

Credit Card Transaction Report

Revenue

112M

Total Interest

15.8M

Trans Amount

90M

Trans Count

1.3M

| card_category | Sum of Revenue | Sum of total_trans_amt | Sum of interest_earned |
|---------------|----------------|------------------------|------------------------|
| Blue | 93328009 | 74798624 | 13,110,060.36 |
| Gold | 4987754 | 4115440 | 758,539.32 |
| Platinum | 2271216 | 1906628 | 323,258.10 |
| Silver | 11245441 | 9234342 | 1,634,004.26 |
| Total | 111832421 | 90055034 | 15,825,862.04 |

Q4

Q3

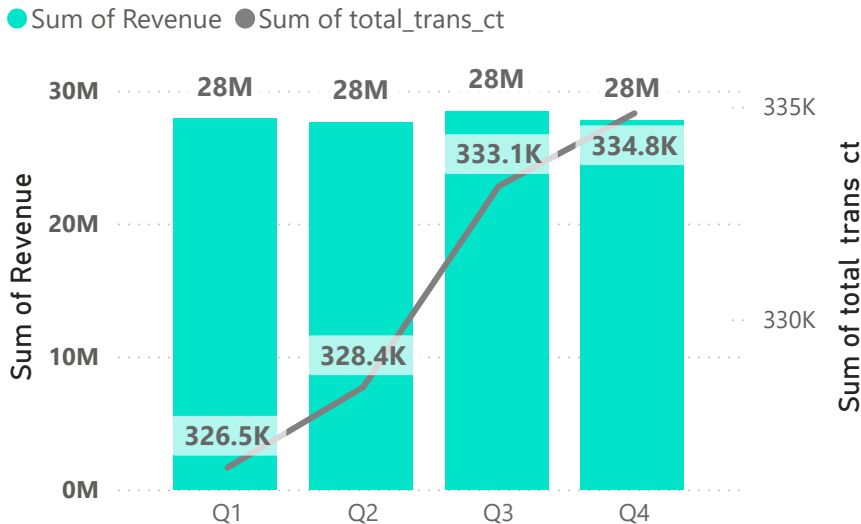
Q2

Q1

Week start date

All

Quarterly Revenue and transaction count



F

M

Silver

Gold

Blue

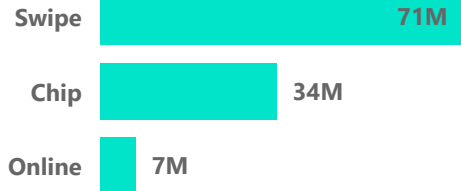
Plati...

