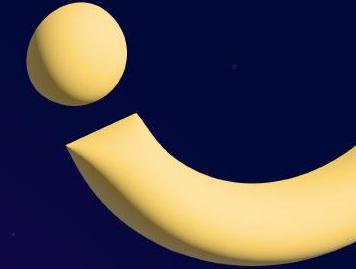




The biggest web3
opportunity that
no one is talking about.

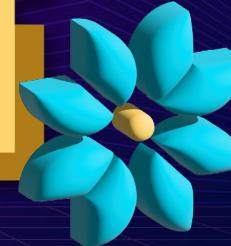


Griff Green
@thegrifft





PUBLIC GOODS

A small purple square containing a circular profile picture of a man with dark hair and a beard, identified as Griff Green.

Griff Green
@thegriftt





The Opportunity

\$25 Trillion/yr



SPENT on Public Goods
Over 25x Total Crypto
Market Cap



Griff Green
@thegrifft



GiveTH.io



Commons
Stack



General
Magic

Businesses

Private Goods

Excludable & Rivalrous

Your Cell Phone

Governments & Nonprofits

Common Pool Resources

Non-excludable & Rivalrous

Fish in a Bay

Club Goods

Excludable & Non-rivalrous

Movie Theater

Public Goods

Non-excludable & Non-rivalrous

MIT Licensed Code



Griff Green
@thegrifft



GiveTH.io



**Commons
Stack**



**General
Magic** *

Do nothing

**Use web3 to
build a new way**



Griff Green
@thegrifft





Where do we start?

**When governments fail to provide
Public Goods that are in demand,
people start nonprofits.**



Griff Green
@thegriftt



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Stack



Nonprofits

~\$500 Billion/yr

Is Donated
In the US
Alone



Griff Green
@thegriftt



We are already doing it!

Donation Games

- Rely on donations to fund public goods
- Create incentives for more donations
- Give governance to participants

Economic Games

- Rely on supply & demand to fund public goods
- Create entrepreneurial opportunities
- Give governance to participants



Griff Green
@thegriftt

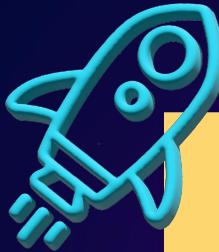


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OPERATION GAMES



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General
Magic ✨

Grant DAOs



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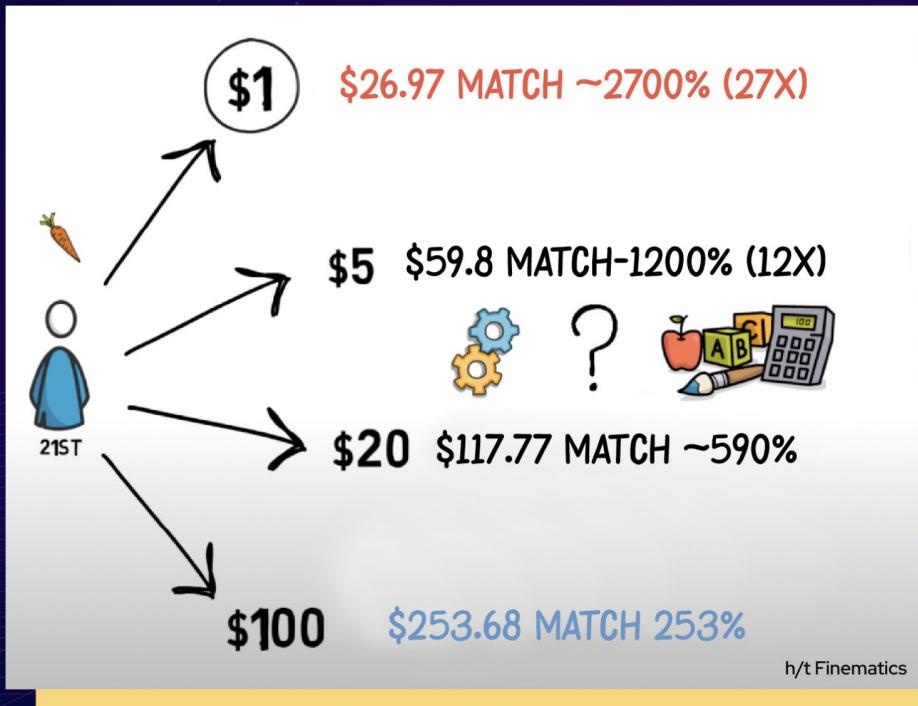


