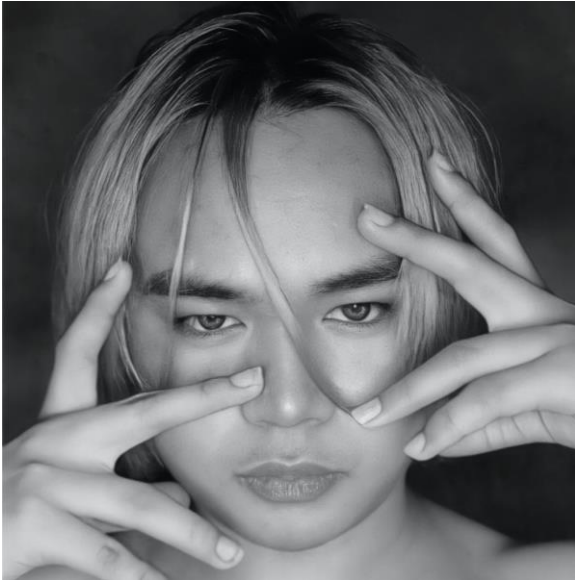


POVs and Experience Prototyping

OUR TEAM



Ryan Camarines



Randel Tagayun



Arvie Lazaro

OUR TEAM



Jam Hilot



Edward Tanjuan



Glance Sazon

OUR TEAM



Datu Ulab



Ryan Acosta

OUR PROBLEM SPACE

Artist and Art Enthusiast

We're looking an artist in getting their arts to sell or buy their crafts and budding artist to get professional guidance, proper exposure and recognition through social media.

Initial POVs

We met

Alvin Magsipoc, a Chief and art collector who always looking a platform
To buy legit art works from real artist

It would be a game changing to

Browsing a real platform for art works and it can buy and sell on it.



We met

Jerome Colandog, a NFT Professional
and art collector

It would be a game changing to

Browsing a real platform for art
works and it can buy and sell on it.



ADDITIONAL PERSONA

SEAN ILAO

- 24 years old, a Student and Private art collector



SEAN ILAO

- 24 years old, a Student and Private art collector
- Frustration
 - Paintings are too expensive
 - not accurate of commission
 - not having a proper safety for delivery
 - inability to find what genre of arts
 - more information about art field
- Needs and Wants
 - Need authenticity of painting
 - art works should be done by the artist
 - proper return policy
 - safe and fast delivery
- Motivation
 - Love towards arts
 - Need for house decoration
 - collections
 - earn money as an art collector

