





BEST THING WORKING FOR OUR COMPANY

About Us

HRN is an integrated and multi-functional company. We provide a wide range of services such as HRN, solutions for digital marketing. Our company has been able to give a great service to its customers.

They have been able to provide them with a team of SEO professionals that are fully capable of handling the marketing aspects of their business.

We also have a team of content writers who can help them out in case they need any content writing done. Our team of experts work very hard on their tasks which makes us one of the best in our industry.

We have full of talented and experienced professionals work on different social media channels to generate leads for our clients.

Vision

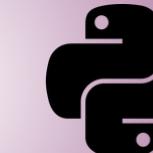
HRN Solution is a digital marketing company that helps small and medium-sized businesses grow their audiences through social media. Whether you have a business, a blog, or just want to grow your audience, HRN Solution will help you succeed. We offer content creation, graphic design, photography, SEO services, and more.

Mission

HRN Solution is a digital marketing company with a mission to provide top-notch digital marketing services to its clients so they can enjoy the benefits of increased sales and revenue. We work on implementing leading solutions for our clients' marketing needs, such as website design and development, search engine optimization (SEO), and email marketing. One of our most successful strategies is social media management: we work with our clients to create and implement content that engages their target audience on popular social media channels.

Website Development

Custom Website Solutions to Your Business



mongoDB

Front-End Development:
"Interactive user
experiences powered by
modern frameworks like
React & Angular."

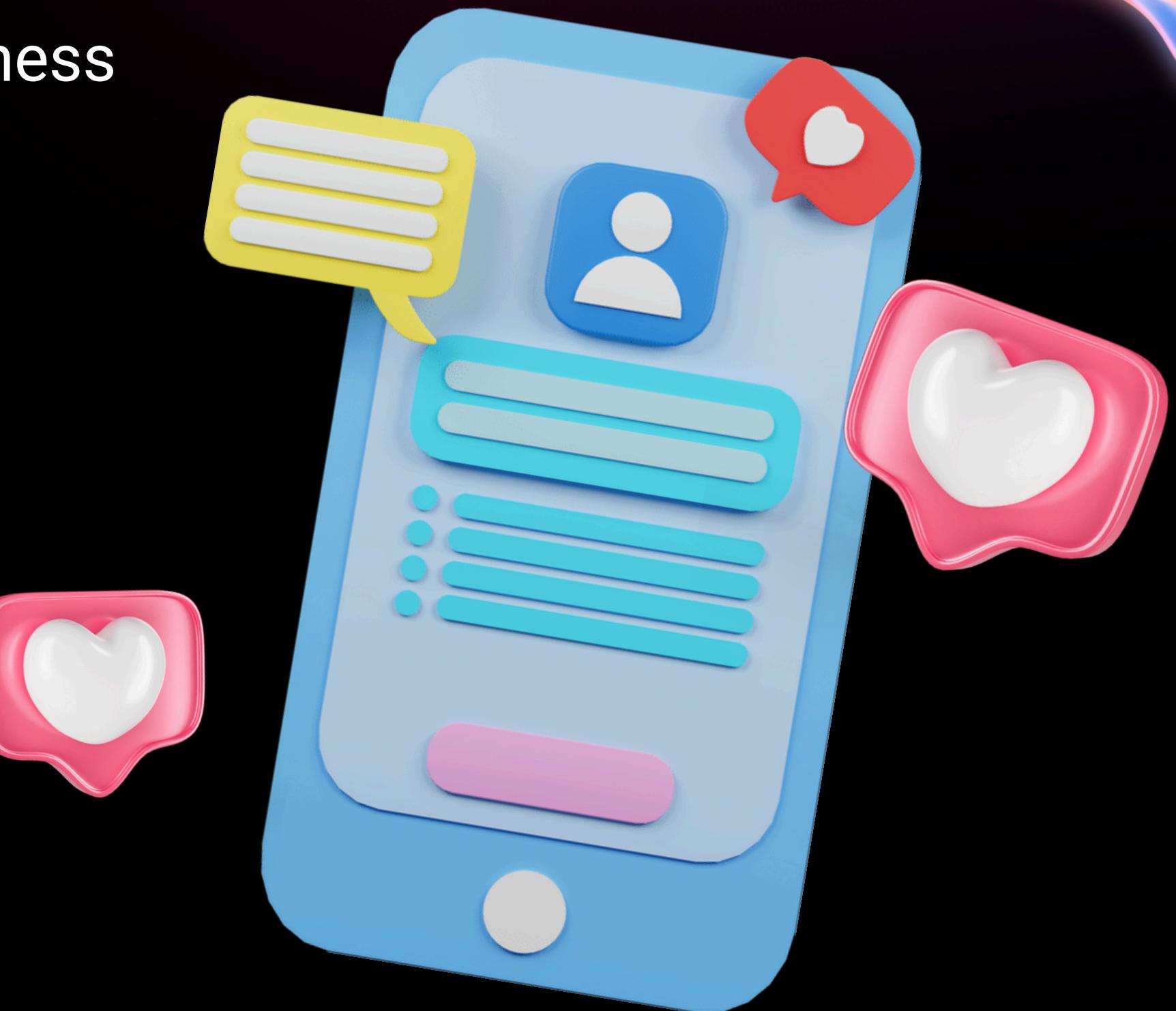
Back-End Strength:
"Efficient and secure back-
end systems using Node.js
and PHP."

