

## Says

What have we heard them say? What can we imagine them saying? What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



**Thinks** 

Advertise about our product's quality Mass reach out to customers

Collaborate with other marketing enterprise To showcase diverse product range

Develop a robust online presence through social media

International shipping to expand customers



Uploads the images of his products Creates a google business profile

Showcase our customization and other details in precise

Does

What behavior have we observed? What can we imagine them doing? The sense of anticipation as the owner awaits the results of their efforts.

Boost the confidence in their business acumen

Feels

