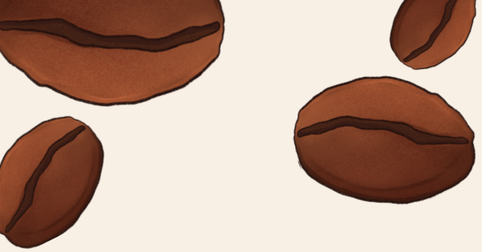


BRIGHTLEARN COFFEE SHOP

ANALYSIS

Presented by

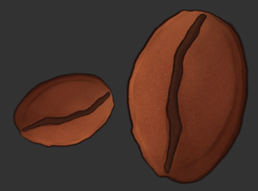
Ramovha Rotondwa

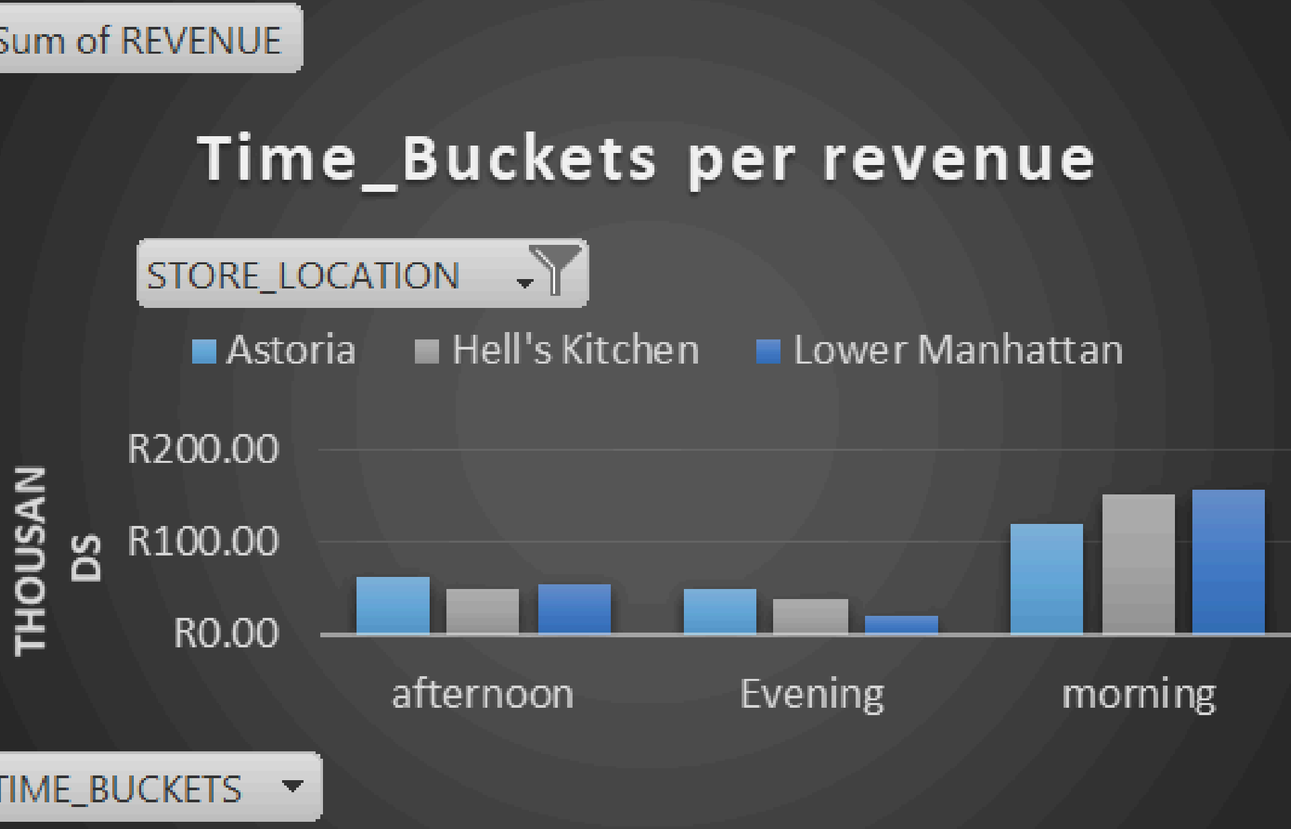
BrightLearn coffee shop

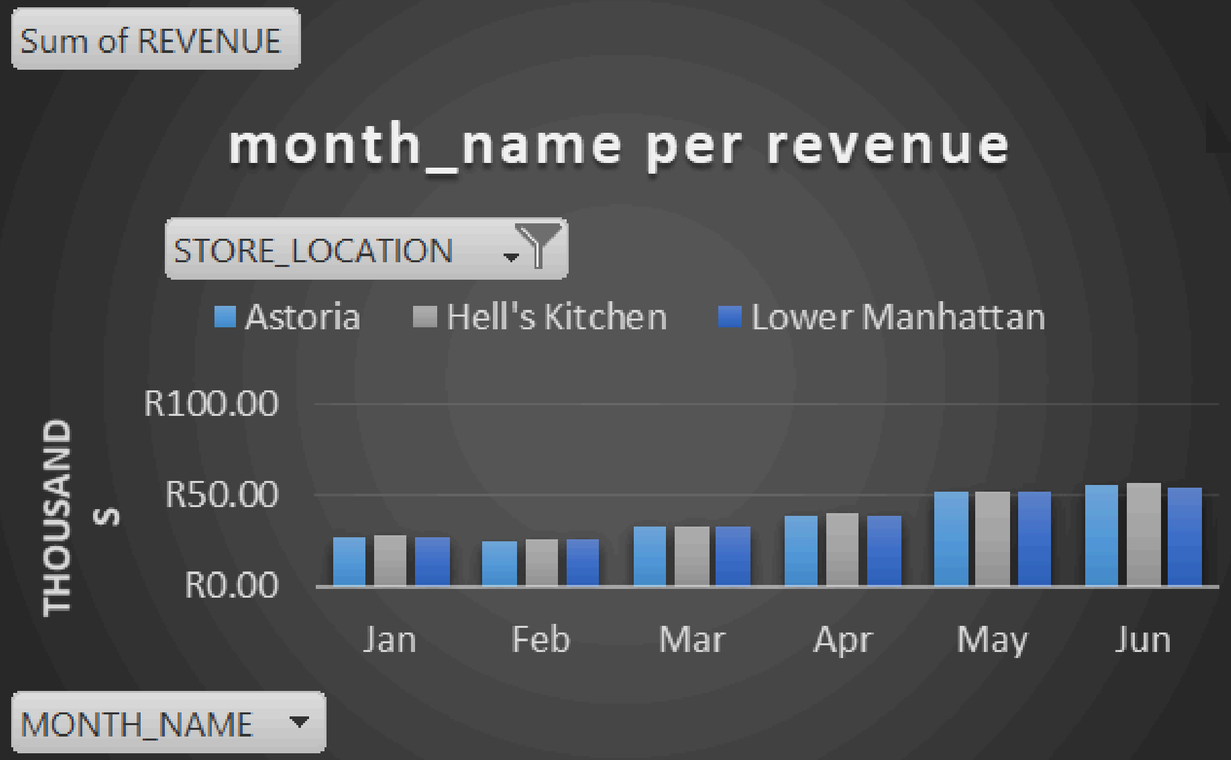
