



BRIGHT_LIGHT_TV: OVERALL WATCH_TIME ANALYSIS

USERS
10,984

AGE_BUCKET

PROVINCE

TIME_BUCKET

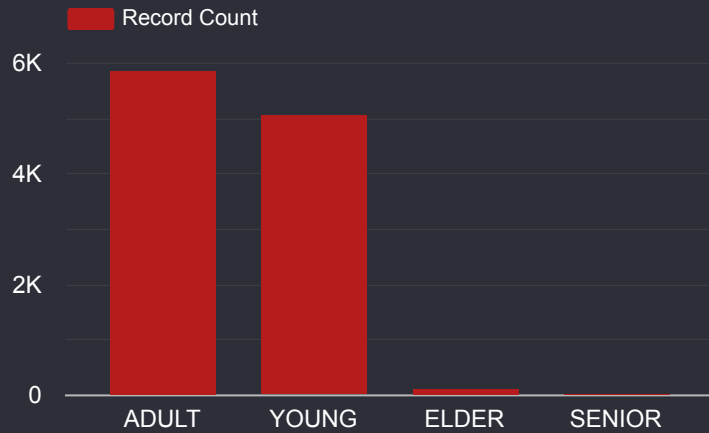
WATCH_TIME
61

DAY_NAME

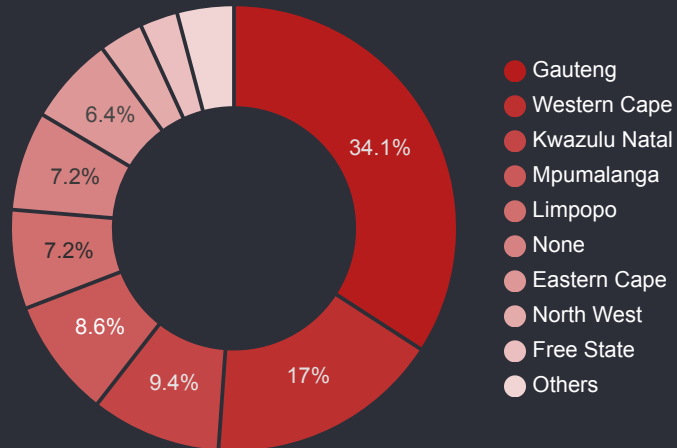
RACE

GENDER

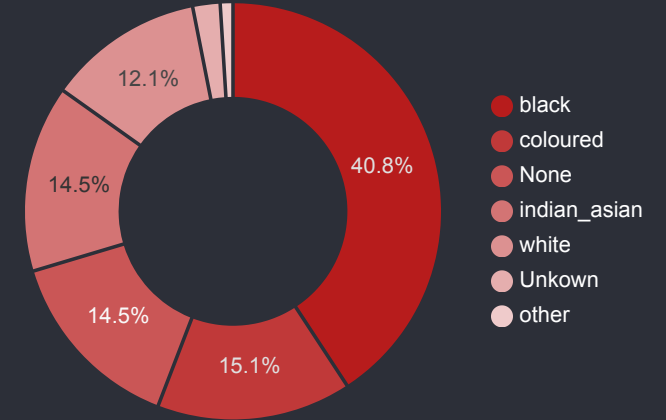
WATCH_TIME BY AGE_BUCKETS



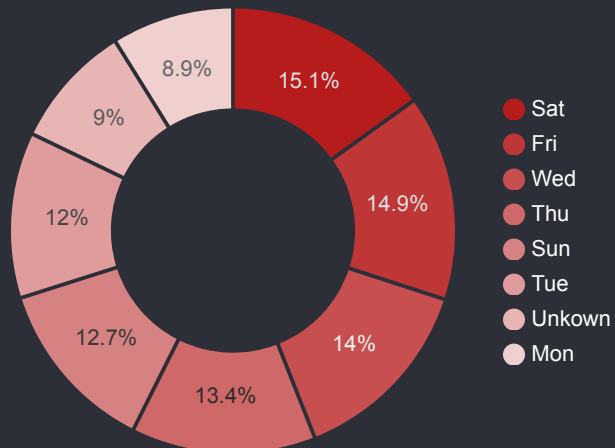
WATCH_TIME BY PROVINCES



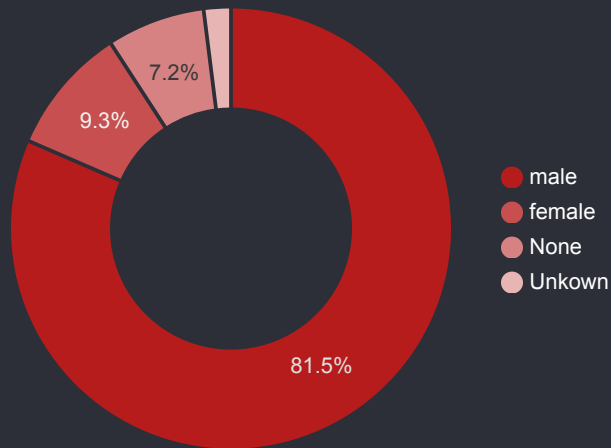
WATCH_TIME BY RACE



