Phase – 1 – Project

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Pitch:

* Our project allows users to create posts displaying their paintings for sale. Each post includes the artist’s contact information, a painting description, and an image of the painting. All paintings will be displayed on a homepage where users are able to continually browse all available paintings listed on the website. For testing purposes, we are using an API to populate the page prior to launch.

User Stories:

* As an artist this platform creates a marketplace where I am able to post pictures of my paintings in the hopes of attracting a buyer. The website is simple and to the point, and this helps focus the viewers on the overall reason behind the website which is buying/selling artwork.
* As a user I want to browse paintings, look at prices, potentially contact an artist, and consider if I want to purchase anything.
* As a creator of the website I want to provide a healthy marketplace that enables gifted hobby artists, full time artists, and budding artists to sell their works. Additionally, I want to give buyers an opportunity to find artwork for a wider variety of prices that may speak to them.
* As a casual user I want to see a sleek UI where I can simply browse artwork.
* As an art gallery owner I want to filter art based on styles so that I can choose artwork for my specific clients tastes.

Wireframe:

A whiteboard with writing on it

Description automatically generated with medium confidence