

CONCORDIA STUDENT BROADCASTING CORPORATION



Annual Report
2009

The year 2009 was truly a historic year for the Concordia Student Broadcasting Corporation ("CSBC").



Throughout the past year CJLO achieved a full year of broadcasting on public airwaves at 1690 AM. It is with sincerity that I thank all the volunteers and employees who helped achieve this goal and look forward to CJLO achieving prominence in Montreal and beyond. CUTV has continued to be a serious professional media organization which has continued to grow positive community relationships as well as providing an excellent media resource for Concordia students.

On behalf of the Board of Directors I would like to take this opportunity to thank all the volunteers and employees who have devoted countless hours in building and strengthening both organizations.

Over the past years the CSBC has conducted business in an orderly and efficient manner. Although the Board of Directors does not micromanage the organizations it is important to note that the majority of current directors play an active role in both organizations. This has enabled the CSBC to make better and more informed decisions as well as creating an environment whereby more volunteers understand the role of the Board.

As we move forward I am extremely confident that both CUTV and CJLO will continue to grow and become stronger organizations. The CSBC has ensured and will continue to ensure that both organizations provide an excellent voice for the entire Concordia community.

With CJLO now on public airwaves and the increase in resources for CUTV 2010 will likely be challenging and exciting. The Concordia community should expect to be well served by both organizations and can expect an extremely vibrant future as we continue to grow.

Sincerely

Ralph A Lee LLB
President
Concordia Student Broadcasting Corporation



CJLO has undergone many changes over the past year. The radio station has seen nothing but positive growth, and we continue to change and evolve to become a major competitor in the Montreal radio market. CJLO offers something truly unique to its competition. We are the little radio station that can, and does, and we're only going to get better from here!

In May of 2009, CJLO put together three major concerts to promote our emergence on the AM dial, and introduced its first ever print magazine as a companion and promotional tool for these shows. Also in May, CJLO Program Director Brian Joseph traveled to Australia after winning a trip to the Western Australian Music Festival in Perth at the 2008 CMJ College Radio Awards. Brian traveled to Perth, Melbourne and Sydney and presented on a panel at the festival.

June saw a change in management at CJLO. We said goodbye to long time manager Chris Quinnell and said hello to me, Katie Seline. I brought to CJLO a clear vision of the need to grow both within the Concordia community and within Montreal, and I continue to develop plans to help CJLO develop into a strong and thriving organization.

Later this past summer we purchased a radio Tie Line, which is a piece of equipment that allows us to broadcast remotely via a 3G network from any location. We've already used the Tie Line to broadcast at several campus events and on location from various parties and pubs.

In September, with the start of the new academic year, CJLO made a major push for volunteers on campus. We welcomed the hiring of our new Volunteer Coordinator Abby Schachter who implemented a two-fold strategy: the encouragement of student involvement via various on-campus events and increased on-campus visibility, and also the change in the structure of CJLO from predominantly DJ based, to a balance of on-air and general volunteer membership. We saw the skyrocketing of membership from approximately 70 DJs and a few support staff to over 85 DJs and close to 40 general volunteers. With this change, CJLO moves closer to its mandate to not only provide quality around the clock broadcasting, but also to provide training in media broadcasting, sales, promotions, news writing and production, sound engineering and media administration.

In October, CJLO won the award for "Best Team Effort" at the CMJ College Radio Awards and Brian Joseph won the award for "Best Specialty Music Director" for his role as CJLO's Hip Hop music director. In a surprise twist, our own board member Angelica Calcagnile won this year's trip to Australia and will be representing CJLO in the spring at the festival.

The action hasn't stopped since CMJ. CJLO presented five showcases during this year's Pop Montreal music festival, launched a second print magazine, was a key sponsor for 2009's Under Pressure, has been running bi-weekly music charts in the Montreal Mirror, and will be hosting its first ever Battle of the Bands in mid-March. Most notably, we have launched a brand new website which allows us to do more online than ever before.

CJLO will continue to thrive and grow. We have major plans for the next year and beyond and we are so proud at what we have accomplished thus far. I can truly say that I work with an amazingly talented group of people and without our volunteers and DJs we would be nothing.

