



GOVERNMENT COLLEGE OF ENGINEERING [IRTT]



ERODE: 638 316

Electronics and Communication Engineering

NAAN MUDHALVAN

TEAM ID: NM2023TMID04531

SB8056-DIGITAL MARKETING

by Naan Mudhalvan Scheme – 2023

PROJECT DOMAIN: DIGITAL MARKETING

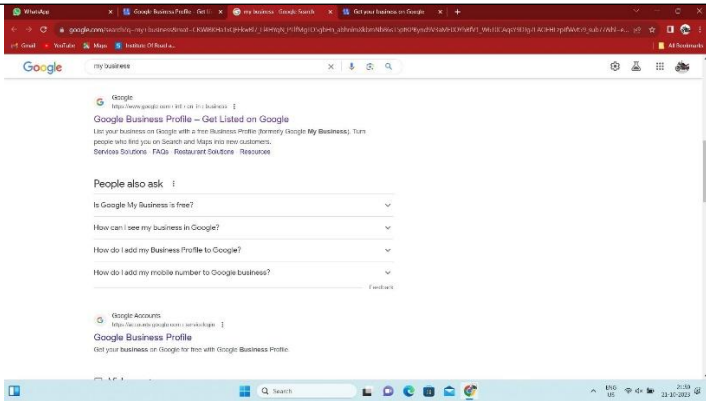
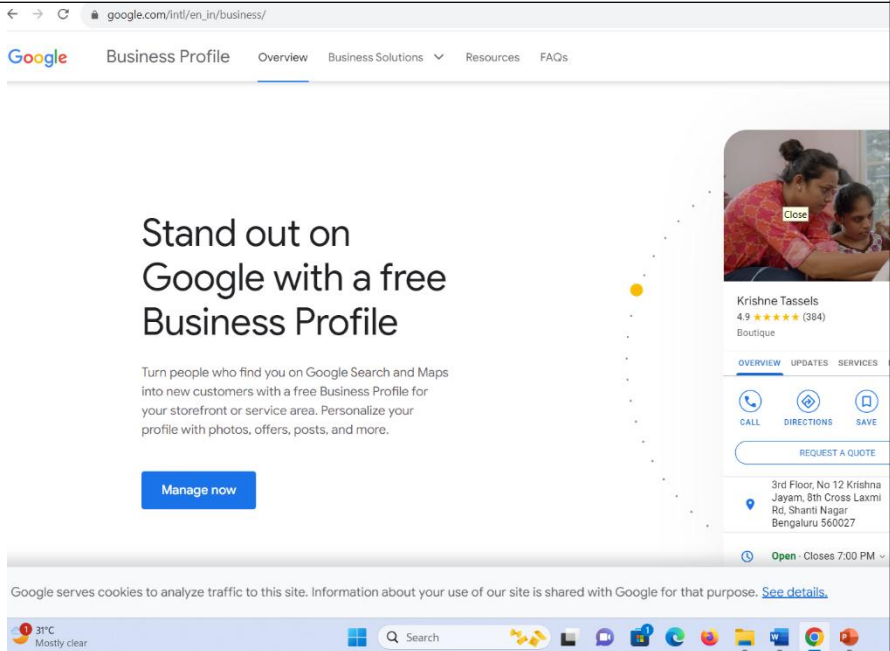
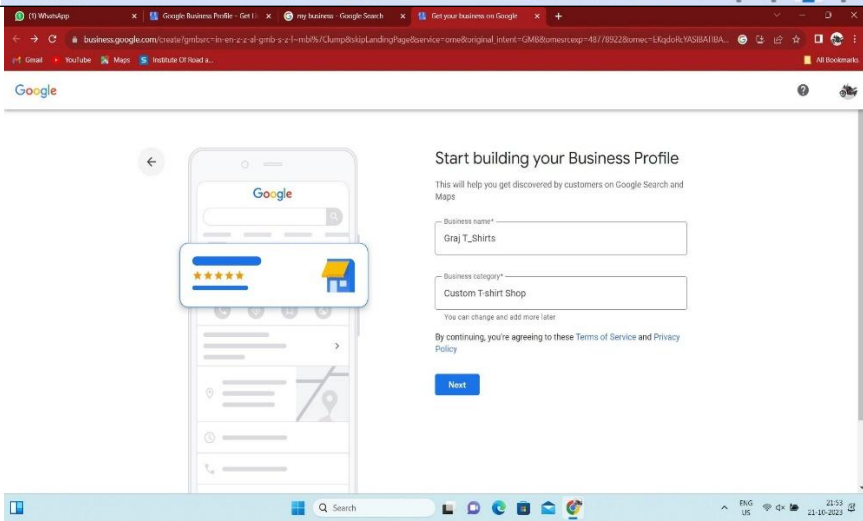
PROJECT TITLE: GOOGLE BUSINESS PROFILE