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Magic ☆

Quadratic Funding



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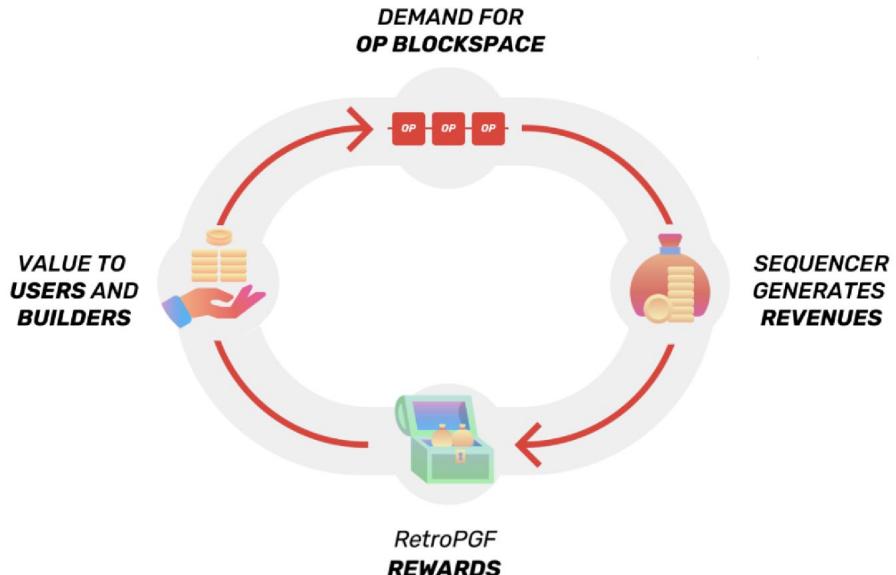


