

Care Instructions

Fabric Composition: 100% Cotton

- **Washing Guidelines**

- Wash inside out.
- Do no bleach.
- Do not dry clean.
- Machine wash cold.
- Do not dry clean.

- **Drying Instructions**

- Do not tumble dry
- Line dry in shade

- **Ironing Instructions**

- Warm iron on reverse side

- **Additional Information**

- Made in China.
- Product Code: RFC# 910911-040

A, B



- 1) The first grouping includes the title of the care instructions along with the composition of the fabric.
- 2) The second grouping list the guidelines that need to be followed when washing and drying the product. This follows the fabric composition and title.
- 3) The last group is meant to display any additional information that isn't terribly important for the reader to know. It has the origin of the product along with the product code.

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The person looking at this information is anyone who is looking at the information tag for the fabric they purchased. They are looking at it when they want information on how to clean/wash this fabric or to know what it is made from.

Group 1:

This group is meant to show the reader that these are the care instructions for the fabric they are looking at. One can assume that there are several tags so having the care instructions bolded makes it easier to find. I emphasized the care instructions title along with fabric composition so that the user would know what they are looking at. This part of the design is essentially to the poster so everything in this group was pretty important I don't feel like I chose to not emphasize something. I used coloring and sizing to make this group stand out more, along with some whitespace to distinguish it from the rest of the groups.

Group 2:

This group is meant to show all the relevant information that a reader is looking for after reading that these are the care instructions. This is the second group because after reading the first group this would be the next thing the reader would be looking for. I emphasized the categories of the information so the reader would know where the important information is like how to wash, dry, and iron the fabric. The actual instructions and guidelines were kept small because the reader would already know what they are looking for by the time that they are reading the instructions. Here I employed more sizing and bolding. I used the underlining and bolding to emphasize the subgroups within this group and then used whitespace in between them to make the disticiting a bit more obvious

Group 3:

This is the simplest group. It's meant to keep any more additional information that was shown on the rest of the poster. The third group is not too important to the overall care process, but it is there in case someone wants to know where this was made and what the product code is. I think besides the header everything else in this group is pretty bland. There is not much to emphasize between this information would be found by someone who is really trying to look for it. Again I used sizing and whitespace to separate this group from the rest and make it easier for the readers to find this information.

No color was used.