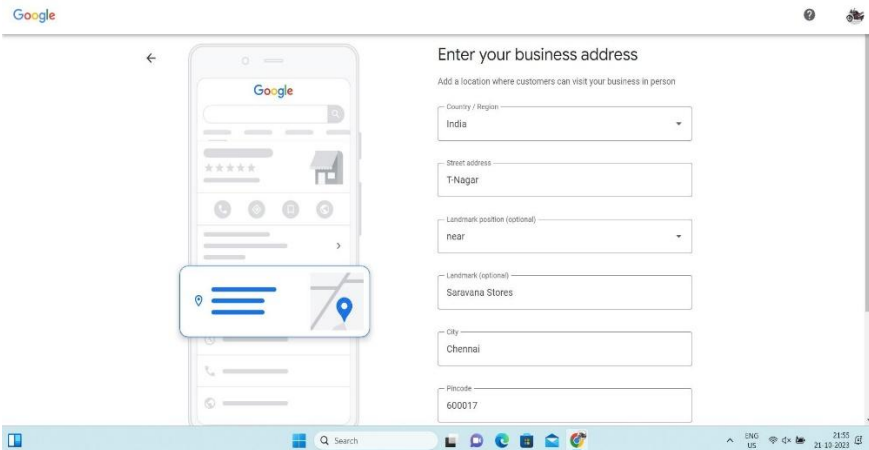
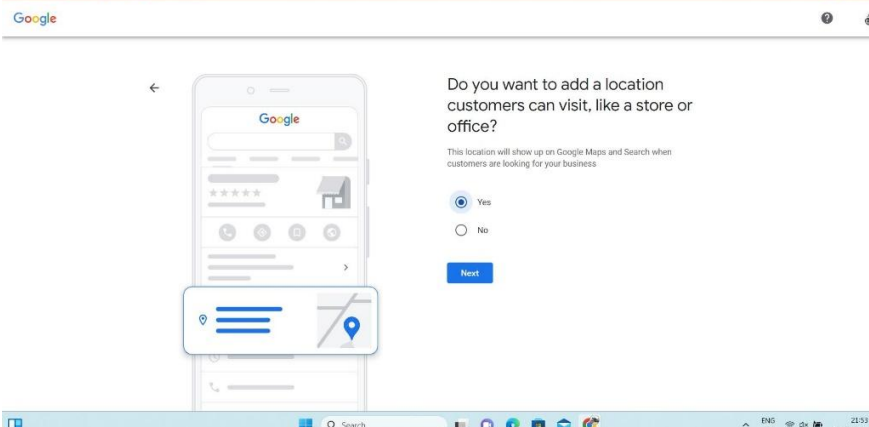
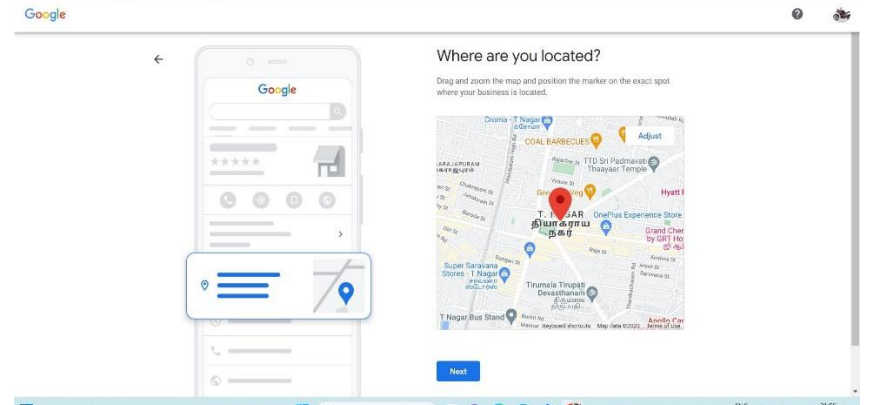
