

CERTIFICATION AND ACHIEVEMENTS

- Alliance Française de Bombay Level A1 to B1
- DELF level A1
- LinkedIn Learning Certification
 - Managing Brand Reputation
 - Writing a Marketing Plan

EXTRA-CURRICULAR ACTIVITIES

- Working with Animal Welfare NGO Citizens for Animal Protection during the lockdown- Year- 2020
- Volunteer at a NGO named Pet Owners and Animal Lovers (PAL) Year- 2017
- Participated and won competitions (debate) at graduation level.
- Anchoring for college cultural festival 'GENESIS' at graduation level.

Role for Chrome Pictures

- Client Servicing for Chore Pictures as a Brand and handling their Social Media platforms
- Prepared Monthly PR Plans
- Media Relations for brand and founder profiling and preparing Coverage Reports for the Brand
- Press Release and Authored Article drafting for Chrome Pictures

Role for Anchor Health and Beauty Care

- Client servicing and ideation for Anchor as a Brand and managed their Social Media Handles
- Prepared Monthly PR Plans
- Media Relations for profiling of spokespersons and brand
- Preparing Monthly Plans

➤ Public Relations Intern - **Mavcomm Consultancy (Mumbai)**

- Assisted in client handling which included APMT, Maersk and Ten Degree North. And Audi India

- **Research for feature film – Vikrant Pawar (Director) Mumbai (23rd January 2017- 30th January 2017)**

- Located the chronology of a political event and its socio – political impact through articles, reviews and interviews