



Esports: not just a game anymore

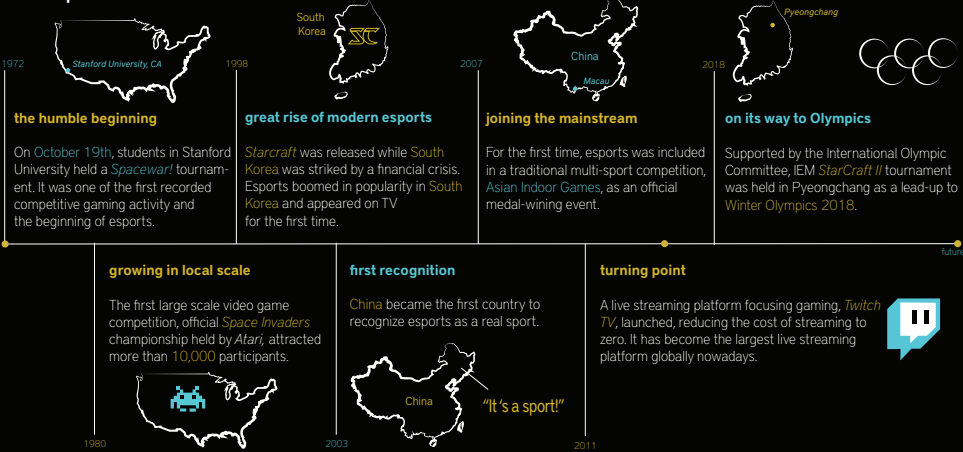


Esports, or **electronic sports**, refer to competitively played video gaming activities. Modern esports are usually played for spectating, and mostly by professional players.



League of Legends Season 7 Worlds Championship Final opening ceremony in 2017, a dragon was projected in the National Stadium(Bird's Nest) using **Augment Reality (AR) technology**. It was only visible through screens.

a brief history of esports



How does Esports work?



professional gamers

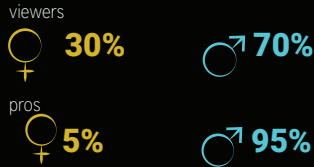
average age: **18- 25**

highest apm(actions per minute): **818**

average salary: **\$60,000**/year (in top leagues)

average training time: **12 hours**/day, **7 days** a week

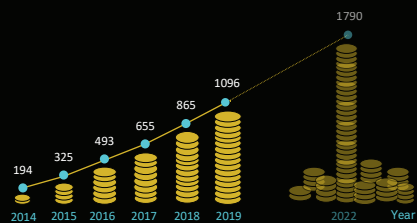
gamers by gender:



Esports do not segregate male and female players.

esports market revenue worldwide

(unit: million US dollars)



2019 is a momentous year for Esports since the global market revenue surpassed 1 billion dollars, increased by 26.7%. Sponsorship is the biggest source of income as it generated 456.7 million in 2019. The potential market is incredible.

In the world of esports, each game is an **individual sport**. Here are the most popular games by genre:

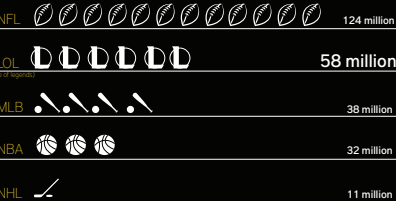
PC:
first person shooters(FPS): CS:GO, Fortnite, PUBG, Overwatch...
multiplayer onlin battle arena(MOBA): League of Legends, DOTA2, Smite...
real-time strategy: Starcraft I, Starcraft II, Teamfight Tactics...
sports simulations: FIFA, NBA 2K, Rocket League...
fighting games: Street Fighter, Super Smash Bros. ...
other: Hearthstone, World of Warcraft...

mobile: Clash Royale, PUBG mobile, Honor of Kings...

console: Call of Duty, Tekken 7, Halo...

In 2018, **380 million viewers** around the world spent **6.6 billion hours** watching esports videos

viewers of the finals in the United States



reference

The visual language and typography of this infographic was emulated from the infographic "Africa elephant poaching".
<http://www.sprint-interactive.com/africa-elephant-poaching-infographic/africa-elephant-poaching-infographic.jpg>

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<https://www.hrbarlender.com/wp-content/uploads/2017/12/New-Year-2017-Infographic.png>

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