

Emaad Qureshi

MARKETING PROFESSIONAL

Work History

BUSINESS DEVELOPMENT EXECUTIVE

Manhattan Communications India Pvt. Ltd |
Andheri, Mumbai | Sep 2019 - Feb 2020

- Generation of sales lead.
- Follow-up and Cold Calling
- Strategizing plans with the internal teams for pitching prospect clients.
- Assistance in closing accounts.

BUSINESS ASSOCIATE

THE PIONEER ORGANISATION |
Andheri, Mumbai | Nov 2018 - May 2019

- Direct marketing of Google 360 virtual tour.
- Sales without leads
- Training new recruitment
- Tackling customer grievances.

MANAGEMENT TRAINEE, INTERN

Birla Sunlife Insurance |
Andheri, Mumbai | Oct 2017 - Feb 2018

- Exposure to financial planning
- Training on Insurance policies & stock market

Education History

Bachelor of Management Studies(B.M.S)- Marketing

Bhavan's College, Andheri | Jul 2015 - Mar 2018
- Specialization in Marketing Field
- Graduated with Grade A+

Higher Secondary Certificate

Thakur College of Science and Commerce
Kandivali | Jun 2013 - Mar 2015

Personal Profile

- Marketing and Sales Professional.
- 1+ years' extensive experience in sales and marketing arena.
- Strong interest in the area of psychology, uses the same for understanding customer behavior & habits.

Notable Skills

- Sales pipeline management
- Relationship development and rapport
- Excellent and compassionate listener
- Problem-solving skills
- Excellent people skills
- Client Servicing

Accomplishments & Interests

- Involvement in Events of Book My Show
- Volunteer for Comic Con India 2019
- Career Counselling
- Psychology
- Self Help Books
- Myers-Briggs Personality Type Indicator

Contact Details

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