REVENUE ANALYSIS |

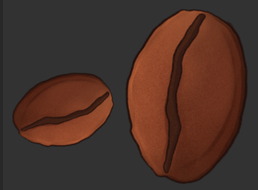
Store per location

The revenue per month_name increases ll across all stores as the months goes







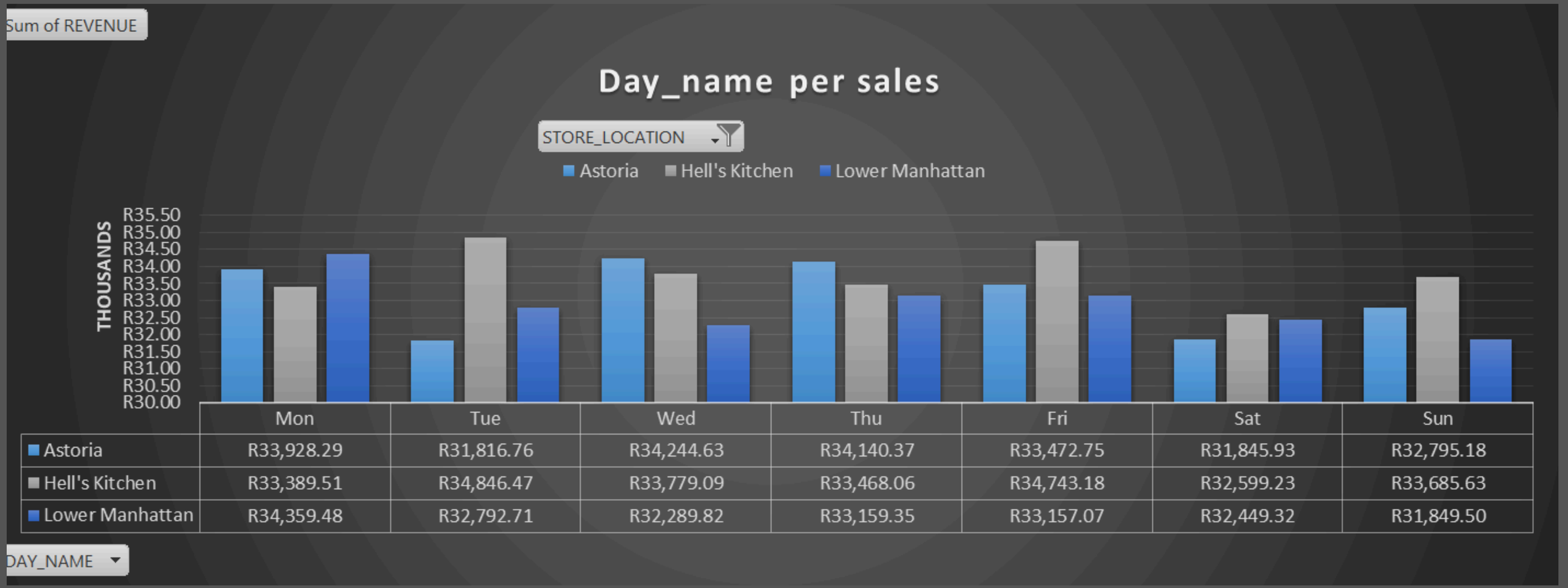


Revenue across all stores decrease as the day goes from morning to evening

