

BRIGHTLEARN COFFEE SHOP ANALYSIS:

Revenue by store location

This dashboard analyzes revenue performance across store location, comparing sales contribution, growth and trends per brunch.

REVENUE 698.8K MONTH_NAME

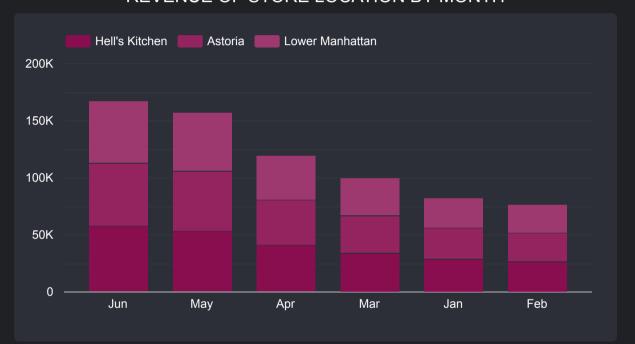
STORE_LOCATION

DAY_NAME

TIME_BUCKETS



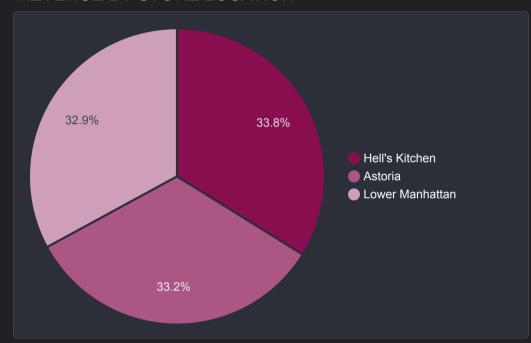
REVENUE OF STORE LOCATION BY MONTH



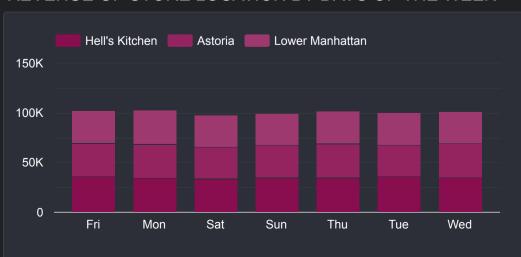
Daily Revenue

	STORE	TIME_BUCKETS	RE\	/ENUE	 →
1.	Lower Ma	morning		157,07	1.34
2.	Hell's Kitc	morning		150,7	86.4
3.	Astoria	morning		120,62	3.72
4.	Astoria	afternoon		62,88	5.94
5.	Lower Ma	afternoon		53,97	2.77
6.	Astoria	Evening		48,73	4.25
			1 - 9 / 9	<	>

REVENUE BY STORE LOCATION



REVENUE OF STORE LOCATION BY DAYS OF THE WEEK





BRIGHTLEARN COFFEE SHOP ANALYSIS: General Revenue Analysis

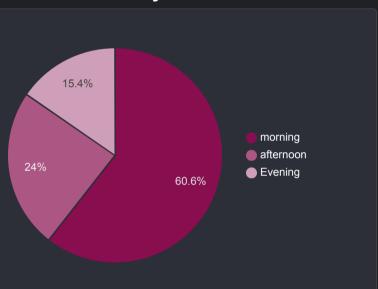
This dashboard analyzes the overall revenue analysis through out the day, week and month.



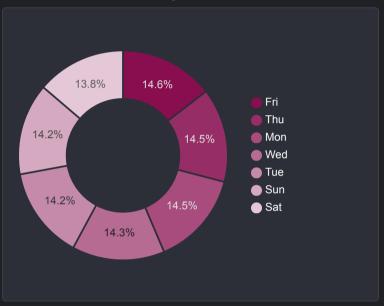




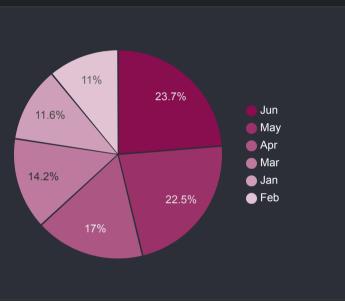




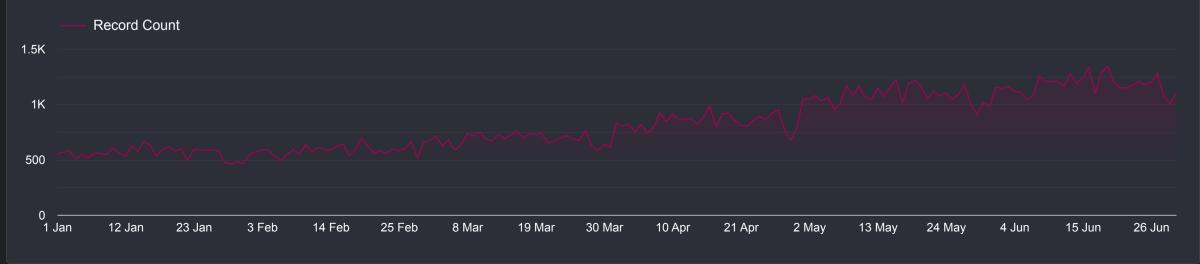
Weekly Revenue



Monthly Revenue



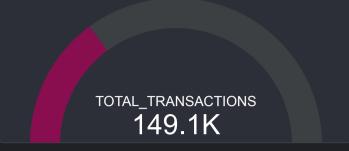
Date based Revenue





BRIGHTLEARN COFFEE SHOP ANALYSIS: Product Performances

This dashboard analyzes which products generates the most revenue in different store locations.



PRODUCT_TYPE

STORE_LOCATION

PRODUCT_CATEGO... →

PRODUCT_DETAIL →



Overview Product performance by revenue and total transactions

	PRODUCT_CATEGORY	PRODUCT_TYPE	PRODUCT_DETAIL	REVENUE ▼	TOTAL_TRANSACTIONS
1.	Drinking Chocolate	Hot chocolate	Sustainably Grown Organic Lg	21,151.75	2,961
2.	Drinking Chocolate	Hot chocolate	Dark chocolate Lg	21,006	3,029
3.	Coffee	Barista Espresso	Latte Rg	19,112.25	2,896
4.	Coffee	Barista Espresso	Cappuccino Lg	17,641.75	2,772
5.	Tea	Brewed Chai tea	Morning Sunrise Chai Lg	17,384	2,830
6.	Coffee	Barista Espresso	Latte	17,257.5	2,990
7.	Coffee	Premium brewed coffee	Jamaican Coffee River Lg	16,481.25	2,911





7.7% 39.2% Coffee Tea Bakery Drinking Chocolate Flavours Coffee beans Loose Tea Branded Packaged Chocolate

Product performance by store location

