

Business Plan for Healthcare Products

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1. Product List

- Neem Gel
- Neem Sanitizer
- Neem Facewash
- Neem Tooth paste
- Neem Cake (fertilizer)
- Alovera Gel
- Alovera Facewash
- Alovera Sanitizer
- Alovera Juice
- Honey Bottle

2. One Time Cost

Raw Materials Processing Machine cost	5, 50 000
Blender Machine Cost	5000
GST License Cost	30, 000
Total	6 80 000

3. Running cost

1 Technical Expert Salary	15,000
2 Labourers	15,000
Electricity	2000
Transportation cost for materials and product movement	10 000
Processing room rent	4000
Packing materials	5000
Miscellaneous	5000
Total	56,000

4. Business Model

Pilot project will target to sell the products in Ludhiana, Punjab first.

Products will be sold only to one distributor.

Distributor will make agreement to purchase products from company for minimum 2 years.

