

Key Performance Indicators

Sales | Current Vs Prior Year**92,311,095** ✓

Last Year: 26,415,256 (+249.46%)

Order | Current Vs Prior Year**861,132** ✓

Last Year: 264,674 (+225.36%)

Profit | Current Vs Prior Year**13,015,238** ✓

Last Year: 3,878,465 (+235.58%)

Profit % | Current Vs Prior Year**14%** !

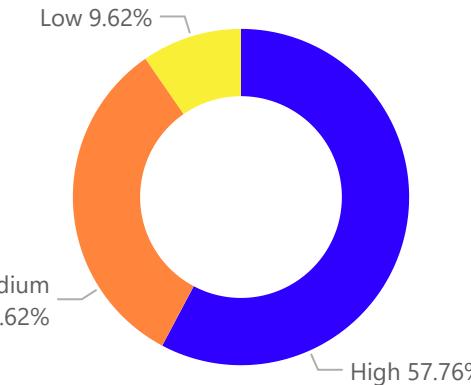
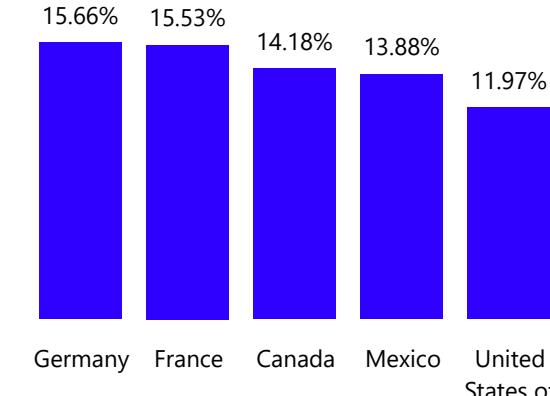
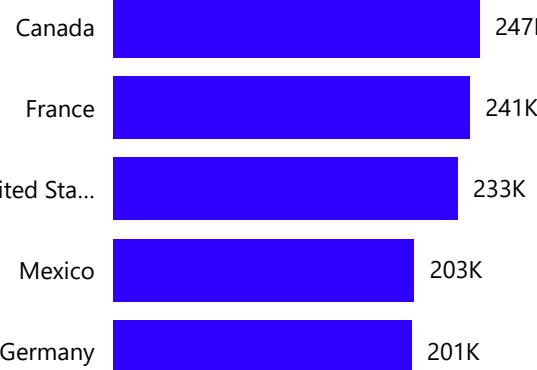
Last Year: 0 (-3.97%)

COGS | Current Vs Prior Year**7,059,717** ✓

Last Year: 2,145,531 (+229.04%)

Orders by Country**Profit Margin** by Country

% Of Discount offered by Discount Band

Profit Margin by segment & Product

Segment	Profit Margin
Channel Partners	
Amarilla	72.43%
Carretera	73.68%
Montana	73.50%
Paseo	73.01%
Velo	73.40%
VTT	73.05%
Enterprise	
Amarilla	-3.60%
Carretera	-6.95%
Montana	-1.19%
Paseo	-1.55%
Velo	-2.37%
VTT	-4.31%
Government	
Amarilla	22.21%
Carretera	23.01%
Montana	20.30%
Paseo	20.54%
Velo	22.48%
VTT	22.35%
Midmarket	
Amarilla	25.58%
Carretera	27.90%
Montana	28.90%
Paseo	28.50%
Velo	25.96%
VTT	27.33%

Profit Margin By segment**Sales Amount** by Month and Year**Top 3 Product** by Sales