

# Ramsey Abdulhamid

Digital Product Leader | Early Adopter | Innovator

📞 (818) 219-3524

✉️ <http://www.ramseyabdulhamid.com>

@ ramsey.abdulhamid@gmail.com

📍 New York, New York



## EXPERIENCE

### Manager, Product Development

American Express

⌚ 09/2017 - Present 🗂️ Headquarters | New York, NY

- Integrated the Singapore government's API into the AMEX application experience, enabling prefill of >50% of the Prospect's application data
- Cut Prospect application time in half, increased application submit rates by 30%, and improved approval rates by 20%
- Partnered with GfK Market Research to conduct Singapore-based user studies to determine core MVP features, plus long-term optimizations

### Digital Product Manager

HP Inc.

⌚ 06/2016 - 08/2017 🗂️ Headquarters | Palo Alto, CA

- Co-created HP's consumer PC-as-a-Service eCommerce subscription business from zero to public launch in < 6 months
- Led the United States business for HP's consumer PC-as-a-Service subscription offer | 30% subscriber growth Month-over-Month
- Collaborated with HP's external finance partner, Citizens Financial Group, to build and scale the subscription PC-as-a-Service business

### Technical Project Manager

Hewlett-Packard

⌚ 09/2014 - 06/2016 🗂️ Headquarters | Palo Alto, CA

- Designed, executed, and implemented an end-to-end big data analytics dashboard built on HP's Vertica architecture | Enabled Net Promoter Score growth of HP's top 10 enterprise accounts by over 60%

### Undergraduate Research Engineer

Laboratory for Atmospheric & Space Physics (LASP)

⌚ 09/2013 - 05/2014 🗂️ Boulder, CO

✉️ <https://lasp.colorado.edu/home/maven>

Colorado aerospace company tackling all aspects of space exploration

- Designed hardware for MAVEN, NASA's satellite currently orbiting Mars

## EDUCATION

### Mechanical Engineering BS

University of Colorado at Boulder

⌚ 08/2010 - 05/2014

## MY PASSIONS

### 🚀 Disruptive Technology

### 📈 Investing

### 🧩 Product/Market Fit

### 🏔️ Rock Climbing & Skiing

## CERTIFICATES

### AMEX & Harvard Certificate in Leadership Excellence (In-Progress)

Harvard University

### Strategic Decision and Risk Management Certificate

Stanford University

### HP/UC Berkeley Lean LaunchPad

UC Berkeley Lester Center for Entrepreneurship

### SAFe Certified Product Manager

Scaled Agile, Inc.

## STRENGTHS

### ⚡ Entrepreneurial Mindset

### 🔍 UX/UI & Digital Products

### 🌐 Go-To-Market Strategy

### 以人民为本的 Teamwork & Collaboration