Home

Demographic Analysis

Financial Metrics

Executive View

GOODWILL UNIVERSITY

Filter By Department Name

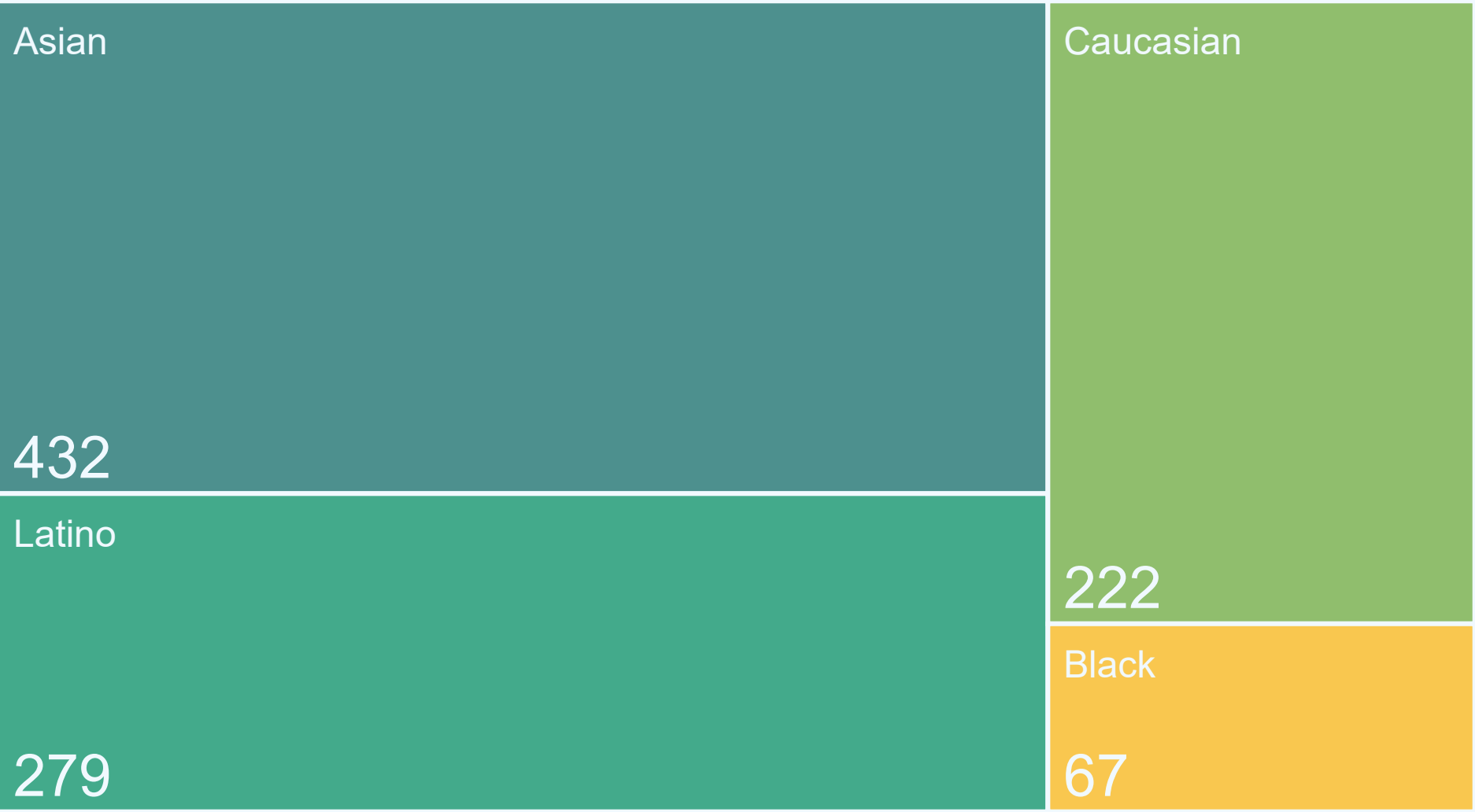| Select all | Accounting | Engineering | Finance | > |

