



BJIT Academy

Assignment 1

On

Balsamiq Mockup of e-Commerce Website

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In a world where making things easy and good is very important, “KachaBazar” becomes the best place for all your grocery shopping. KachaBazar makes it feel like you're at a local grocery store, but you can do it on your computer or phone. Our online store is made to give you a simple shopping experience that saves time.

The whole overview of the software is explained here.

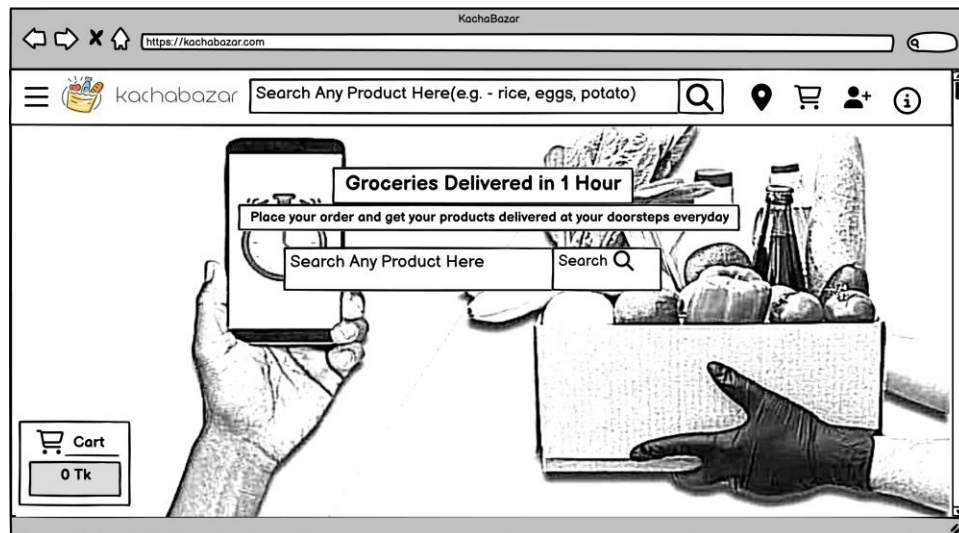


Fig 01: Homepage

This is the homepage of the website. When you first visit the KachaBazar homepage, you'll see an easy-to-use layout that makes shopping for groceries online enjoyable. On the very top left, there is a menu bar. The next is the logo and name of the website. And then there is the search bar which helps you to get your desired items searched and found easily.



Fig 02: Menu bar and Sign-up clicked

Clicking on the menu bar will show the different categories like Food category. Home & cleaning category and available special offers category etc. that help you go to different parts of the website. On the top right side, there is a location option which will show the available physical shops of ours. On the 2nd icon, it will show the cart and added items on the cart. Then if you click on the sign-up icon, it will come up with the Log in and sign-up option. And clicking in ⓘ icon, information of our shop will be shown.

Fig 03: Sign-up page

This is the Sign-up page. Fill out the form with your name, email address, and a password. Once you're done, click the "Sign Up" button, and you'll be redirected to the OTP verification page.

