

Home

Active users

21

Event count

728

Views

245

Sessions

53

Off



⋮

— Last 28 days - - - Previous period

Last 28 days

View reports snapshot →

View real time →

Recently accessed

ACTIVE USERS IN LAST 30 MINUTES

0

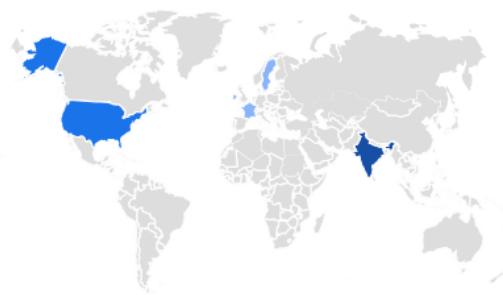
ACTIVE USERS PER MINUTE

COUNTRY

ACTIVE USERS

No data available

Active users by Country ID



COUNTRY	ACTIVE USERS
India	14
United States	4
France	1
Ireland	1
Sweden	1

Last 28 days ▾

[View countries →](#)

Views by Page title and screen

PAGE TITLE AND S...	VIEWS
RR Nayak - Marketin...	130
RR Nayak - Marketin...	19
RR Nayak - Marketin...	17
RR Nayak - Marketin...	17
RR Nayak - Marketin...	14
RR Nayak - Marketin...	8
RR Nayak - Marketin...	5

Last 30 days ▾ [View pages and s... →](#)

Sessions by Session primary channel

SESSION PRIMARY ...	SESSIONS
Organic Social	26
Direct	11
Organic Search	10
Organic Video	6

Last 28 days ▾ [View traffic acqu... →](#)



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Try searching "Users overview"



Reports snapshot



Realtime overview



Realtime pages



Business objectives



Generate leads

Overview

Audiences

User acquisition

Traffic acquisition

Lead acquisition

Landing page

User acquisition cohorts

Lead disqualification and l...

Drive sales

Library

A +

Traffic acquisition: Session primary channel group (Default channel group)

✓ +

Last 28 days 20 Aug - 16 Sept 20...

21 Aug 23 25 27 29 31 01 Sept 03 05 07 09 11 13 15 0

Total Organic Social Direct Organic Search Organic Video

Plot rows

Search...

Rows per page:

10

1-4 of 4

Session primary...channel group) +

↓ Sessions

Engaged sessions

Engagement rate

Average engagement time per session

Events per session

Event cou...

All events

<input checked="" type="checkbox"/> Total	53 100% of total	39 100% of total	73.58% Avg 0%	2m 59s Avg 0%	13.74 Avg 0%	100% of
<input checked="" type="checkbox"/> 1 Organic Social	26 (49.06%)	20 (51.28%)	76.92%	3m 07s	13.73	357 (49.06%)
<input checked="" type="checkbox"/> 2 Direct	11 (20.75%)	7 (17.95%)	63.64%	1m 50s	11.45	126 (17.95%)
<input checked="" type="checkbox"/> 3 Organic Search	10 (18.87%)	9 (23.08%)	90%	5m 41s	21.90	219 (30.00%)
<input checked="" type="checkbox"/> 4 Organic Video	6 (11.32%)	3 (7.69%)	50%	4s	4.33	26 (3.57%)



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Manual: Session manual source



Last 28 days 20 Aug - 16 Sept 2025



Total blogger.com google youtube.com facebook.com lm.facebook.com

Plot rows



Search...

