Zeraan - Your Partner in Digital Innovation

1. General Information

Company Name: Zeraan Website: <u>zeraan.dev</u> Founded: July 2024

Industry: Software Development, IT Solutions, AI & Automation, Digital Transformation,

Cybersecurity
Contact Details:

Primary Email: <u>info@zeraan.dev</u> (24-hour response)

• HR Email: hr@zeraan.dev (career/hiring inquiries)

 Phone: +92-315-7155722 (Mon–Fri: 9:00 AM–9:00 PM, Sat: 10:00 AM–8:00 PM PKT)

Mission: Empowering businesses with innovative, scalable, and secure technology solutions to drive operational excellence and digital transformation globally.

About the Zaraan is a forward thinking software bouse delivering cutting edge IT.

About Us: Zeraan is a forward-thinking software house delivering cutting-edge IT solutions, including web and mobile app development, AI-driven automation, data analytics, UI/UX design, custom software, and cybersecurity services for startups, SMEs, and enterprises.

Vision: To lead globally in digital innovation, delivering transformative solutions that redefine business success in the digital age.

Our Team: Multidisciplinary experts in software engineering, UI/UX design, AI, data science, cybersecurity, and project management, leveraging the latest technologies to deliver future-proof solutions.

2. Our Services

Zeraan offers a comprehensive suite of IT solutions to elevate your business.

Core Services

- Web Development: Scalable websites and web apps (e-commerce, CMS, corporate portals) built for performance and security.
- UI/UX Design: Intuitive, visually appealing designs for websites, apps, and dashboards.
- AI & Automation: AI-powered tools and automation to optimize workflows and enhance decision-making.

- Custom Development: Bespoke software (CRM, ERP, specialized apps) tailored to your needs.
- Data Analytics: Machine learning, visualization, and analytics for actionable insights.
- Mobile Solutions: Native (Android: Java/Kotlin, iOS: Swift) and cross-platform (Flutter, React Native) apps.

Additional Services

- Cloud Solutions: Scalable deployments on AWS, Azure, Google Cloud, or Firebase.
- Digital Marketing: SEO, social media, content marketing, and branding services.
- Cybersecurity: Audits, penetration testing, and compliance (GDPR, HIPAA, PCI-DSS).

3. Upcoming Products

Zeraan is innovating with new products. Subscribe to our newsletter at <u>zeraan.dev</u> or email <u>info@zeraan.dev</u> for updates.

4. Why Choose Zeraan?

- Client-Centric: Solutions tailored to your strategic goals.
- Cost-Effective: Competitive pricing with flexible plans.
- Cutting-Edge: Latest frameworks for scalable, future-ready solutions.
- Global Reach: Serving clients worldwide with localized support.
- Dedicated Support: 24/7 post-launch support for seamless operations.
- Sustainability: Eco-friendly practices, including energy-efficient cloud deployments.

5. Pricing and Payment Options

Pricing: Customized based on project scope, complexity, and timeline. Simple websites start affordably; custom software, AI, or mobile apps quoted after consultation. Discounts and Packages:

- Bundle Discounts: Up to 15% off for combined services (e.g., web + mobile + analytics).
- Startup Packages: Budget-friendly solutions for new businesses.

Non-Profit Discounts: Up to 20% off for registered non-profits.
 Payment Methods: Bank transfer, EasyPaisa/JazzCash (Pakistan), PayPal, credit/debit cards via trusted gateways.

Payment Terms: Flexible, milestone-based payments tailored to your project.

6. Project Process and Support

Process:

- 1. Contact: Share project details via info@zeraan.dev or +92-315-7155722.
- 2. Consultation: Free discussion with our team via call or video.
- 3. Proposal: Detailed plan with timeline, deliverables, and costs.
- 4. Development: Agile development with regular updates and feedback.
- 5. Launch & Support: Deployment with 3 months of free support and optional maintenance plans.

Support Services:

- Free Post-Launch Support: 2 months of bug fixes and minor updates.
- Maintenance Packages: Annual plans for updates, security, and server management.
- Premium Support: 24/7 priority support with a dedicated account manager for enterprises.
- Response Time: 24 hours via info@zeraan.dev or +92-315-7155722.