Looking forward to a great year to come!

Katie Seline
Station Manager
CJLO 1690 AM
Concordia University Student Radio



2009 was a fantastic year for CUTV. There were some big changes, perhaps most notably the successful campaign to raise CUTV's fee levy by an additional \$0.09 cents per-credit, effectively doubling our budget. There have been other notable changes, such as the departure of long-time Station Manager, Jason Gondziola.



At many points in 2009 the Station seemed to burst at the seams with activity. Some activities are recorded below:

The fee levy campaign

- "For less than the price of a bunch of bananas, you could be supporting student media" was the slogan for CUTV's fee levy increase campaign. Members and execs spent long hours networking with and helping with shooting for a diverse set of clubs and associations, to raise our profile on campus, as well as participating in campaign tactics such as distributing stamped bananas. The campaign was a success, and CUTV received a favourable vote on a much needed funding increase.

Special projects

- 2009 saw the fruition of many projects. The Box Populus (a speaker's corner for Concordia, now officially placed on the 7th floor) was completed, and additional funding was secured through grants to build a second one.
- A Film Festival for Art Matters took place in the Winter semester, showcasing members' work and drawing attention to CUTV.
- Wine and Cheese - this event was a networking opportunity for potential members in the fall semester.

New volunteer positions

- Two new volunteer positions were created: Workshop Coordinator (to organize/lead several weekly workshops to benefit students and community members) and Programming Coordinator (to develop studio shows for people to complete their volunteer hours in a hands-on, live TV environment) to deal with the growing influx of new members into CUTV.

Media education

- Workshops have become the entry point for most of our new members. Attendance is routinely above 10 people per-workshop, twice a week.
- The first ever Month-O-Movie took place at CUTV, an extended workshop in which a group of new members conceptualized, wrote and produced the short film: "Beez."

Productions

- 2009 saw also the creation of over 50 productions created by members with diverse levels of experience, including a game show and the high-quality short films such as Fast Love 2 and 3.
- CUTV made inroads to cover CSU speakers this year, and as a result execs and staff have participated in the production of video coverage of prestigious guests such as Dr. Wangari Maathai (winner of the Nobel Peace Prize) and Justin Trudeau.
- CUTV members also shot for the Festival de Nouveau Cinema, covering lectures and making them available online via our web distribution network.

Equipment

- Standard definition TV is on its way out, so this year CUTV made the first step to switch to HD by purchasing a semi-professional Panasonic camcorder and a new HD editing station. Members can now learn on and create using some of the best technology available.

Community Outreach

- A partnership between CUTV, the BCRC (Black Community Resource Centre), and came to fruition when a huge grant was awarded towards a project headed by former Station Manager Jason Gondziola. The project, called "Say it Loud, Say it Proud!" and has over 80 students at Riverdale and James Lyng High school. The result has been that several CUTV staff have been put to work in this terrific expansion of CUTV's Community Outreach programme.
- The Summer Video Boot Camp over the summer saw its highest attendance ever. 14 youths learned the ins and outs of filmmaking and created four original videos.
- The Atwater Library Digital Literacy Project saw several youths from James Lyng School take part in a green-screen workshop in the CUTV studio.
- The Oral History Department at Concordia now has a space workshop and intern-sharing agreement with CUTV to allow us to use their many video, space and editing resources and benefit each-other.
- Workshops were also conducted with Lower Canada College, Private English School as well as Refugee Youth.



CUTV Station Manager Noah Leon

Word from the Secretary-Treasurer


The CSBC has seen another year with a solid financial performance. CJLO has continued its approach that allowed itself to purchase and build all its assets required for broadcasting on 1690 AM and keep a sufficient reserve fund to allow the continuance of its operation if a major situation would arise.

CUTV has for itself, after facing major developments of its activities that made the current level of funding insufficient, received student support in 2009 that will allow them to continue and expend their activities and keep a balanced budget.

We also saw the revival of the amateur radio club in 2009 that will ensure a diversity of the operation and the development of variety of skills in the student population and the community.