Database Management:
"Robust data solutions with
MySQL, MongoDB, and
Firebase."

App Development

Innovative Solutions Tailored to Your Business

- ✓ **Mobile App Development:** Native & Cross-Platform
Apps for Android & iOS
- ✓ **UI/UX Design:** Visually Engaging and Seamless User Experiences
- ✓ **Enterprise Solutions:** Scalable Apps for Business Growth
- ✓ **Security & Maintenance:** Continuous Updates & Data Protection



Google Adwords Services

- ✓ Keyword research and selection
- ✓ Competitive research
- ✓ Text and image Ads creation
- ✓ Ideas to optimize landing pages
- ✓ PPC cost management
- ✓ PPC Monitoring
- ✓ Ad campaign modification and improvements
- ✓ Conversion tracking
- ✓ Monthly report

SERVICE CHARGES

Applicable on Project (+ 18% GST)



Search Engine Optimization



SEO experts who will help you to rank your website in any geographical area. With our SEO service you will get more website visitors as well as high rate of sale conversion. SEO helps in earning more leads for the business within a specific service area. It helps in generating more calls and online contact enquiry. As Aurikka is ecommerce website that's why we will cover all the locations & all the categories.

On Page SEO Road Map (We Do Its)

S.No.	Activities	Status
1	Title	Will be Update
2	Meta Description	Will be Update
3	Robots.txt	Will be Update
4	Sitemap.xml	Will be Update
5	Sitemap.html	Will be Update
6	Images Missing Alt Tags	Will be Update
7	Header Tag Optimization	Will be Update
8	Twitter Card Optimization	Will be Update
9	Open Graph Optimization	Will be Update
10	Canonical issue	Will be Update
11	SEO Friendly URL Optimization	Will be Update
12	Content Optimization	Will be Update
13	Interlinking Optimization	Will be Update
14	Social Link Optimization	Will be Update
15	Favicon Issue Optimization	Will be Update
16	Google Search Console Optimization	Will be Update
17	Google Analytics	Will be Update
18	Web Blog Optimization	If is available then will be update



Off Page SEO Road Map (15 Keywords we do its)

S.No.	Activities	Submission Quantities Per Month					
		1ST	2ND	3RD	4TH	5TH	6TH
1	Business Listing	10	15	15	15	15	15
2	Content Curation	10	15	15	15	15	15
3	Profile Creation	10	30	30	30	30	30
4	Social Bookmarking	20	30	30	30	30	30
5	Classified Submissions	20	30	30	30	30	30
6	Article Submission	1	1	1	1	1	1
7	Guest Blog Post	1	1	1	1	1	1
8	Blog Submission	2	2	2	2	2	2
9	Question & Answering	3	3	3	3	3	3
10	PDF/Doc Promotion	3	3	3	3	3	3
11	PPT Submission	3	3	3	3	3	3
12	Image Submissions	20	30	30	30	30	30
13	Blog Commenting	5	10	10	10	10	10
14	Search Engine Submission/Pinging	10	10	10	10	10	10
15	Directory Submission	15	15	15	15	15	15
16	Article Social Sharing	20	20	20	20	20	20
17	Blog Social Sharing	20	20	20	20	20	20