REVENUE ANALYSIS I

Store per location and day_name

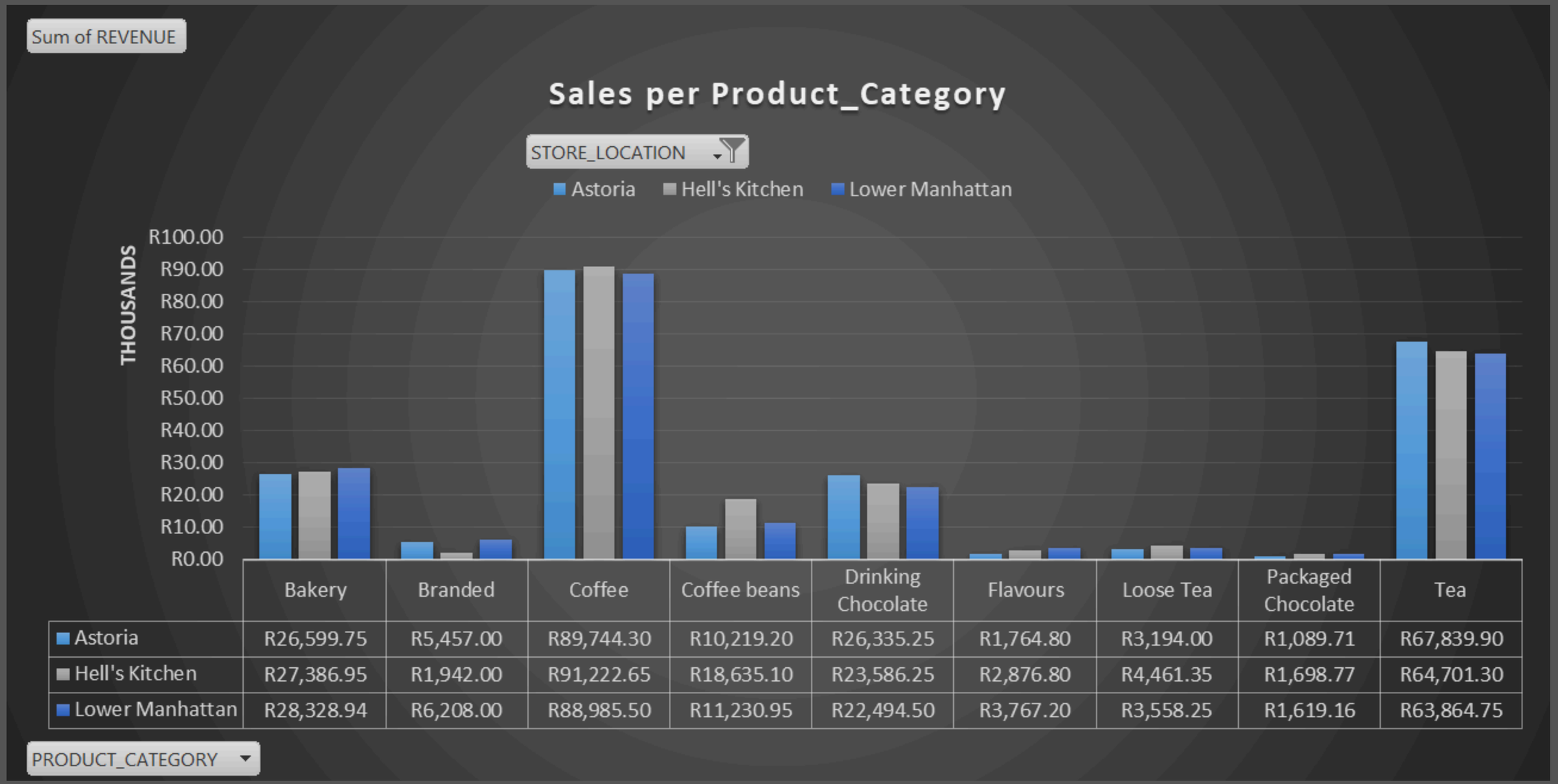
All through the stores the revenue made through out the week looks very consistant



	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Astoria	R33,928.29	R31,816.76	R34,244.63	R34,140.37	R33,472.75	R31,845.93	R32,795.18
Hell's Kitchen	R33,389.51	R34,846.47	R33,779.09	R33,468.06	R34,743.18	R32,599.23	R33,685.63
Lower Manhattan	R34,359.48	R32,792.71	R32,289.82	R33,159.35	R33,157.07	R32,449.32	R31,849.50

