

# ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M ▼ -0.83%



YTD Profit

\$1.34M ▲ 4.50%



YTD Quantity

#107.2K ▼ -7.29%



YTD Profit Margin

11.58% ▲ 5.37%



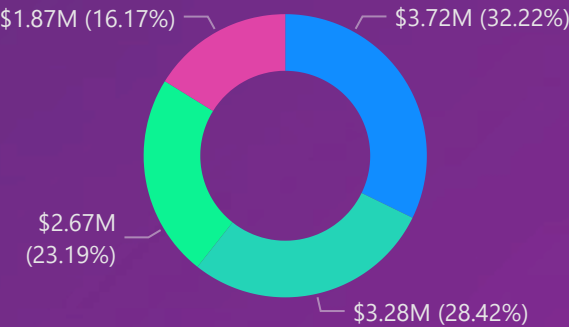
## Sales by Category

Category	YTD Sales	PYTD Sales	YoY Sales	Sales Icon
Office Supplies	\$6,918,155.89	7,003,458.69	-1.22%	▼
Furniture	\$2,515,530.18	2,497,410.34	0.73%	▲
Technology	\$2,099,954.90	2,129,152.57	-1.37%	▼
Total	\$11,533,640.96	11,630,021.60	-0.83%	▼

## Top 5 Products by YTD Sales

Staple envelope	\$57K
Staples	\$52K
Easy-staple p...	\$47K
Staples in mis...	\$26K
KI Adjustable-...	\$22K

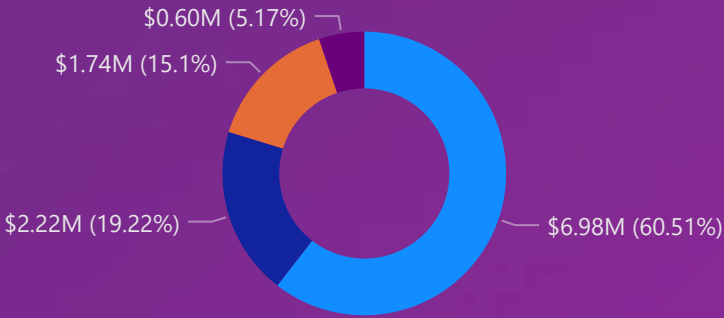
## YTD Sales by Region



## Bottom 5 Products by YTD Sales

Eldon Jumbo P...	\$379.89
Lexmark X 957...	\$269.98
Cisco SPA525G...	\$250.00
Xerox Blank Co...	\$229.95
Rediform S.O.S...	\$179.99

## YTD Sales by Shipping Type



## Sales by State

customer\_regi... ● Central ● East ● South ● West

