Report Q & A – My Interpretations

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

Ans:   
Conclusion 1: Theater, Music and film & video are the most successful categories of Kickstarter campaigns, particularly plays, rock and documentary from sub-categories are the main factors to Kickstarter’s success.  
Conclusion 2: Kickstarter campaigns achieves its peak of success during the month of May. However, it results in a declining trend eventually in the following months.   
Conclusion 3: Kickstarter campaign outcomes based on goals reaches its highest successful rate of 71% when the goal is less than 1000, which means spending more money doesn’t contribute much to success.

1. What are some of the limitations of this dataset?

Ans: Size of population is not provided in this dataset.

1. What are some other possible tables/graphs that we could create?

Ans: Tables and graphs based on country, currency and percent funded can be created.