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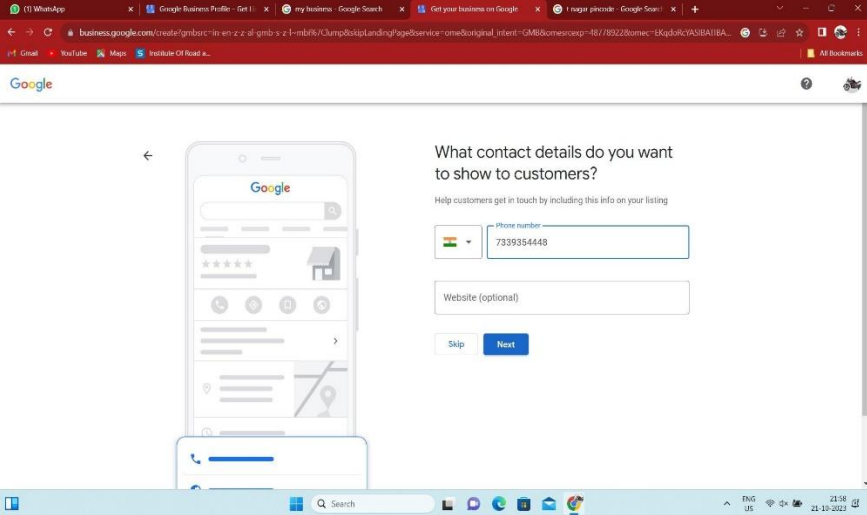
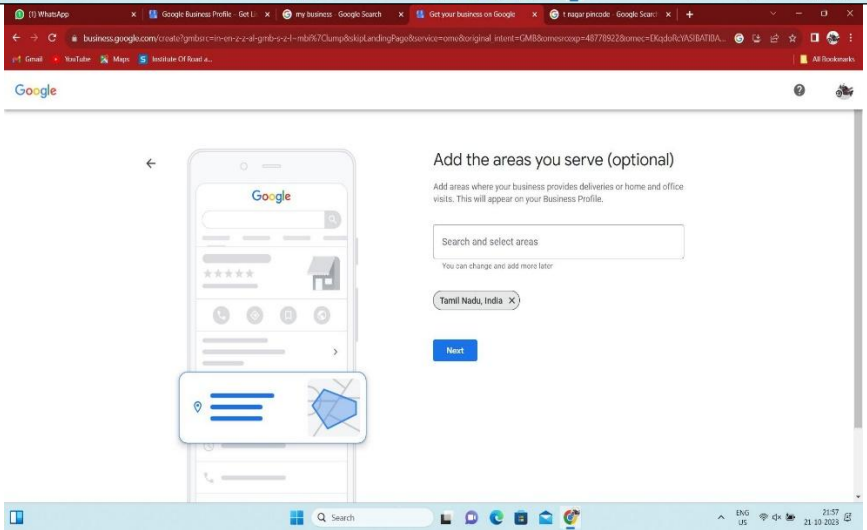
