

Assignment M5

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Abstract—Goodreads is a website and mobile application built to help users discover new books to read. In the description of the application in the App Store, they bill themselves as “the world’s largest community of readers” (App Store, n.d.). The application is currently #5 in the Books section of the App Store and has over 377k reviews. Goodreads combines application-based recommendations and social connections to help users discover new books to read. On their website they state, “Chances are your friends are discussing their favorite (and least favorite) books on Goodreads” (Goodreads, n.d.). In the Method assignments I will explore the process of adding new friends in the Goodreads mobile application.

1. QUALITATIVE EVALUATION - NEARBY READERS PROTOTYPE

1.1. Evaluation overview

This evaluation included four participant interviews. Two of the interviews were individual interviews one interview included two participants. I enjoyed having a mix of individual and group interviews, as the individual interviews allowed me to go more in depth with the individuals, however, the group interviews allowed for the interviewees to play off of each other to add additional thoughts.

The participants were all very engaged and I felt like the sessions went well. They provided a lot of great ideas beyond what I had initially thought about for this prototype.

I used most the same questions for the interviews, but allowed myself to add follow-up questions if needed. After the first two interviews, I realized one question was a bit confusing, so I dropped that question for the last interview. Other than this question, I think my setup worked well and I would not change anything next time.

1.2. Results

All four interviewees indicated that the functionality would be easier to use than the current method for adding friends. They could all imagine situations where they would use the functionality, ranging from in person conversations, to public spaces, to connecting with readers in their community. There was an indication by three of the interviewees of privacy concerns, with others Goodreads users being able to see their profile. However, this concern wasn't a dealbreaker because they could choose to turn off the functionality when they didn't want to be found. Full interview transcripts are available in Appendix 1.

1.3. Analysis

The feedback showed that the interface is generally on the right track, as the interviewees were very excited about the potential functionality and indicated that they would choose this functionality over the current method of adding friends within the application. I suspected this would be the case, as there would be fewer steps necessary when adding a new friend compared to the current method.

The main concern was privacy issues, which was expected as well. This solidifies the need for an opt-in process and the ability to toggle the functionality on and off. However, the interviewees weren't extremely concerned with the thought of leaving this feature on. They weren't extremely receptive to getting alerts to let them know that they had left the location sharing feature on. There were some concerns around having full names shared publicly, but other interviewees mentioned they feel safer sharing their Goodreads information publicly because it does not include much information other than the books you have read.

I had initially envisioned this functionality to be for small personal interactions, like at work or one-on-one conversations, where a Goodreads user is interacting directly with another user. I also thought interviewees would think to use the functionality in book-related public spaces like the book store or book events, which was confirmed in the interviews.

However, from these interviews, it also appears that the interviewees are inclined to use the functionality in more public ways to find readers that they did not know in person. I was surprised to hear interviewees say they would want

to use this feature at the airport and other public spaces. There was a high interest in seeing what people around them were reading.

1.4. Changes

The main change that will need to be considered is if this functionality would use near-range location sharing through bluetooth or the ability to share location more broadly. So. You can start to see readers who are nearby, but further away than Bluetooth range.

The only other main consideration brought up during the interviews is the balance of how much information would be shared through this method. What is the proper balance of efficiency and privacy?

It will also be important to include what someone is currently reading early in the process of evaluating nearby readers.

2. COGNITIVE WALKTHROUGH - MATCH WITH SIMILAR READERS

2.1. Tasks and analysis

From within the Goodreads App the user will complete the following tasks to complete the goal of matching with readers with similar interests that they do not know.

2.1.1. *Access the Discover tab*

While users currently add friends by accessing More > Friends > Add Friends icon within the app, the friends added via this process are the friends a user knows or has some connection with. Since this interface would allow users to connect with users they do not know, adding this feature to the Discover tab will provide a **structure** that helps users have a mental understanding that they are adding these users for a different reason—to help discover new books.

