

MUSKAN KUMAWAT



PROFILE



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[linkedin](#)

I am a third-year Marketing student with a strong passion for the field, known for quick creative thinking. I have hands-on experience in sales, hold a Digital Marketing certification, and am currently leading the marketing team of my college club. I am enthusiastic about pursuing a career in marketing, where I can leverage my skills and creativity to deliver impactful results.

EDUCATION

DY PATIL INTERNATIONAL UNIVERSITY

BBA in Marketing 2022-2025

1st year Cumulative GPA: 8.28/10
2nd year Cumulative GPA: 8.45/10
Currently in V semester

NAVY CHILDREN SCHOOL

10th standard: 82.4% **2019-2020**
12th standard: 76.0% (commerce)
2021-2022

SKILLS

- Social Media Management
- Creative Design
- Event Marketing
- Strategic Planning
- Public Speaking
- Audience Engagement
- Customer Service
- Lead Generation
- Data Management
- On-Ground Marketing
- Brand Development
- Team Leadership
- Effective Communication

EXPERIENCE

SALES INTERN

Your Space

1st June 2024 - 31st July 2024

- Customer service and data management
- Lead generation
- Onground marketing and managing bookings
- Promotional Material Distribution
- Maintained regular communication with potential leads to convert them into customers.

MARKETING HEAD

Venn Club

2024 - Current

- Handling all social media accounts
- Designing posters and also the official tshirt of the club
- Leading the pre and post event marketing
- Brainstorming Ideas to make the club standout amongst students

OUTREACH AND MARKETING MEMBER

Tedx DYPIU

2023

- Public speaking
- Games and activities to engage people in an open ground

MARKETING INTERN

Teachnook

2023

- Connected with many experienced employees and tutors while training.
- Made a sample Brand book for final certification