Social Media Optimization

- ✓ Create & Optimize your Social Media Profiles (If you don't have them already)
- ✓ Festival Posts
- ✓ 22 Posts PM
- ✓ Content creation with high-quality images and branded with your logo or website URL Grow
- ✓ your Online Presence
- ✓ Find the latest trending Hashtags
- ✓ Increase your organic followers/likes.
- ✓ Increased engagement.
- ✓ Action Plan
- ✓ Content Scheduling

Platforms/Profiles we manage (any 2)



FACEBOOK



INSTAGRAM



LINKEDIN



Pinterest



Twitter



Google My Business (discuss for more)

SERVICE CHARGES

Applicable on Project (+ 18% GST)

(Our clients are important to us, we want to make sure they receive the best quality services to do that, we need to charge this surcharge on top of our regular prices to cover the cost of improving our services)

Meta Ads Services

Our Meta Ads Service Includes:

- ✓ Meta Ads Strategy Development
- ✓ Audience Targeting and Optimization
- ✓ Creative Designs By Us
- ✓ Ad Copy and Creative Development
- ✓ Performance Monitoring and Reporting
- ✓ Daily Budget Will Be Spent By Client 2 Campaigns

**Note: If The Budget Is Less Than 1 Lac Then 25k
Will Be The Service Charge, In Case Of Budget More Than 1 Lac
Service Charge Will Be The 20% Of The Budget.**



SERVICE CHARGES
Applicable on Project (+ 18% GST)

Google Adwords Services

Our Google Ads Services include:

- ✓ Keyword research and selection
- ✓ Competitive research
- ✓ Text and image Ads creation
- ✓ Ideas to optimize landing pages
- ✓ PPC cost management
- ✓ PPC Monitoring
- ✓ Ad campaign modification and improvements
- ✓ Conversion tracking
- ✓ Monthly report

