

**GOVERNMENT COLLEGE OF ENGINEERING
[IRTT]**

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL

MARKETING

ASSIGNMENT

BRAND NAME: RAJA TRADERS

CATEGORY: COCONUT EXPORT

NAME : RANJITH KUMAR S

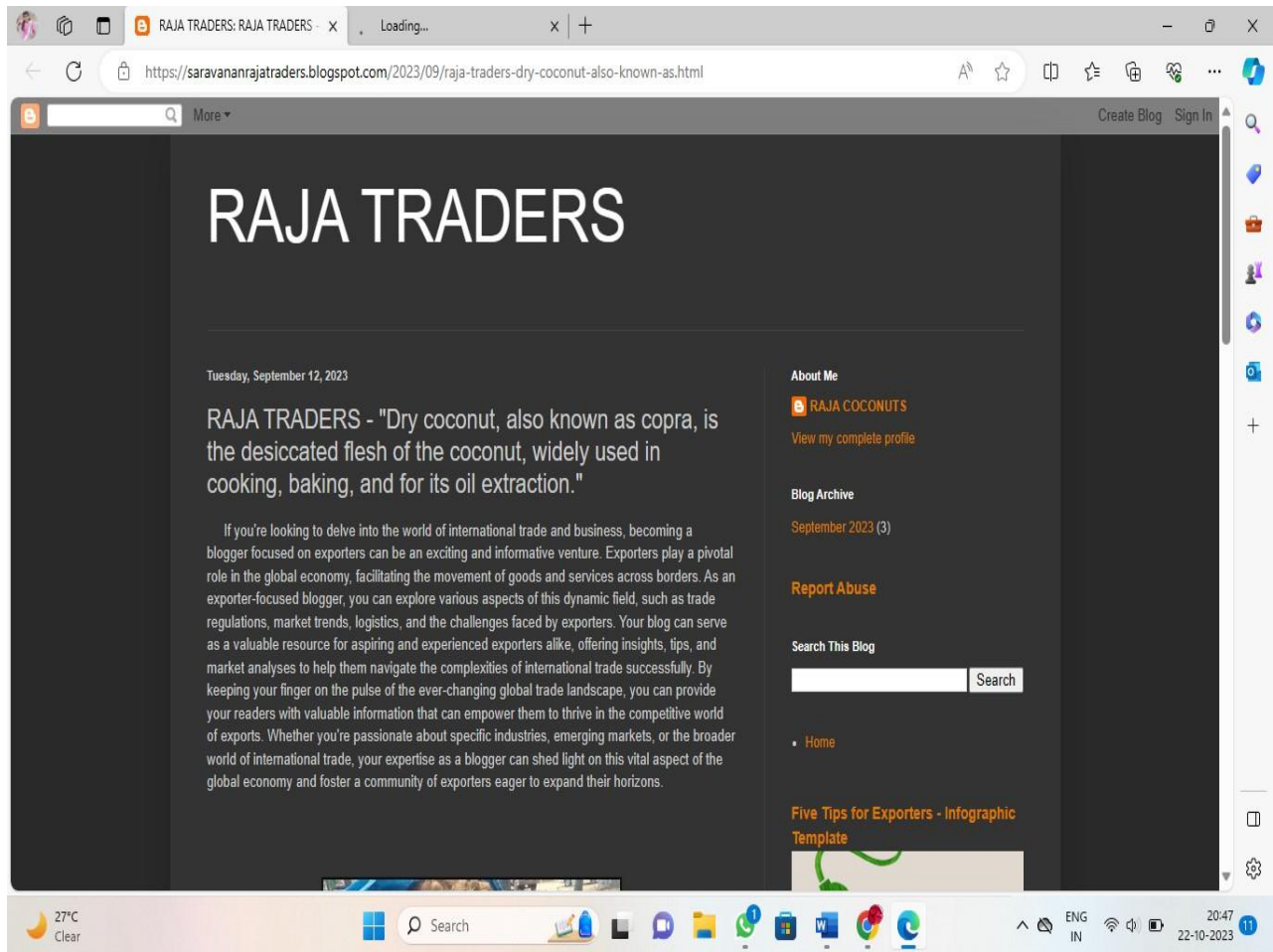
NM ID : 9ECC48F55B2F41D9562488A7CAD7759C

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://saravananrajatraders.blogspot.com/2023/09/raja-traders-dry-coconut-also-known-as.html>

Screenshot:



RAJA TRADERS: RAJA TRADERS


Microsoft Copilot in Edge | Micro

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https://saravananrajatraders.blogspot.com/2023/09/raja-traders-dry-coconut-also-known-as.html

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COMPREHENSIVE OF INTERNATIONAL TRADE




Moreover, as the world evolves and geopolitical landscapes shift, staying informed about trade agreements, economic sanctions, and trade policy changes is essential. Your blog can serve as a go-to source for exporters seeking clarity on how these developments may impact their business.


