Replication for: Voting Made Safe and Easy: The Impact of e-voting on Citizen Perceptions

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CS130: Statistical Inference

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Replication for: Voting Made Safe and Easy: The Impact of e-voting on Citizen Perceptions

1. Summary:

Alvarez, R. Michael; Levin, Ines; Pomares, Julia; and Leiras, Marcelo in their 2015 paper, called *Voting Made Safe and Easy: The Impact of e-voting on Citizen Perceptions* focus exclusively on the citizen's perception of e-voting versus traditional voting. They claim that this perception directly influences voter satisfaction which in-turn dictates their opinion about the reliability of the elections.

They make this comparison by comparing opinions of citizens who casted their vote using e-voting and those who used traditional voting. They hope that this would help developing countries decide if they want to implement e-voting by shedding light on the consequences of doing so. The data was accessible on the Harvard dataverse and most variables were in binary format which made it fairly easy to work and do computation on. The data and the original study are linked in the references.

The study focuses on Salta, Argentina and uses matching specifically, propensity score matching since it wasn't possible to randomly assign voting technologies to polling stations and also it lets them compute individual level differences under each system. "We specify that the absolute difference between propensity scores for any pair of matched voters must be lower than 5 percent of the standard deviation of the estimated propensity score (this constraint is usually termed a 'caliper'. (Alvarez, 2015)

This is a causal inference, since we would like to know whether using e-voting or traditional voting causes the perception of voters to change which could influence voter satisfaction and the democracy overall. If e-voting is perceived better then there is a greater reason for developing countries to implement this technology.

The next part of the paper replicates propensity score matching as the original study did while part 3 using genetic matching and goes one step further to see how the results differ.

2. Replication:

I replicated Table 2 from the original study which analyzed the balance before and after matching. The code for the table can be found in the appendix. The original study used propensity score matching to balance on the covariates. This reduced the bias that might be caused by confounding factors. For example, if we have our e-voting polling station in an area where the population is technologically savvy, then that would change their subjective evaluation of the voting process. This could include bias in our paper and skew our results.

Ideally we would reduce bias by using a randomized study. Which would achieve balance on all known and unknown confounding and would lead to the best causal inference. Unfortunately, randomization is not always possible. For example, in this study we have polling places put up in districts by the government and we are analyzing results from that data. The researchers in this case don't have the power to randomly assign voters to e-voting or traditional voting districts.

Matching can help us solve this problem since it achieves balance by comparing outcomes of units that received the treatment versus the ones that didn't.

If we see our results in the replicated table below, we can see that the standard mean difference between each of our covariates has decreased. This means that they are closer to being equal which would make our study free of known confounders. Ideally, the standard mean difference would be zero, like in variable 5 and 6 after matching. The closer the difference is to zero the more confident we can feel in our causal inference. Similarly we can see that for most of our variables the variance got lower after matching and p-value from the t-statistic got higher which is exactly what we were aiming for.

We can also see that we got less p-values for our binary variables, and that is because KS test p-value is identical to T-test p-value for binary variables, since for binary variables, the variance is the mean.

