



E-COMMERCE SALES ANALYSIS

FOR DATA ANALYST & DATA
SCIENCE

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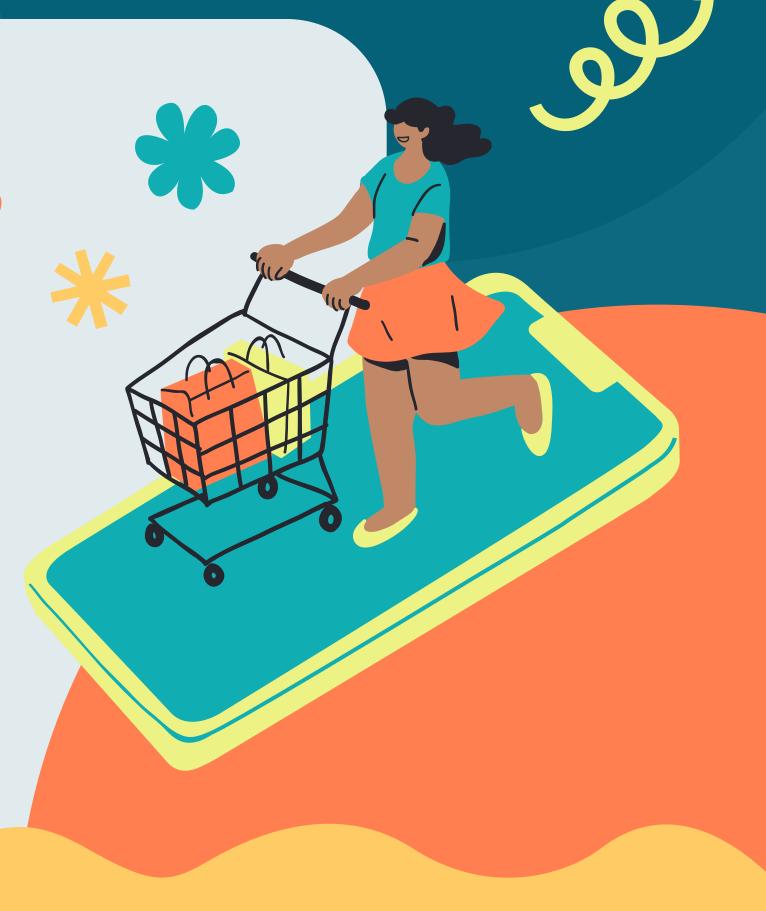
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- THE SALES ANALYSIS NEEDS TO BE DONE BASED ON SUB-CATEGORIES
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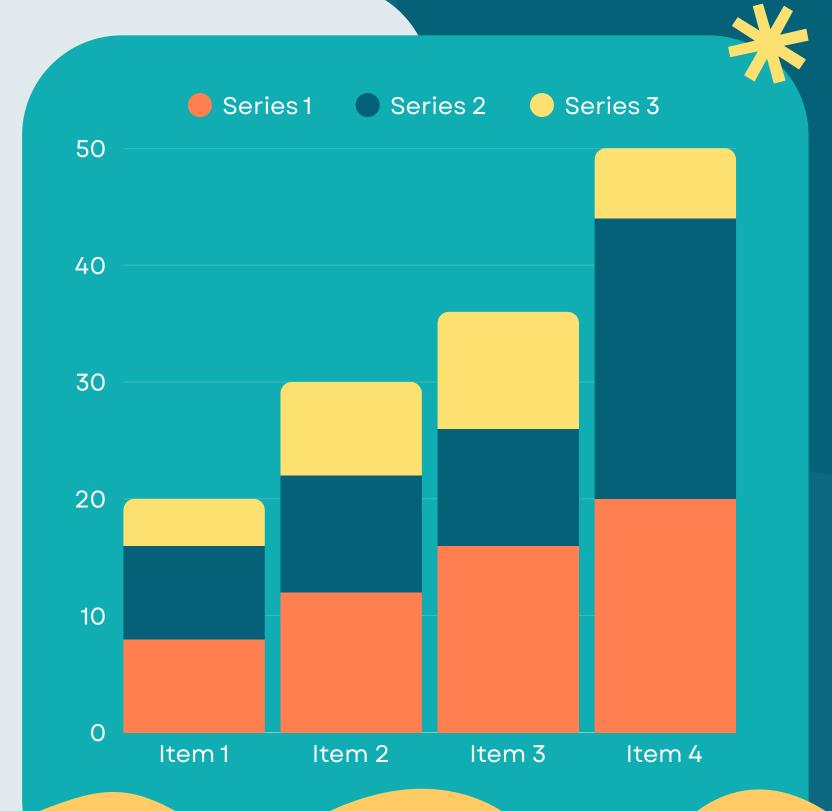
E-COMMERCE DATABASE ANALYSIS

The e-commerce industry has seen exponential growth over the last decade, with the global market expanding rapidly. As more consumers shift to online shopping, businesses are adapting to meet this rising demand. Understanding this growth is essential for identifying opportunities and challenges in the market



E-COMMERCE SALES TRENDS

The e-commerce landscape is constantly evolving, with several trends poised to shape the future of online shopping. Staying ahead of these trends is crucial for businesses aiming to maintain competitiveness. Several trends are poised to shape the future of online shopping in the e-commerce landscape that is constantly evolving.





CHANGING CONSUMER BEHAVIOR

Consumer behavior is evolving, influenced by technological advancements and changing preferences

PERSONALIZATION

CONVENIENCE

SOCIAL COMMERCE

SUSTAINABILITY



THANK YOU

FOR JOINING ME TODAY TO EXPLORE THE EXCITING SALES ANALYSIS E-COMMERCE.