

EXECUTIVE SUMMARY

Analyzed the IMDb dataset and derived actionable insights for RSVP movies.

1. The number of movies produced has decreased over the years, with the highest number produced in March.
2. Drama is the most popular genre with the highest number of movies produced and an average duration of 106.77 minutes.
3. RSVP movies should focus on the Drama genre for its future film, but also explore Action and Thriller genres.
4. Dream Warrior Pictures or National Theatre Live are the production companies with the highest number of hit movies.
5. Marvel Studios, Twentieth Century Fox, and Warner Bros are the top three production houses based on the number of votes received by their movies.
6. James Mangold is the top director in the top three genres with the highest number of superhit movies and can be hired for the next project.
7. Mammooty and/or Mohanlal can be hired as the actor for the next project based on the median rating.
8. Parvathy Thiruvothu and Andrew Garfield can be considered as the actress and actor, respectively, for the Drama genre based on the number of superhit movies.
9. Vijay Sethupathi can be added to the cast to woo Indian audience for the upcoming project based on total votes and average rating of 8.42 for movies released in India.
10. Taapsee Pannu can be chosen as the actress based on total votes and average rating of 7.74 received for Hindi movies released in India.