7. Technical Capabilities

Technology Stack:

- Web Development: HTML5, CSS3, JavaScript, React, Angular, Vue.js, PHP, Laravel, Node.js, Express.js, Next.js.
- Mobile Apps: Flutter, React Native, Native Android (Java/Kotlin), iOS (Swift).
- AI & Automation: Python, TensorFlow, PyTorch, OpenAI APIs, RPA (UiPath, Automation Anywhere).
- Data Analytics: Python (Pandas, NumPy, Scikit-learn), R, Power BI, Tableau, SQL, Apache Spark.
- Databases: MySQL, MongoDB, PostgreSQL, Firebase, Oracle.

- DevOps: Git, Docker, Kubernetes, AWS, Azure, Google Cloud, Jenkins, CI/CD.
- Blockchain: Ethereum, Solidity, Hyperledger, Web3.js.
- Cybersecurity: Penetration testing, vulnerability assessments, SIEM (Splunk, ELK Stack).

System Integration: Connectivity with CRMs, ERPs, APIs, and zero-downtime data migration.

Security Measures:

- Encryption: SSL/TLS, AES-256.
- Authentication: OAuth2, JWT, 2FA, biometrics.
- Backups: Automated daily backups with disaster recovery.
- Protection: Firewalls, DDoS protection, IDS/IPS.
- Compliance: GDPR, HIPAA, PCI-DSS, ISO 27001.

8. Contact and Support

Business Hours:

Mon–Fri: 9:00 AM–9:00 PM PKT

Sat: 10:00 AM-7:00 PM PKT

Sun: Closed

Support Channels:

Email: info@zeraan.dev (24-hour response)

HR Email: hr@zeraan.dev (job inquiries)

• Phone: +92-315-7155722 (business hours)

Website: <u>zeraan.dev</u> (contact form)

Live Chat: Available on <u>zeraan.dev</u> during business hours.

9. Client Success Stories

- E-Commerce Platform: Built a scalable website with AI-driven recommendations, boosting sales by 30% in 3 months.
- Healthcare App: Developed a HIPAA-compliant telehealth app, enhancing patient engagement.

• Blockchain Solution: Created a supply chain tracking system, reducing costs by 15%.

10. Frequently Asked Questions (FAQs)

What does Zeraan do?

We provide IT solutions like web/mobile development, AI, automation, analytics, UI/UX, cybersecurity, and blockchain.

What services do you offer?

Web/mobile development, UI/UX, AI, automation, custom software, analytics, cloud, integration, digital marketing, cybersecurity, blockchain.

How can I contact Zeraan?

Email <u>info@zeraan.dev</u>, call +92-315-7155722, or use the contact form at <u>zeraan.dev</u>.

What are your business hours?

Mon-Fri: 9:00 AM-6:00 PM, Sat: 10:00 AM-4:00 PM PKT. Closed Sundays.

Do you offer discounts?

Yes, up to 15% for bundles, 20% for non-profits, and startup packages.

How long do projects take?

It totally depends on the complexity of the project.

Do you provide post-launch support?

Yes, 3 months free support and optional maintenance plans.

Can you customize solutions?

Yes, we tailor websites, apps, AI, analytics, and blockchain to your needs.

What technologies do you use?

React, Angular, Vue.js, Laravel, Node.js, Flutter, Python, TensorFlow, AWS, Solidity, and more.

Can you integrate with existing systems?

Yes, with CRMs, ERPs, APIs, and seamless data migration.

How do you ensure security?

SSL/TLS, OAuth2/JWT/2FA, daily backups, firewalls, GDPR/HIPAA/PCI-DSS compliance.

Do you work with global clients?

Yes, with PayPal and other flexible payment options.

Can you help with AI or machine learning?

Yes, we offer AI-driven automation, predictive analytics, and custom models.

Do you offer blockchain development?

Yes, we build DApps and smart contracts for secure processes.

How do I start a project?

Email <u>info@zeraan.dev</u> or call +92-315-7155722 for a free consultation.

What is your project management methodology?

Agile (Scrum, Kanban) for flexibility, transparency, and client feedback.

