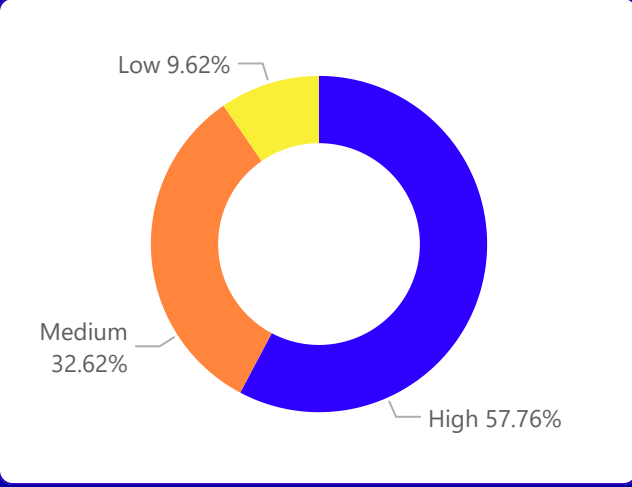
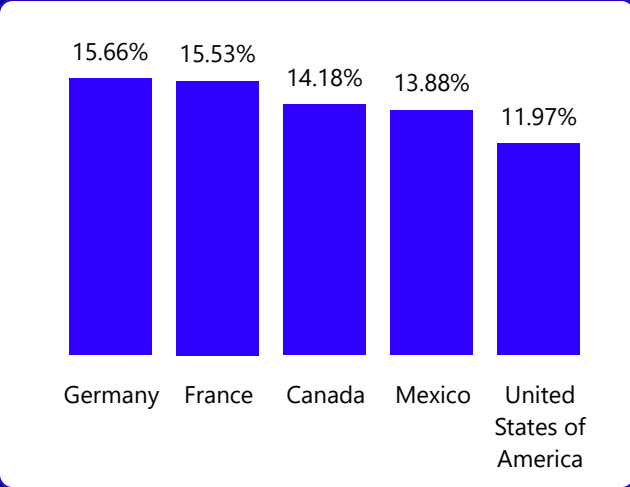
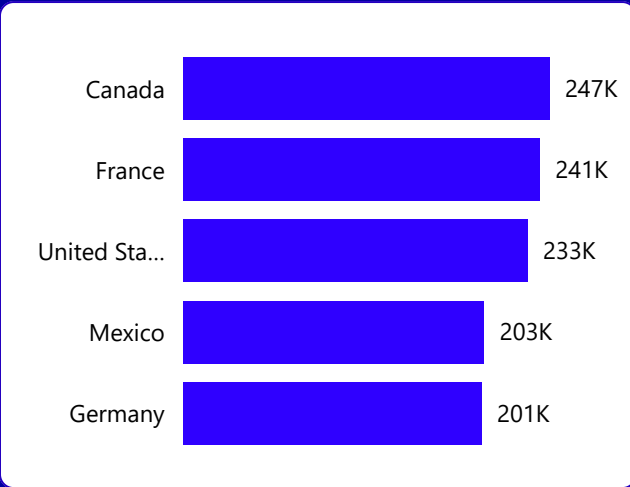


Key Performance Indicators

Sales Current Vs Prior Year	Order Current Vs Prior Year	Profit Current Vs Prior Year	Profit % Current Vs Prior Year	COGS Current Vs Prior Year
92,311,095✓ Last Year: 26,415,256 (+249.46%)	861,132✓ Last Year: 264,674 (+225.36%)	13,015,238✓ Last Year: 3,878,465 (+235.58%)	14%! Last Year: 0 (-3.97%)	7,059,717✓ Last Year: 2,145,531 (+229.04%)

Orders by Country	Profit Margin by Country	% Of Discount offered by Discount Band	Profit Margin by segment & Product
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Segment	Profit Margin
Channel Partners	
Amarilla	72.43%
Carretera	73.68%
Montana	73.50%
Paseo	73.01%
Velo	73.40%
VTT	73.05%
Enterprise	
Amarilla	-3.60%
Carretera	-6.95%
Montana	-1.19%
Paseo	-1.55%
Velo	-2.37%
VTT	-4.31%
Government	
Amarilla	22.21%
Carretera	23.01%
Montana	20.30%
Paseo	20.54%
Velo	22.48%
VTT	22.35%
Midmarket	
Amarilla	25.58%
Carretera	27.90%
Montana	28.90%
Paseo	28.50%
Velo	25.96%
VTT	27.33%