However, since users can also add friends from the More tab, it may be beneficial to also include a link to the Similar Readers section from the add friends section of the application to increase the **flexibility** of this feature.

Adding this functionality to the Discover tab also helps improve the **mapping** of this feature. The feature is intended to help users discover other users, who

will in turn, help them discover new books. Since the tab is used to discover new books currently, users may think to access this tab first to discover new readers.

Using the Discover tab also improves the **discoverability** of the feature, as the users will only have a few steps after accessing this tab compared to accessing the feature in the way users currently add new friends, which requires multiple additional tasks.

2.1.2. Access the Similar Readers section

Once users access the Discover tab, the Similar Readers section will be available right on the main page along with new book recommendations. This will ensure the feature is **discoverable** once users make it to the Discover tab. Including the Similar Readers functionality within this page with book recommendations, also helps strengthen the **mapping** that this functionality is a way to find new books.

2.1.3. Review similar reader's profile

This review process relies on **consistency** across systems, as it will be built in a similar way to dating applications. Users will be presented with card-like overviews of other readers on Goodreads who have similar interests. The cards will give an overview of what the user is currently reading and has read. It will also highlight the similar books that the readers have read.

Users will only be shown one reader at a time to **constrain** their actions and enforce making a decision on the specific reader before moving onto another reader's profile.

2.1.4. Select to add as friend or not

Users will be able to select yes or no to add the friend at the bottom of the card. The yes option on the right and no option on the left, to be **consistent** with other applications like dating apps. To continue the **consistency** with dating applications, users will also be able to swipe right or left to indicate that they do or do not want to connect with the reader. These two different options also provide the **flexibility** for the user to select yes or no in two different ways.

When user first accesses the screen, it will be necessary to include prompts to encourage **discoverability** of the swiping action. While the user may accidentally stumble upon the swiping feature, prompting the user to swipe right or left will help novice users **map** the actions to the outcomes. After the first swipes yes or no, it will be beneficial to have a notification provide **feedback** to the user to confirm that the action was intended and reinforce the mapping between the action and the outcome. This notification will also build **tolerance** into the interface, as users will be able to undo their first swipe if it was unintentional, allowing them to return to the initial interface and perform the appropriate action to again reinforce the mappings. The prompting to discover the swiping feature, feedback, and ability to undo will be important, as the users of the app may not all be familiar with the dating app swipe functionality.

3. EVALUATION

3.1. Nearby friends

3.1.1. *Further needfinding*

It will be important to confirm how much information users want to share publicly with strangers. What information should be available when a user accesses another user's profile from the nearby friends portion of the application?

It will also be important to determine how users will want to connect with other users. Will they want this to be more of a personal one-on-one connection via bluetooth or would it be more beneficial for it to be a broader feature using location sharing settings. It will be important to determine the privacy implications of each of these options.

3.1.2. *Design alternatives*

The main design alternative that would be beneficial to explore is a nearby friends section that is used primarily to understand what the people around you are reading instead of used to quickly connect with people you know. It seemed like interviewees had an interest in knowing the general reading interests of those around them, potentially to add them as friends, but also out of curiosity. One of the interviewees mentioned similarities to Grindr, where you could sort by distance. So this could be an interesting avenue to explore.

Another design alternative to explore is how to incorporate what users are currently reading to get a high level view of the books people in your area are currently reading. Figuring out where to place this information seems like it could have a big impact on the adoption of the feature.

3.1.3. Brainstorming

Since the feedback on this prototype was good, it will be important to build out a higher-fidelity prototype, like a wireframe. The wireframes could be used to compare functionality that shows broader trends in reading around you (with the option to add friends) vs. an interface solely focused on adding new friends in a personal setting.

3.1.4. Future evaluation

I believe the wireframe prototype would still need some additional qualitative evaluation. This would be more for comparison of the two design alternatives and specific feedback on the interface itself.

