



## SANG YEOP LEE

Front End Developer Irvine, CA

760.219.0374

invent.sang@gmail.com

www.sangyeoplee.com



### Senior Graphic Designer

Complete Management Solutions

Oct 2017 - Present | Irvine, CA

- Help Stiiizy meet marketing needs by creating attractive packaging for products.
- Illustrate their ideas and use design software to create digital drafts.
- Work with other designers and consumer safety groups to ensure that their prototype is safe.
- Conducting additional research and meeting with suppliers or consumer groups to develop ideas.
- Social Media Graphics for Instagram, Snapchat, and Facebook
- Work with copywriters, marketing experts and other designers to ensure that packaging meets branding requirements and suits target audiences.



### UX UX / Web Designer

XPND BLS Technologies Inc.

April 2016 - Oct 2017 | Lake Forest, CA

- Managed high profile website design and development projects.
- Designed and developed eye catching responsive websites to meet user needs.
- UI / UX Design for iPhone, Android, responsive websites, and set-top box.
- Information architecture, wireframes, mockups, prototypes, and production assets.
- Visual Design: app logos, app icons, landing pages, graphic design for marketing collateral.
- Researched, strategized and launched UX improvements for clients.



### Packaging Design Engineer

XPND BLS Technologies Inc.

Feb 2015 - April 2016 | Lake Forest, CA

- Developed testing method to be used as ISTA standard for e-commerce over box shipping.
- Collaborated with suppliers to design more effective and aesthetic packaging.
- Developed Green initiatives within packaging projects.
- Lead Packaging Engineer across multiple devices and accessories.
- Gained expertise with 3D printer use and upkeep.

## FRINGE®

### Production Designer

FRINGE STUDIO, LLC.

Feb 2014 - Jan 2015 | Irvine, CA

- Responsible for the visual concept and sample organization for every product.
- Sample organization from beginning to the end b communicating with vendors over seas.
- Worked Closely with the designers and art director to execute the design layout.
- Primary liaison with final art preparation for products and packaging.
- Identified style for graphics for all of the items created by Fringe.
- Assisted product photography for yearly catalog.



### Jr. Graphic Designer

Optoma USA Technology

Aug 2011 - Feb 2014 | Fremont, CA

- Assisted the Senior Designer with all creative projects and websites.
- Worked closely together with the Channel Marketing manager to create sales tools.
- Printed graphics, web graphics, marketing collateral, and digital design.
- Completed and managed lists of creative projects.
- Updated every product information using InDesign.
- Primary Liaison for manual designing.



## SAN JOSÉ STATE UNIVERSITY

BA ART Concentration in Design Studies  
Emphasis in Graphic Design

SPRING 2014

UCI Division of  
Continuing Education

Irvine Coding Boot Camp  
Full Stack Developer

SPRING 2017

## Technical Skills

### Strong

ReactJS, Node.js, Express, MongoDB,  
Javascript, ES6, jQuery, HTML, CSS, Bootstrap,  
Bootstrap, Ubuntu/Linux

### Dev Tools

VS Code, Git, GitHub, Postman, Heroku, AWS,  
Chrome DeveloperTools, Robo 3T(Robomongo)  
Photoshop, Illustrator, InDesign, Lightroom  
Digital Signage, Visual Studio Code,  
Keyshot, Invision App

### 2D

Design Sketching  
Rapid Visualization  
Concept Development