

# KARL WHITE

KEW4250@GMAIL.COM | 818-497-2397 | FENTON, MICHIGAN

## EXPERIENCE

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### **FREELANCE CREATIVE WRITER/PRODUCER – 2011-2020**

#### **SCREENWRITER – Zero Gravity Management – Los Angeles, CA**

- Create detailed story outlines, treatments, loglines, and pitch decks for various film/TV projects.
- Perform re-writes and polishes on scripts currently being shopped to studios and networks.
- Develop and write feature films and TV projects – I currently have 3 scripts in various stages of development.

#### **PRODUCER – HH Productions – Los Angeles, CA**

- Oversee video productions from concept to delivery, with extensive on-set experience.
- Create budgets, production schedules, manage post-production, and deliverables.
- Secure equipment, locations, crews, and permits as needed.
- Act as Line-Producer, managing day to day aspects of the production.

#### **COPYWRITER/CREATIVE LEAD/PROJECT MANAGER – Branding Tree Studio – Pasadena, CA**

- Provide copywriting and company branding services for individuals, small businesses, and corporate clients.
- Develop written content for websites, product packaging, email marketing, and advertising material.
- Guide design team in the creation of print and branded material.

#### **WRITER/PRODUCER – Legends of the Night – Los Angeles, CA**

- Creative lead of Intellectual Property, including *Legends of the Night comic book series*.
- Direct development of story ideas, pitch material, budgets, treatments, and scripts for ongoing brand building.
- Manage team of artists, colorists, letterers, cover artists, and web designers.
- Provide deliverables for print and online publication.

#### **CREATIVE WRITER – Mooney Studio – Phoenix, AZ**

- Writer for *Colony*, a multi-media online game. Led the creation of story concept, level outlines, character backstories, world geography, dialogue missions, and story-arcs.

### **PRODUCER – 2006-2010**

#### **Impact Wrestling/Spike TV – Nashville, TN**

- Produced/Edited short and long-form television segments, promos, DVD, and website content.
- Served as writer and producer on the reality show *ReAction* on *SpikeTV*.
- Served as writer for in-show content on *Impact Wrestling*, *Before the Bell*, *Epics* and over 60 Pay-Per-Views.
- Wrote/Produced custom content for *ImpactWrestling.com/Youtube* with over 500 million impressions worldwide.
- Produced pre-tape and in-house promos during LIVE pay-per-view events and taped television episodes.
- Managed production deliverables for broadcast and web content.
- Conceptualized, planned, and directed video shoots for promos, on-air packages, and interviews.
- Researched and hired crews, secured equipment, and scouted locations for live-action and broadcast shoots.
- Managed 500+ promos, including national television and radio spots.
- Coordinated weekly footage and wrote scripts for *SpikeTV* network promos.
- Directed sessions with Voice Over talent.
- Assisted in rebrand and show relaunch to create product awareness.
- Served as liaison to the Marketing Department for creative direction for all promotions.
- Collaborated with Design Director to resolve all graphics and/or design issues.

### **PRODUCING INTERN/PRODUCTION ASSISTANT – 2005**

#### **NFL Films – Mt. Laurel, NJ**

- Wrote scripts and stand-ups for *NFL Films Presents*.
- Edited segments for air and directed voice-over sessions.
- Updated player trades and signings for *NFL Films Chyron*.
- Created EDL and time code files to assist producers for online edit.

## EDUCATION

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### **WATKINS COLLEGE OF ART & DESIGN – Nashville, TN**

BACHELOR OF FINE ARTS, FILM – 2005

## SKILLS & TECHNICAL

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Skilled in all facets of Film and Video production – Including: cinematography, lighting, grip, development, budgeting, pre-production, physical production, post-production, and finishing. Also well-versed in the following:

Final Cut Pro  
AVID Media Composer

Microsoft Office  
Illustrator

Final Draft  
InDesign

DSLR & HD Cameras  
EP Budgeting/Scheduling