3.2. Match with similar readers

3.2.1. Further needfinding

The main question that arose is would users gravitate towards the Discover tab to find a feature of this nature or would they look to the same place where they normally add friends? The other thing that will be important to investigate is what information is important to see about another reader in order to make a decision about matching with them.

3.2.2. Design alternatives

This evaluation did not bring to mind many design alternatives. The main alternative would be adding a connection to this feature from the area in which users normally go to add new friends. This would help users find the feature from multiple places within the application. The other potential design alternative would be incorporating this functionality within the home feed.

While it didn't come up in the evaluation for this prototype, interviewees in the evaluation of the nearby friends prototype talked about Facebook and Instagram's suggested friends. This functionality could build on that feature by incorporating the profiles of potential good matches into the home feed for users.

3.2.3. Brainstorming

Because this evaluation went well, I would want to begin to wireframe this interface. This would allow me to begin to get feedback on if the actual design of the interface will work for real users.

3.2.4. Future evaluation

After the wireframe were created, I think it would be beneficial to do a round of qualitative feedback to ensure this feature is one that would be beneficial to users. Based on the qualitative evaluations on the Nearby Friends feature, the feature feels like it is on the right track, as users mentioned wanting to connect with users who have similar interests. However, it would be beneficial to determine if this method would be intuitive for connecting with these types of users.

4. REFERENCES

Goodreads. (n.d.). <https://www.goodreads.com/>.

Goodreads: Book Reviews. App Store. (n.d.). <https://apps.apple.com/us/app/goodreads-book-reviews/id355833469>.

5. APPENDIX 1 - INTERVIEW TRANSCRIPTS

5.1. Interview 1

Speaker 1

This prototype is a new option for adding friends within the Goodreads app. With this feature you'd be able to selectively indicate that you want to share your profile with other readers who are nearby, who also use the Goodreads app. It would be similar to AirDrop, except you would be able to view another readers profile and decide if you want to add them as a friend. To use this feature both people would have to be in the Goodreads app and would need to turn on their Bluetooth and select to allow your profile to be discoverable by other readers.

Speaker 1

So are there certain situations in which y'all think you would use this functionality?

Speaker 2

Yes, at the bookstore. That's where I immediately first thought it was like, oh, when I'm in the bookstore I wanna see what other people are reading if I have an hour. Also the workers, if they have their phone, I wouldn't have to ask them what to read or what they're reading. That's good, so I feel I got like at a bookstore that would be good or maybe even at work, you could turn it on and just see if there are other people and what they're reading.

Speaker 3

I'm trying to think about where I would use it. I feel like I would just probably like do it on the train or public spaces or something to see what people are reading.

Speaker 2

Like the airport, yeah?

Speaker 1

Would you anticipate leaving this functionality on at all times, or would you selectively choose when to turn it on or off?

Speaker 3

I'd probably selectively choose it, but I do that with every app like I rarely ever leave my like data roaming location stuff on for things.

Speaker 2

I would say I would probably at first I would intend to only turn it on at certain times. Then I would probably forget and one time would be like, oh shoot, I really wanted to see what people were reading there and someone would just be like, oh, maybe I'll just turn it on and leave it on. That's probably would end up happening, I would just always leave it on to see.

Speaker 1

Would you want to be reminded if you left it on or do you think it's OK to just leave the functionality on?

Speaker 2

I mean, a reminder would probably be fine, but then I would forget to turn it back on. That would probably be the problem.

Speaker 1

So imagine being in one of these situations where you would choose to use this functionality. Can you talk through what you think some of the steps would be that you would take to add a new friend in this process?

Speaker 2

It would be like you would open your app. I feel like the Discover tab would make sense.

Speaker 3

Well, first of all, I know this may be like it kind of made me think of Grindr and oh, there's a book reader 30 feet away.

Speaker 2

Oh yeah, like a dating app.

