

blinkit

India's Last Minute App

Outlet Location Type

All

Outlet Size

All

Item Type

All

\$1.20M

TOTAL SALES

\$141

AVG SALES

8,523

NO OF ITEMS

3.9

AVG RATING

Total Sales

Avg Sales

No of Items

Avg Rating

FAT CONTENT

Low Fat

Regular

\$425.4K

\$1.2M

Total Sales

\$776.3K

FAT BY OUTLET

Item...

Low Fat

Regular

Tier 3

\$0.31M

\$0.17M

Tier 2

\$0.25M

\$0.14M

Tier 1

\$0.22M

\$0.12M

ITEM TYPE

Fruits an...

\$0.18M

Snack F...

\$0.18M

Househ...

\$0.14M

Frozen F...

\$0.12M

Dairy

\$0.10M

Canned

\$0.09M

Baking ...

\$0.08M

Health a...

\$0.07M

Meat

\$0.06M

Soft Dri...

\$0.06M

Breads

\$0.04M

Hard Dri...

\$0.03M

Others

\$0.02M

Starchy ...

\$0.02M

Breakfast

\$0.02M

Seafood

\$0.01M

OUTLET ESTABLISHMENT

\$250K

\$200K

\$150K

\$100K

\$50K

2010

2015

2020

\$78K

\$130K

\$132K

\$131K

\$133K

\$205K

\$129K

\$131K

OUTLET SIZE

Medium

Small

High

\$249.0K

\$507.9K

\$444.8K

OUTLET LOCATION

100%

Tier 3

472.13K

Tier 2

393.15K

Tier 1

336.40K

71.3%

Outlet Type

Total Sales

No of Items

Avg Sales

Avg Rating

Item Visibility

Grocery Store

\$0.15M

1,083

\$140

4

113.57

Supermarket Type1

\$0.79M

5,577

\$141

4

338.65

Supermarket Type2

\$0.13M

928

\$142

4

56.62

Supermarket Type3

\$0.13M

935

\$140

4

54.80