		***** (V3) tech ****	***** (V4) pol.info *****
***** (V1) age.group ***** Before Matching	***** (V2) educ ***** Before Matching	Before Matching	Before Matching
After Matching mean treatment 2.4063 2.4063	After Matching mean treatment 4.6899	After Matching mean treatment 4.1874 4.1874	After Matching mean treatment 1.4776 1.4776
mean control 2.337	4.6899 mean control 4.153	mean control 3.9889	mean control 1.3304
2.3715 std mean diff 5.2169	4.638 std mean diff 23.717	4.2056 std mean diff 12.362	1.4494 std mean diff
2.6227	2.2905	-1.1362	3.5464
mean raw eQQ diff 0.066519 0.051607	mean raw eQQ diff 0.56098 0.13632	mean raw eQQ diff 0.19512 0.025316	mean raw eQQ diff 0.14412 0.022395
med raw eQQ diff 0	med raw eQQ diff 0	med raw eQQ diff 0	med raw eQQ diff 0
max raw eQQ diff 1	max raw eQQ diff 2	max raw eQQ diff 1	max raw eQQ diff 1
mean eCDF diff 0.013855 0.010321	mean eCDF diff 0.063231	mean eCDF diff 0.03308 0.0042194	mean eCDF diff 0.036809
med eCDF diff 0.006468	0.01278 med eCDF diff 0.067363	med eCDF diff 0.030706	0.0055988 med eCDF diff 0.025819
0.011685 max eCDF diff 0.031965	0.011685 max eCDF diff 0.13596	0.0038948 max eCDF diff 0.084463	0.0063291 max eCDF diff 0.095597
0.021422	0.03408	0.0087634	0.0097371
var ratio (Tr/Co) 1.0625 1.0728	var ratio (Tr/Co) 1.3905 1.153	var ratio (Tr/Co) 1.0079 1.0274	var ratio (Tr/Co) 1.2709 1.1053
T-test p-value 0.39417 0.074618	T-test p-value 3.4716e-05 0.13632	T-test p-value 0.046848 0.40841	T-test p-value 0.0015439
KS Bootstrap p-value 0.548 0.556	KS Bootstrap p-value < 2.22e-16	KS Bootstrap p-value 0.014	0.00081374 KS Bootstrap p-value 0.002
KS Naive p-value 0.95468 0.97251	0.292 KS Naive p-value 0.00014402	KS Naive p-value 0.050373	0.78 KS Naive p-value 0.017901
KS Statistic 0.031965 0.021422	0.58985 KS Statistic 0.13596 0.03408	KS Statistic 0.084463 0.0087634	1 KS Statistic 0.095597 0.0097371
Before Matching After Matching mean treatment 0.29851	After Matching mean treatment 0.27197	After Matching mean treatment 0.51078	
mean treatment 0.29851 0.29851	0.27197	0.51078	
mean control 0.28381 0.29851	mean control 0.32816 0.27197	mean control 0.50111 0.50746	
std mean diff 3.2084	std mean diff12.616	std mean diff 1.933 0.66295	
mean raw eQQ diff 0.013304	mean raw eQQ diff 0.05765	mean raw eQQ diff 0.0088692 0.0029211	
med raw eQQ diff 0	med raw eQQ diff 0	med raw eQQ diff 0	
max raw eQQ diff 1	max raw eQQ diff 1	max raw eQQ diff 1	
mean eCDF diff 0.0073469	mean eCDF diff 0.028093	mean eCDF diff 0.0048354 0.0014606	
0 med eCDF diff 0.0073469	0 med eCDF diff 0.028093	med eCDF diff 0.0048354 0.0014606	
0 max eCDF diff 0.014694 0	max eCDF diff 0.056186	max eCDF diff 0.0096708 0.0029211	
var ratio (Tr/Co) 1.0296	var ratio (Tr/Co) 0.89759	var ratio (Tr/Co) 0.99898 0.99976	
1 T-test p-value 0.60342 1	1 T-test p-value 0.049884	T-test p-value 0.75632 0.15713	
	1		

Replication table for propensity score Matching from Table 2 of the original study.

3. Extension:

I am changing the matching method used in the paper to genetic matching. While propensity score matching is not as robust, using genetic matching is a much better option since instead of calculating propensity scores of each individual, the method provides a weight to each variable and then uses that to achieve optimal balance after matching. "The Genetic Matching algorithm searches amongst a range of distance metrics to find the particular measure that optimizes post-matching covariate balance. Each potential distance metric considered corresponds to a particular assignment of weights W for all matching variables. The algorithm weights each variable according to its relative importance for achieving the best overall balance." (Diamond-Sekhon, 2012)

Genetic matching is also superior because it "can reduce biases in case of great imbalances and are not sensitive to model specification." (Donze, 2011)

```
> summary(mout sure.counted)
                                            > summary(mout_conf.secret)
 summary(mout_eselect.cand)
                                                                                            Estimate... 0.089552
Estimate... 0.28038
                                            Estimate... -0.089055
                                                                                            AI SE..... 0.029406
AI SE..... 0.033664
                                            AI SE..... 0.031408
T-stat..... 8.3287
                                                                                            T-stat..... 3.0454
                                            T-stat.... -2.8354
p.val..... < 2.22e-16
                                                                                            p.val..... 0.0023236
                                            p.val..... 0.0045768
Original number of observations...... 1054
                                            Original number of observations....... 1054 Original number of observations......
Original number of treated obs...... 603
                                            Original number of treated obs............ 603 Original number of treated obs......
Matched number of observations.....
                                                                                       603 Matched number of observations.....
                                            Matched number of observations.....
Matched number of observations (unweighted). 1010
                                            Matched number of observations (unweighted). 1010 Matched number of observations (unweighted). 1010
                                                                                            > summary(mout_how.clean)
                                           > summary(mout_speed)
> summary(mout_agree.evoting)
                                                                                            Estimate... 0.15945
Estimate... 0.16645
                                           Estimate... 0.036097
                                                                                            AI SE..... 0.039595
AI SE..... 0.033016
T-stat.... 5.0414
                                           AI SE..... 0.030832
                                                                                            T-stat.... 4.0271
                                           T-stat..... 1.1708
p.val..... 4.6225e-07
                                                                                            p.val..... 5.6466e-05
                                           p.val..... 0.2417
Original number of observations...... 1054
                                           Original number of observations....... 1054 Original number of observations......
Original number of treated obs.....
                                           Original number of treated obs...... 603 Original number of treated obs.....
                                                                                                                                        603
Matched number of observations.....
Matched number of observations (unweighted). 1010
                                                                                      603 Matched number of observations.....
                                           Matched number of observations.....
                                           Matched number of observations (unweighted). 1010 Matched number of observations (unweighted). 1010
                                            > summary(mout_easy.voting)
> summary(mout_eval.voting)
                                             Estimate... 0.19486
Estimate... 0.28242
                                             AI SE..... 0.031422
AI SE..... 0.03654
                                             T-stat..... 6.2014
T-stat.... 7.7291
                                             p.val..... 5.5948e-10
p.val..... 1.088e-14
                                       1054 Original number of observations.....
Original number of observations.....
                                             Original number of treated obs.....
                                                                                     603
Original number of treated obs.....
                                        603
                                             Matched number of observations.....
Matched number of observations.....
Matched number of observations (unweighted). 1010 Matched number of observations (unweighted). 1027
```

Results from genetic matching of each interest variable.