Speaker 3

Yeah, exactly, but I feel like I would want to have some sort of like parameters around what they like. You could set like parameters, like as the user, I could say like these are my preferred genres or whatever, and then it would be like profiles of other people who also have the same genres, so then you're not seeing other potential friends or readers and let's like, oh, this person really only reads like manga or like \$0.99 romance books. I feel like that would be a helpful feature for it. But I mean, who knows? It's always nice to make new friends.

Speaker 1

Right now in the way that it's been envisioned you would be able to like click into somebody's profile and see what they like before choosing to add them. So a filter on like who you even see in those nearby people would be beneficial, you think?

Speaker 3

Yeah, so then I guess for like navigating to it Kind of like what Mackenzie was saying with like there could be like a like something you could click over to your friends and maybe it would prompt you around sharing your location. Then a list pops up.

Speaker 2

Right now the way the app is setup is that they have the Discover tab, so I feel like it could be like discover readers nearby. Kind of like how Instagram will occasionally put in their own feed and be like these three people are people that you might want to follow and then, just like pops up these like 3 or 4 profiles. That's kind of what I envisioned when Speaker 3 was like oh, and then they pop up. Maybe with their name and their picture and like what they're currently reading or something to help you like decide if you're going to click

into their profile or not, and then like you said, then you should be able to view their profile before deciding if you want to add them as a friend.

Speaker 3

Yeah, the current reading thing seems key because then you can kind of suss out like, oh, this person's reading Hamlet, no thank you.

Speaker 1

So in a situation where you would add somebody using this functionality, what would you need from either in terms of like actions or information from a friend in order to add them using this functionality? For example, say you are talking to somebody and you realize you both use Goodreads. What would you tell them to do to use this functionality, or what information would you need from that person to be able to add them?

Speaker 3

You know you can have a QR code for a Snapchat and that's how you add somebody like that sort of thing.

Speaker 1

So more of like within this functionality of nearby friends that's going to pop up profiles of people who are close enough to your Bluetooth for it to know that they're nearby and using the app, would you need anything from them?

Speaker 2

I don't think so, as long as they have the app turned on and if they know about it. So I guess if they don't know about the feature then I think maybe you could just explain it to them. But if they already know about it and they have it or Bluetooth turned on, then I feel like it should be something that you can just do on your own without even telling them that you looked at their Goodreads profile or added them as a friend.

Speaker 3

Yeah, I feel like there would be need to be, similar to how Facebook works, where you can set the different like levels for what people who aren't your friend can see. Like there could be a level where anybody could see what

it is and it could just be like what you're currently reading and that's all someone could see. Or you could set it to where like someone who actively adds you as a friend or request to add you as a friend then they could see more. I guess for me, I think of the privacy aspect of it too, of like I don't know if I would want my first and last name out there, not that it matters anymore with the internet. But that's the only thing I can think of

Speaker 1

So when adding a friend in person would you think to use this type of functionality or would you go to what you're used to when adding friends and Goodreads?

Speaker 2

I would probably use this because it would seem easier. You don't have to go in and search for them or anything, they would already pop up.

Speaker 3

Like oh, another reader is 3 feet away like OK? You're right.

Speaker 2

Honestly, that would have saved so much time like. When I was at like big work meetings and it's like oh what are you reading or are you on Goodreads? Oh, I think if you just type in my name you should be able to find me like. Kind of how on the iPhone if you need somebody's Wi-Fi password how that is what pops up. That would be similar. I am feeling like, oh, I just opened Goodreads and it popped up like I didn't even have to search for you, it's so much easier.

Speaker 1

So to confirm, do you think this functionality would be easier about the same or more difficult to use compared to the current process of adding new friends in the application?

Speaker 2

Easier, yeah, it would be easier.

Speaker 1

So is this functionality something you would see yourself using? If not, what would make you more likely to use this functionality?

Speaker 2

Yeah, I think I would use it if it was available on the app.

Speaker 3

Yeah, if I was a more active goodreads user in general, I would use it.

Speaker 1

Do you think this would make you more active?

Speaker 3

Ah, I don't know. I feel like I'm just too forgetful with things like that, it would ever require a big behavioral shift for me. But maybe?