Filter By Business Unit
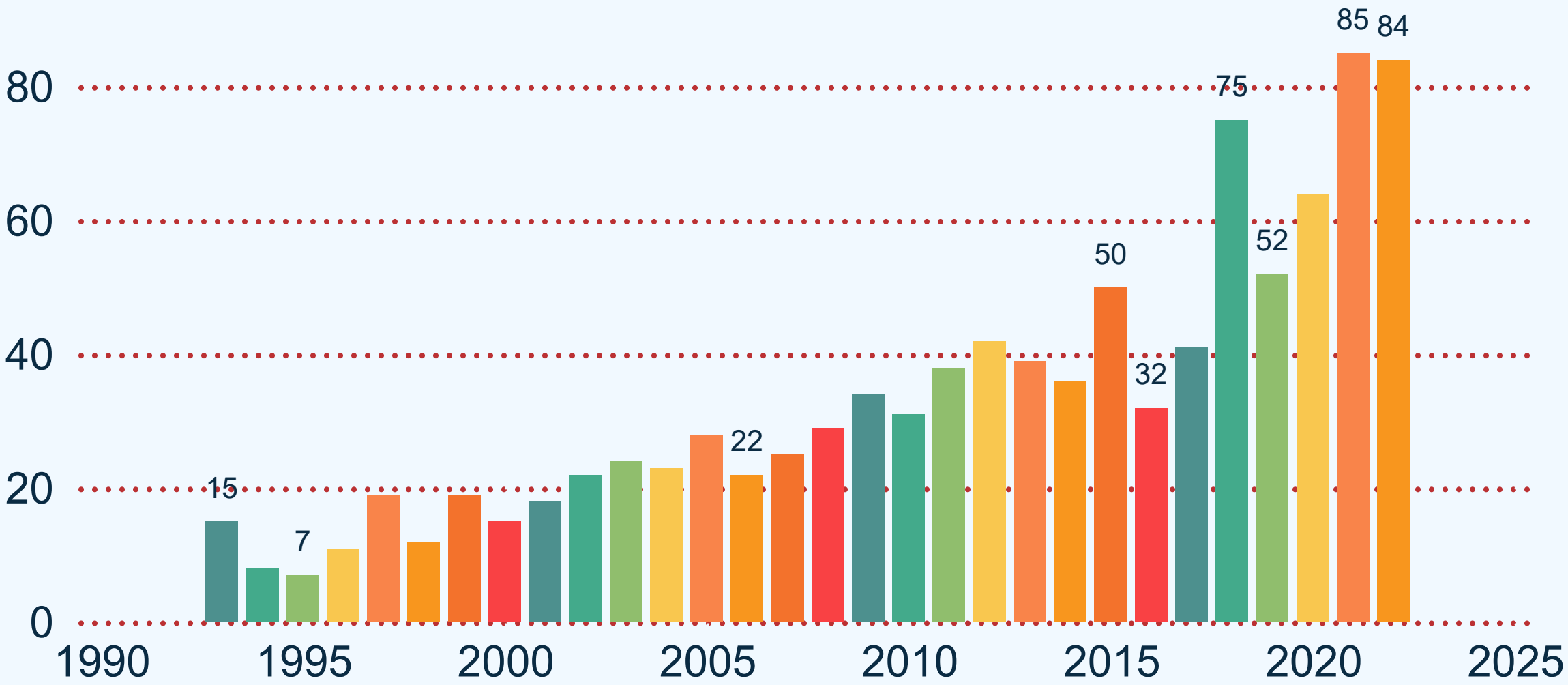
| Select all | Corporate | Manufacturing | Research & Development | Specialty Products |

Employees by Ethnicity

Asian — 432
Latino — 279
Caucasian — 222
Black — 67

Count of Employee ID By Hire DateYear

15, 7, 22, 50, 32, 75, 52, 85, 84

1990 1995 2000 2005 2010 2015 2020 2025

Count of Employee ID by Department_Name

200

0

IT   Sales   Engineering   Accounting   Marketing   Human Resources   Finance

Clear All Slicers

Clear all slicers

GOODWILL UNIVERSITY
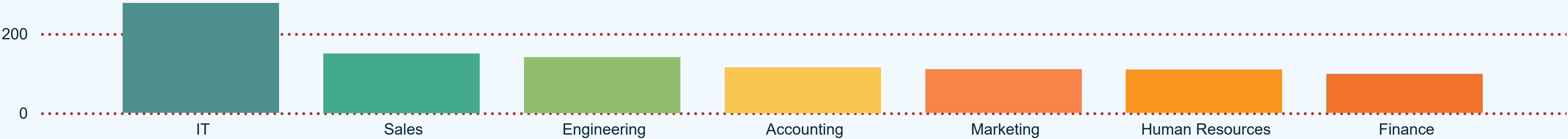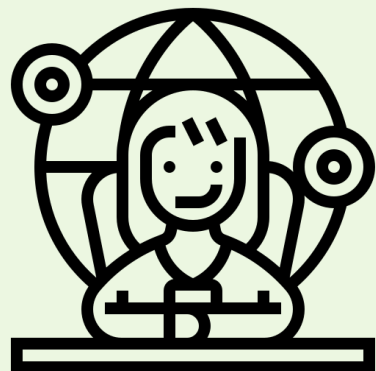
Filter By Department Name