Rows per page: 10

1-6 of 6

	Session manual source	Active users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per active user	Events per session	Engagement rate	Key events
<input checked="" type="checkbox"/>	Total	21 100% of total	53 100% of total	39 100% of total	2m 59s Avg 0%	1.86 Avg 0%	13.74 Avg 0%	73.58% Avg 0%	0.00
<input checked="" type="checkbox"/>	1 blogger.com	2 (9.52%)	18 (33.96%)	14 (35.9%)	4m 10s	7.00	16.11	77.78%	0.00 (-)
	2 (not set)	9 (42.86%)	11 (20.75%)	7 (17.95%)	1m 50s	0.78	11.45	63.64%	0.00 (-)
<input checked="" type="checkbox"/>	3 google	5 (23.81%)	10 (18.87%)	9 (23.08%)	5m 41s	1.80	21.90	90%	0.00 (-)
<input checked="" type="checkbox"/>	4 youtube.com	1 (4.76%)	6 (11.32%)	3 (7.69%)	4s	3.00	4.33	50%	0.00 (-)
<input checked="" type="checkbox"/>	5 facebook.com	5 (23.81%)	5 (9.43%)	5 (12.82%)	6s	1.00	4.60	100%	0.00 (-)
<input checked="" type="checkbox"/>	6 lm.facebook.com	3 (14.29%)	3 (5.66%)	1 (2.56%)	1m 52s	0.33	14.67	33.33%	0.00 (-)



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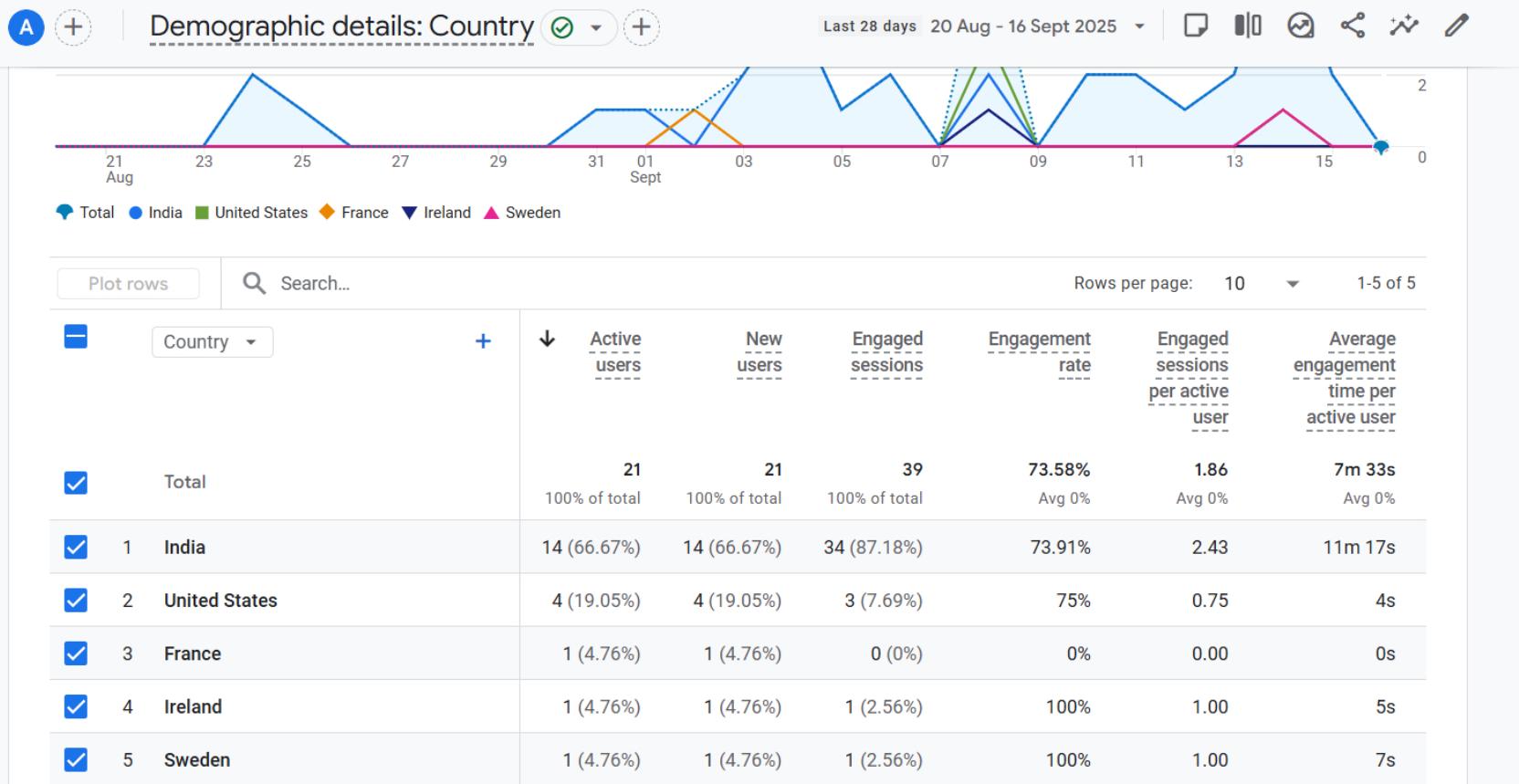
	Reports snapshot
	Realtime overview
	Realtime pages
	Business objectives
▸ Generate leads	
▸ Drive sales	
▸ Understand web and/or app t...	
Overview	
Demographic details	
Pages and screens	
▸ View user engagement and r...	
Overview	
Events	
Pages and screens	
Library	