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Protocol Funding



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GivETH.io



Commons
Stack



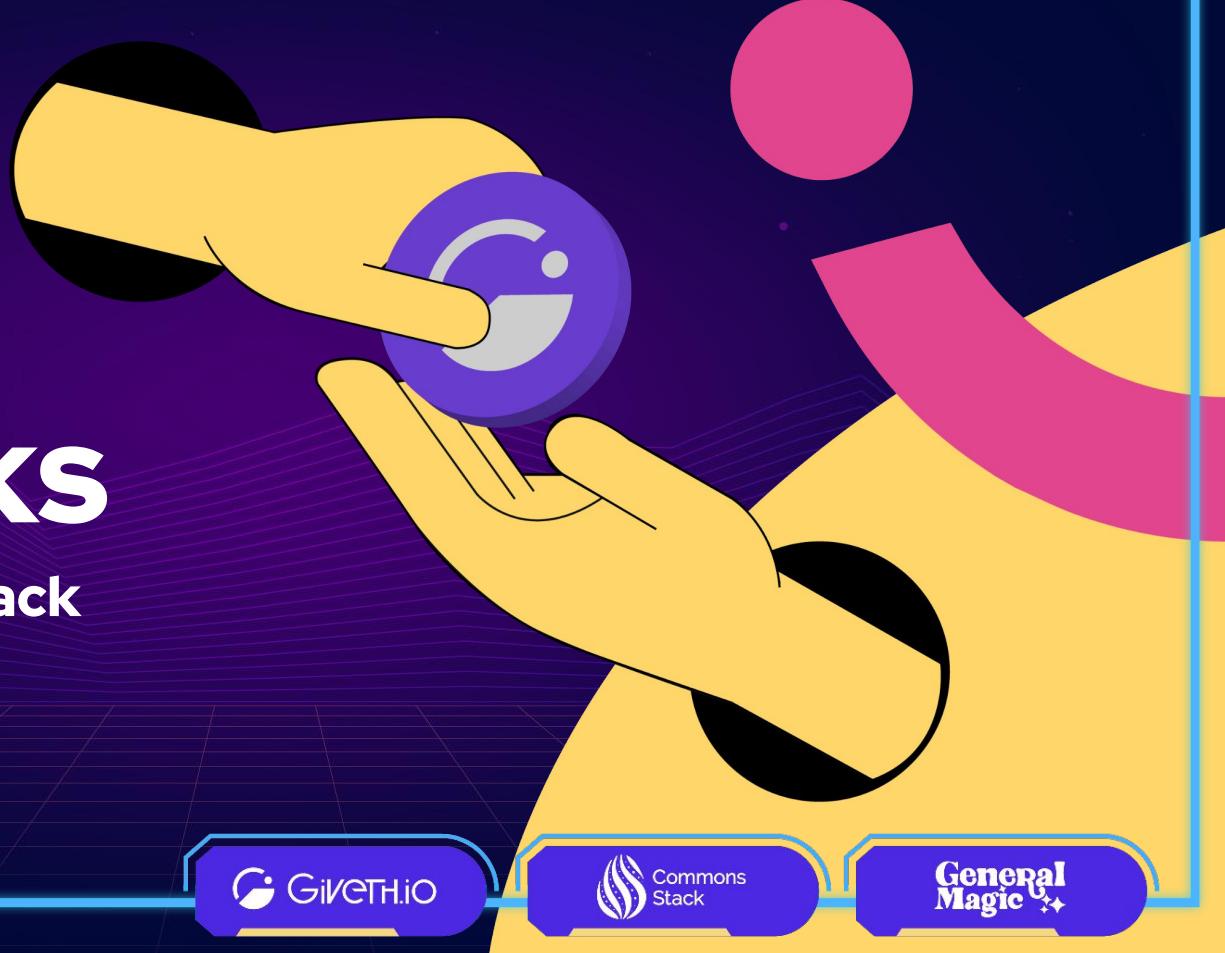
General
Magic

GIVbacks

Where giving **gives back**



Griff Green
@thegrifft



 GIVback

 Commons
Stack

 General
Magic

GIVbacks



100% of the donation goes to the project

**And the donors get up to 75% back
in GIV streamed over time**



Griff Green
@thegrifft



GIVpower

A win-win opportunity for
donors & projects

A small circular profile picture of Griff Green, showing his face and a blue background.

Griff Green
@thegrifft





Griff Green
@thegrifft



Ethereum (and other blockchains)