In summary, blogging about exporters allows you to explore a vast and ever-evolving field that touches on economics, politics, culture, and more. By sharing valuable information, insights, and stories, you can become a trusted resource for individuals and businesses involved in the exciting and challenging world of exports.

on September 12, 2023






Popular Posts




Five Tips for Exporters



Coconut Exporters-email newsletter



About Me



RAJA COCONUTS

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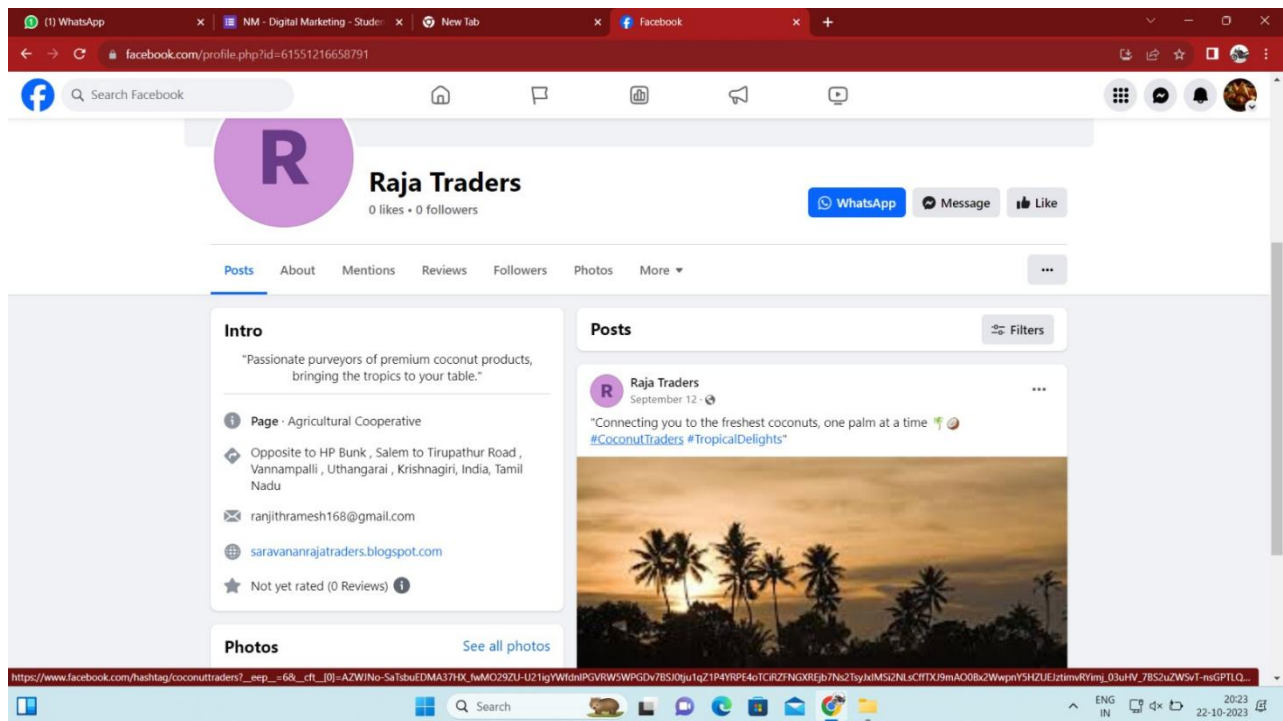
20:47 22-10-2023

2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61551216658791>

Screen shot:

