

Yanderit Gonzalez

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Summary

Bilingual seasoned videographer with 8+ years of industry experience.
Well-versed in managing the end to end production process for all video content.

Software

Adobe Premiere Pro
Adobe Premiere After Effects
Adobe Audition

Skills

Directing / Shooting
Video Editing
Green Screen/ Compositing
Color Correction
Audio recording/ Sound design

Experience

Bottle Rocket Media Chicago, IL Video Editor December 2021 - May 2022

- Reviewed video and selected best footage for storytelling.
- Analyzed video content for quality control and editorial corrections.
- Completed sound design, sequence selection and compression for post-production purposes.
- Transformed footage and assets to create compelling, effective professional videos and content.
- Collaborated with the creative team and director to ensure alignment between artistic vision and editing requirements.

Guaranteed Rate- Videographer October 2017 - March 2021

- Video editing/ filming for national commercials and branded marketing content
- Provide high-level guidance on all video projects and review any creative briefs
- Collaborate with copy, design, and social media team
- Work independently to drive video projects forward
- Film and edit videos for promotional social media and recruiting sectors
- Worked on 2021 Super Bowl Guaranteed Rate spot.

Prime Publishing July 2016 – October 2017

- Lead videographer for branded social media content.
- Configured shots based on daily needs, weather and lighting conditions and available equipment.
 - Arranged secondary cameras and coordinated sound equipment.
 - Set design studio, mic talent, and film social media bloggers
 - Create video content for premium subscribers
 - Film and edit cooking tutorials for the company's main traffic website, RecipeLion.com
 - Photograph final recipes.

Education

The Illinois Institute of Art- Chicago			
Bachelors of Fine Arts Digital Film and Video Production	Graduated		2015
College of Lake County Grayslake Campus			
Associate in Fine Arts Degree	Graduated		2013