greenbooks fact sheet 2016



who are we

 Greenbooks offers results based learning & consulting solutions to enhance workplace productivity.

expertise







figures

- established in 2008
- > 200 plus clients
- ▶ 10,000 plus people trained
- 20 plus learning experts
- 2 offices: Bengaluru, Chennai
- national delivery capability

industries

- financial services
- FMCG
- manufacturing
- ▶ IT

- public sector
- publishing
- education
- infrastructure

what makes us different

- we start with your business impact and ROI in mind and build performance journey for all our interventions
- we use learner-centered designs to improve learning outcomes
- we have an obsession for quality and process to achieve project excellence

solutions

what we do

- corporate training
- custom content development
- game learning products
- measure training impact and ROI

competencies

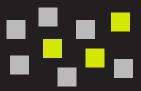
- communication
- producitivity
- measurement

methodologies

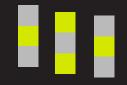
- blended-learning
- game-based
- m-learning
- e-learning
- webinar
- video
- simulation



how do we approach



step 1: sense making



step 2: change making



step 3: content delivery

- identify payoff & business needs
- identify job performance requirements
- map learning & design needs
- b define objectives & success measures
- define learning objectives
- develop content and assessment aligned to objectives
- develop learning transfer strategy
- develop media
- facilitate client review & sign off
- deliver programs
- capture reaction and learning during solution implementation
- capture application, business impact after solution implementation
- isolate the effects of training, convert data into monetary values and calculate ROI

clients



Deutsche Bank





















how do we achieve excellence

We have adopted a unique team structure so that each client has a dedicated account team, with a focus on meeting your expectations, including:

•	project manager	an experienced and professionally trained resource who is responsible for
		the seamless execution of your project.
•	learning architect	a business consultant, instructional designer and measurement expert, who
		immerses with your organization to collect needs at all levels, set learning
		objectives, design learning transfer strategy and draw a measurement plan
	content developer	an instructional designer and a researcher, who is responsible for creating
		learning content that is engaging, interactive and action driven
•	designer	responsible for appropriate use of media to inspire learners to engage with
		the learning materials during and after the program
•	facilitator	an experienced professional who is responsible for delivering interactive
		sessions to achieve the learning outcomes
	hadrand davalance	
	back-end developer	responsible for setting up your technology (if applicable), uploading content and testing

Many fortune 500 companies trust us to be their training partner. Get in touch with us to talk about your project.



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