Raheim Bailey

Full Stack Web Developer

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LinkedIn:
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Github: github.com/ramsers

Capstone Project:
github.com/ramsers/emotional-e

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Profile section:

Business minded Junior Fullstack Developer looking to bridge my 3+ years in Marketing and Web Administration in Start-Up environments, with my Diploma in Web Development to serve client Software needs. With a clear understanding of business objectives I can translate designs into Web Applications that produce tangible results.

EXPERIENCE

Web Administrator/ Marketing Assistant | Hazetown Vapes Inc

OCT 2018 - APR 2020, TORONTO, ON

- Used HTML & CSS to make requested changes to Front End of Shopify E-commerce Store.
- Created and delivered marketing emails to a list of 6.1 thousand subscribers with $22.775K of revenue generated in one quarter (2019).
- Worked closely with Shopify to list and optimize the SEO of products resulting in highly ranked Google search results (First Page within the Top 4 listings).
- Through team collaboration and execution of duties, regularly broke store revenue goals culminating in highest gross monthly revenue of $65K (2019) across all business verticals.

Social Media Manager/Shipping Manager | ODIS Design

JAN 2017 - OCT 2018, RICHMOND HILL, ON

- Helped foster and create Brand Identity through Social Media platforms (Instagram & Facebook).
- Coordinated with Social Media influencers to promote multiple proprietary products.
- Helped to launch & design marketing material as well as packaging for innovative new products.

EDUCATION

BrainStation | Web Development Diploma

APR - JUN 2020, TORONTO, ON

Shaw Academy | Advanced Social Media Marketing

FEB 2017 - APR 2017, TORONTO, ON

York University | Bachelors in Criminology

JAN 2010 - 2012, TORONTO, ON

York University Entrance Scholarship

Toronto Transportation Club Scholarship

SKILLS

HTML5, CSS3, SASS, Responsive Design, React, NodeJS, ExpressJS, Git, Github, MYSQL, Heroku, Facebook Advertising, Organic SEO, Email Marketing, Shopify Back-End

PROJECTS

Emotional-E | Lead Developer

- A responsive web app built for journaling, tracking, & displaying emotional data
- Built using React (React Hooks), Node, Express, ChartJS & GreenSock