Within our results we can see that all of our treated observations got matched but a higher number of unweighted matched observations indicate that we have multiple ties from each treatment, and thus that treatment was repeated. Multiple ties mean that each tie is weighted less and the combined weight of all ties add upto one, this happens when there are two similar controls to match with

Our p-values for most variables are fairly low indicating that our results are statistically significant.

Appendix:

#Replication:

load("datamatch.Rdata") #set working directly to downloads

summary(datamatch)

data<- na.omit(datamatch)

#matching:

library(Matching)

covariates <- data.frame(data\$age.group, data\$educ, data\$white.collar, data\$not.full.time,

data\$male, data\$tech, data\$pol.info)

EV <- data[,2]

glm1=

glm(EV~eval.voting+easy.voting+sure.counted+conf.secret+how.clean+speed+agree.evoting+ese lect.cand, data = data)

datamatched<-Match(Y=glm1\$fitted,Tr=EV, X=covariates)

mb <-

MatchBalance(EV~eval.voting+easy.voting+sure.counted+conf.secret+how.clean+speed+agree.e voting+eselect.cand, data = data, match.out=datamatched, nboots=500)

datamatched<-Match(Tr=EV, X=covariates)

capable.auth <- data\$capable.auth

mout capable.auth<-Match(Y=capable.auth,Tr=EV, X=covariates)

eval.voting <- data\$eval.voting

mout_eval.voting<-Match(Y=eval.voting,Tr=EV, X=covariates)

easy.voting <- data\$easy.voting

mout easy.voting<-Match(Y=easy.voting,Tr=EV, X=covariates)

sure.counted <-data\$sure.counted

mout sure.counted<-Match(Y=sure.counted,Tr=EV, X=covariates)

conf.secret<- data\$conf.secret

```
mout conf.secret<-Match(Y=conf.secret,Tr=EV, X=covariates)
how.clean<- data$how.clean
mout how.clean<-Match(Y=how.clean,Tr=EV, X=covariates)
speed<- data$speed
mout speed<-Match(Y=speed,Tr=EV, X=covariates)
agree.evoting<- data$agree.evoting
mout agree.evoting<-Match(Y=agree.evoting,Tr=EV, X=covariates)
eselect.cand<- data$eselect.cand
mout eselect.cand<-Match(Y=eselect.cand,Tr=EV, X=covariates)
Extention GenMatch:
covariates <- data.frame( data$age.group, data$educ, data$white.collar, data$not.full.time,
data$male, data$tech, data$pol.info)
genout \leq- GenMatch(X = covariates, Tr = EV,pop.size=100,max.generation=50,
wait.generations=4)
# DEP VAR 1
eval.voting <- data$eval.voting
mout eval.voting <- Match(Y = eval.voting,
               X = covariates
               Tr = EV.
               Weight.matrix = genout)
summary(mout eval.voting)
# DEP VAR 2
easy.voting <- data$easy.voting
mout eval.voting <- Match(Y = easy.voting,
               X = covariates,
               Tr = EV.
               Weight.matrix = genout)
summary(mout easy.voting)
# DEP VAR 3
capable.auth <- data$capable.auth
mout capable.auth <- Match(Y = capable.auth,
               X = covariates,
               Tr = EV
```

```
Weight.matrix = genout)
summary(mout capable.auth)
# DEP VAR 4
sure.counted <- data$sure.counted
mout sure.counted <- Match(Y = sure.counted,
               X = covariates
               Tr = EV.
               Weight.matrix = genout)
summary(mout sure.counted)
# DEP VAR 5
conf.secret <- data$conf.secret
mout conf.secret <- Match(Y = conf.secret,
              X = covariates,
               Tr = EV
               Weight.matrix = genout)
summary(mout conf.secret)
# DEP VAR 6
how.clean <- data$how.clean
mout how.clean <- Match(Y = how.clean,
               X = covariates
               Tr = EV
               Weight.matrix = genout)
summary(mout how.clean)
# DEP VAR 7
speed <- data$speed
mout speed <- Match(Y = speed,
               X = covariates
               Tr = EV
               Weight.matrix = genout)
summary(mout speed)
# DEP VAR 8
agree.evoting <- data$agree.evoting
mout_agree.evoting <- Match(Y = agree.evoting,</pre>
```

X = covariates

Tr = EV

```
Weight.matrix = genout)
```

summary(mout_agree.evoting)

DEP VAR 9

eselect.cand <- data\$eselect.cand

mout_eselect.cand <- Match(Y = eselect.cand,

X = covariates,Tr = EV,

Weight.matrix = genout)

summary(mout eselect.cand)

References:

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