Randall Ni

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Education

Bachelor of Information | *University of Toronto*　　　　　　　　　　　　　　　**May 2024**
Focus: User Interface & User Experience Design　　　　　　　　　　　　　　　(Expected)
　　　　Psychology & Nutritional Science (2019-2022)
Relevant Courses: Design Fundamental, Interactive Design, Sensation and Perception, Intro Cognitive Psych

Professional Experience

UI&UX Designer　　　　　　　　　　　　　　　　　　　　　　　　　**Summer 2022**
ZipZap　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　Remote
- Studied, surveyed, and analyzed Web 3.0 users to locate paint points
- Completed SWOT competitive analysis
- Optimized common user flow in Non-Fungible Token (NFT) marketplace
- Collaborated closely with graphic designers, developers, and business stakeholders to deliver a complete web app

Selected Projects

Food Truck Pickup App　　　　　　　　　　　　　　　　　**Sep 2022 - Dec 2022**
Design Fundamental Course　　　　　　　　　　　　　　　　　University of Toronto
- Conducted and analyzed 8 user interviews and over 20 surveys
- Produced affinity diagrams, sketches, and user flow
- Designed and iterated on wireframes and clickable prototypes based on usability testings feedbacks
- Led the project using agile development to ensure efficiency and quality delivery within 3 months

Piazza Redesign　　　　　　　　　　　　　　　　　　　　　　　**In Progress**
Personal Project　　　　　　　　　　　　　　　　　　　　　　Toronto, Canada

Additional Experience

Director of Internal Affairs　　　　　　　　　　　　　　　**Feb 2020 - Mar 2022**
Chinese Hiphop Club　　　　　　　　　　　　　　　　　　　University of Toronto
Peer Mentor　　　　　　　　　　　　　　　　　　　　　　　　**2020-2021**
Life Science Connections　　　　　　　　　　　　　　　　　　University of Toronto
Teaching Assistant　　　　　　　　　　　　　　　　　　　　　**Summer 2019**
Only Education　　　　　　　　　　　　　　　　　　　　　　　Shanghai, China

Skills and Qualifications

- ***Technical:*** Figma, Balsamiq, Adobe XD, Adobe suite, Miro, Canva, R Studio, Google Suites, Notion
- ***Design:*** User Research, User Flow, Information Architecture, Wireframing, Prototyping, User Research, Usability Testing, Responsive Design, Design for Accessibility
- ***Personal:*** Mandarin (native), English (fluent), strong problem solving, listening, communication skills