

Project Design Phase-I
Proposed Solution Template

Date	25 October 2023
Team ID	NM2023TMID04531
Project Name	Create a Google My Business Profile

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

Project Phase	Tasks	Description
Preparation	1. Create/Sign in to Google Account. 2. Gather Business Information.	Ensure a Google Account is available and collect accurate business details: name, address, phone, website, operating hours, etc.
Setting Up Profile	1. Access Google My Business. 2. Enter Business Information.	Navigate to Google My Business website, input all necessary details about the business following the platform's instructions.
Verification	1. Verify Business Connection.	Fulfil the verification process which may include receiving a postcard, phone call, email, or alternative verification methods from Google to confirm business ownership.
Profile Optimization	1. Add Photos. 2. Set Business Hours. 3. Write Business Description.	Enhance the profile by adding high-quality images, setting accurate operating hours, and providing a concise and informative business description.
Engagement & Updates	1. Regularly Post Updates. 2. Respond to Reviews. 3. Update Information Periodically.	Maintain the profile's freshness by regularly posting updates, promptly responding to customer reviews, and ensuring all business details are current.
Monitoring & Analytics	1. Monitor Insights. 2. Analyze Performance Metrics. 3. Adjust Strategy as Needed.	In this model the performance and the interaction between the user are higher, It is an user friendly application that helps the user to identify and predict the sequence that has been happened on that place. It is highly interactive to the users.