

Ali Rana

Program/Project Manager | Data Analytics | Digital Innovation

CONTACT DETAILS

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CAREER PROFILE

Project management and technology solutions professional with over 18 years of experience delivering high-visibility projects and programs. Served in various leadership and consulting roles. Adaptable experience across systems thinking, governance, user voice, product advocacy, change enablement, and data science. Working collegially and collaboratively, achieved positive outcomes for clients throughout the lifecycle of projects and programs, from conception and planning, to design, development, operations and benefits realisation.

CERTIFICATIONS

SAFe 4 Practitioner (Scaled Agile)
Managing Successful Programs (**MSP**) Practitioner, Axelos
Machine Learning (**ML**), Coursera
PRINCE2 Foundation, Axelos
ITILv3 Foundation, Axelos
Lean **Six Sigma**, Motorola Univ.

QUALIFICATIONS

Managers Advancement Program (**DMAP**), Deakin Univ.
Agile Software Development MOOC, ETH Zurich
MS Electrical Engineering
National Univ. of Sciences & Technology

AREAS OF EXPERTISE

- Project/Program Management
- Essential SAFe
- DevSecOps
- Digital Prototyping
- Data Design & Governance
- Data Analytics
- DataViz & Dashboards
- Cloud Architecture
- Mobile & Web Development
- Lean Startups
- Process Automation

ACHIEVEMENTS

- ✿ Learning analytics app including Angular frontend, Nest JS backend, MongoDB and Extract Transform Load (ETL) pipelines.
- ✿ Database design for student engagement statistics on Hadoop Big Data platform. NiFi ingestion and HIVE storage. Data streams joined & processed using SQL/Python/Spark.
- ✿ OWASP Top Ten Security evaluation and Privacy Impact Assessment (PIA) for learning analytics initiative at Deakin.
- ✿ Delivered governance framework for Cloud Campus program (40+ initiatives). Continuous Alignment, Risk Management, Stakeholder Engagement & Communications.
- ✿ Splunk and ML Proof-of-concept (PoC) trial to detect 'contract cheating' in online exams. Anomaly detection from patterns of normal usage using Splunk and network access logs.
- ✿ Feasibility, Risk, Privacy implications assessment for university's strategy towards Analytics for Learning and Employability.
- ✿ Full stack delivery of cloud timetabling web app including schema design, API endpoints, cloud architecture and SSO integration.
- ✿ Robotic Process Automation (RPA) trial using Selenium. 'Robot' chasing missing documents from course applicants.
- ✿ Information Architecture to streamline organisation wide handling of cloud cohort data. Data Definition, Governance, Management, Compliance.
- ✿ Delivered multiple projects up to US\$ 25M on time, to expectations, within budget and scope, including an award winning TD-LTE end-to-end integration over live network. Won Gold Medal outperforming project financial KPIs and cost-saving targets.
- ✿ PoC pilot on Telco customer experience management using data analytics, securing over US\$ 4M to deliver the first commercial showcase in the country.
- ✿ Awarded appreciation by client CEO for recovering a 480 sites LTE rollout project using war-room delivery, agile techniques and launching ahead of target.

PROFESSIONAL EXPERIENCE

ANALYTICS & INNOVATION MANAGER, CLOUD LEARNING

MAR 2020 – DEC 2021

DEAKIN UNIVERSITY, AUSTRALIA (www.deakin.edu.au)

- Delivered **fast-paced projects** embracing innovative lean practises. Utilised **data analytics** extensively providing insights and points of leverage for organisational decision making.
- Provided consulting and subject matter advice to executives and led several **self organising multi-disciplinary teams** creating new apps and use cases solving targeted business problems.
- Conceptualised and delivered *Learning Analytics for Teachers web app* co-designed with end-users. Visualisations using **Syncfusion** Angular components through **MongoDB**. App data acquired through multiple sources (incl. LMS, SMS), processed in **Cloudera** Data Platform, and **ETL** pipelines in **Python/Spark**. **OWASP Top Ten** Security controls. Most successful Learning Analytics breakthrough within Deakin building academic trust in data. Growing community of academic champions.
- Developed full stack *Cloud Timetabling web app* through data-informed current state analysis, rapid prototyping and **human-centred design** (HCD) kit. App architected as **Angular** frontend, **NestJs** backend, **MySQL** DB and **dockerized container** hosted on **AWS**. Successful trial in 300 units and 15K cloud students. All faculties sought this new approach to timetabling to be expanded to the whole of the university. **Expansion roadmap** prepared for DVC-Education.