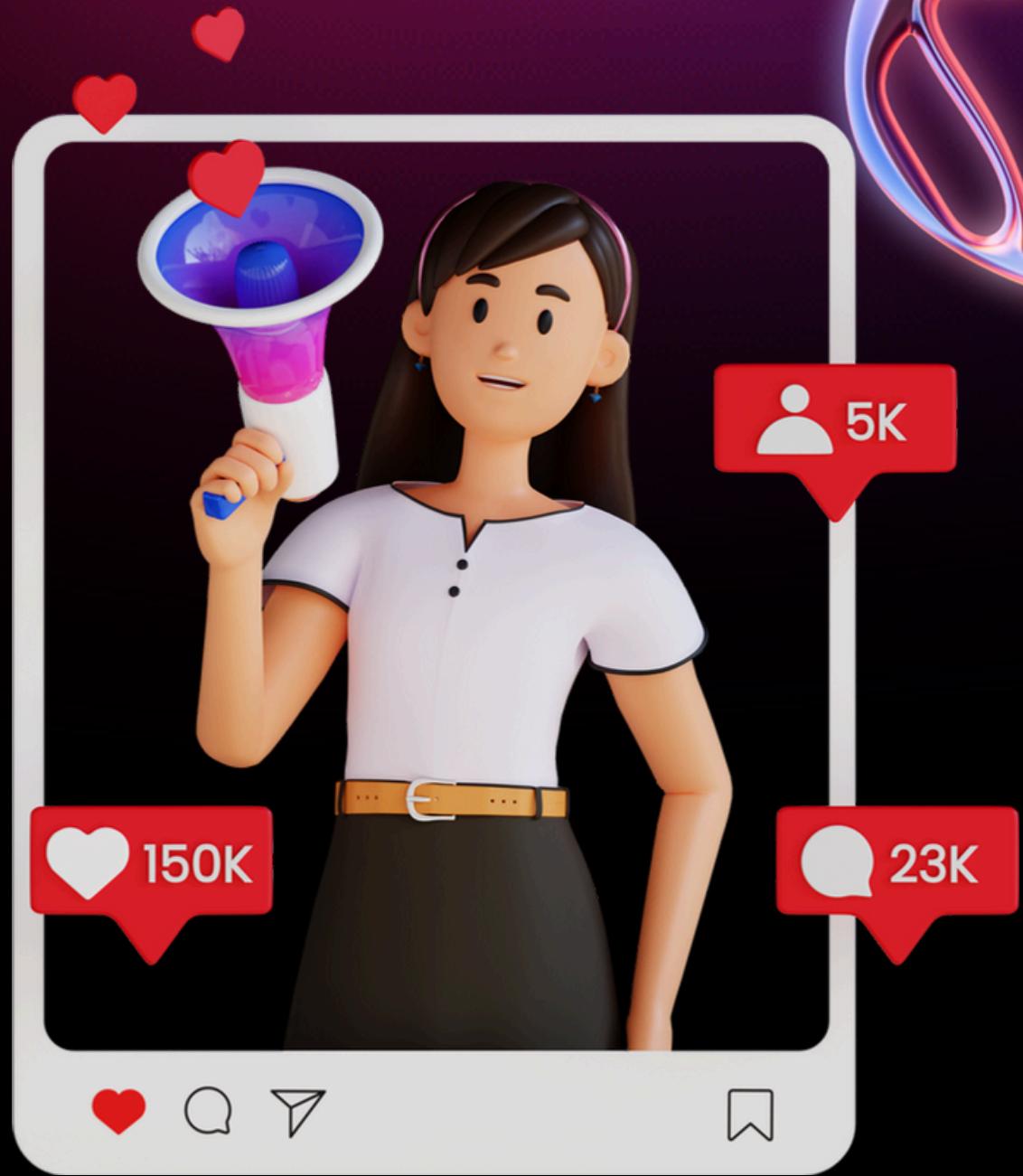
SERVICE CHARGES

Applicable on Project (+ 18% GST)



Influencers Marketing

- ✓ Cost Effectiveness
- ✓ Relationship Building
- ✓ Text and image
- ✓ Ads creation
- ✓ Targeted Marketing
- ✓ Reach and Visibility
- ✓ Transparency and Disclosure
- ✓ Measurable Results



In Our Influencer Marketing Services We Provide You The Popular Personalities Who Have Certain Influence Over a Specific Niche. There Is Not Any Kind Of Service Charge For Our Influencer Marketing Service. As We Directly Talk To The Influencers According To Your Niche & Share The Details With You With Affordable Budget.

BULK SMS Services

- ✓ Targeted Audience Segmentation
- ✓ SMS Campaign Strategy
- ✓ Bulk SMS Distribution
- ✓ Personalized Messaging
- ✓ Campaign Analytics and Reporting

SMS 0.20 Paisa/per MSG



SERVICE CHARGES
8,999 / PM
(+ 18% GST)

Bulk WhatsApp Message Services

- ✓ Analytics and Reporting
- ✓ Personalized Messaging
- ✓ Multi-Media Support
- ✓ Dedicated Support
- ✓ Automation

0.20 Paisa/per MSG



Hall of Fame

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Yummsy

FOOD



Vayu Online

INTERIOR DESIGN



Art Incept

ART GALLERY



COURTYARD
farms



rentry



hijoli
TREASURES OF UTTARAKHAND

yummsy
TASTE OF A HOME

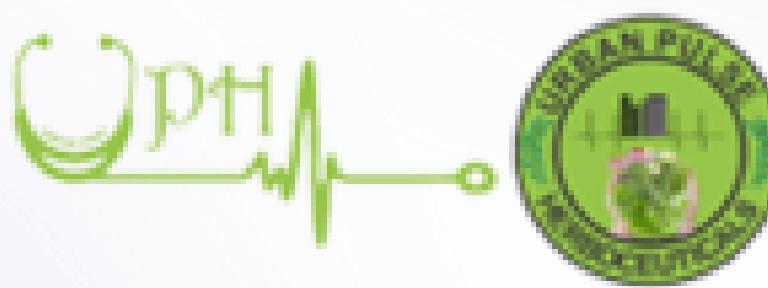


TM

Akshay Agarwal



Jadi
beauté
HIMALAYAN
GOODNESS



IN "UPH" WE JUST NOT ONLY TREAT
THE DISEASE, WE CURE IT



ART INCEPT



GET IN TOUCH WITH US

We would be happy to send more details about our package with special offers. If you are interested, kindly let us know so that we can set up a date and time that suits your schedule. Hope to have the pleasure of doing business with you for many years to come.



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THANK YOU

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