



RanchiMall Times

Who are we and why are we here

Blockchain-based reading, voting, and writing

A RanchiMall Product

We are a blockchain community

RanchiMall Times is made up of
Writers, Readers, and Thinkers

Experience the world's first **walletless
blockchain structure**

Wallet is a techie part and we have removed it for the common web users known as web2 users. We are web3 simplified.

If you're a **crypto** or **blockchain writer**,
we already like you and want to hear from you.
Let's get back to **RanchiMall Times**

Article **readers** and article **writers** are the
sailors of this boat. We only provide the fuel.

Readers

We seek people who are passionate about their dreams, who think big, and who read great articles.

The world's most successful people are
avid readers. **Readers are leaders.**

“I learned to read at age three, and soon discovered there was a whole world to conquer that went beyond our farm in Mississippi.”



How can a **good reader** contribute?

- i) Foundation of a system that continuously creates quality articles.
 - ii) Great minds come with great thoughts.
Great thoughts give greater suggestions.
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We are shaped up by thought leaders,
entrepreneurs, **storytellers**, and idea
generators.

Great people create great network effect:

We have not launched publicly, yet one of our articles was republished on '**The Logical Indian**', a mainstream digital media platform.

We don't just write articles, **we create stories.**
Stories that inspire you to think and write.

The world learned about Titanic more
because of the movie than reading it in news,
because **story.**

What type of thought leader you are?

Art, culture, fiction, crypto, people,
science, world... **what is that special
inclination that makes you write?**

Why do we want to welcome you?

Join -> suggest topics -> creators will write ->
share your feedback -> vote -> repeat

Contribute and consume

Writers

We are the writers and we are the readers.
Minds that think together, grow together.

Readers thrive on writers.

What we seek in you as a writer?

The world is not only for professionals.
We seek highly passionate fun-oriented
learners. With passion, you beat skills.

“To me, writing is fun. It doesn’t matter what you’re writing, as long as you can tell a story.”



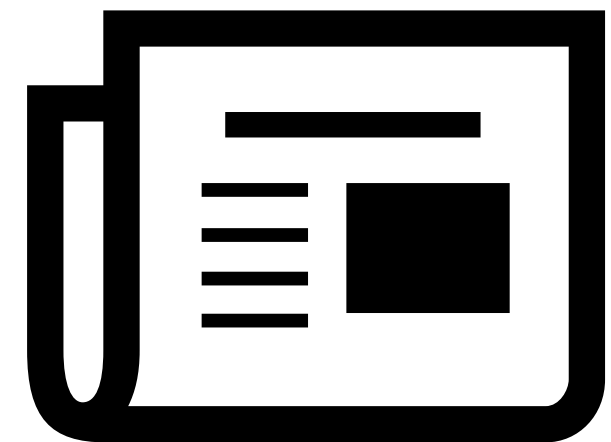
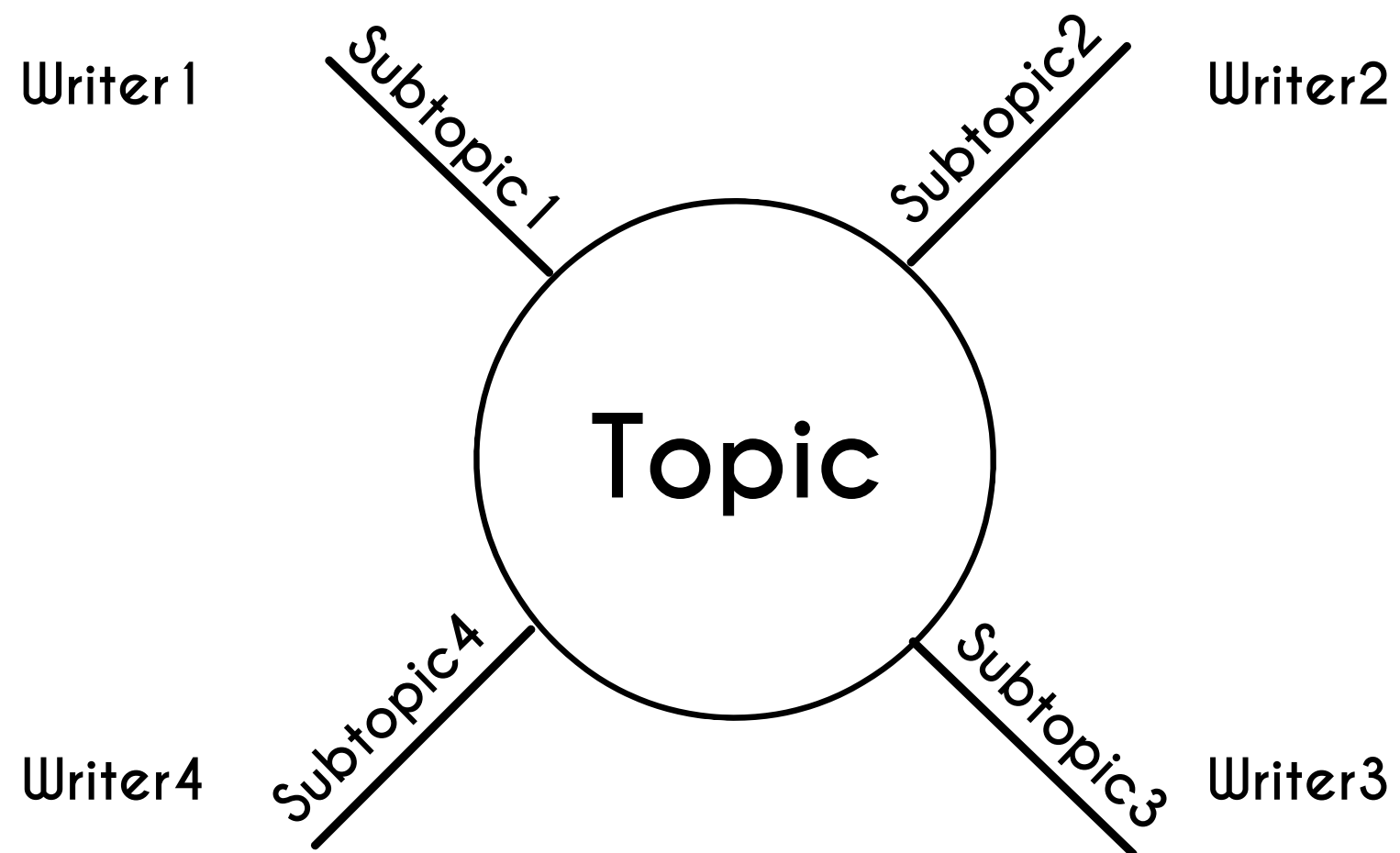
Content Collaboration