A Events: Event name

Last 28 days 20 Aug - 16 Sept 2025

Event name	Event count	Total users	Event count per active user	Total revenue	
<input checked="" type="checkbox"/> Total	728 100% of total	21 100% of total	34.67 Avg 0%	₹0.00	
<input checked="" type="checkbox"/> 1 page_view	245 (33.65%)	21 (100%)	11.67	₹0.00 (-)	
<input checked="" type="checkbox"/> 2 user_engagement	212 (29.12%)	15 (71.43%)	14.13	₹0.00 (-)	
<input checked="" type="checkbox"/> 3 scroll	154 (21.15%)	14 (66.67%)	11.00	₹0.00 (-)	
<input checked="" type="checkbox"/> 4 session_start	53 (7.28%)	21 (100%)	2.52	₹0.00 (-)	
<input checked="" type="checkbox"/> 5 click	33 (4.53%)	6 (28.57%)	5.50	₹0.00 (-)	
<input type="checkbox"/> 6 first_visit	21 (2.88%)	21 (100%)	1.00	₹0.00 (-)	
<input type="checkbox"/> 7 view_search_results	6 (0.82%)	4 (19.05%)	1.50	₹0.00 (-)	
<input type="checkbox"/> 8 form_start	2 (0.27%)	1 (4.76%)	2.00	₹0.00 (-)	
<input type="checkbox"/> 9 form_submit	2 (0.27%)	1 (4.76%)	2.00	₹0.00 (-)	

- Reports snapshot
- Realtime overview
- Realtime pages
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 - Generate leads
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A + | Demographic details: Town/City ✓ +

Last 28 days 20 Aug - 16 Sept 2025

	Town/City	+	↓	Active users	New users	Engaged sessions	Engagement rate	Engaged sessions per active user	Average engagement time per active user
<input checked="" type="checkbox"/>	Total			21 100% of total	21 100% of total	39 100% of total	73.58% Avg 0%	1.86 Avg 0%	7m 33s Avg 0%
<input checked="" type="checkbox"/>	1 Chennai			10 (47.62%)	10 (47.62%)	31 (79.49%)	75.61%	3.10	14m 57s
<input checked="" type="checkbox"/>	2 Bhubaneswar			2 (9.52%)	2 (9.52%)	1 (2.56%)	33.33%	0.50	0s
<input checked="" type="checkbox"/>	3 Altoona			1 (4.76%)	1 (4.76%)	1 (2.56%)	100%	1.00	7s
<input checked="" type="checkbox"/>	4 Ashburn			1 (4.76%)	1 (4.76%)	1 (2.56%)	100%	1.00	7s
<input checked="" type="checkbox"/>	5 Coimbatore			1 (4.76%)	1 (4.76%)	1 (2.56%)	100%	1.00	2m 59s
<input type="checkbox"/>	6 Des Moines			1 (4.76%)	1 (4.76%)	0 (0%)	0%	0.00	0s
<input type="checkbox"/>	7 Dublin			1 (4.76%)	1 (4.76%)	1 (2.56%)	100%	1.00	5s
<input type="checkbox"/>	8 Forest City			1 (4.76%)	1 (4.76%)	1 (2.56%)	100%	1.00	4s
<input type="checkbox"/>	9 Lille			1 (4.76%)	1 (4.76%)	0 (0%)	0%	0.00	0s
<input type="checkbox"/>	10 Luleå			1 (4.76%)	1 (4.76%)	1 (2.56%)	100%	1.00	7s



