

Name \_\_\_\_\_

**Exercise #11: “Inventing Aspects of My Argument”**

*There’s no need to type this exercise; just record your ideas in pen or pencil below each question. If you need more room, use the back of each sheet.*

**Situation:** Write your situation statement here.

*For the following questions, you don’t need to write in complete sentences.*

**1. Contextual:** What do you know about your audience (values, hobbies, fears, concerns, goals, attitudes toward topic, etc.)?

**2. Goal-Directed:** What do you hope to accomplish? Think in terms of frames of mind, not just your ultimate goal. Also, remember the Candy Land analogy: “the stops along the way.”

**3. Supported:** What are your experiences? Your reasons? Benefits to your perspective, stance?

**4. Multi-Sided:** What are drawbacks to your position? What about weakness to your argument? Strengths on the “other side”?