Select all	Engineering	Human Resources	Marketing
Accounting	Finance	IT	Sales

Filter By Business Unit

Select all	Manufacturing	Specialty Products
Corporate	Research & Development	

Clear Filters

Clear all slicers

Average Of Annual Salary By Business Unit

Business Unit	Average of Annual Salary ▲
Research & Development	106.31K
Manufacturing	107.18K
Specialty Products	110.02K
Corporate	113.52K

Sum Of Annual Salary By City

Austin 13.2M, Miami 13.1M, Chicago 12.0M, Seattle 11.3M, Phoenix 10.7M, Columbus 9.4M, Beijing 6.4M, Chongqing 6.2M, Chengdu 6.2M, Shanghai 5.5M, Rio de Janeiro 5.5M, Manaus 5.0M, Sao Paulo 4.9M
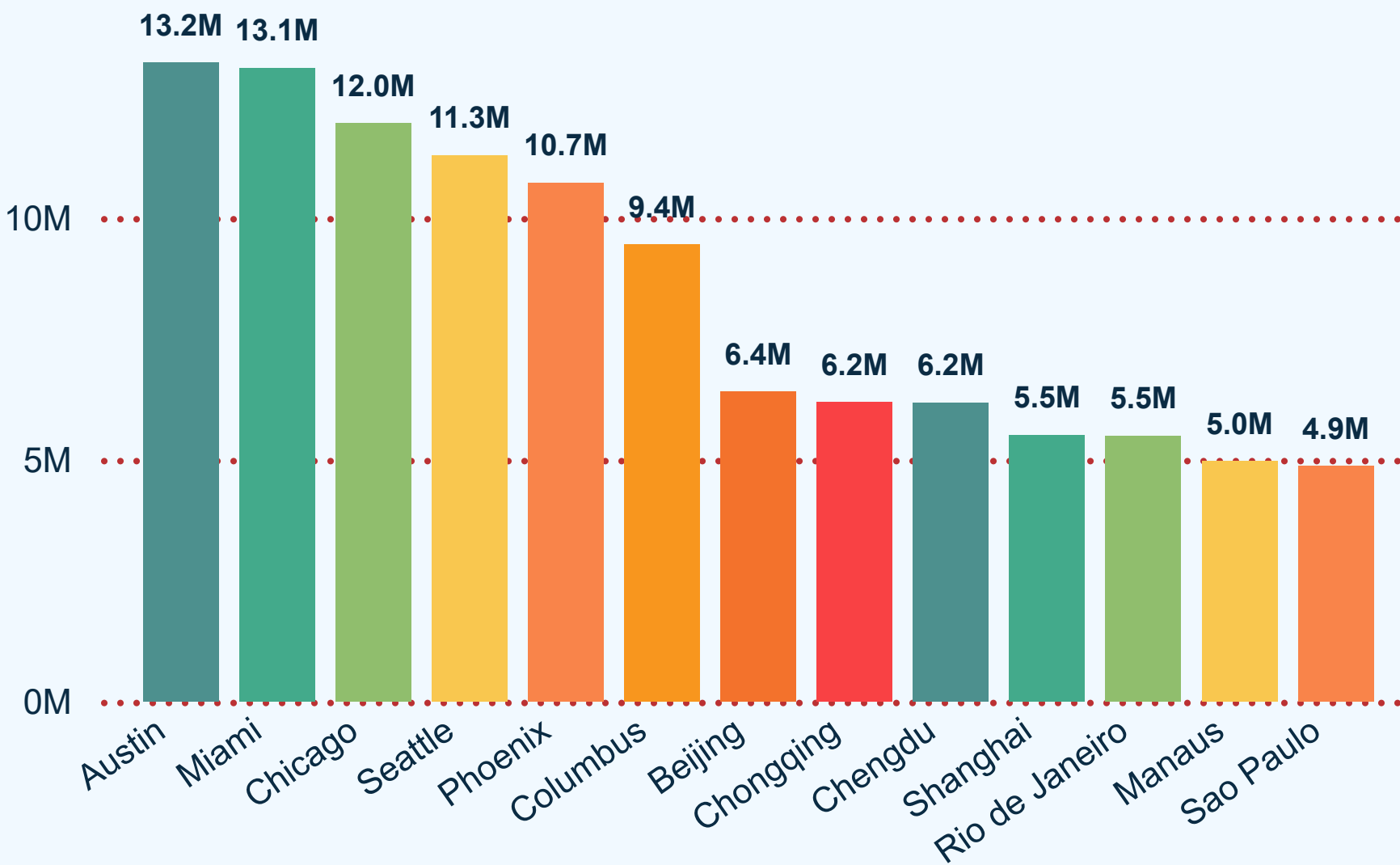
EXECUTIVE VIEW
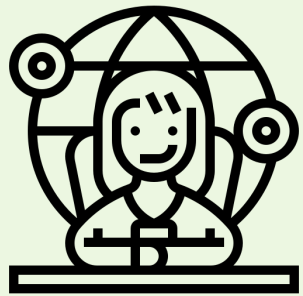
Ethnicity Asian
432

