



CE Analyst

Use Cases

Quick Process to:

Select items / Manage:

(Account

Project

Audience List

Experiences(Pre-Defined))

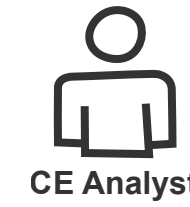
Live Test View

Launch a new test

Create a new audience

Roll out a test win (Experience)

Tips Alerts for Tests -- Need Criteria



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Need:
Manage Audiences within
main Audience Listing Tab

Audience Lists
Default View is:
Tab: Main
Audience Meta Bar
Audience Listing
(only 1 List for now)
Visualize:
Active or not? (Default will be active since only 1 for launch)
Modal to view all placements?

Audiences

Visualize in Audience List
Traffic Percentage
Whether tests are associated with audience
(include count)
Whether experience are associated with audience
(include count)

Action: Create / Edit
Audience Name
Rules
Link/Show Associated Tests (1 to M)
Link/Show Associated Experiences (only 1)
Buttons: Cancel / Save
Are you Sure? Prompt on cancel

Action: Delete
Modal
Super warning
confirmation window
Buttons: Cancel / Proceed

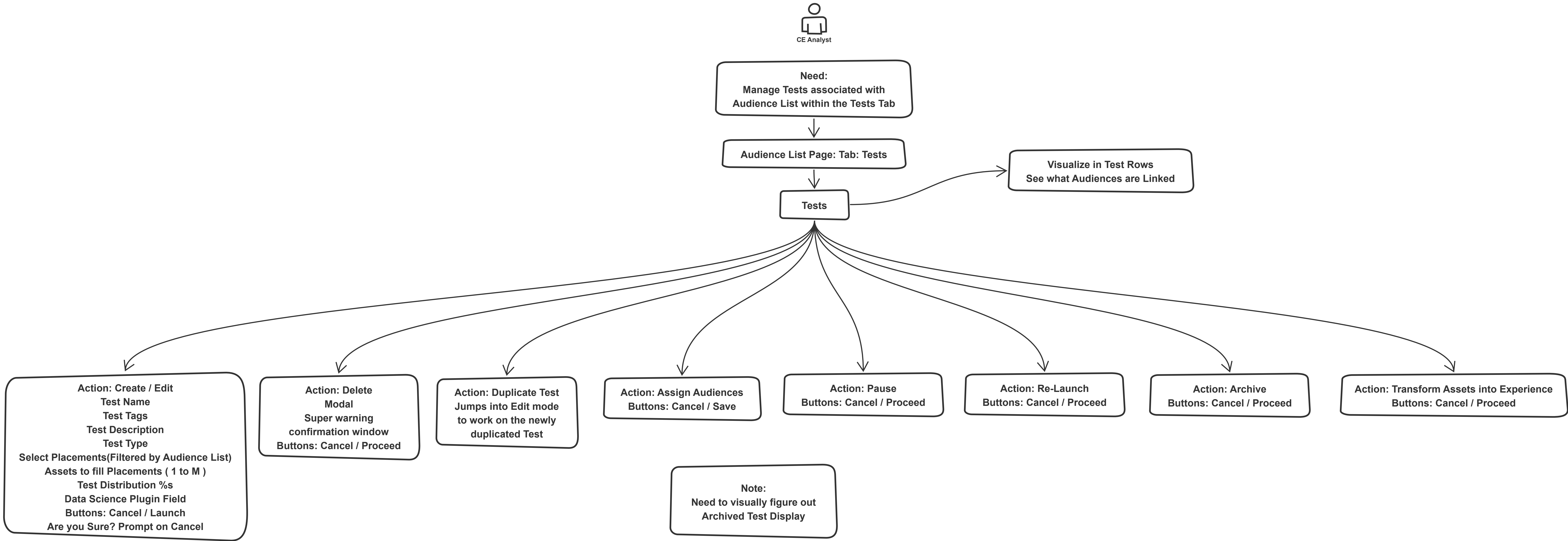
Action: Re-Order
Modal
Super warning
confirmation window
Buttons: Cancel / Proceed

Action: View Current Rules
Modal
Buttons: Done

Action: Assign Tests
Modal
Buttons: Done

Action: Assign Experiences
Modal
Buttons: Done

Action: Duplicate
Edit Rules
Buttons: Cancel / Proceed
Are you sure? Prompt on Cancel





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Need:
**Manage Experiences associated with
Audience List within the Experiences Tab**

Audience List Page: Tab: Experiences

Experiences

**Visualize in Experience Rows
See what Audiences are Linked
Previewh**

**Action: Create / Edit
Experience Name
Assets (Winning Combination)
Buttons: Cancel / Save
Are you Sure? Prompt on Cancel**

**Action: Delete
Modal
Super warning
confirmation window
Buttons: Cancel / Proceed**

**Action: Duplicate Test
Jumps into Edit mode
to work on the newly
duplicated Test**

**Action: Assign Audiences
Buttons: Cancel / Save**