Speaker 1

Are there any concerns that you would have with using an interface of this nature?

Speaker 2

I mean, I think Kelly already brought up, you know, potentially displaying first and last name, if that's something that you might be concerned about people figuring out that person over there is Speaker 2. I feel like that's pretty minor. And then, like the Bluetooth thing, I don't know why Bluetooth is always on. It must always be on now with my headphones so that's something that I I'm not really concerned about anymore. Location, some people get weird about location, but you could have it only be turned on when you're using the app.

Speaker 1

And is there any additional feedback about this potential new way to add friends in the Goodreads app?

Speaker 2

When will it be live?

Speaker 3

Well, Jeff, to stop worrying about space and fix Goodreads.

5.2. Interview 2

Speaker 1

This new feature would allow you to add Friends within the Goodreads app that are nearby, so this would require both users of the Goodreads app being in the app, turning on their Bluetooth and choosing to share that they're a reader with other nearby readers. It would be something kind of similar to like Air-Drop, where you can turn that on or off and you can choose to share things with those people except you kind of click into that person's profile. You'd be able to look at it and then you could choose to add them or not. Any questions about that prototype?

Speaker 4

Nope.

Speaker 1

In thinking about that prototype, are there certain situations where you feel like you would use a functionality of this nature?

Speaker 4

For me, I think it would be great if I could absolutely use it, especially if it was nearby your home. For two reasons: one is hypothetically, **I could see it as one possible tool or an assistive tool for individuals who wanted to start local community book clubs. You know if they have a better sense of who the readers are in their community.** Sometimes I struggle with that because like I you know, I don't have kids, so I'm not like involved in the school system in my town or the youth events or things like that. I think sometimes people within our a decade or so of our age group, you know tend to meet people that way.

I also think that being able to connect with individuals who are nearby would help me for book swapping. More specifically, probably my little Free Library

because I get a lot of visitors to my little Free Library and kids books go very quickly, but adult books don't seem to move as fast. Even if I have best sellers like in there. Like I got an ARC of Alex Michaelides' *The Maidens* a couple months ago because one of the book publishers sent an ARC every month or so to the Little Free Library stewards and we to put in your little Free Library and that was in there for like a month. I feel like I'm struggling like finding the readers in my immediate community.

But if I had a better way other than just like Facebook, but I don't really know that I through our community Facebook page, I'm actually reaching all the readers. It's been a great way for me to connect with and get people to visit, but I would love to connect more with the readers. I feel like I have some really great adult books and I think if I could connect more with the adults who were reading in my community it would also help me to put better adult books in there because I think we would be able to have a much better swap going.

Speaker 1

Can you walk me through what you would imagine some of the steps that you would take within the Goodreads app to add a friend using this functionality?

Speaker 4

Sure, so I would imagine it would probably have to just enable your location through your phone or whatnot, but I'm also curious if you could possibly just even note your hometown or share your location like some of the other apps where you can share your location when you're home or when you're in a certain place.

I would love to see it like make suggestions like these are nearby readers. Then I would like to just be able to click on add a friend or follow friend. I would be OK even with the follow for people didn't want to be fully friends. But I also find Goodreads doesn't reveal as much personal information as say like Facebook. I think Facebook reveals the most personal information because you can see friends of friends and photos.

I would kind of envision it being pretty simple like here. This is my location and I'm sharing it with everyone else who has it granted and then everyone else who's granted permission to share with the community is shar-

ing it. It's almost like the people you might know functionality, except I think Facebook uses more friends in common like people in common or some kind of shared interests.

But I would even love it if the nearby friends or people who maybe share similar interests or this person also liked the book or didn't like that book or something like that. That's getting a little bit more specific, but you know, I would envision it not being terribly, terribly complicated. Just, as long as the individual would still have to approve you as a friend. Then I think if somebody friended us, they would have to, we'd have to approve that they that we wanted to, you know, accept them as a friend. So there is that safety net there if you want it and don't just want to connect with random individuals, you get a little bit of control in the matter.