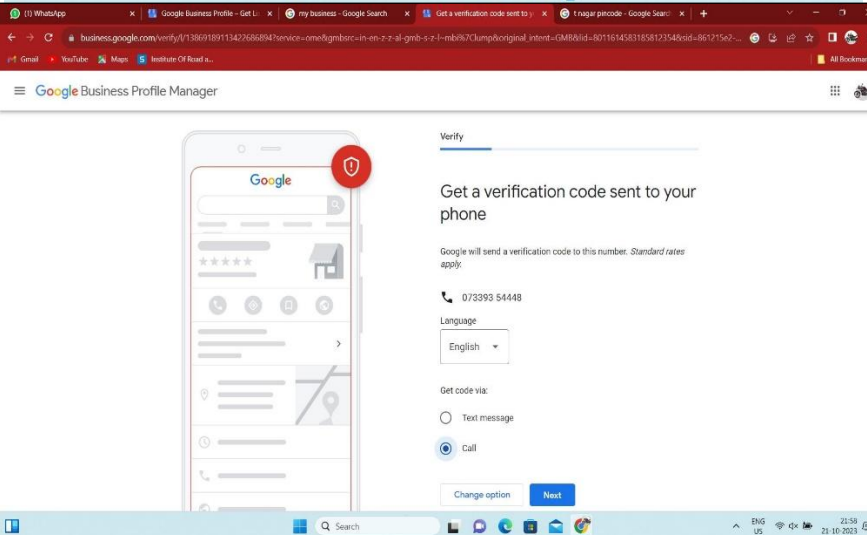
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