Analytics

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Try searching "Users overview"



- [Reports snapshot](#)
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 - [Generate leads](#)
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 - [Understand web and/or app traffic](#)
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 - [Pages and screens](#)
 - [View user engagement and retention](#)
 - [Overview](#)
 - [Events](#)
 - [Pages and screens](#)
 - [Library](#)
-

Pages and screens: Page path and screen class () ()

Last 28 days 20 Aug - 16 Sept 2025 | Rows per page: 10 | Go to: 1 | 1-TU OT 14

Page path and screen class	Views	Active users	Views per active user	Average engagement time per active user	Event count	Key events
<input checked="" type="checkbox"/> Total	245 100% of total	21 100% of total	11.67 Avg 0%	7m 33s Avg 0%	728 100% of total	
<input checked="" type="checkbox"/> 1 /	118 (48.16%)	19 (90.48%)	6.21	3m 56s	357 (49.04%)	
<input checked="" type="checkbox"/> 2 /p/contact-us_39.html	21 (8.57%)	6 (28.57%)	3.50	1m 05s	54 (7.42%)	
<input checked="" type="checkbox"/> 3 /p/blog.html	19 (7.76%)	4 (19.05%)	4.75	55s	52 (7.14%)	
<input checked="" type="checkbox"/> 4 /2025/09/how-i-learned-seo-for-free-in-2025-my.html	17 (6.94%)	4 (19.05%)	4.25	8m 35s	67 (9.2%)	
<input checked="" type="checkbox"/> 5 /search	16 (6.53%)	6 (28.57%)	2.67	28s	55 (7.55%)	
<input type="checkbox"/> 6 /p/about-us.html	14 (5.71%)	7 (33.33%)	2.00	22s	34 (4.67%)	
<input type="checkbox"/> 7 /2025/09/digital-marketing-in-2025.html	13 (5.31%)	6 (28.57%)	2.17	2m 18s	30 (4.12%)	
<input type="checkbox"/> 8 /2025/09/how-i-use-chatgpt-for-free-in-2025.html	9 (3.67%)	2 (9.52%)	4.50	6m 09s	25 (3.43%)	
<input type="checkbox"/> 9 /2025/08/from-village-dreams-to-digital-success.html	6 (2.45%)	5 (23.81%)	1.20	15s	19 (2.61%)	

All accounts > RR Nayak
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Try searching "Users overview"

Analytics | Reports snapshot | Realtime overview | Realtime pages | Business objectives | Generate leads | Overview | Audiences | User acquisition | Traffic acquisition | Lead acquisition | Landing page | User acquisition cohorts | Lead disqualification and l... | Drive sales | Library

User acquisition: First user primary channel group (Default channel group) | Last 28 days 20 Aug - 16 Sept 20

Sat 30 Aug

- Total: 0
- Direct: 0
- Organic Social: 0
- Organic Search: 0
- Organic Video: 0
- Total: 0

Plot rows | Search...

Rows per page: 10 | 1-4 of 4

	Total users	New users	Returning users	Average engagement time per active user	Engaged sessions per active user	Event count
Total	21	21	4	7m 33s	1.86	728
1 Direct	9 (42.86%)	9 (42.86%)	3 (75%)	9m 14s	2.00	308 (42.31%)
2 Organic Social	8 (38.1%)	8 (38.1%)	0 (0%)	45s	0.75	67 (9.2%)
3 Organic Search	3 (14.29%)	3 (14.29%)	0 (0%)	6m 19s	1.00	102 (14.01%)
4 Organic Video	1 (4.76%)	1 (4.76%)	1 (25%)	50m 27s	12.00	251 (34.48%)

New users by

First user primary channel group (Default c... ▾



Direct



Organic Social



Organic Search



Organic Video



0 2 4 6 8 10

● Last 28 days ● Previous period

Last 28 days ▾

[View user acquisition →](#)

User activity over time

