# SANG YEOP LEE

Front End Developer Irvine, CA

760.219.0374
sanglee.dev@gmail.com
www.sangyeoplee.com

## Senior Graphic Designer

*Complete Management Solutions*
Oct 2017 - Present | Irvine, CA

• Help Stiiizy meet marketing needs by creating attractive packaging for products.
• Illustrate their ideas and use design software to create digital drafts.
• Work with other designers and consumer safety groups to ensure that their prototype is safe.
• Conducting additional research and meeting with suppliers or consumer groups to develop ideas.
• Social Media Graphics for Instagram, Snapchat, and Facebook
• Work with copywriters, marketing experts and other designers to ensure that packaging meets branding requirements and suits target audiences.

## UX UX / Web Designer

*XPNDBLS Technologies Inc.*
April 2016 - Oct 2017 | Lake Forest, CA

• Managed high profile website design and development projects.
• Designed and developed eye catching responsive websites to meet user needs.
• UI / UX Design for iPhone, Android, responsive websites, and set-top box.
• Information architecture, wireframes, mockups, prototypes, and production assets.
• Visual Design: app logos, app icons, landing pages, graphic design for marketing collateral.
• Researched, strategized and launched UX improvements for clients.

## Packaging Design Engineer

*XPNDBLS Technologies Inc.*
Feb 2015 - April 2016 | Lake Forest, CA

• Developed testing method to be used as ISTA standard for e-commerce over box shipping.
• Collaborated with suppliers to design more effective and aesthetic packaging.
• Developed Green initiatives within packaging projects.
• Lead Packaging Engineer across multiple devices and accessories.
• Gained expertise with 3D printer use and upkeep.

## Production Designer

*FRINGE STUDIO, LLC.*
Feb 2014 - Jan 2015 | Irvine, CA

• Responsible for the visual concept and sample organization for every product.
• Sample organization from beginning to the end b communicating with vendors over seas.
• Worked Closely with the designers and art director to execute the design layout.
• Primary liaison with final art preparation for products and packaging.
• Identified style for graphics for all of the items created by Fringe.
• Assisted product photography for yearly catalog.

## Jr. Graphic Designer

*Optoma USA Technology*
Aug 2011 - Feb 2014 | Fremont, CA

• Assisted the Senior Designer with all creative projects and websites.
• Worked closely together with the Channel Marketing manager to create sales tools.
• Printed graphics, web graphics, marketing collateral, and digital design.
• Completed and managed lists of creative projects.
• Updated every product information using InDesign.
• Primary Liaison for manual designing.

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## SAN JOSÉ STATE UNIVERSITY

*B A ART Concentration in Design Studies*
*Emphasis in Graphic Design*
SPRING 2014

## UCI Division of Continuing Education

*Irvine Coding Boot Camp*
*Full Stack Developer*
SPRING 2017

## Technical Skills

### Strong

ReactJS, Node.js, Express, MongoDB, Javascript, ES6, jQuery, HTML, CSS, Bootstrap, Bootstrap, Ubuntu/Linux

### Dev Tools

VS Code, Git, GitHub, Postman, Heroku, AWS, Chrome DeveloperTools, Robo 3T(Robomongo) Photoshop, illustrator, InDesign, Lightroom Digital Signage, Visual Studio Code, Keyshot, Invision App

### 2D

Design Sketching
Rapid Visualization
Concept Development