Online Shopping for Women

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INTRODUCTION

Online Shopping is a process of buying goods and services from merchants who sell on the internet and people can purchase just about anything from companies that provide the products online. Online shopping is a form of **ELECTRONIC COMMERCE**

SCOPE

- The current system can be extended to allow the users to create accounts and save products in to wish list.
- The current system is confined only to the shopping cart process.It can be extended to have a easy to use check out process.
- The current system can be extended to the user for having multiple shipping and billing information saved. During checkout they can use the drag and drop feature to select shipping and billing.

PURPOSE

- The Online Shopping for Women is a web-based application. The **purpose** of the application is to automate and facilitate the whole process of shopping . This application fixes the limitation and problems of paper based processes. By this system we can advertise and send procure to a lot of customer by sending email.
- Downloadable items purchased online eliminate the need for any kind of physical material at all, as well, which helps the environment! Better prices. Cheap deals and better prices are available online, because products come to you direct from the manufacturer or seller without involving middlemen.

TECHNOLOGIES USED

HTML : Hypertext Markup Language is the standard markup language for documents designed to be displayed in a web browser. It is used to mark and describe each of these kinds of content so the web browser can display them correctly. HTML also adds meta information to a webpage.

These tags should be placed underneath each other **at the top of every HTML page** that you create.

<!DOCTYPE html> — This tag **specifies the language** you will write on the page. In this case, the language is HTML 5.

<html> — This tag signals that from here on we are going to write in HTML code.

<head> — This is where all the **metadata for the page** goes — stuff mostly meant for search engines and other computer programs.

<body> — This is where the **content of the page** goes.

 CSS : CSS is the language for describing the presentation of Web pages, including colors, layout, and fonts. It allows one to adapt the presentation to different types of devices, such as large screens, small screens, or printers. CSS is independent of HTML and can be used with any XML-based markup language

Editor Used

Atom : Atom is a desktop text editor.It is a free and open-source text and source code editor for macOS, Linux, and Microsoft Windows with support for plug-ins written in JavaScript, and embedded Git Control, developed by GitHub. Atom is a desktop application built using web technologies.Like most other configurable text editors, Atom enables users to install third-party packages and themes to customize the features and looks of the editor. Packages can be installed, managed and published via Atom's package manager apm. Syntactic highlighting support for other languages than the default, can be installed through the packages, as well as the auto-complete function.

- Beginner-friendly
- Great Extensions
- Language and syntax support
- Easy theming
- Flexible workflow

REQUIREMENTS

FUNCTIONAL REQUIREMENTS

1. Speed
2. Easy of use in checkout flow
3. Personalization
4. Accessibility

NON FUNCTIONAL REQUIREMENTS

1. Reliability
2. Maintainability
3. Portability
4. Extensibility
5. Reusability
6. Resource Utilization

RELATIVE MERITS

PROS

- Convenience
- Better Prices
- More Variety
- Easy to Send Gifts
- Easy Price Comparisons
- No Crowds
- No parking hassels
- Always being open

CONS

- Less Contact With Your Community
- No Sales Assistance
- You can't touch the product
- Lack of interaction

SUMMARY

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Internet is the rapidest growing media during the past decade. Especially, online shopping is a rapidly growing e-commerce area. Online stores are usually available 24 hours a day, and many consumers have Internet access both at work and at home. A successful web store is not just a good looking website with dynamic technical features, listed in many search engines. This study aims to establish a preliminary assessment, evaluation and understanding of the characteristics of online shopping. Although the benefits of online shopping are considerable, when the process goes poorly it can create a thorny situation. Shopping online is safe and secure as long as you deal with a reputable company and learn how to recognize a secure web page when you enter your personal information. You will also want to investigate privacy and return policies.You don't have to run from store to store to get prices. You can flip through online catalogue with your mouse,try clothing on virtual models, and take advantage of Web-only special prices.

REFERENCES

https://www.w3schools.com/html/html_css.asp