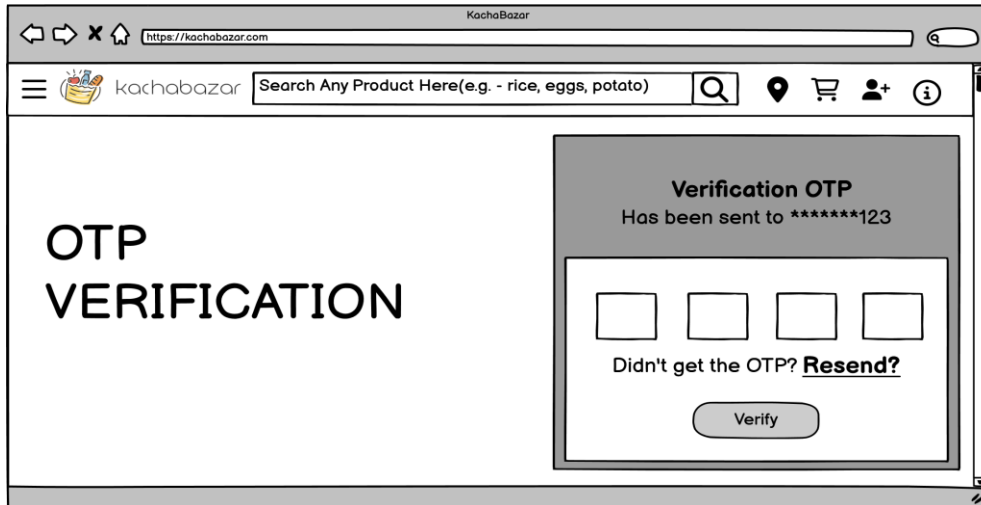


Fig 04: OTP verification page

To make sure you're all set to enjoy the benefits of KachaBazar, you just need to verify your account. An OTP will be sent to your phone number or email address that you need to provide in the OTP box. If you did not get the code, you can click resend for the OTP request. Fill in the OTP field and click verify. Then you will be shown the below pop-up message of successful verification.

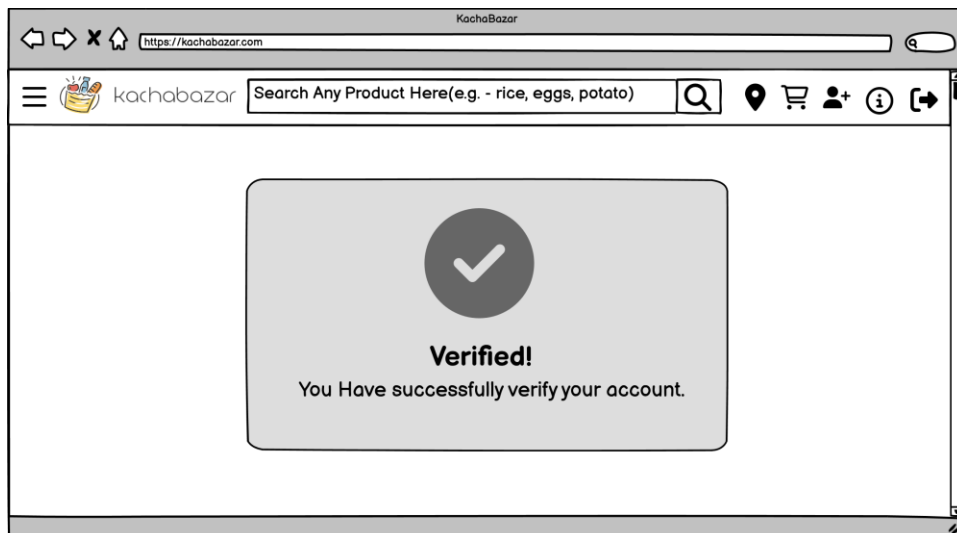


Fig 05: Verification successful page

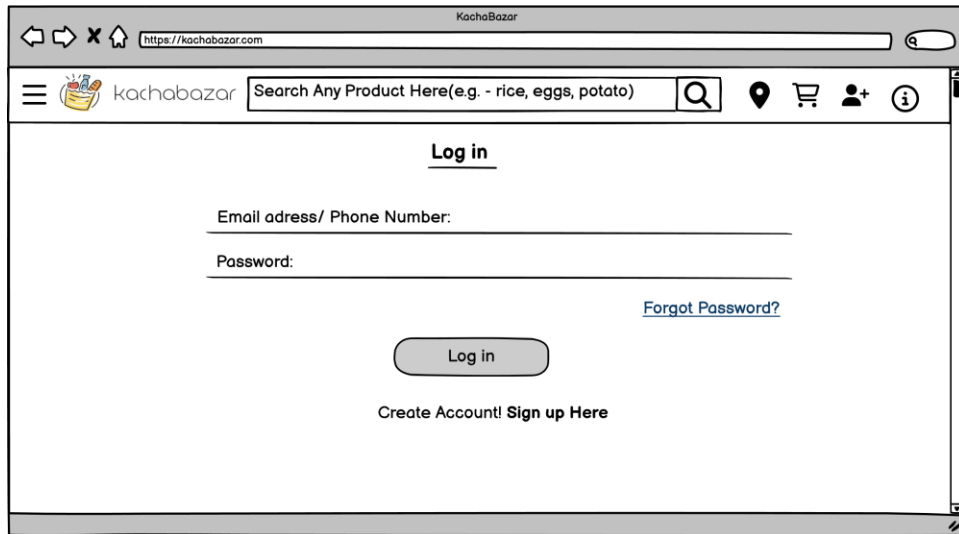


Fig 06: Log-in page

To access your account, simply enter your registered email address or phone number and password below. Once you're done, click the "Log In" button, and you'll be able to explore, shop, and manage your preferences. If you've forgotten your password, don't worry – just click on the "Forgot Password" link to reset it.

