Web House Nepal
Website Design In Nepal

Proposal on

Ecommerce web Design and Development

for

Ghar Sansar Mart Pvt Ltd

"' We Understand Your Dream

And Work on It like Our Own Dream "

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Who We Are:

Short introduction of [Web House Nepal](#).

Web House Nepal Pvt. Ltd. is a web and app development company executing in Nepal specializing in affordable web app/website solutions for both large and small companies and businesses. Our team of developers and designers are enthusiastic minds gathered together to create creative and robust modern websites. We are well experienced and confident in our work and fully qualified to deliver you the website that you desire.

We create fellowship with our clients. Their feedbacks and comments have immensely inspired us to do even better. We believe in development and consistent learning through adopting latest technology and tools available in the programming world.

We continue to transform ourselves and take new challenges to improve satisfaction among clients. We are focused and passionate in helping our clients, discover full potential of their business by creating the best possible impression in the digital world. We believe in our work and assure to the clients that we will really transform their dreams into reality.

Our Vision

Business strategy is incomplete without online presence and marketing.

If you are starting your business, whether it is small or large you need to introduce your product or services on online. Online presence and marketing of your business is the first step of your journey. Website is the only way or weapon to introduce and presence your services in digital world.

Our Mission

Establish an online presence of every organization and business.

We are in developing stage of information technology, to lead business toward success it has very important role. To work and run business in smart way website plays important role by introducing them on digital world. Our mission is to stand by this side and make it happen for all.

Technical Details

These are some technical words that may come at the proposal.

1. Server (Hosting)

    Server (Hosting) is a service that allows organizations and individuals to post a website or web page onto the Internet. A web host, or web hosting service provider, is a business that provides the technologies and services needed for the website or webpage to be viewed on the Internet. Websites are hosted, or stored, on specialized computers called servers.

    When Internet users want to view your website, all they need to do is type your website address or domain into their browser. Their computer will then connect to your server, and your web pages will be delivered to them through the browser.

2. Domain

    A domain name is your website name. A domain name is the address where Internet users can access your website. A domain name is used for finding and identifying computers on the Internet. Computers use IP addresses, which are a series of number. However, it is difficult for humans to remember strings of numbers. Because of this, domain names were developed and used to identify entities on the Internet rather than using IP addresses.

3. SSL

    SSL is short for **secure socket layer** - a technology that encrypts communication between users and a website. This encryption ensures that important data such as usernames, passwords, and credit card information is sent from the user to the site without the risk of interception.

    An SSL Certificate is a certified piece of code on a website that binds this encryption to the organization responsible for the website. An SSL-certified website runs on https protocol. This activates the browser padlock or a prominent green browser bar to show visitors it is safe to browse. Reputable websites use SSL to protect their customer's data and their online transactions; their reputation depends on it.

4. API

API is the acronym for Application Programming Interface, which is a software intermediary that allows two applications to talk to each other. Each time you use an app like Facebook, send an instant message, or check the weather on your phone, you're using an API.
APIs are sometimes thought of as contracts, with documentation that represents an agreement between parties: If party 1 sends a remote request structured a particular way, this is how party 2's software will respond.

5. CMS

CMS is the short form of the Content Management System. CMS comes with dynamic websites. This is the platform from where you can manage the content of the website.

6. Mail Server

A mail server (or email server) is a computer system that sends and receives email. In many cases, web servers and mail servers are combined in a single machine. However, large ISPs and public email services (such as Gmail and Hotmail) may use dedicated hardware for sending and receiving email.

Note: This will be needed if you want to use bulk email service from the website.

Features

This system will have Admin and Buyer.

Here is the list that can be done from individual side.

- **ADMIN (***what admin can do***)**
  - Site setting
  - Admin management
  - Category management
  - Sub-category management
  - Product management
  - Buyer management
  - Offer management
  - Order management
  - Reports (Sales, customer, seller, and more)
  - Page management
  - Reviews and rating management
  - Delivery management

- **BUYER (***what customer can do***)**
  - Account management
  - Search and view products
  - Order and buy products
  - Cart management
  - Wishlist management
  - Track delivery
  - Make payment online
  - History of purchase
  - Communication through chat, feedback,

Specification

As per the project nature we have defined and recommended the following server specification and design and development tools.

Server Specification

- Up to 5GB cloud storage
- Unlimited cloud premium bandwidth
- Daily Backup
- Emails up to 5
- Security layer (SSL)

Technology Specification

- Bootstrap 4.0 for design
- Laravel (PHP) for development

Basic SEO

- Basic SEO included
- Manages tags (Meta and OG and other tags)

Working Process (Steps)

These are the steps that will carry for the project.

Step	Procedures
Step.1	Requirement and information gathering
Step.2	Proposal and discussion on proposal
Step.3	MOU
Step.4	Wireframe/Layout and review
Step.5	Design (Front-end development)
Step.6	Development
Step.7	Testing
Step.8	Launch (Live)
Step.9	Content Management and Updating

Team

This is our team who will be involved in the project with listed responsibilities.

Name	Responsibilities
DB Ghale	Project Manager
Sushila Acharya	Wireframe /Layout Designer
Ritesh Shretha	Web designer
Ananta Koirala	Web Developer
Ramesh dhakal	Server
Gita Karki	Testing

Cost Summary

This cost summery is calculated from the above listed design and development body or requirement.

Title	Cost (NRs)
Design and Development	30,000
Hosting, Email, SSL	00
IOS & Android Development	00
IOS(120$)	14,160
Android (25$)	2,950
Total	**47,110**

- *VAT is not included in above rate.*
- *Time duration for project completion is 15 working days. (Web House Nepal works 5 days a week).*
- *Reference website you will get is here https://ecom.webhouse.com.np*

Payment Installment

1st Installment: - 50% of the agreement value as illustrated in financial cost on effective date of the agreement. Initial agreement will be for design and development under 1st phase development total of financial cost.

2nd Installment: - 50% of the agreement value as illustrated in financials cost under 1st phase development, on the date of the launch of the website

Incase client post pones or delays the launch in-spite of the site completions the 2nd Installment payment will not be delayed beyond two weeks from the site development completion from Web House Nepal.

Terms and Conditions

By the following Terms and Conditions, it will form a contract between **Web House Nepal Pvt. Ltd.** And **Ghar Sansar Mart Pvt Ltd**;

Terminology:

You (Client) : ('**Ghar Sansar Mart Pvt Ltd**)
Us : ('**Web House Nepal Pvt. Ltd.**')
The Project: The body of work defined above as "**Design and Development**" title.

1. **Content (text, images, logo) will be provided by client not from Web House Nepal.**
2. **For major changes, adding features on site will be charged on the basis of work weight.**
3. **After the approval of design, client cannot review again, if needed terms no. 2. will be applied.**
4. **All the official approval, feedback / reviews, decision, and discussion will be done by official email.**
5. **Advance paid amount will not be refund if contract canceled by client.**
6. **Server and source code are not accessible for Second and third-party (person, company), all right reserved with Web House Nepal Pvt. Ltd.**
7. **With condition that, client want to host with different server; we will not be responsible for all technical issues after site delivered.**
8. **In case of hack of website, Web House Nepal will make the site up with fresh code (fresh site), and if restore is needed it will be depending upon the server.**
9. **All the information and data received by the Web House Nepal during the time of website development, Design and entire time of this agreement remain as exclusive property of the client.**

Prepared By

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