

RSVP Movies is an Indian film production company which has produced many super-hit movies. They have usually released movies for the Indian audience but for their next project, they are planning to release a movie for the global audience in 2022.

The objective is to analyse the data provided and draw insights to give recommendations to help them start the new project.

The following are the insights and recommendations from the data set:

- There are null values in 'worldwide\_gross\_income', 'production\_company', 'country' and 'languages' columns of 'movie' table.
- Most number of movies were made in the year 2017 and in the month of march in all the years.
- India and USA together produced 1059 movies in the last three years.
- The highest movies made in last three years were of 'Drama' genre with average duration of 106.77 minutes.
- The top three genres based on number of movies are Drama, Comedy and Thriller.
- Dream Warrior Productions and National Theatre Live production companies have made a greater number of movies than that of others
- German movies have more votes than that of Italian.
- James Mangold, Anthony Russo and Joe Russo are the top three directors who have made a greater number of movies with average rating greater than 8.
- Manmootty and Mohanlal are the top two actors with median rating greater than 8. Therefore, RSVP movies can hire these actors for next project.
- Marvel Studios, Twentieth Century Fox, Warner Bros. are the top three production houses based on number of votes.
- Vijay Sethupathi, Fahadh Faasil, Yogi Babu are the top three actors in India based on average ratings who have made atleast 5 Indian films.
- Taapsee Pannu, Kriti Sanon, Divya Dutta are the top three actress in India based on average ratings who have made atleast 3 Indian films.
- Andrew Jones and A.L. Vijay are the top directors who made maximum number of movies in the last three years.

Therefore, RSVP movies need to focus on the above for the upcoming project.