I would like to thank all the volunteers and employees in all the divisions who ensure the CSBC keeps serving the student body and university community and keeps growing and developing expertise that will be the next journalists, filmmakers, editors and music directors of tomorrow.

Sincerely,


Me Patrice Blais,
Secretary-Treasurer



**Concordia Student Broadcasting Corporation/
Société de radiodiffusion étudiante de Concordia**

BILAN

Au 31 mai

2009

2008

\$

\$

ACTIF

ACTIF À COURT TERME

Encaisse	-	55 662
Certificats de dépôt rachetables, portant intérêt à un taux variable	129 122	100 000
Comptes internes avec l'université	68 469	55 232
Frais reportés au prochain exercice	7 085	8 551

204 676

219 445

IMMOBILISATIONS CORPORELLES (note 3)

132 384

104 305

337 060

323 750

PASSIF

PASSIF À COURT TERME

Découvert bancaire	2 105	-
Frais courus	34 596	8 981
Apports reportés	26 586	27 065

63 287

36 046

**APPORTS REPORTÉS AFFÉRENTS AUX IMMOBILISATIONS
CORPORELLES (note 4)**

9 373

11 716

72 660

47 762

ACTIFS NETS

Actifs nets investis en immobilisations corporelles	123 009	92 588
Actifs nets non affectés	141 391	183 400

264 400

275 988

337 060

323 750

Pour le conseil d'administration :

Patrice Blais, administrateur

_____, administrateur

Les notes ci-jointes font partie intégrante de ces états financiers.

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**Concordia Student Broadcasting Corporation/
Société de radiodiffusion étudiante de Concordia**

RÉSULTATS

Pour l'exercice terminé le 31 mai

	2009	2008
	\$	\$
PRODUITS		
Cotisations	224 679	218 793
Intérêts	3 183	1 670
Services télévisuels	11 839	5 600
Amortissement des apports reportés afférents aux immobilisations corporelles	2 343	2 343
	242 044	228 406
CHARGES		
Frais d'administration (annexe A)	19 446	13 107
Frais de la radio étudiante (annexe B)	144 749	119 527
Frais de la télévision étudiante (annexe C)	71 980	49 890
Amortissement - immobilisations corporelles	17 457	17 305
	253 632	199 829
EXCÉDENT DES PRODUITS (CHARGES) SUR LES CHARGES (PRODUITS)	(11 588)	28 577

Les notes ci-jointes font partie intégrante de ces états financiers.

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Concordia Student Broadcasting Corporation/ Société de radiodiffusion étudiante de Concordia

ACTIFS NETS

Pour l'exercice terminé le 31 mai

	2009		
	Investi en immobi- lisations	Non- affecté	Total
	\$	\$	\$
SOLDE , début de l'exercice	92 588	183 400	275 988
Excédent (insuffisance) des produits (charges) sur les charges (produits)	(15 114)	3 526	(11 588)
Investissement en immobilisations corporelles	45 535	(45 535)	-
SOLDE , fin de l'exercice	123 009	141 391	264 400

	2008		
	Invesi en Immobi- lisations	Non affecté	Total
	\$	\$	\$
SOLDE , début de l'exercice	47 273	200 138	247 411
Excédent (insuffisance) des produits (charges) sur les charges (produits)	(14 962)	43 539	28 577
Investissement en immobilisations corporelles	60 277	(60 277)	-
SOLDE , fin de l'exercice	92 588	183 400	275 988

Les notes ci-jointes font partie intégrante de ces états financiers.

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CSBC BOARD OF DIRECTORS 2009



RALPH LEE
PRESIDENT



ANGELICA CALCAGNILE
VICE PRESIDENT



PATRICE BLAIS
SECRETARY TREASURER



JEAN-CLAUDE DANIS
DIRECTOR



DAVID CAPPORICCI-UROVITCH
DIRECTOR



ERIK CHEVRIER
DIRECTOR



JASON GONDZIOLA
DIRECTOR



CUTV Fee levy campaign in action on
7th floor near Box Populus



Month-O-Movie
Workshop



Atwater Digital Literacy Project



Summer Video
Bootcamp



CJLO crew hard at work



CJLO does up Loyola On Ice