Once you're logged in, there will be a logout option as well on the most right.



Fig 07: Drop down of category

Clicking on the dropdown icon of categories, it will show the sub- categories of the respective category.

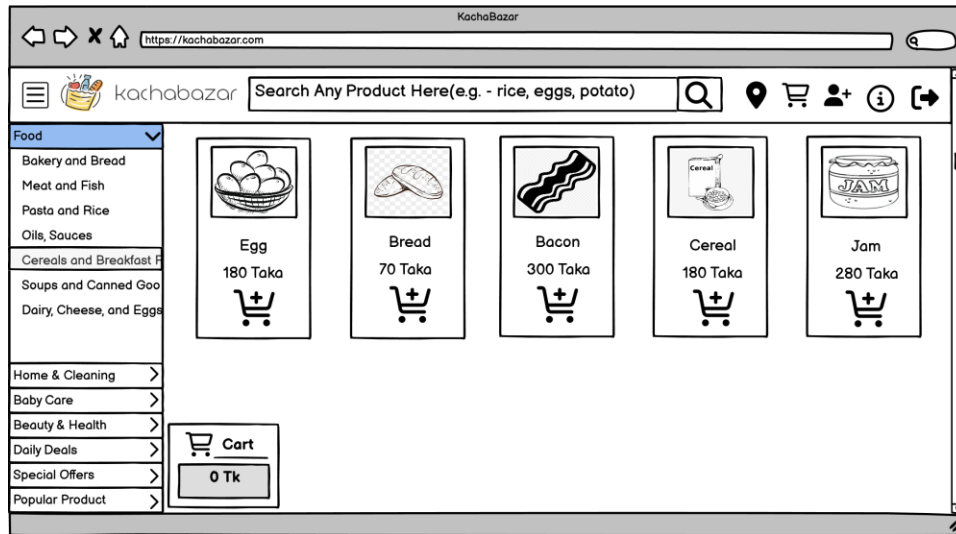


Fig 08: Product page by sub-category

Clicking on the subcategories will show the products related and included in that subcategory. Their price and an adding to the cart button will also be shown. Clicking on the product will take you to the details page of the product.

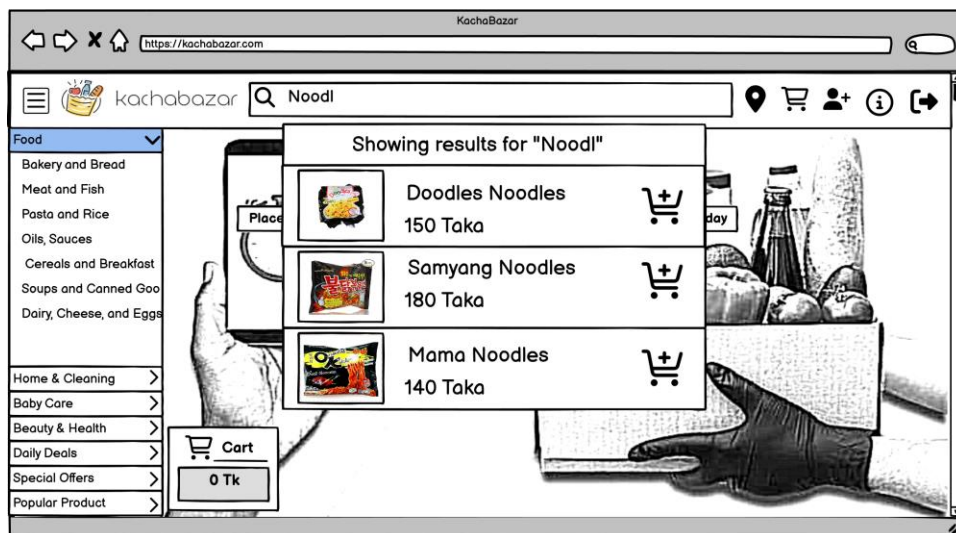


Fig 09: Search by keyword

Type in keywords related to the item you're looking for and hit "Enter" or click the magnifying glass icon. The search bar will quickly show you relevant results. Start typing and it will find exactly what you're searching for.

Finally, this mock-up overview documentation provides a glimpse of the whole website. The homepage, menu bar, search bar, login, sign-up process, and verification steps are designed to make the user's interaction with KachaBazar smooth, efficient, and engaging.