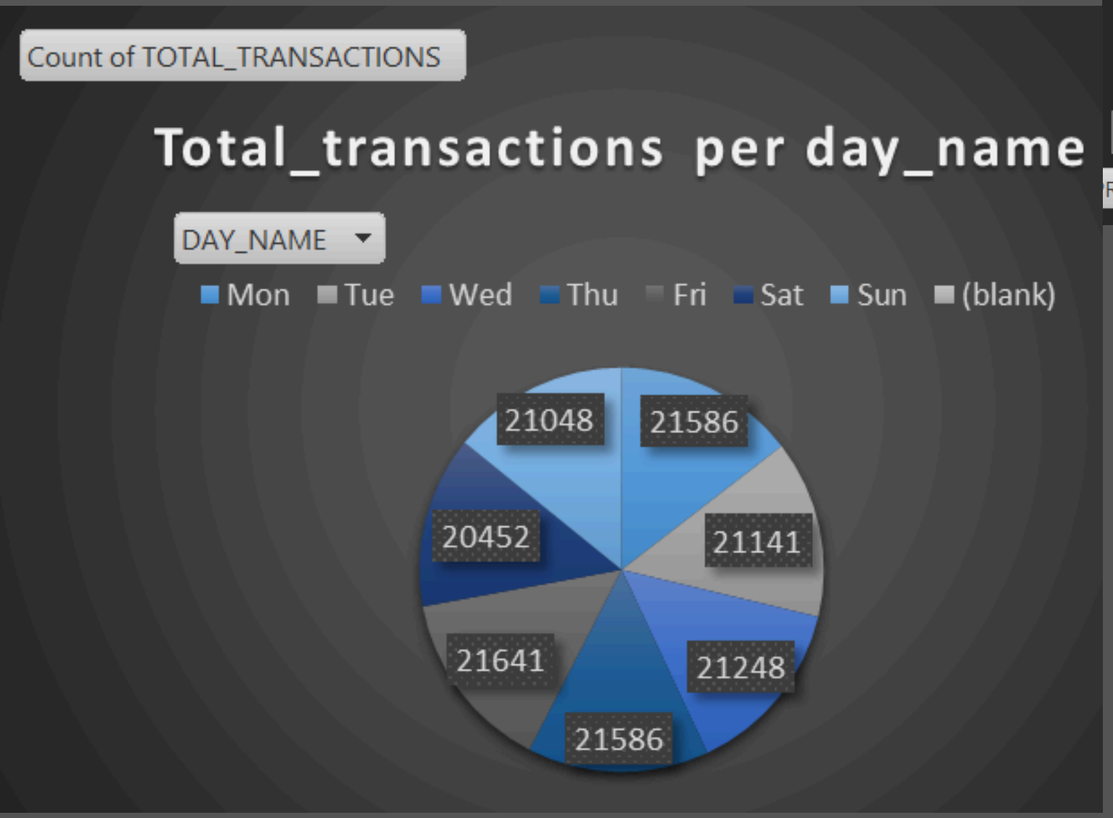
REVENUE ANALYSIS |
Store per location