Mid

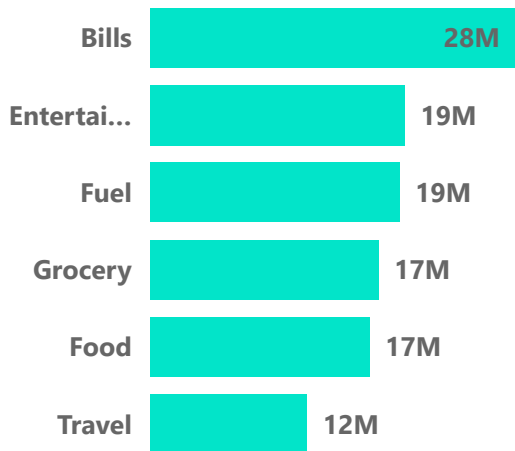
Low

High

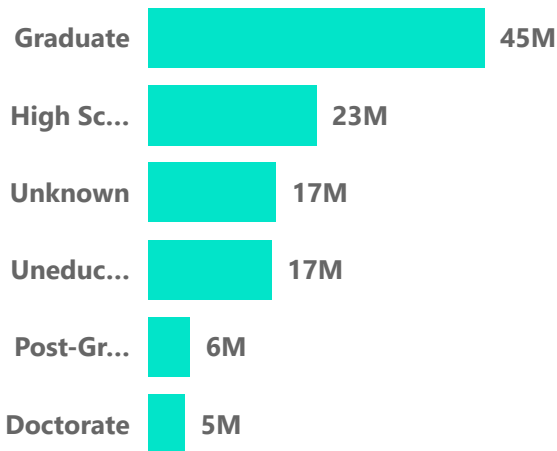
Revenue by Use Chip



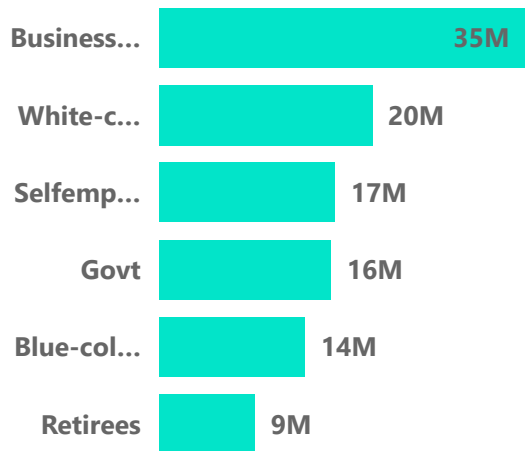
Revenue by Expenditure



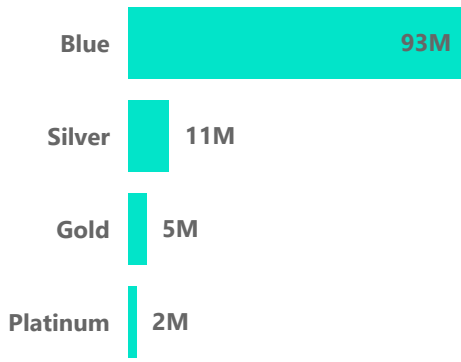
Revenue by Education



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Revenue

112M

Total Interest

15.8M

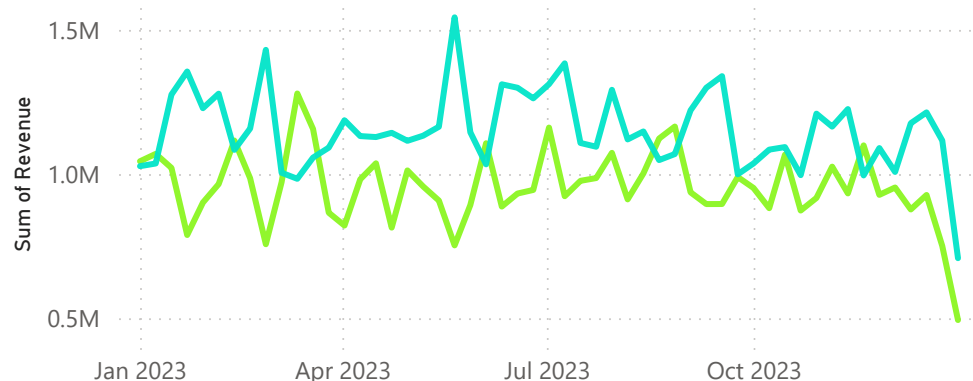
Income

588M

Cst Sat Score

3.2

Revenue by week



Q4

Q3

Q2

Q1

Week start date

All

Revenue by State

TX

12M

13M

NY

11M

14M

CA

13M

12M

FL

8M

12M

NJ

3M

6M

M

61M

F

51M

Silver

Gold

Blue

Plati...

Chip

Online

Swipe

| customer_job | income | Sum of Revenue | Sum of interest_earned |
|--------------|--------|----------------|------------------------|
|--------------|--------|----------------|------------------------|

| | | | |
|--------------|------|-------|-----------|
| Selfemployed | 1250 | 95395 | 10,927.18 |
|--------------|------|-------|-----------|

| | | | |
|--------------|------|--------|-----------|
| Selfemployed | 2565 | 181663 | 22,007.14 |
|--------------|------|--------|-----------|

| | | | |
|-------------|------|------|--------|
| Businessman | 5225 | 3035 | 510.64 |
|-------------|------|------|--------|

| | | | |
|--------------|------|--------|-----------|
| Selfemployed | 5225 | 114687 | 13,360.80 |
|--------------|------|--------|-----------|

| | | | |
|--------------|--|------------------|----------------------|
| Total | | 111832421 | 15,825,862.04 |
|--------------|--|------------------|----------------------|

Revenue by Income

High

15M

45M

Mid

16M

16M

Low

20M

Revenue by Age

20-30

30-40

40-50

50-60

60+

8M

11M

22M

27M

17M

19M

Revenue by Dependent count

4

8M

10M

13M

18M

2

14M

16M

9M

10M

0

4M

4M

Revenue by Education

Graduate

20M

25M

High School

12M

Unknown

8M

9M

Uneducated

9M

Post-Grad...

Doctorate

Revenue by Marital Status

Married

25M

31M

Single

22M

25M

Unknown