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@thegrifft



GiveTH.io



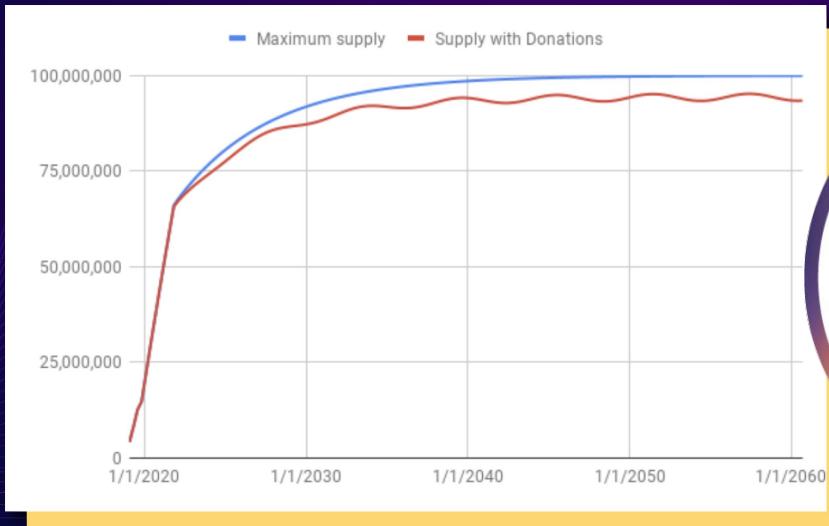
Commons
Stack



General
Magic

Panvala

Panvala subsidizes communities the same way that
Bitcoin subsidizes its security

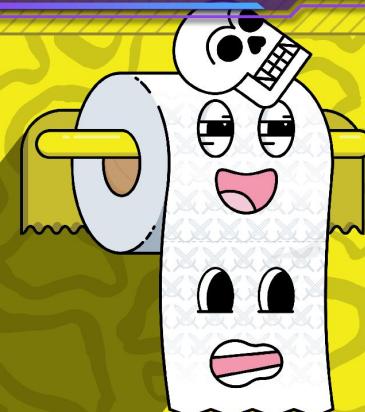


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@thegrifft



Rainbow Rolls & Public Nouns

**Rainbow
Rolls**



**PUBLIC
NOUNS**



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@thegriftt



Token Engineering Commons



Griff Green
@thegrifft



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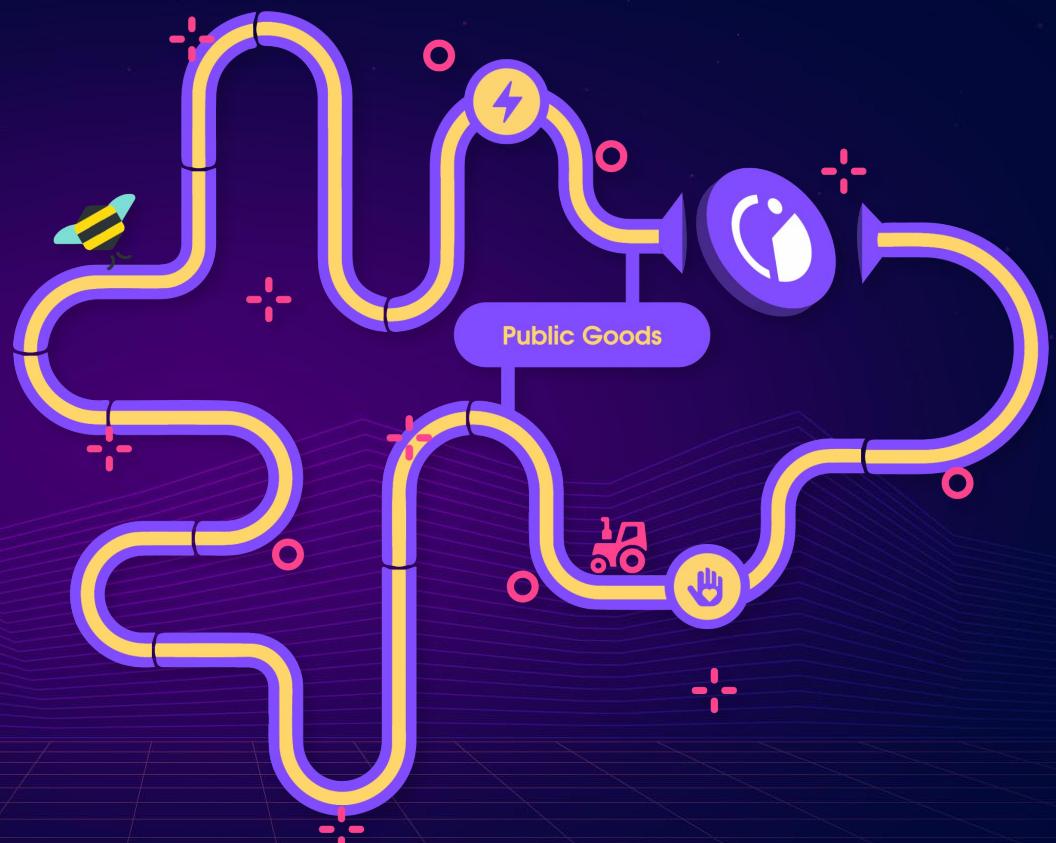


