

Stores

45

Types of Store

3

Departments

81



Sales

606.10bn

Best Store Weekly Sales

69.31M

Worst Store Weekly Sales

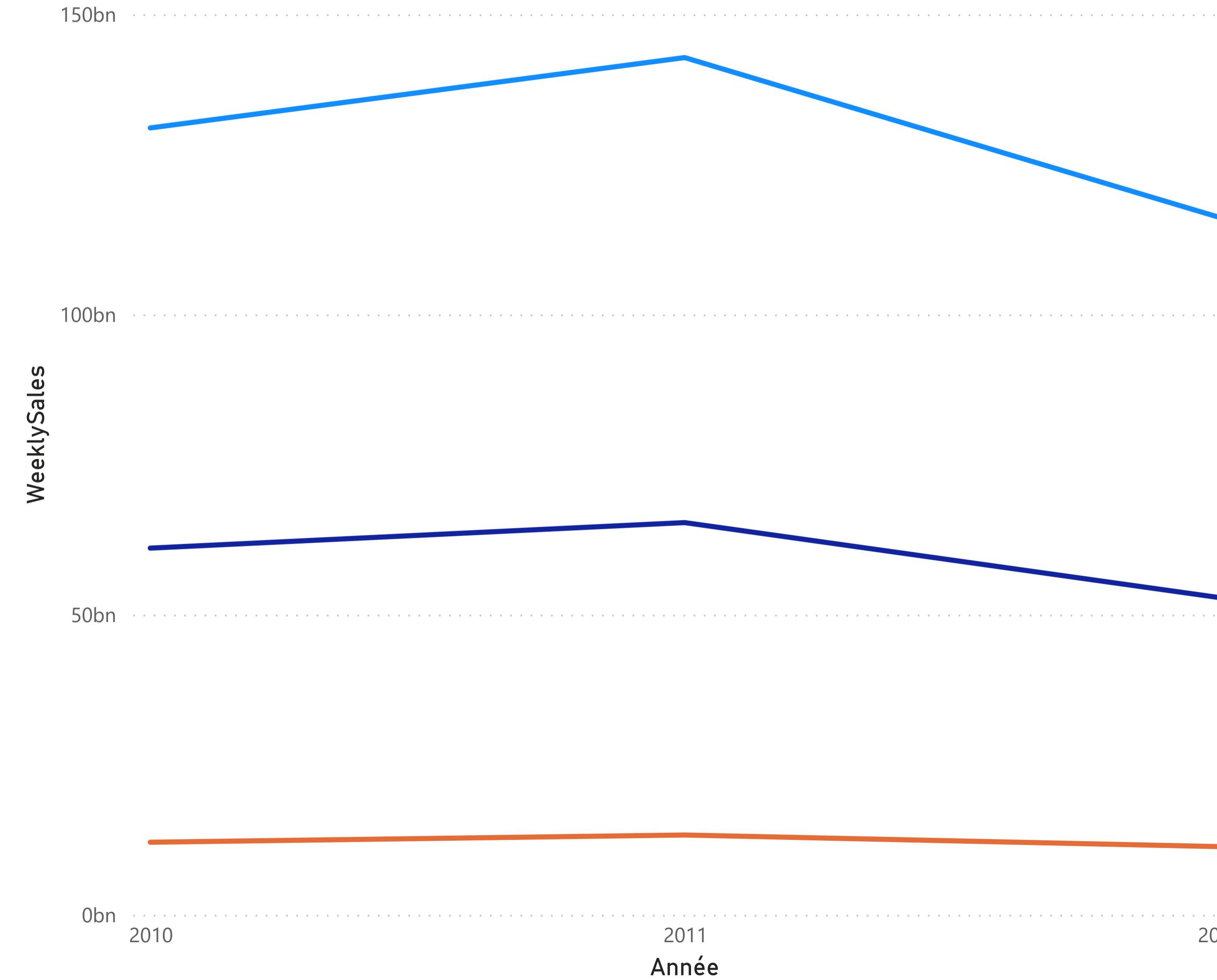
-498.89K

Min 1 store Week Revenue



Yearly Sales

Type ● A ● B ● C



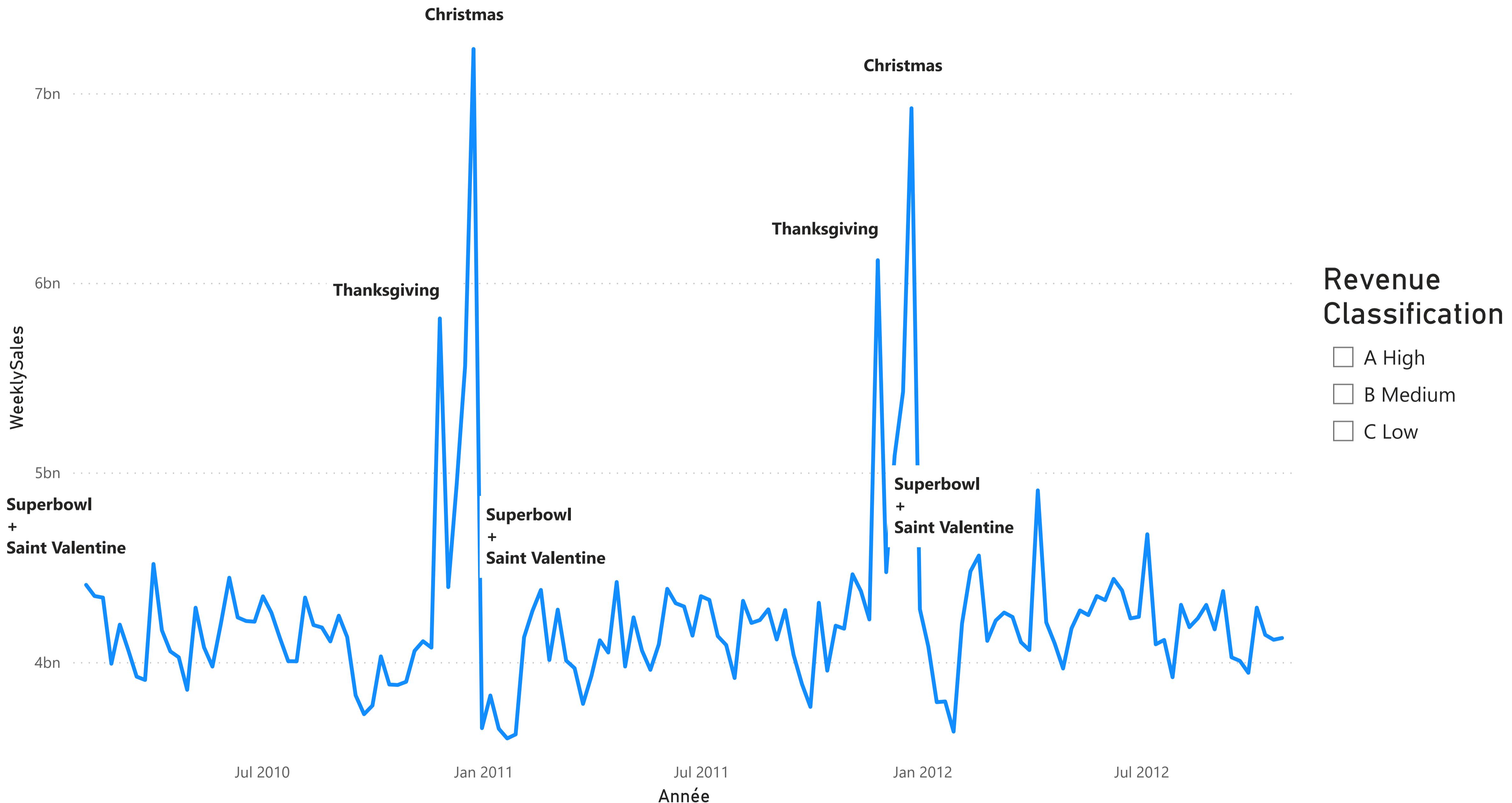
Sales by Store Type

A High

B Medium

C Low

Sales



Sales

A High

Thanksgiving > Christmas

Thanksgiving > Christmas

WeeklySales

B Medium

WeeklySales

C Low

Superbowl
+
Saint Valentine

Superbowl
+
Saint Valentine

WeeklySales

Superbowl
+
Saint Valentine

Jul 2010

Jan 2011

Jul 2011

Jan 2012

Jul 2012

Année Mois Jour

Weekly Sales

Holiday ? ● 0 ● 1

8bn

6bn

WeeklySales

4bn

2bn

0bn

Revenue Classification

Select all

A High

B Medium

C Low

5 12 19 26 5 12 19 26 2 9 16 23 30 7 14 21 28 4 11 18 25 2 9 16 23 30 6 13 20 27 3 10 17 24 1 8 15 22 29 5 12 19 26 3 10 17 24 31 7

février

mars

avril

mai

juin

juillet

septembre octobre novembre décembre

j...

2... 2...