Speaker 1

So when adding a friend in person, would you think to use this functionality or would you continue to use the functionality that you're used to?

Speaker 4

Oh, you mean like if you meet somebody and they're on Goodreads? Oh, it would be so cool if we could just AirDrop a friend because I find the look up functionality for friends on Goodreads is kind of confusing, I never feel like I can find people as easily as I wanted to.

I was I was looking up a friend that I fell on Instagram the other day and it took me like three tries because I couldn't click when she had the swipe up to click over to be friends on Goodreads. It was like it wasn't going to the app. It was going to the website so I was having trouble like logging in. **But it would be awesome if it could be like so much easier just being like you know, air-dropped because they're nearby, like they're standing right near you, or they're at the same book event that you are.**

I go to a book event, well I used to go to a book event, every year in Vermont called Booktopia is held at Northshire Books and I always added people to Goodreads. I think because the last time I've been there I wasn't on Instagram or anything yet and I hadn't reactivated my Facebook, so you know Goodreads. It's funny because I still tend to connect with a lot of those women

on Goodreads, which is why I still try to use Goodreads a lot, because we're not really connected elsewhere. Though I know that that when we're at that event we're constantly like, oh, let me add you let me add you because Booktopia has a Goodreads group. **It would be great if you could just turn on your sharing wherever you are. If you have your sharing turned on when you're at the event, just being able to add your friends.** That's perfect.

Speaker 1

Is this functionality something you would see yourself using, and if not, what would make you more likely to use this functionality?

Speaker 4

I definitely think I would use this functionality. I find sometimes because I've been using Instagram like since I got on Instagram even though I haven't been updating it as much recently, I tend to go there more, but some of the people I started following for their bookish content are not using or not doing as much bookish content anymore.

I'm a couple of reviews behind on Goodreads but I do want to get to using it more because I really do like that it's just books. To just be able to connect with individuals and not have to connect and like see pictures of their kids or pets. Not that I don't like kids and pets, but you know, I feel like we can really just share over this common like hobby or you know common passion of ours that that we have in common.

So I would definitely use it. I think it would probably help me connect with more local readers, which is something that always interests me.

Speaker 1

And then, are there any concerns you would have with using an interface of this nature?

Speaker 4

I don't think so, only because again, as I said earlier, I feel like Goodreads is a little bit more benign than some of the other social media sites. I don't think I use my last name publicly on it or anything. I do think I have it connected to

my Instagram, but even that I don't really use my last name. I think it would be just more difficult on Goodreads for people to really, I don't want to go into like a dark place, but I mean I feel like the individuals who are using Goodreads are doing it generally with good intentions.

I'm sure there's some bot accounts, I've actually declined friendship requests a couple months ago because it seemed like I was getting so many and in like a short period of time. I was like I don't usually get that many requests and it looked like they had some kind of like wonky websites associated with the user account, so I was declining them. I'm sure every so often like some of the bots sneak through on that, but I feel like there's so many other places on the Internet for people who are trying to make weird connections or out there like every dating app and not so.

Speaker 1

Do you think this functionality would be easier about the same or more difficult to use compared to the current process of adding friends?

Speaker 4

I think it would be so much easier.

Speaker 1

Last question, do you have any additional feedback about this potential new way to add friends?

Speaker 4

I really like this this functionality. It would be really neat to be able to connect to people in my own community to do like a book club that doesn't meet at my Public Library at 1:00 o'clock in the afternoon on the Thursday. You know?

I think this could be like a really cool next level of OK, all these people are sharing. We know we have all these readers in the same location. You know, could we facilitate, you know some type of group or you know a meet up or what not. I just really like the idea of just like being able to connect individuals over like a shared interest. I think we're like, I think we're lacking that right now.

