## The Golden Age of Illustration



Walter Crane

Henri Toulose-Lautrec



1890, 1910
Art Nouveau movement entered it's height.

1880,1920

Nouveau's influence would start the Golden Age of illustration, and a focus on artwork in advertising.



J.C Leyendecker

Norman Rockwell



1970s -1990s,
Illustrations were
often used at the
forefont of marketing
design, or concert
posters.



1930s,

The end of WW!

magazines

would see a surge of

stylized illustrations in

Alex Ross

Loish



Now,
Many illustrators
find work as concept artist
or are prevalent on socal
media.