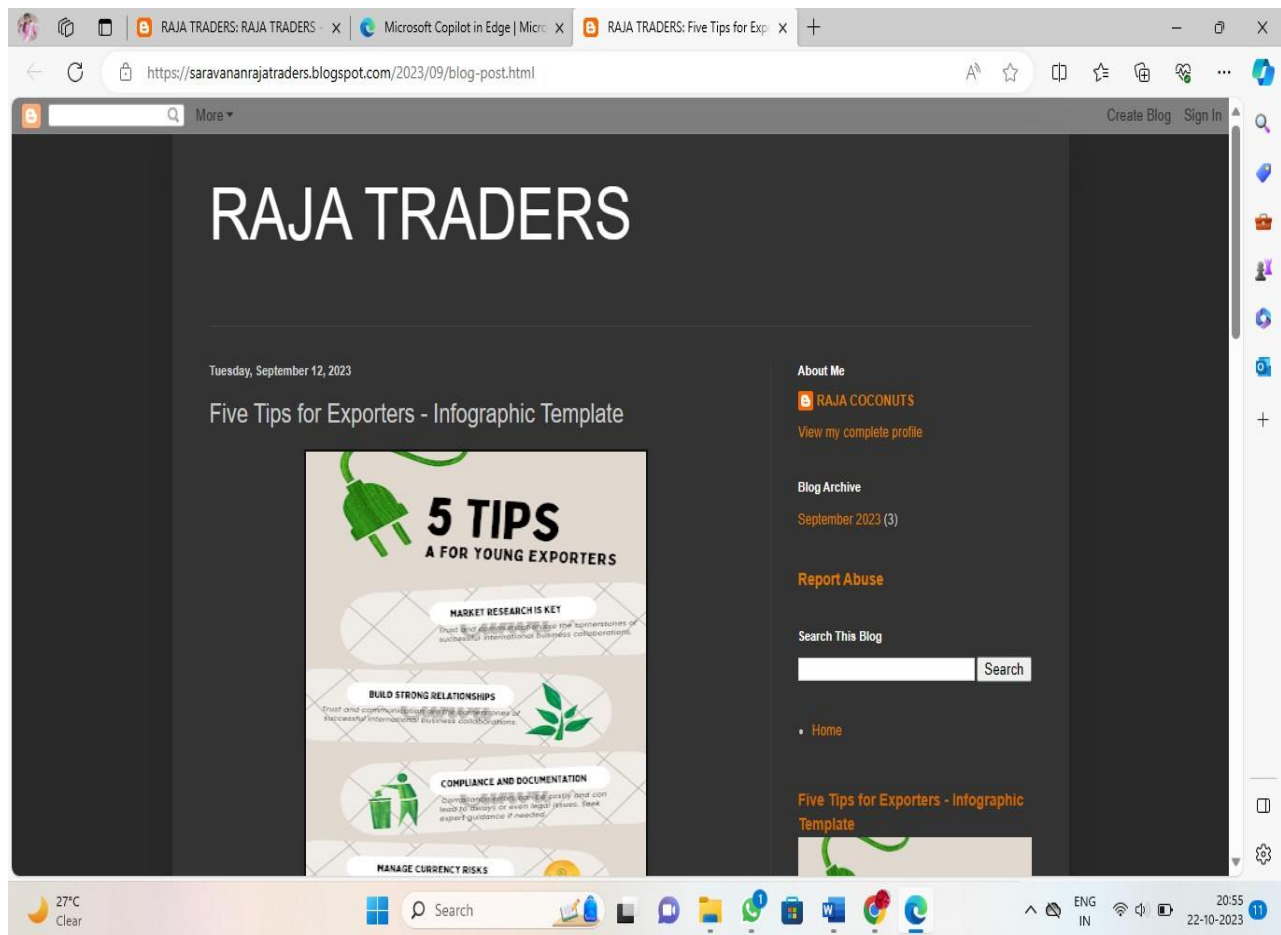


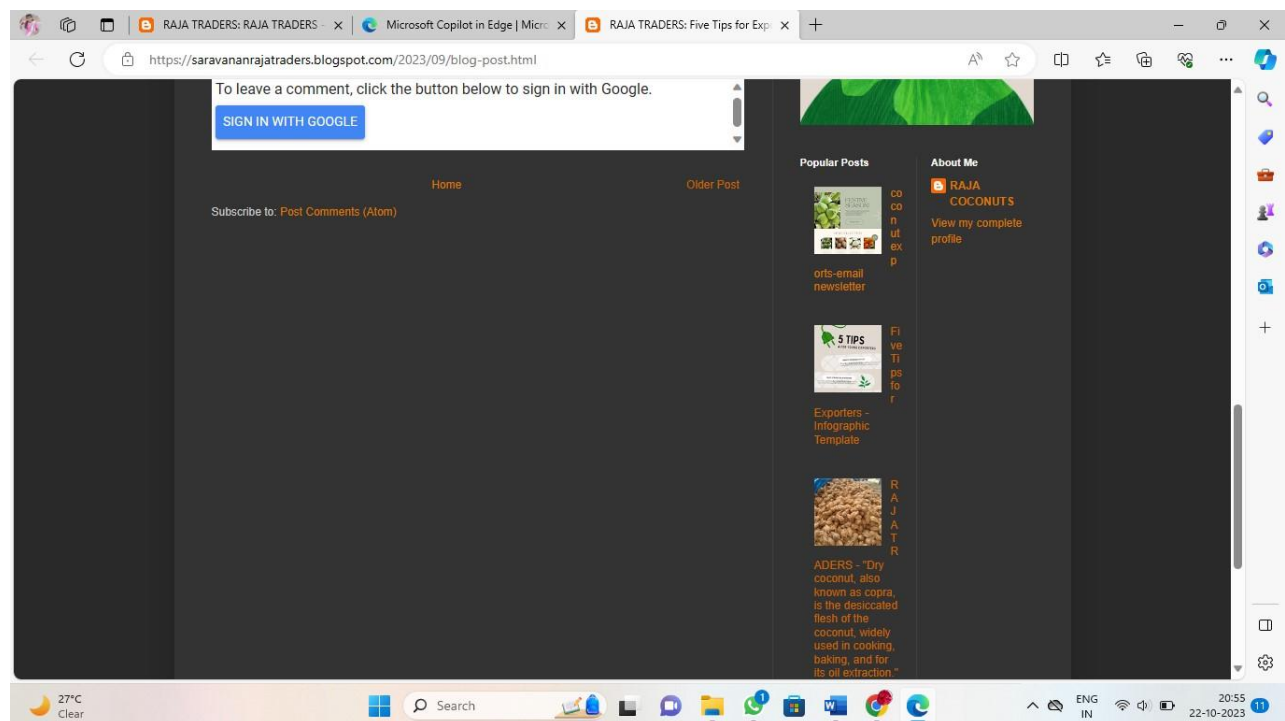
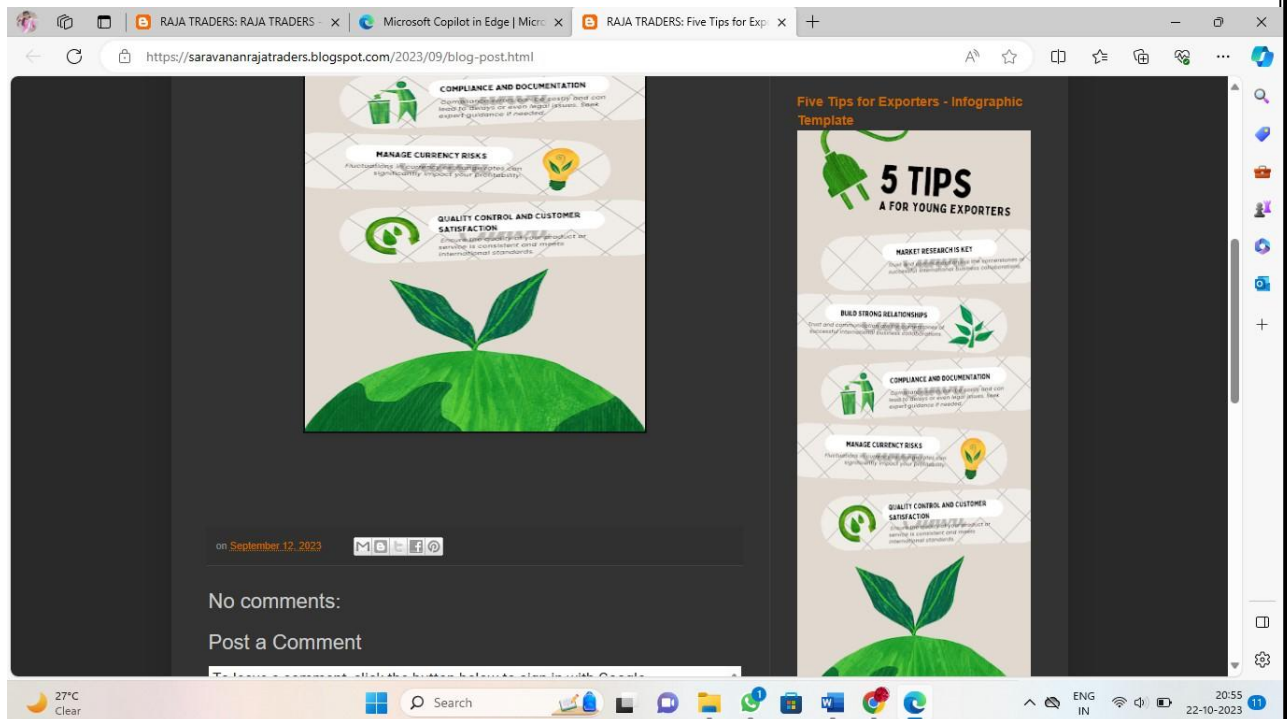
3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://saravananrajatraders.blogspot.com/2023/09/blog-post.html>

Screenshot:





4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://saravananrajatraders.blogspot.com/2023/09/coconut-exports-email-newsletter.html>

Screenshot :