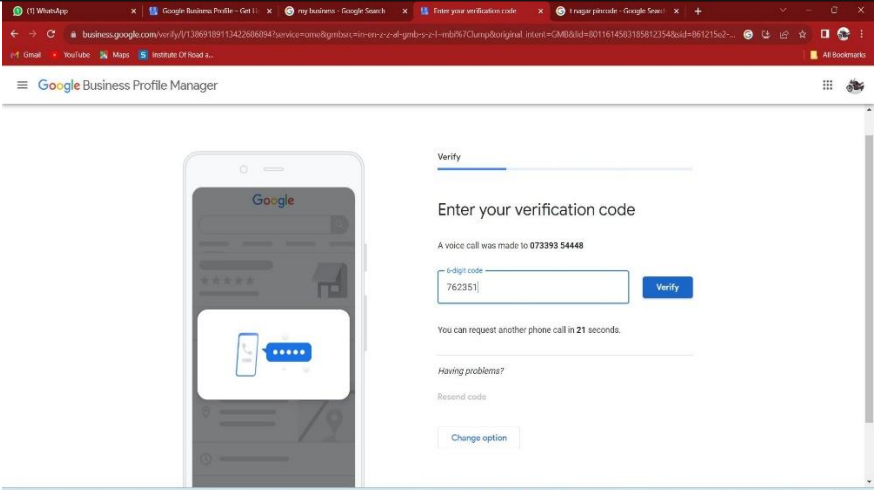
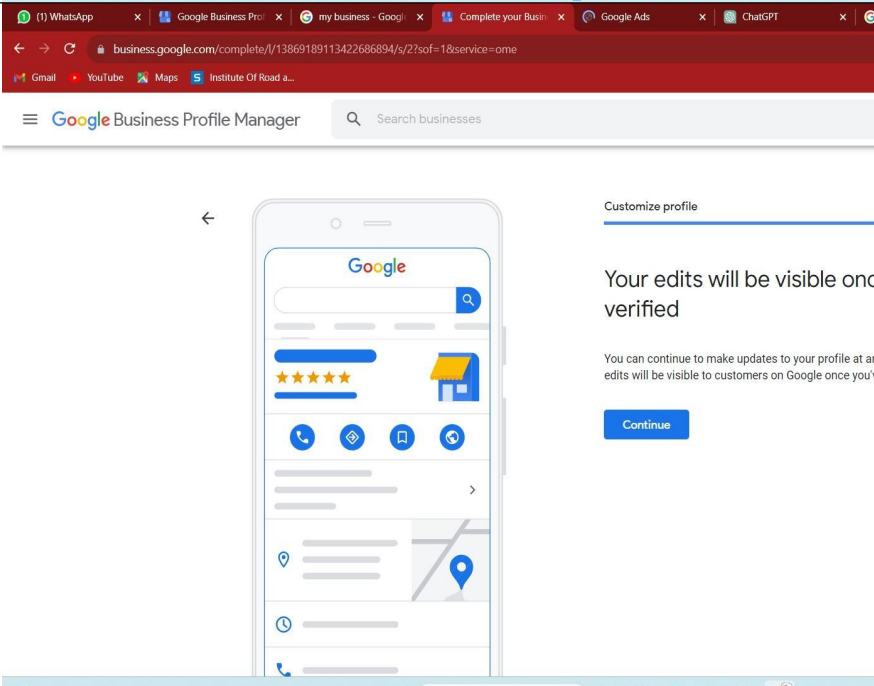
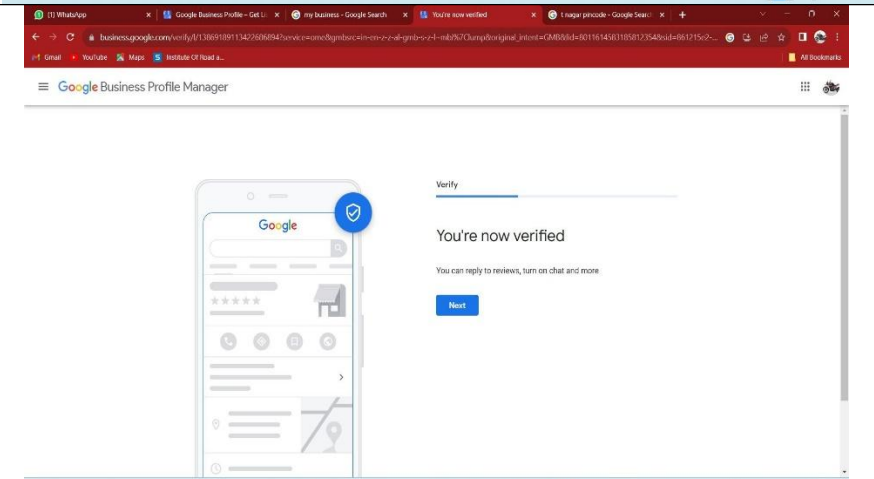
TEAM MEMBERS