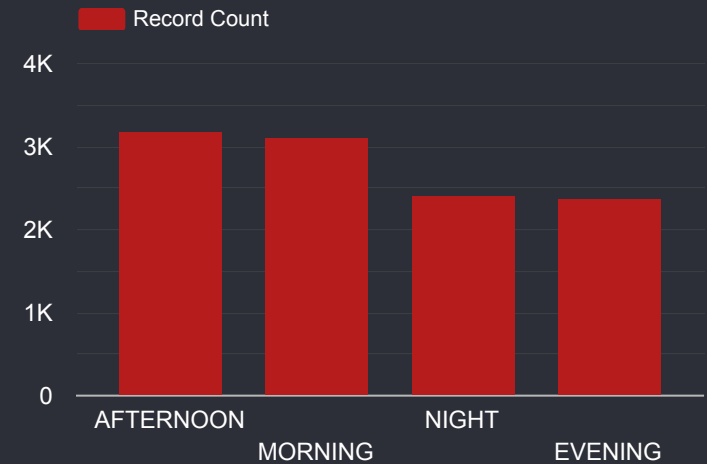
WEEKILY WATCH_TIME



WATCH_TIME BY GENDER



DAILY WATCH_TIME





BRIGHT_LIGHT_TV:

ANALYSIS BY PER CHANNEL

channels number

22

TIME_BUCKET

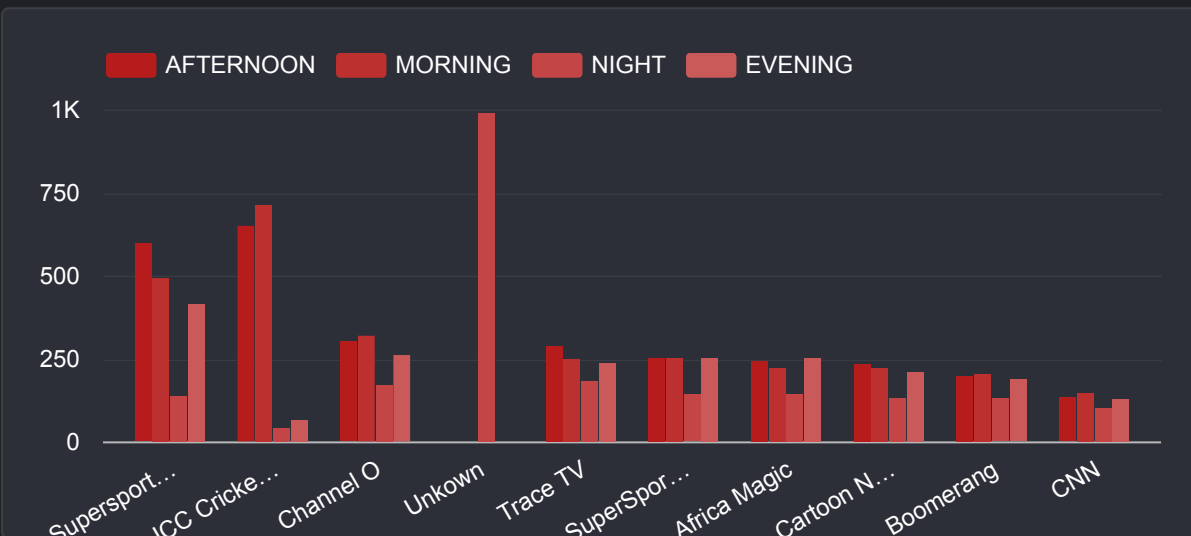
CHANNEL2

AGE_BUCKET

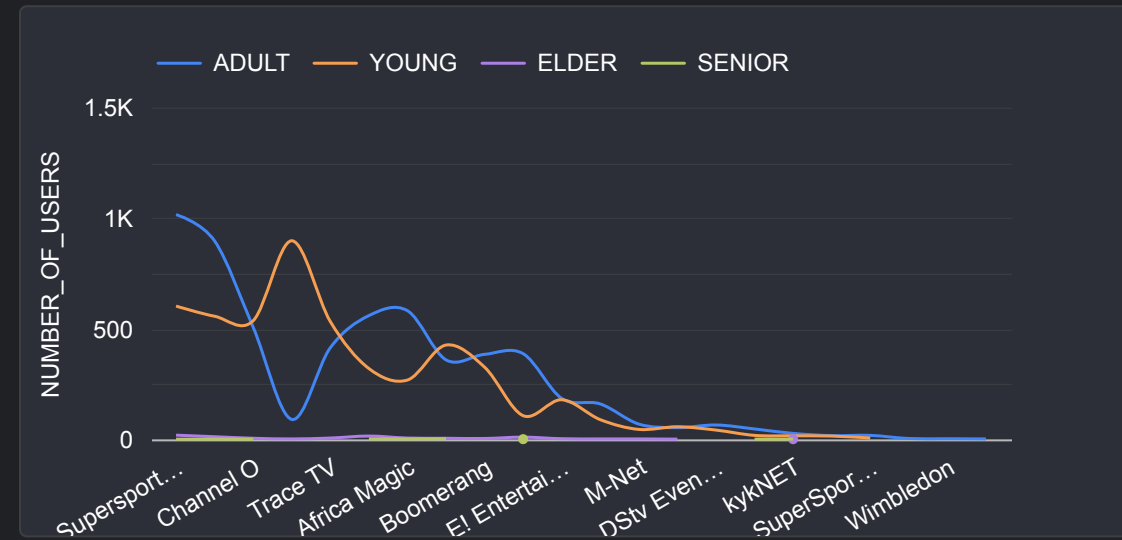
USERS

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CHANNEL performance by Time Buckets



CHANNEL2 performance by Age Group



Channel Consumption

