

**GOVERNMENT COLLEGE OF ENGINEERING
[IRTT]**

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL

MARKETING

ASSIGNMENT

BRAND NAME: BambooJDK

CATEGORY: Book shop

NAME : JALASRUDHI K

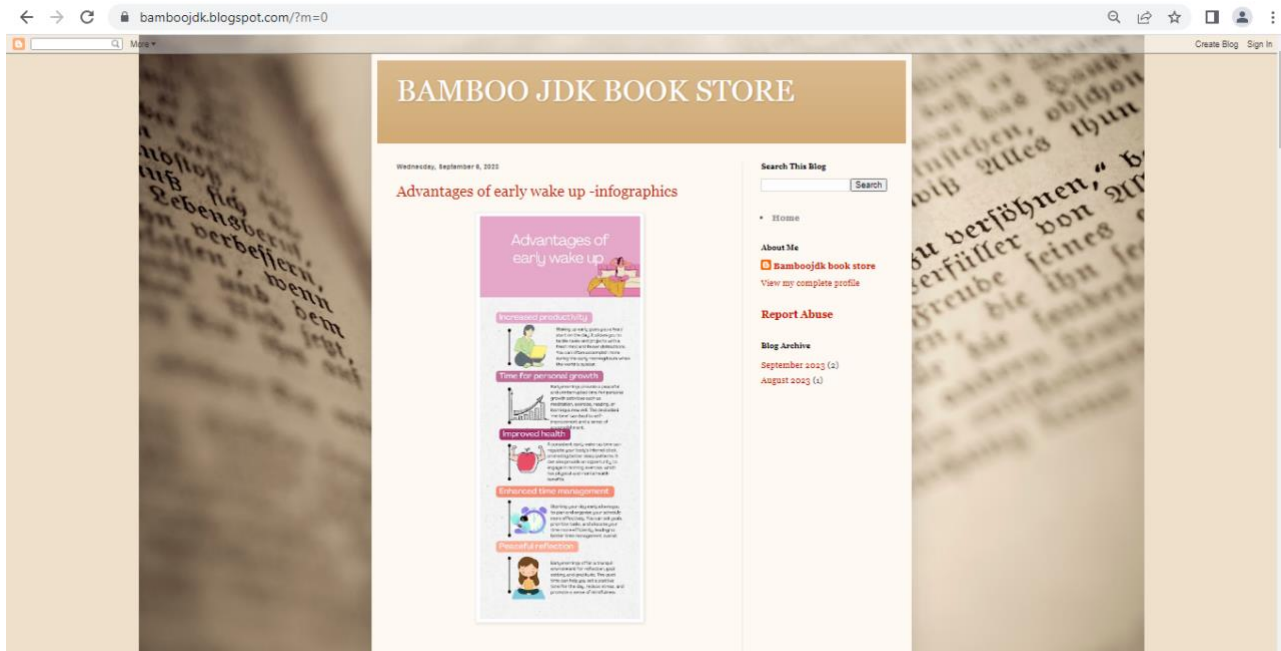
NM ID : BD0116DC43A72D5A86B4B3DC0F04C0EF

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://bamboojdk.blogspot.com/?m=0/>

Screenshot:

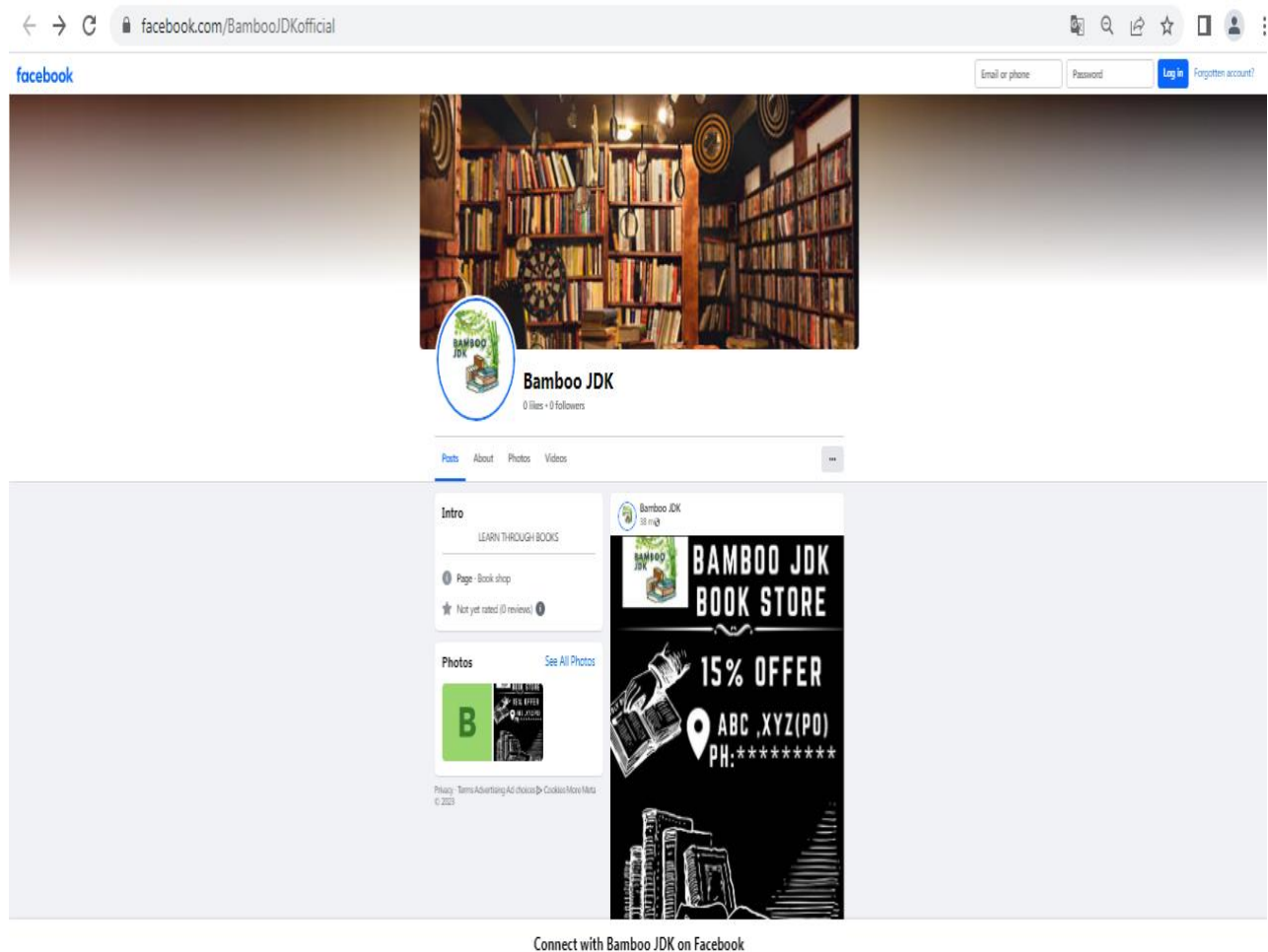


2.Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/BambooJDKofficial>

Screen shot:

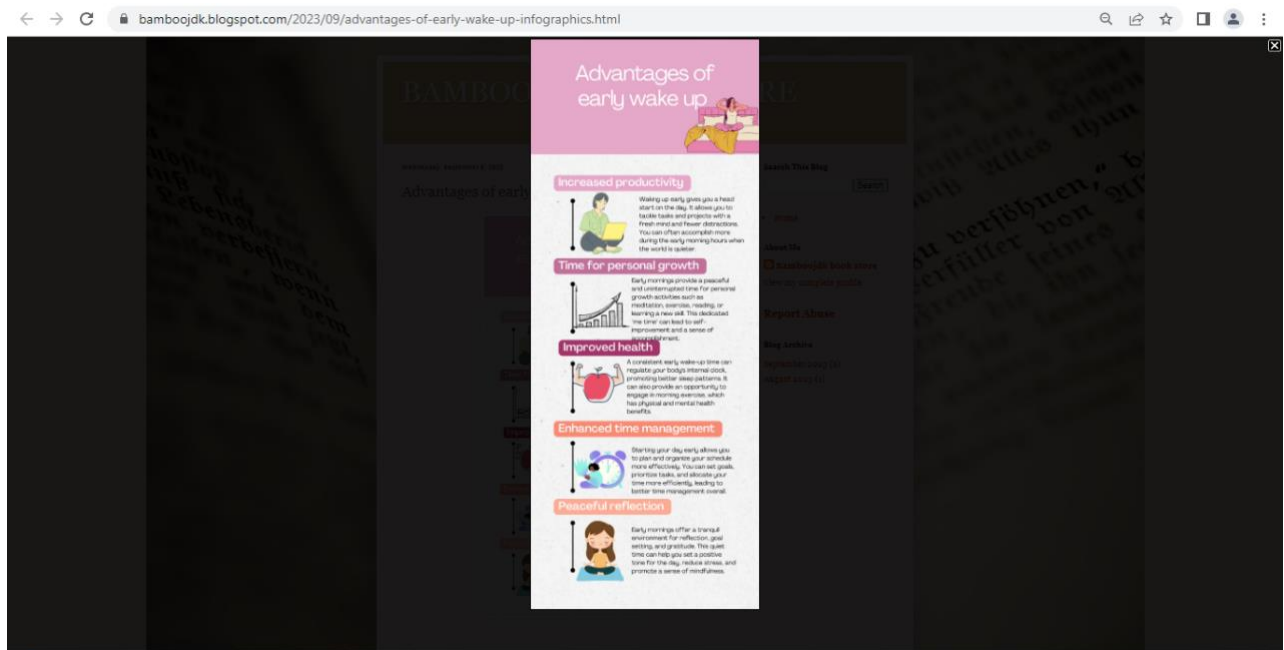


3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://bamboojdk.blogspot.com/2023/09/advantages-of-early-wake-up-infographics.html>

Screenshot:



4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://bamboojdk.blogspot.com/2023/09/bamboojdk-email-news-letter.html>

Screenshot :