2010

Jour

Sales vs Markdowns

Key influencers Top segments



What influences Median of WeeklySales to

Increase ?

When...

Size goes up 58949.70

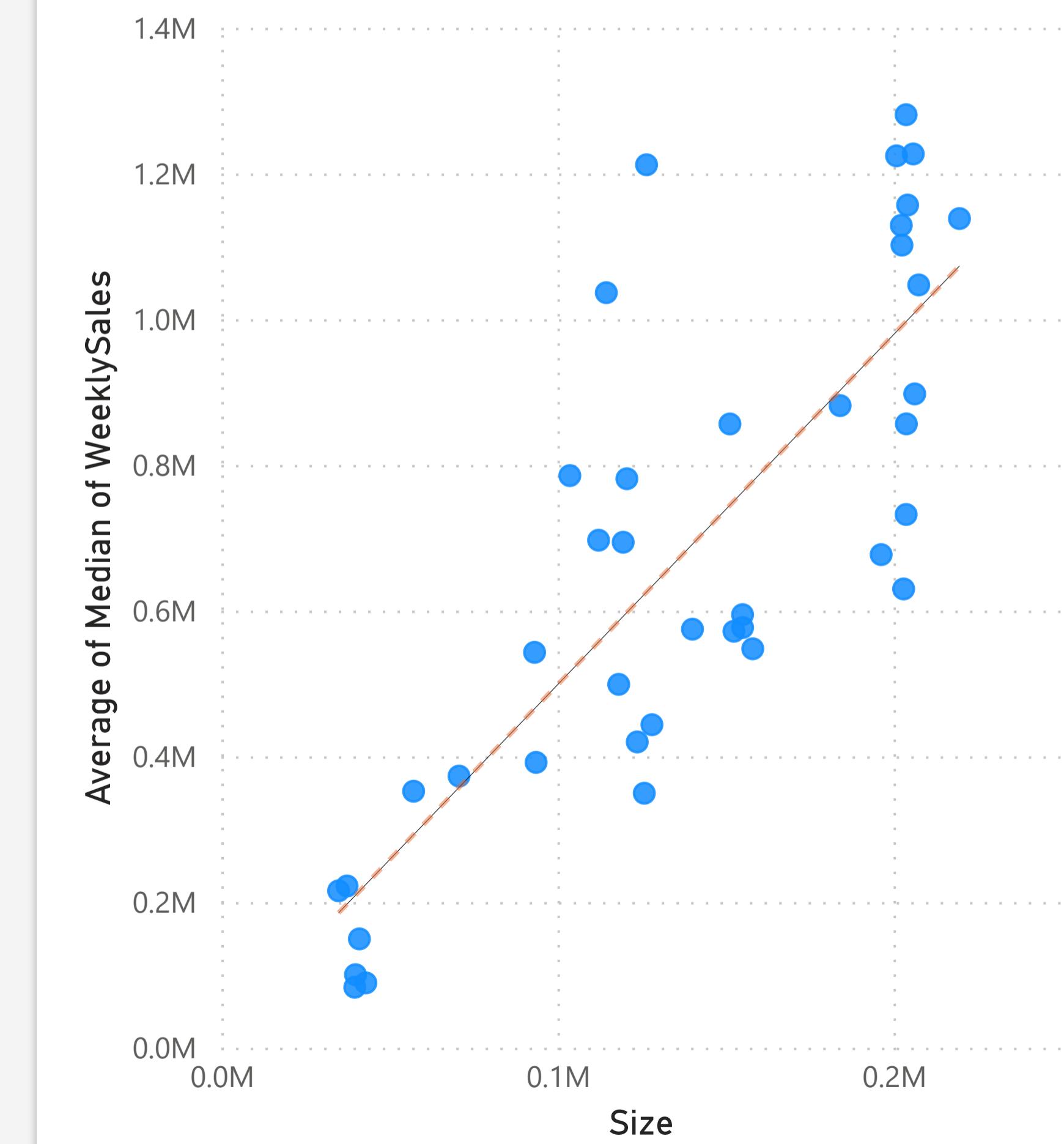
...the average of Median of WeeklySales increases by

281.4K

Median of MarkdownSum
goes up 21486.60

27.7K

← On average when Size increases, Median of WeeklySales also increases.



Weekly Sales

0.00



Size

34875



Month

All



Sales & Temperature

Key influencers Top segments



What influences WeeklySales to **Increase** ?

When...

Median of Temperature
goes down 15.72

....the average of
WeeklySales increases by

14.19bn

← On average when Median of Temperature decreases, WeeklySales increases.