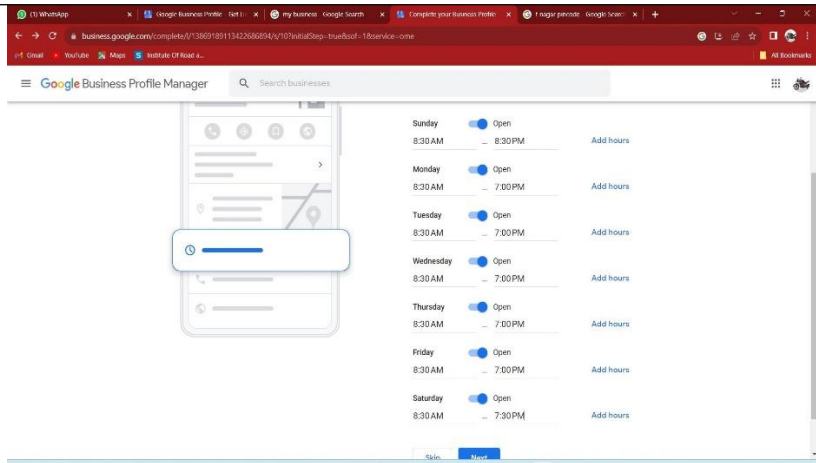
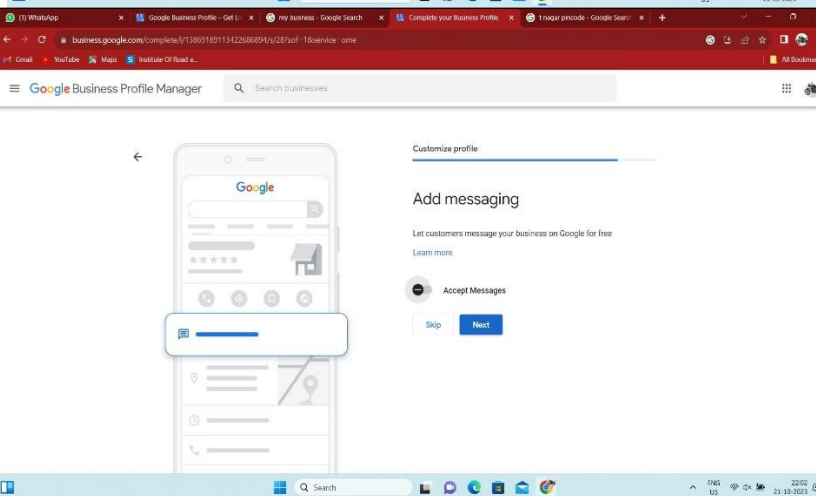
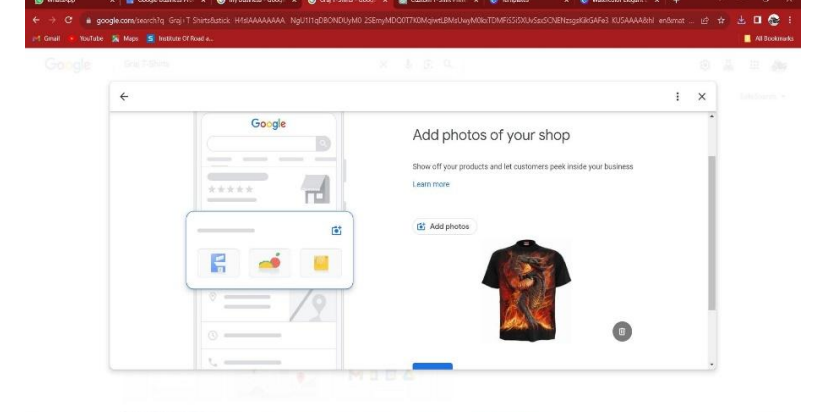
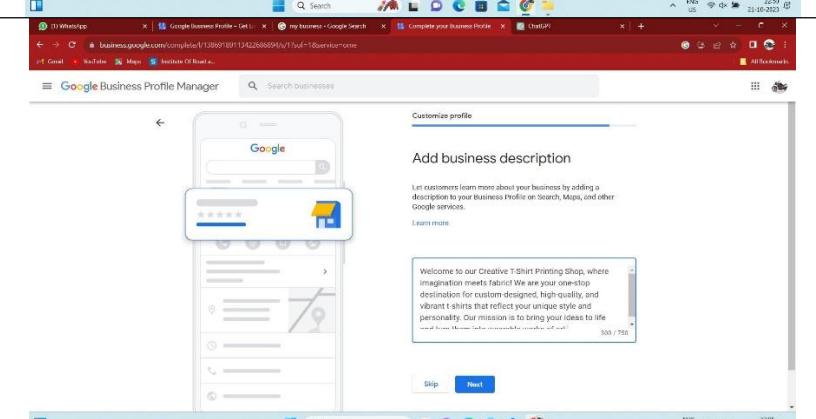
REGISTER NUMBER	NAME
731120106023	RANJITH KUMAR S
731120106009	JALASRUDHI K
731120106002	AAZHAVAAR K
731120106304	GOKUL M

