# PROJECT REPORT

**Course Name**- Graphic Designing with Canva

**Project Name**- Personalised Invitation Using Canva

## 1. Introduction

### 1.1 Overview:

The "Creating Captivating Wedding Invitations with Canva" project is centered around designing visually appealing and personalised Wedding Invitations using Canva. A well-crafted Wedding Invitation sets the tone for a memorable celebration and makes recipients feel excited to attend.
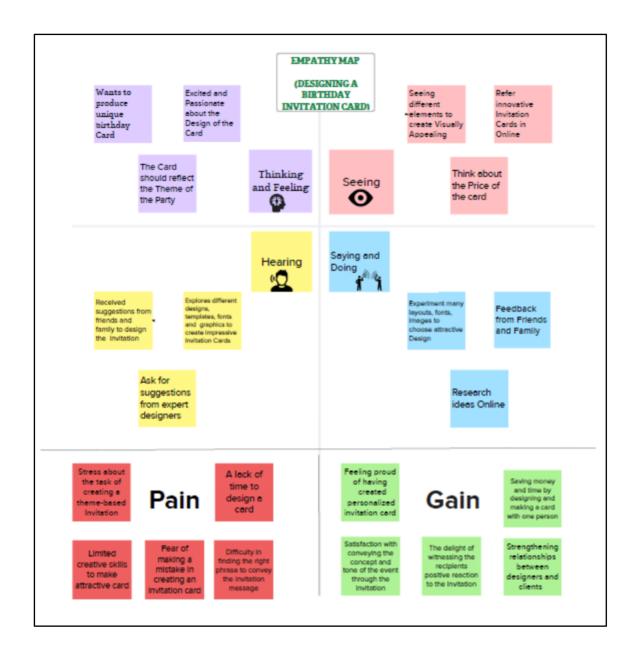
### 1.2 Purpose:

This project aims to show how designing Wedding Invitation Cards may be made simpler using Canva. It seeks to demonstrate Canva's adaptability and versatility as a tool for designing attractive and distinctive Wedding Invitation Cards.
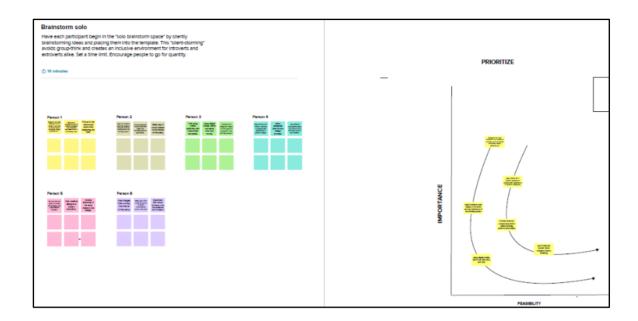
## 2. Problem Definition & Design Thinking

### 2.1 Empathy Map

**EMPATHY MAP**

**(DESIGNING A BIRTHDAY INVITATION CARD)**

**Thinking and Feeling**
- Wants to produce unique birthday Card
- Excited and Passionate about the Design of the Card
- The Card should reflect the Theme of the Party

**Seeing**
- Seeing different elements to create Visually Appealing
- Refer innovative Invitation Cards in Online
- Think about the Price of the card

**Hearing**
- Received suggestions from friends and family to design the Invitation
- Explores different designs, templates, fonts and graphics to create Impressive Invitation Cards
- Ask for suggestions from expert designers

**Saying and Doing**
- Experiment many layouts, fonts, images to choose attractive Design
- Feedback from Friends and Family
- Research ideas Online

**Pain**
- Stress about the task of creating a theme-based Invitation
- A lack of time to design a card
- Limited creative skills to make attractive card
- Fear of making a mistake in creating an Invitation card
- Difficulty in finding the right phrase to convey the Invitation message

**Gain**
- Feeling proud of having created personalized invitation card
- Saving money and time by designing and making a card with one person
- Satisfaction with conveying the concept and tone of the event through the Invitation
- The delight of witnessing the recipients positive reaction to the Invitation
- Strengthening relationships between designers and clients

2.2 Ideation & Brainstroming    Map:

Edit with WPS Office

## 3  Result

Through this project, Canva was successfully used to develop a visually appealing Wedding Invitation Card.   The final product included crucial information including the bride and groom's names, the location, the date and relevant graphics components.   The Wedding theme and style were included into the invitation card's customization, resulting in a distinctive and eye-catching design.

# Wedding Ceremony

JOSEPH
WEDS
JESIKA

Thursday,30th September,2023

We invite you to join us in celebrating
our marriage

Venue :Yadhava Mahal,Singampunari

## 4   Advantages:

Canva offers a large selection of designs created just for wedding Invitaion cards, saving time and effort compared to designing   from scratch.

The platform's user-friendly interface makes it usable by people of all design skill levels.

Users can customise and personalise the invitation card design on Canva to suit their distinct   preferences and Wedding theme.

## 5   Disadvantages:

The free edition of Canva has some restrictions and limitations, including limited access to premium elements and poorer resolution outputs.

The degree of customization maybe limited by Canva's   limited design capabilities in comparison to those offered by professional design software.

## 6   Applications:

The purpose of this project report's application is to show how Canva can be used to create visually beautiful Wedding Invitation Cards.     It provides an overview of the important phases and considerations involved in the design process and serves as a guide for individual   wishing to make personalised and distinctive Invitation cards using Canva.

## 7   Conclusion:

Through this project, we were able to create a beautiful, user-friendly, and cost-effective Wedding Invitation Card using Canva.