Can you provide references or case studies?

Yes, available upon request via info@zeraan.dev.

Do you offer training?

Yes, user training and detailed documentation provided.

Can you handle enterprise projects?

Yes, we specialize in ERP, CRM, and AI systems for enterprises.

Do you offer API development?

Yes, custom APIs for seamless integration.

Can you help with maintenance?

Yes, maintenance packages for updates, security, and performance.

Do you support cross-platform apps?

Yes, using Flutter and React Native for cost-effective solutions.

Can you assist with cloud migration?

Yes, to AWS, Azure, or Google Cloud with zero downtime.

What industries do you serve?

Healthcare, e-commerce, finance, education, logistics, and more.

Do you offer SEO or digital marketing?

Yes, SEO, social media, content marketing, and branding.

Can you develop e-commerce platforms?

Yes, secure, scalable platforms with payment gateways and AI features.

Do you provide testing services?

Yes, manual and automated testing (functional, performance, security).

Can you upgrade legacy systems?

Yes, with minimal disruption and enhanced performance.

Do you offer tech consultation?

Yes, free consultations to select the right technologies.

Can you develop IoT solutions?

Yes, integrated with cloud and mobile platforms.

Do you provide disaster recovery solutions?

Yes, with automated backups and failover systems.

Can you help with GDPR compliance?

Yes, we ensure GDPR, HIPAA, PCI-DSS, and ISO 27001 compliance.

Do you offer prototyping or MVP development?

Yes, for quick and cost-effective idea validation.

Can you provide analytics dashboards?

Yes, using Power BI, Tableau, and custom tools.

Do you work with open-source technologies?

Yes, like React, Laravel, and PostgreSQL for cost-effective solutions.

Can you provide scalability solutions?

Yes, using cloud and microservices architectures.

Do you offer website performance optimization?

Yes, we optimize for speed, SEO, and user experience.

Can you develop AR/VR applications?

Yes, we create immersive AR/VR solutions for various industries.

Do you provide multilingual support for apps/websites?

Yes, we build solutions with localization for global audiences.

Can you assist with database design and optimization?

Yes, we design and optimize databases (MySQL, MongoDB, PostgreSQL) for performance.

Do you offer DevOps services?

Yes, including CI/CD pipelines, Docker, Kubernetes, and cloud management.

Can you help with mobile app store deployment?

Yes, we handle app store submissions for iOS and Android.

Do you provide UX research services?

Yes, we conduct user research and usability testing for optimal design.

Can you develop chatbots or virtual assistants?

Yes, we build AI-powered chatbots for customer support and engagement.

Do you offer solutions for real-time applications?

Yes, we develop real-time apps using WebSocket, Node.js, and Firebase.

Can you assist with data visualization?

Yes, we create interactive dashboards and visualizations with Tableau, Power BI, and D3.js.

Do you provide scalability planning for startups?

Yes, we design architectures to support growth and high traffic.

Can you help with payment gateway integration?

Yes, we integrate secure gateways like PayPal, Stripe, and local options.

Do you offer accessibility compliance?

Yes, we ensure WCAG compliance for accessible websites and apps.

Can you develop gamified solutions?

Yes, we create gamified apps and platforms to boost engagement.

Do you provide post-launch analytics?

Yes, we offer analytics to track performance and user behavior.

Can you assist with technology stack selection?

Yes, we recommend the best stack based on your project needs.

Do you offer content management system (CMS) development?

Yes, we build custom CMS or customize platforms like WordPress and Drupal.

Can you help with API documentation?

Yes, we provide clear, detailed API documentation for developers.

Do you offer performance monitoring post-launch?

Yes, we provide tools and services to monitor app/website performance.

Can you develop solutions for non-technical users?

Yes, we create user-friendly interfaces and provide training for non-technical clients.

Have another question?

Email info@zeraan.dev or call +92-315-7155722.

11. Get Started with Zeraan

Ready to transform your business? Whether it's a website, AI solution, or blockchain platform, Zeraan is your trusted partner. Email info@zeraan.dev, call +92-315-7155722, or visit zeraan.dev for a free consultation and custom quote.