MEMORANDUM OF UNDERSTANDING (MoU)

Between

All India Council for Technical Education, New Delhi

And

LinkedIn, India

14th October, 2016 AICTE HQs., New Delhi

Memorandum of Understanding

This Memorandum of Understanding ("MOU") is entered into and effective as of October 14, 2016, by and between:

LinkedIn Technology Private Limited, a company incorporated under the provisions of the Companies Act, 1956, and having its registered office at 16 A/20, WEA, Main Ajmal Khan Road, Karol Bagh New Delhi 110005, India and hereinafter unless the context otherwise requires be referred to as ("**LinkedIn**")

And

All India Council for Technical Education, having its registered office at Vasant Kunj, Nelson Mandela Marg, New Delhi, and hereinafter unless the context otherwise requires be referred to as "AICTE".

Whereas:

AICTE and LinkedIn have entered into discussions on LinkedIn's provision of free technology assistance to AICTE and Government of India for job placements for students AICTE approved Colleges www.placements.com platform; and the parties anticipate that AICTE will all **AICTE** approved Colleges to benefit from using www.placements.com for job placements.

- 1. Purpose: This MoU aims at outlining the mutual cooperation between the two parties for helping in job placements for students of AICTE approved Colleges and by creating awareness of www.placements.com for the benefit of students.
- **2. Role and scope of cooperation:** The Parties agree to, in the spirit of mutual cooperation, use best efforts towards fulfillment of their respective obligations in achieving the following Initiatives:

INITIATIVE	AICTE	LinkedIn
Making www.placements. com freely	• Informing all AICTE approved college Principals /	Provide the free online placement platform www.placements.com for

accessible by all students studying in AICTE approved colleges to help in placements and thereby gain access to economic opportunity

- / Chancellors about Placements as a platform for helping students find employment opportunity
- Support awareness for www.placements.co by having colleges inform students through email/circular/asse mbly/bulletin board notices and any other medium that provides similar and suitable benefit
- Support LinkedIn providing free posters and other awareness material for colleges disseminate to students across campus on bulletin boards. notice boards, emails, etc.

- best companies partner with LinkedIn and post multiple exclusive entrylevel jobs for these students.
- In the near future provide candidates preparation material and in medium future video training and learning content to further help prepare candidates for successfully getting jobs.
- Support AICTE in increasing awareness of www.placements.com by providing colleges awareness material to disseminate to students across campus on bulletin boards, notice boards, email, etc.
- 3. Both Parties agree to maintain at all times, a one-point contact for undertaking and overseeing the initiatives listed out in this MOU. Any change in the contacts below will be promptly notified to the other Party.
- 4. This MOU references good faith efforts by both AICTE and LinkedIn and is an expression of the Parties' current intent and recognizes the fact that the execution of some of the terms of the MOU could require the Parties to enter into definitive agreements. It is understood that without such definitive agreements, the terms of the MOU are not legally binding and will not be relied upon by any party for any purpose and no party is or will be bound by the terms of this MOU, unless and until definitive agreements are signed.

- 5. The existence and substance of this MOU and the rights and obligations of the parties herein will be kept confidential by both Parties and will not be disclosed to any third party without the prior written consent of the other Party. Notwithstanding the foregoing, either Party may make such disclosure to the extent required by law, court or statutory authority, in which the disclosing Party will promptly inform the other Party to allow that Party a reasonable opportunity to obtain a protective order. Any press release, publicity or media interaction, public relations campaign, use of LinkedIn and AICTE signage pertaining to this MOU signing need to have prior written consent from LinkedIn and AICTE. Any violation of this will amount to material breach and could lead to termination of this MOU. This written consent can be in the form of an e-mail between the entities and / or the one point contact.
- 6. This MOU supersedes all prior oral or written communication, discussions and representations communicated between the parties hereto in respect of the subject matter of this MOU. Any modification to this MOU shall only be made by way of a written document duly executed by representatives of both parties hereto.
- 7. Any notice under this MOU will be in writing and delivered by hand or by registered mail, return receipt requested, to the other party at the registered office or as may be substituted by the notice. If any notice is sent by mail, notice will be effective on the date of receipt.

IN WITNESS WHEREOF, the parties hereto have executed this Understanding on the date, month and year, hereinabove written.

(Sehraj Singh) Country Head – Public Policy & Govt Linkedin 14th October, 2016

OR

Malay Ole

(AKSHAY KOTHARI) Country Head LinkedIn 14th October, 2016 (Prof. Anil D Sahasrabudhe) Chairman

Chairman AICTE 14th October, 2016

यो. अनिन डी. सहस्रुद्धे / Prof. ANIL D. SAHASRABUDHE

আইআৰ / Chairman
আজিল লাহনীয় বাজ্ঞপাকী বিজ্ঞা ঘটিছৰ
All India Council For Technical Education
(ভাবল বাহকাহ কা কাৰিজিজ বিজ্ঞাৰ)
(A Statutory Body of the Govt. of India)
নিজন দক্তিলা দাৰ্গ, বৰ্ধন কুডা, নৰ্থ বিল্লী-110067
Nelson Mandela Marg, Vasani Kun, New Dehn-110067