Power of 4 in one work gives the ability to create shared content in less time.

Everyone has a talent, mix them together and make a masterpiece.

Content Collaboration

We have a content collaboration tool, where writers collaborate to create great articles. You only need a FLO ID (blockchain-based identity) to collaborate with other writers.



Story
completed

Content Collaboration

Best articles from the collaboration tool get published on RanchiMall Times. Individual writers are also welcome; quality and the storytelling touch are the only ingredients required.

Why Collaboration?

Less time + multiple minds + subtle subtopics =
Creative expertise + quality articles.

Birth of a system that escalates quality.

Touch of blockchain

Blockchain-based communities are power packs of incentives. We have a system to incentivize creative minds. All you have to do is to contribute your creativity.

For the first time on the internet, blockchain technology allowed us to build **communities that can be small but generate revenue.** Revenue comes from valuation. Valuation comes from consumption. **Consumption comes from quality.**

Find and create your value

What is it that gives you thrills?

Do you consume content from the internet?

Do you receive any value that you can
measure?

Quality readers and quality writers on RanchiMall Times consume and create value for themselves. Our writing interns generate stipends as incentives.

Meet your mentors:



Margot Borden

Author of 4 international books
Psychotherapist, Public Speaker, Life Coach
Ex. Professor at Antioch University Midwest

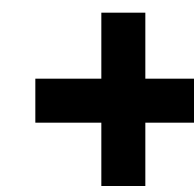
Shivangi Katoch

Mountain Girl, Sustainability Genie
Prev. with Bloomsbury, Currently with WWF
Writing 2 books, unrevealed

Shruti Vinyas

IIM Ranchi, PGDM Graduate
Management Consultant, CAPCO
Guides you from Ontario

A RanchiMall Product



The community

Mentor number 4:



You

The most important mentor

We seek self-learners

If you have an eye for details, a mind for research, and a heart for penning down thoughts that form stories; **let's be friends.**

Welcome to RanchiMall



Tweet us at

 ranchimallFLO

Mention why do you want to join the
community as a reader, writer, or intern.

Articles in creation at present:

- 🕒 *The Death of Peppy Pig: Nueralink Trials*
 - 🕒 *Something That Lord Made 2.0*
 - 🕒 *I Decoded The Mystifying Chalkboard of Stephen Hawking*
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RanchiMall Times is one of the products from
the pipeline of our multiple blockchain projects.
