REWORKING SEARCH ENGINES THROUGH BLOCKCHAINS

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28th November 2019.

There is **lot of low quality data** in Google Search results.

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With blockchain based data submission, quality of data being shown in search results can **be improved.**

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Blockchain is a very good **quality control tool.**
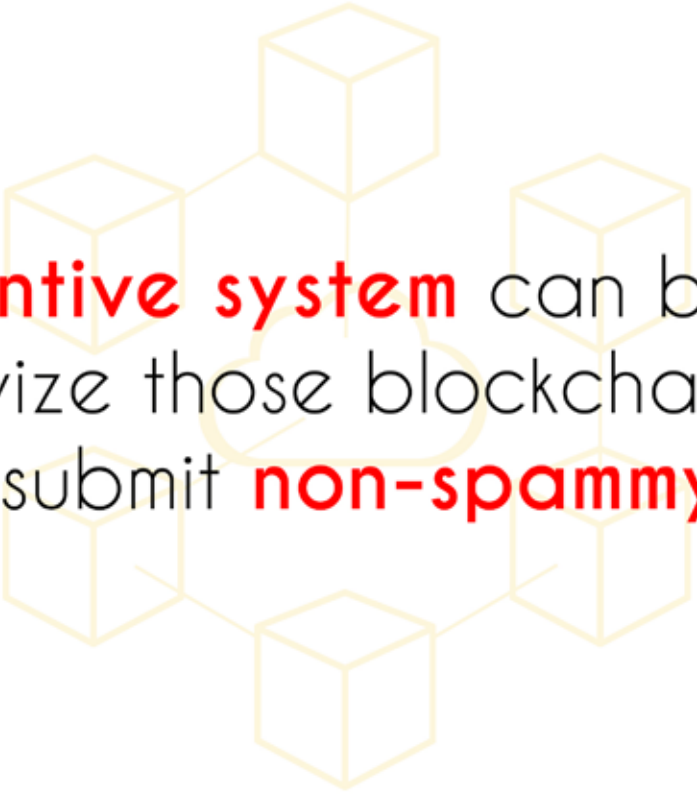
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Instead of finding quality through number of links, one can prioritize data **referred by highly rated** blockchain addresses.

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An **incentive system** can be created to incentivize those blockchain addresses who submit **non-spammy data.**
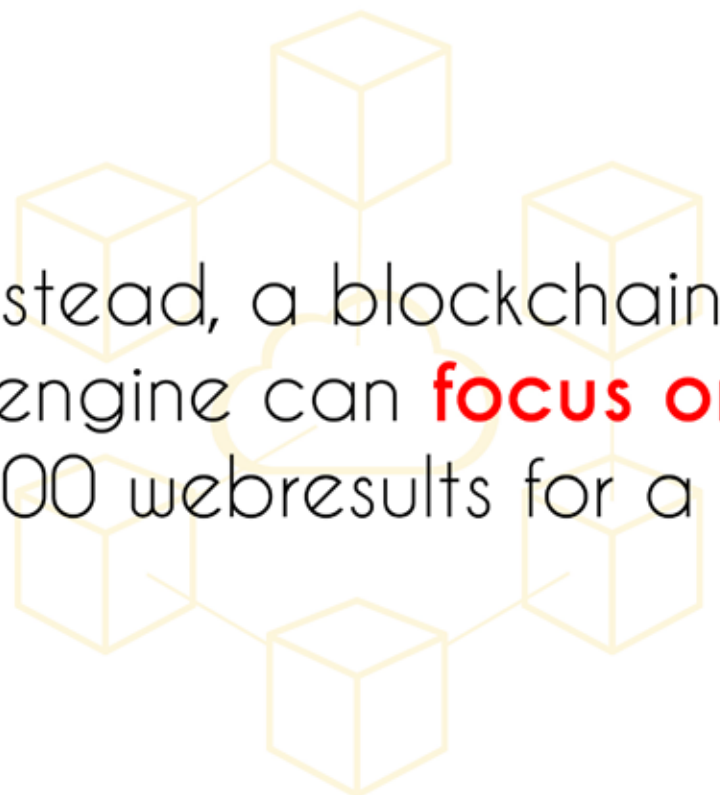
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Google currently shows **million of results.**

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Its **doubtful users** go beyond first 1000 results.

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So instead, a blockchain based search engine can **focus on showing the best** 1000 webresults for a given keyword.

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The whole system can be **decentralized.**

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Currently Google Search results **rate** webpages, images, videos and files **separately.**

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A blockchain based search engine
can **rate them uniformly.**

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Data available in **decentralized stores** like Bittorrents are currently **not shown** in Google Search results.

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Blockchain based search engine **can solve** that problem **through its quality control system.**

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