Because my town is more blue collar and you know the median income here is not terribly high, so there's probably a lower literacy rate in my town. That's why I'm always happy when my little Free Library gets used by like the families for their kids because I'm like if this means that a kid whose household might not have had a lot of books could now have more books like that's like the whole purpose of this.

But you know, I would really love to see greater connections being made over reading as opposed to just my community is very sports minded. So which is fine because I think it's like at least it's kids being outside and being active and that sort of thing. But I wish we had some other like shared interests. Does like bring us together in a way if it's a shared interest? So as you said, if you can connect with other people in your community, even if you don't know them.

5.3. Interview 3

Speaker 1

This prototype is a new option for adding friends within the Goodreads app. With this feature you'd be able to selectively indicate that you want to share your profile with other readers who are nearby, who also use the Goodreads app. It would be similar to AirDrop, except you would be able to view another readers profile and decide if you want to add them as a friend. To use this feature both people would have to be in the Goodreads app and would need to turn on their Bluetooth and select to allow your profile to be discoverable by other readers.

So I have a few questions about that potential prototype. So are there certain situations where you would use functionality of that nature?

Speaker 5

Where I could see that being useful is when we first were talking about reading at work and everyone was like oh yeah, you're on Goodreads? As we know, it's very hard to find people on Goodreads as it is right now so I could see something like that being useful where I could be like, oh, let me just, you know, add you via this airdropping thing. So yeah, I could certainly see that

being useful. I don't know if I would use it like outside of talking with someone and wanting to connect with someone. I don't know if I would randomly look for people, and I don't know if that's the intention of either, but it would help when I need to connect with people that I'm speaking with that also are Goodreads members.

Speaker 1

Imagine being in one of those situations. What steps would you take to add somebody as a new friend with this functionality?

Speaker 5

It's funny because you say AirDropping now all I can think of is AirDrop. I would assume it would pop up similar to air drop or would be like a little screen with the reader's icon and their name. You'd probably have to be like in the app and maybe there's like some little button that you hit. That's like find people near me or whatever and access it that way. You have to enable that you want to be found. See, this is another thing I don't like about Goodreads, sometimes the names are all funky like people go by first name only and it's like how are you going to find that? So maybe it uses something more like a handle or something or their full name.

Speaker 1

When adding a friend in person, do you think you would think to use this type of functionality over your current method for adding friends?

Speaker 5

Yes, if it existed, yes.

Speaker 1

Is it something that you would see yourself using regularly, or if not, what would make you use this functionality?

Speaker 5

I mean regularly is a funny term, right? I don't feel like I love Goodreads. I'm rarely adding people or talking about it where I'm adding people. So on a whole, would I be using it regularly? Probably not. because

I don't use the app as much anymore, but if I was using it, would I use that feature always? Yes.

Speaker 1

So, are there any concerns that you would have with using an interface of this nature?

Speaker 5

No, because as long as there's that that ability to turn on and off sharing because what I don't like is when, you can see randos on like AirDrop or something or like randos can try and send you something. That's something I don't like but if it's something where you control, whether or not you're sharing or can be found, then I think that's fine. I probably wouldn't leave it on all the time, but if I need to find somebody, I probably go and enable it and share, which is kind of what I do with AirDrop too, yeah?

Speaker 1

So do you think this functionality would be easier about the same or more difficult to use compared to the current process of adding friends?

Speaker 5

Much easier, yes, much easier, 100%.

Speaker 1

Do you have any additional feedback about this potential new way to add friends?

Speaker 5

No, I think that would be cool. The other thing that was coming to mind as you were talking about this, it might be even easier than like something like an AirDrop. I always think of, like Venmo, right? Like how you have a QR code that you can easily like scan. Then you don't have to necessarily like share anything on your device or like go in and enable something and turn it off when you don't want to share like, I wonder if something like that would be easier to do, but I think in terms of this functionality, it's much easier than what current-

ly exists so or it's better than what currently it would be. It would allow you to easily add friends. I think it's good functionality and something that I would definitely use.