Top Hire Count in 2021
85

Total Employees
1000

Average Of Annual Salary
109.32K

Top City Austin Salary
13M

Employees by Ethnicity

Asian 432	Cauca...
Latino	222
	Black

Count of Employee ID By Hire DateYear

100, 50, 0 — 15, 22, 34, 84

Count of Employee ID by Department_Name

200, 0

Average Of Annual Salary By Business Unit

Business Unit	Average of Annual Salary
Corporate	113.52K
Specialt...	110.02K
Manufa	107.18K

Sum Of Annual Salary By City

13M, 13M, 12M, 11M, 11M, 9M, 6M.
10M, 0M

Our workforce is highly diverse. The largest ethnic groups are Asian (432 employees), Latino (279 employees), and Caucasian (222 employees). This diverse mix enhances our organizational culture and innovation.
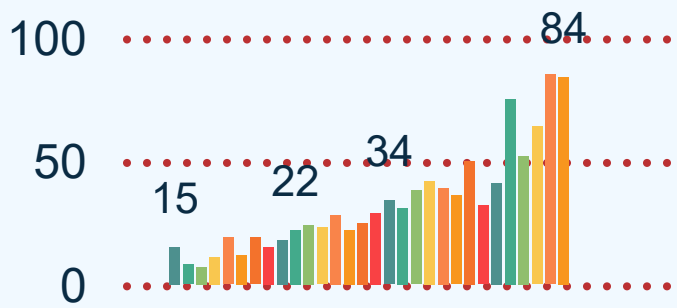
We have maintained steady hiring rates, with 85 employees joining in 2021 and 84 in 2022. This consistency reflects our growth trajectory and strategic recruitment efforts.
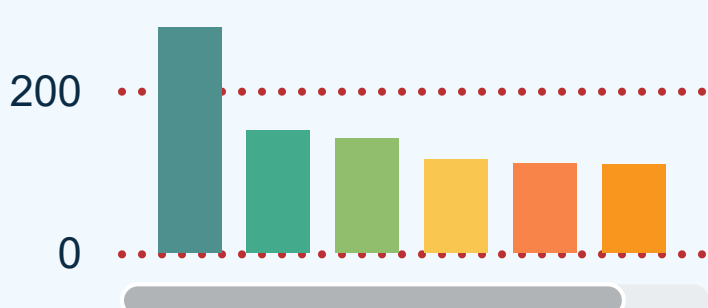
The IT department, with 277 employees, is crucial to our operations. Sales (150 employees) and Engineering (141 employees) also represent significant portions of our workforce, aligning with our business

The Corporate business unit leads with an average salary of $113K, indicating its strategic importance. Specialty Product and Manufacturing units follow with competitive salaries, ensuring we attract and
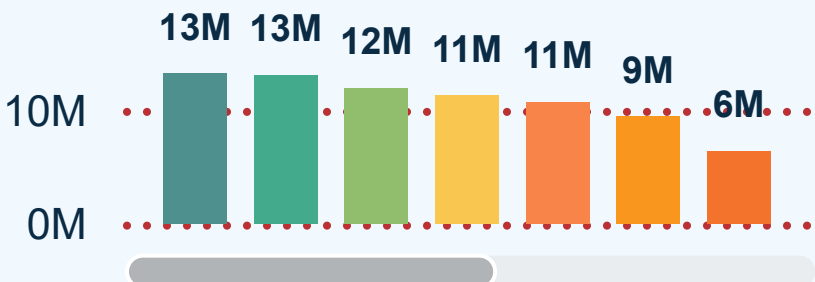
Austin, Miami, and Chicago are our primary operational hubs, with salary expenditures of $13.2M, $13.1M, and $12M, respectively. These investments highlight our strategic focus on these key locations.

Clear Filters

Clear all slicers

Filter by Department Name

| Select all | Accounting | Engineering | Finance | Human Resources | > |

Filter By Business Unit

| Select all | Corporate | Manufacturing | Research & Development | > |