PROGRAM & INFORMATION MANAGER, CLOUD CAMPUS

MAR 2018 – MAR 2020

DEAKIN UNIVERSITY, AUSTRALIA (www.deakin.edu.au)

- Responsible for **Program Management & Governance Framework** to deliver 40+ initiatives in Cloud Campus Team Plan. Established **Agile practises** that allowed reflective delivery with a line-of-sight to end-users. **Lean** templates, Canvas, Project on a Page. **Resource Management** with multi dimension **skills mapping** and integrated RAG **Risk/Issue Management**.
- Established several facets of **Data Governance (MDM, Data Quality, Analytics)** and **Data Management** for Cloud Campus cohort and streamlined its **Information Architecture** across the university. Engaged divisions and faculties to **educate**, configured systems and internal reports for **compliance** and accurate cohort **metrics**. Supported Cloud Campus team's operational/strategic **decision making**.
- Appointed additional duties of (Acting) Director, Cloud Campus leading a team of 17 diverse Subject Matter Experts in Cloud Service Design.
- Responding to COVID Pandemic, led a multi-disciplinary taskforce to enact a **dedicated website for international students** with tailored resources and support to commence their studies online.
- Partnered with faculties to deliver **MBA Course Site** and **Digital Law Clinic** concepts using **Dual-Track Innovation** process that helped shift team's focus to be more agile, reflective and user-driven.
- Offered **Analytics as a Service** to faculties, jointly conducting data PoC's providing useful, and otherwise hard to obtain, data to transition education to online mode.

CONSULTANT PROJECT MANAGER

MAR 2016 – FEB 2018

IMA MANAGEMENT AND TECHNOLOGY, AUSTRALIA (www.ima-mt.com)

- Designed and delivered a **new landing hub (DeakinSync) for cloud students**. New **PHP** website, with a simpler look and relevant experience tailored for online learners. Home for Cloud Campus for years to come. Resolved outstanding technical debt. **Documentation** for secure operation & maintenance.
- Led and delivered AU\$ 400K project to enhance Recognition for Prior Learning (RPL) system through a new Precedence **DB**, university-wide **process** and an online form. **Security & Risk Assessment, Solution Architecture, Compliance** and **Business Feasibility** for new platform, ServiceNow. Team of 10 in a matrix environment.
- Led the transition of IBM Watson, a **Machine Learning platform**, to answer students' questions from the new Deakin website. With a team of 12, **Watson Corpus** and **Ground Truth** re-built (ingest, map, train) while **BAU operations** maintained @15K conversations per day.
- Assessed the problem of **low response rates** impacting Unit Evaluation Surveys. Evaluations options and delivered **quick-win solutions**. Prepared **Roadmap recommendations report** from holistic scan of the environment, systems, people and processes, engaging stakeholders.

PROJECT MANAGEMENT & SERVICE DELIVERY

DEC 2011 – DEC 2015

HUAWEI TECHNOLOGIES, BAHRAIN (www.huawei.com/en/)

- Responsible for **Lead-to-Cash business engagement model** (concept to launch, order to deliver, and problem to repair) for VIVA Operator (US\$ 200M revenue in 2014). Interfaced with client CXO's and Senior Managers and increased **vendor satisfaction KPI** by 7% (results of 3rd party survey designed to evaluate delivery quality).

WIRELESS CELLULAR NETWORKS ROLLOUT & TECHNICAL SUPPORT

DEC 2004 – NOV 2011

NOKIA SIEMENS NETWORKS & MOTOROLA INC. (BAHRAIN & PAKISTAN) (www.nokia.com)

- Implemented systems and processes for **24x7 Technical Support** on-site/off-site. Cross domain team of Subject Matter Experts. Achieved five nines (99.999%) network availability.
- **Cost savings** over US\$ 2.5M negotiating back-to-back support contracts with 20+ **Third Party Vendors** supporting the network without compromising Quality and SLA KPI Performance.
- Installed, commissioned, deployed hundreds of cellular radio, core and transmission sites as part of **telco rollouts** in multiple countries. Conducted Disaster Recovery drills.

COMMON TOOLKIT

Projects	Atlassian suite, GitLab, SharePoint, MS Project, MS Office advanced
Visual Design	Sketch App, InVision, Adobe Creative Cloud, Miro
Digital Prototyping	AWS, HTML, CSS, JavaScript, Angular, NodeJS, MongoDB, MySQL, Strapi
Data Science	D3js, Tableau, Python, R, scikit-learn, RapidMiner, PowerBI
Modelling	Draw.io, Camunda Modeller, Visio, DBSchema
Automation	RobotFramework, VBA, VSCode, Selenium

REFERENCE

References available on request.