Commons
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General
Magic

Gurves



Griff Green
@thegrifft



GiveTH.io



Commons
Stack

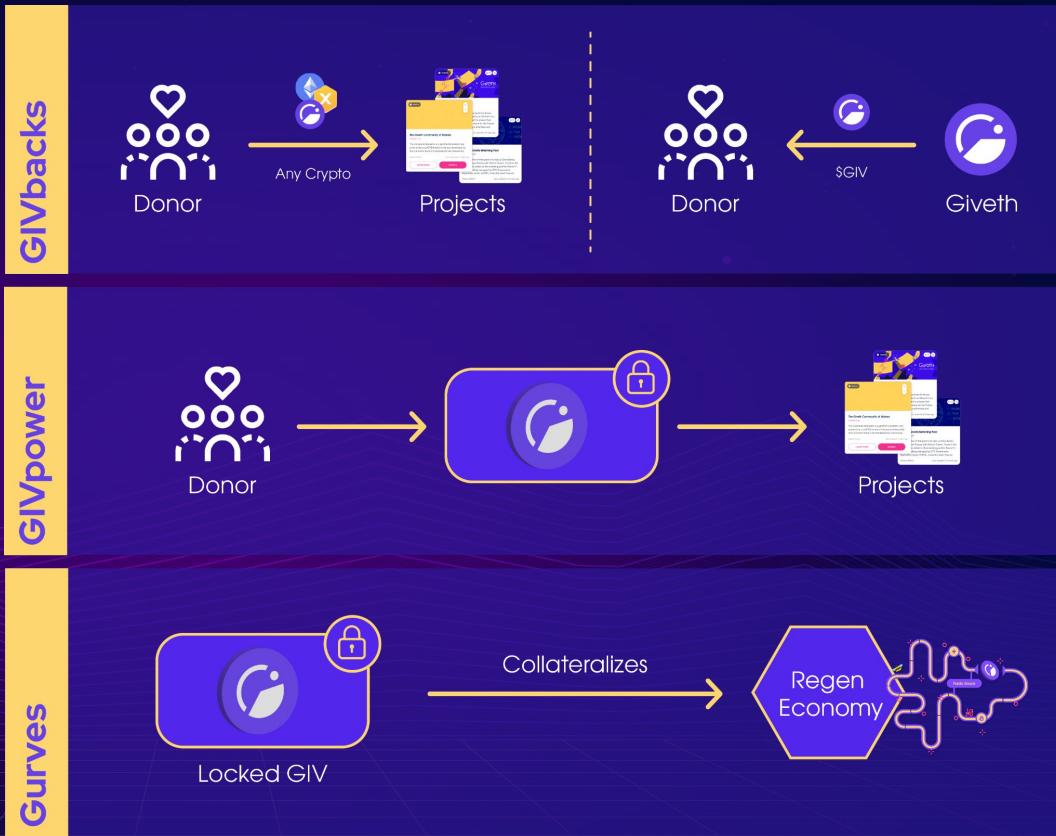


General
Magic

Gurves



Griff Green
@thegrifft

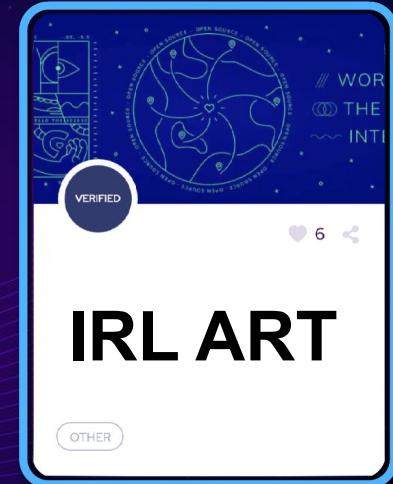


Giveth.io

Commons Stack

General Magic

Public Goods Legos



Griff Green
@thegrifft

GiveTH.io

Commons Stack

General Magic

General Magic

Service DAO that
will help you build
Public Goods Legos
& more.

generalmagic.io/contact
@generalmagicio



Griff Green
@thegrifft

The screenshot shows the General Magic website's homepage. The header features the "General Magic" logo with three small stars. A navigation bar with links to "About", "Projects", "Careers", "Shop", and "Contact" is positioned above a large central section. This central section has a dark background with a wavy pattern and tropical foliage on the left and right sides. The title "SOLUTION SERVICES FOR IMPACT DAO'S" is displayed prominently in white capital letters. Below the title, a subtext reads: "We are a group of Web3 professionals with deep roots/ embedded in the Ethereum ecosystem devoted to supporting commons-based organizations and public good projects." To the right of the text is a circular graphic featuring a green bird in flight with the text "WE ARE MAKING MAGIC HAPPEN" around it. A purple "WORK WITH US" button is located in the top right corner of the main section. The overall design uses a dark color palette with purple and green accents.



GiveTH.io



Commons Stack



General Magic



**Commons Stack is
launching a new service!
We want to work with you
to help you launch your
own Commons!**

Reach out!

<https://commonsstack.org/>
@commonsstack



Griff Green
@thegrifft

The Commons Stack

Layers • Resources • Community

Apply Activate

Realigning incentives around public goods

Apply to be a member





If you want to be early on this \$25 Trillion opportunity, Giveth's GIV token is positioned to be the lifeblood of this new industry.

<https://giveth.io/>
@Givethio



Griff Green
@thegrifft

A screenshot of the Giveth website homepage. The header features the Giveth logo, navigation links for Home, Projects, GIveconomy, and Community, and a 'CREATE A PROJECT' button. The main title 'Welcome to the Future of Giving' is displayed prominently, along with a subtext about rewards for giving. Below this is a 'SEE PROJECTS' button and a 'Create a Project' link. A section titled 'Explore 1554 Projects' shows three project cards: 'L' (267 likes), 'UNCHAIN' (44 likes), and another partially visible project card.

Giveth.io

Commons Stack

General Magic

Public Goods are ready to be regenerative

Reach out to me to get involved!

Thank you

giveth.io



Griff Green
@thegrifft