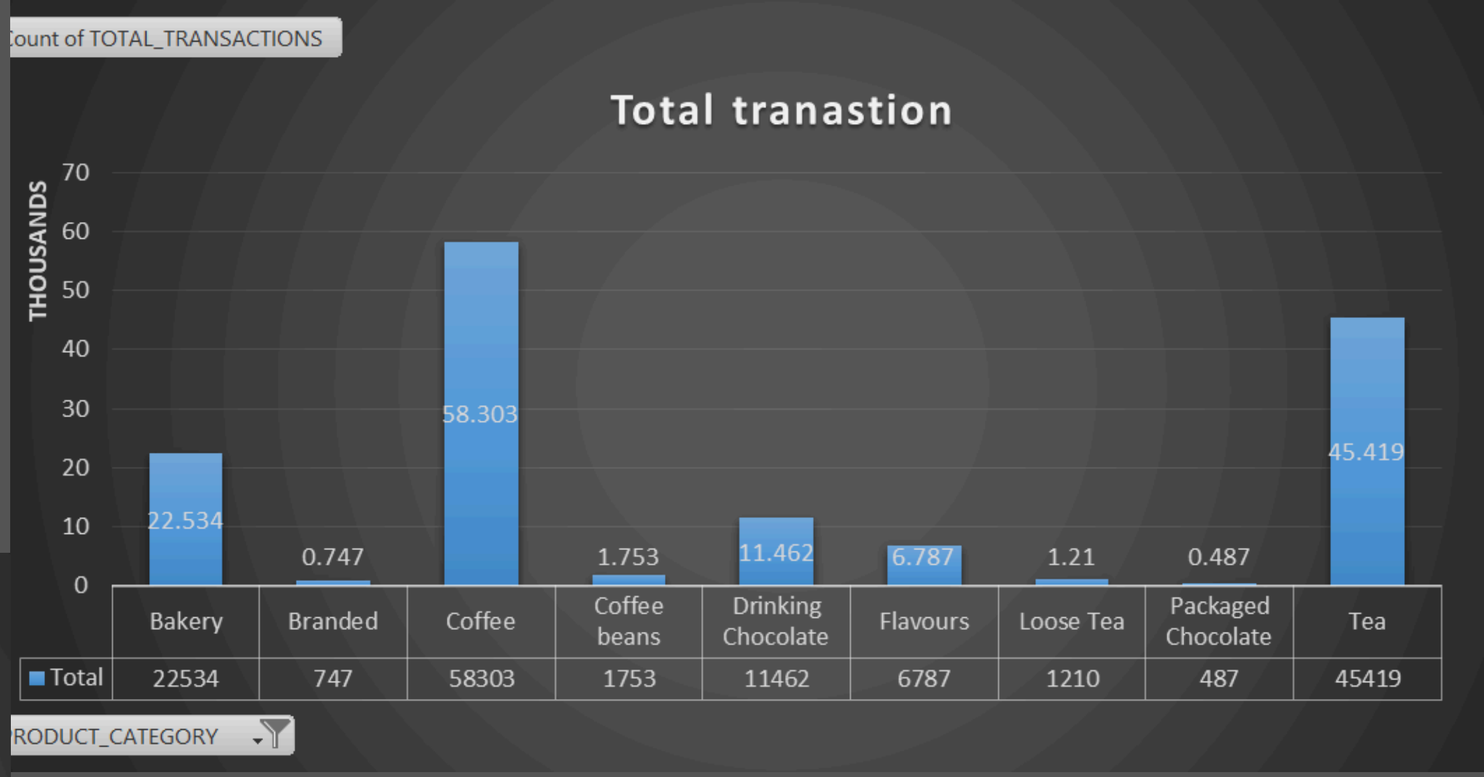
This shows the revenue generated per product category in all store location