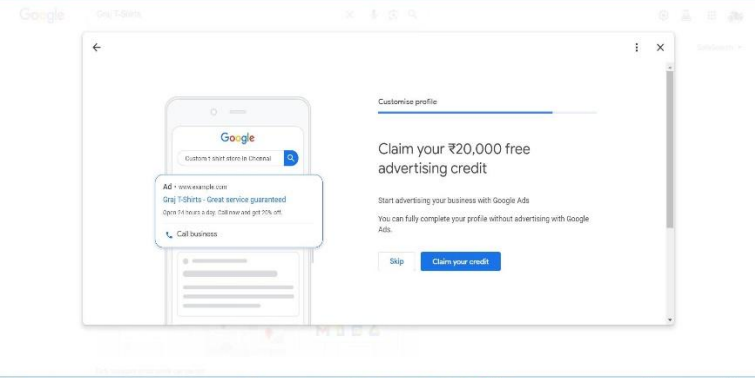
S. No	PARAMETERS	SCREENSHOT
1	Select Google My Business Profile	
2	Sign in	
3	Business name/ Business category	

4	Business address	
5	Location	
6	Google Map location	

7	Contact details	 <p>What contact details do you want to show to customers?</p> <p>Help customers get in touch by including this info on your listing</p> <p>Phone number 7393934448</p> <p>Website (optional)</p> <p>Skip Next</p>
8	Areas of delivery	 <p>Add the areas you serve (optional)</p> <p>Add areas where your business provides deliveries or home and office visits. This will appear on your Business Profile.</p> <p>Search and select areas</p> <p>You can change and add more later</p> <p>Tamil Nadu, India</p> <p>Next</p>
9	Get verified through call	 <p>Google Business Profile Manager</p> <p>Verify</p> <p>Get a verification code sent to your phone</p> <p>Google will send a verification code to this number. Standard rates apply.</p> <p>07393 54448</p> <p>Language English</p> <p>Get code via:</p> <p><input type="radio"/> Text message</p> <p><input checked="" type="radio"/> Call</p> <p>Change option Next</p>

10	Verification code	
		
11	Verified	

12	Business Hours	 <table><thead><tr><th>Day</th><th>Open</th><th>Close</th><th>Action</th></tr></thead><tbody><tr><td>Sunday</td><td>8:30 AM</td><td>8:30 PM</td><td>Add hours</td></tr><tr><td>Monday</td><td>8:30 AM</td><td>7:00 PM</td><td>Add hours</td></tr><tr><td>Tuesday</td><td>8:30 AM</td><td>7:00 PM</td><td>Add hours</td></tr><tr><td>Wednesday</td><td>8:30 AM</td><td>7:00 PM</td><td>Add hours</td></tr><tr><td>Thursday</td><td>8:30 AM</td><td>7:00 PM</td><td>Add hours</td></tr><tr><td>Friday</td><td>8:30 AM</td><td>7:00 PM</td><td>Add hours</td></tr><tr><td>Saturday</td><td>8:30 AM</td><td>7:30 PM</td><td>Add hours</td></tr></tbody></table>	Day	Open	Close	Action	Sunday	8:30 AM	8:30 PM	Add hours	Monday	8:30 AM	7:00 PM	Add hours	Tuesday	8:30 AM	7:00 PM	Add hours	Wednesday	8:30 AM	7:00 PM	Add hours	Thursday	8:30 AM	7:00 PM	Add hours	Friday	8:30 AM	7:00 PM	Add hours	Saturday	8:30 AM	7:30 PM	Add hours
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13	Add message feature	 <p>Customize profile</p> <h3>Add messaging</h3> <p>Let customers message your business on Google for free Learn more</p> <p><input checked="" type="checkbox"/> Accept Messages</p> <p>Skip Next</p>																																
14	Add photos	 <p>Google</p> <h3>Add photos of your shop</h3> <p>Show off your products and let customers peek inside your business Learn more</p> <p>Add photos</p>																																
15	Add business description	 <p>Customize profile</p> <h3>Add business description</h3> <p>Let customers learn more about your business by adding a description to your Business Profile on Search, Maps, and other Google services. Learn more</p> <p>Welcome to our Creative T-Shirt Printing Shop, where imagination meets fabric! We are your one-stop destination for custom designed, high-quality, and vibrant t-shirts that reflect your unique style and personality. Our mission is to bring your ideas to life.</p> <p>Skip Next</p>																																

16	Claim the profit	
17	My Google Business Profile created	