	Bakery	Branded	Coffee	Coffee beans	Drinking Chocolate	Flavours	Loose Tea	Packaged Chocolate	Tea
Astoria	R26,599.75	R5,457.00	R89,744.30	R10,219.20	R26,335.25	R1,764.80	R3,194.00	R1,089.71	R67,839.90
Hell's Kitchen	R27,386.95	R1,942.00	R91,222.65	R18,635.10	R23,586.25	R2,876.80	R4,461.35	R1,698.77	R64,701.30
Lower Manhattan	R28,328.94	R6,208.00	R88,985.50	R11,230.95	R22,494.50	R3,767.20	R3,558.25	R1,619.16	R63,864.75

Total Trannsaction | Analysis

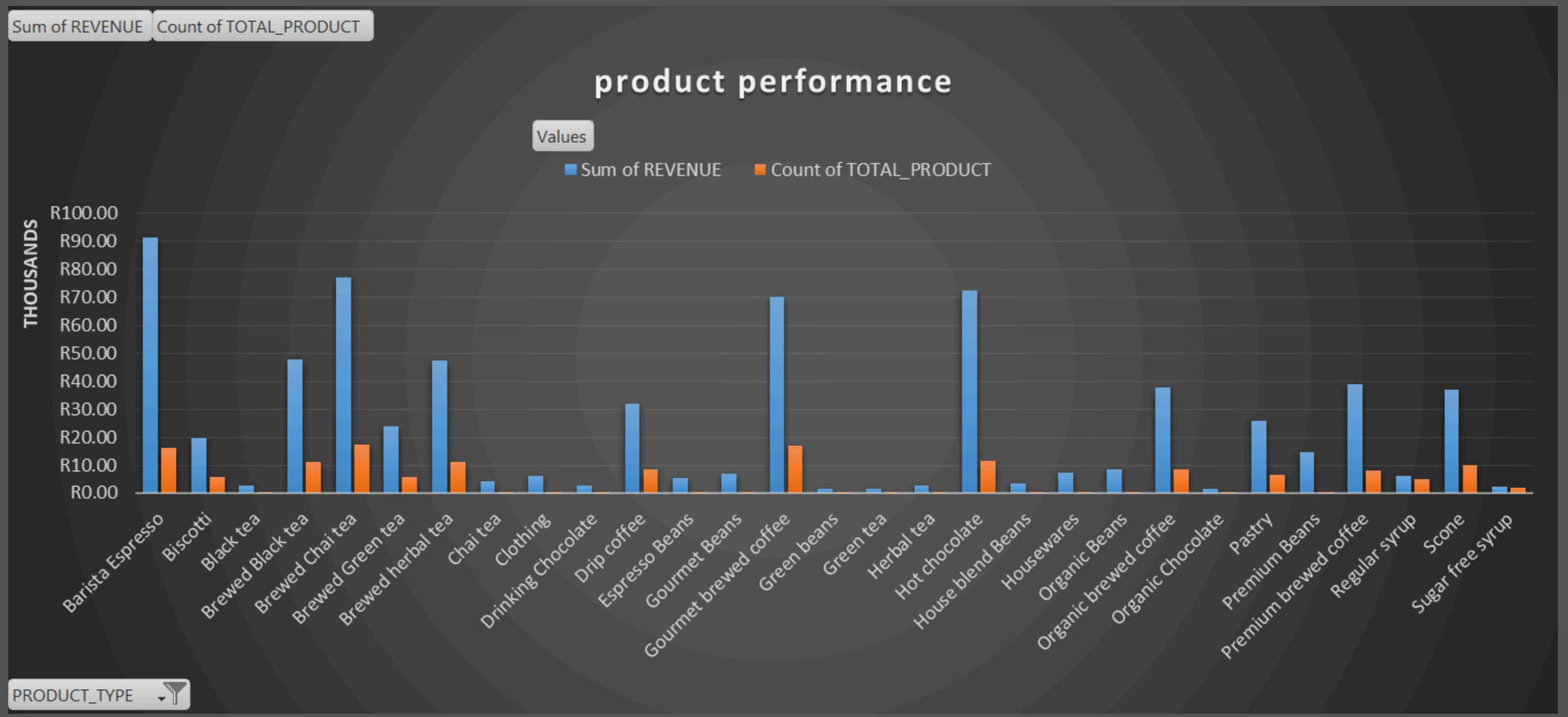
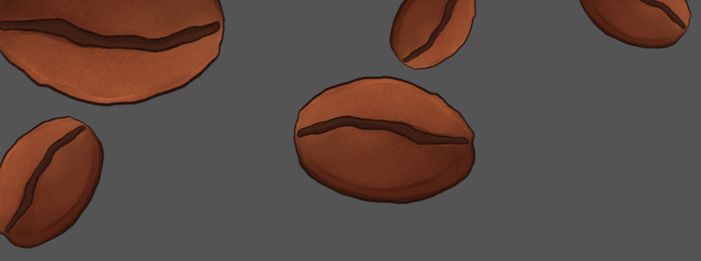
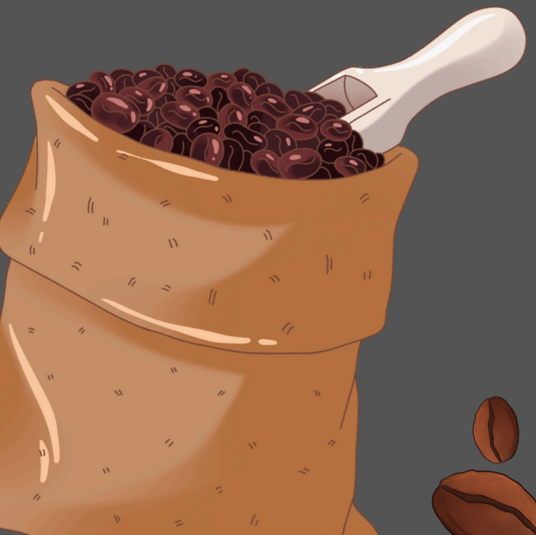




Total transactions per day_name sunday through satuday and total transaction per cartegory

Product Performance | Analysis

Revenue of product shows the products performances for the past few years and how many products have been bought in the whole company not per store



THANK YOU