#### svm

### October 1, 2023

### 0.1 DataCo SMART SUPPLY CHAIN FOR BIG DATA ANALYSIS

A DataSet of Supply Chains used by the company DataCo Global was used for the analysis. Dataset of Supply Chain , which allows the use of Machine Learning Algorithms and R Software.

Areas of important registered activities: Provisioning , Production , Sales , Commercial Distribution.It also allows the correlation of Structured Data with Unstructured Data for knowledge generation.

Type Data:

 $Structured\ Data:\ Data CoSupply Chain Datas et. csv$ 

Unstructured Data: tokenized\_access\_logs.csv (Clickstream)

Types of Products: Clothing, Sports, and Electronic Supplies

Additionally it is attached in another file called DescriptionDataCoSupplyChain.csv, the description of each of the variables of the DataCoSupplyChainDatasetc.csv.

#### 0.1.1 Goal

The goal of this analysis is to predict whether the package delivery gonna be late or not (variable Late\_delivery\_risk)

```
[1]: import pandas as pd
     import matplotlib.pyplot as plt
     import numpy as np
     from scipy import stats
     import seaborn as sns
     from imblearn.over_sampling import SMOTE
     from sklearn.model_selection import train_test_split
     from sklearn import svm
     from sklearn.metrics import accuracy_score, f1_score, recall_score,
      ⇒precision_score
     from sklearn.model_selection import GridSearchCV
     import lime
     from lime import lime_tabular
     import logging
     import os
     import warnings
```

```
from urllib.parse import urlparse
     import mlflow
     import mlflow.sklearn
     from mlflow.models import infer_signature
     pd.set_option('display.max_columns', 100)
     pd.set_option('display.max_colwidth', None)
     logging.basicConfig(level=logging.WARN)
     logger = logging.getLogger(__name__)
[2]: data raw = pd.read csv("D:/Kuliah/semester 3/kecerdasan buatan/Github/
      Artificial_Inteligence/Pertemuan_4/DataCoSupplyChainDataset.csv", المالية
      ⇔encoding="ISO-8859-1")
     data_unstructured = pd.read_csv("D:/Kuliah/semester_3/kecerdasan_buatan/Github/
      →Artificial_Inteligence/Pertemuan_4/tokenized_access_logs.csv", □
      ⇔encoding="ISO-8859-1")
     data_desc = pd.read_csv("D:/Kuliah/semester_3/kecerdasan_buatan/Github/
      Artificial_Inteligence/Pertemuan_4/DescriptionDataCoSupplyChain.csv", ____
      \rightarrowencoding="ISO-8859-1")
[3]: # Column Description
     data_desc
[3]:
                                 FIELDS \
     0
                                   Type
         Days for shipping (real)
     1
         Days for shipment (scheduled)
     3
                     Benefit per order
     4
                    Sales per customer
     5
                       Delivery Status
     6
         Late_delivery_risk
     7
                            Category Id
     8
                          Category Name
     9
                          Customer City
     10
                      Customer Country
     11
                        Customer Email
     12
                        Customer Fname
                            Customer Id
     13
     14
                        Customer Lname
     15
                     Customer Password
     16
                      Customer Segment
     17
                        Customer State
                       Customer Street
     18
     19
                      Customer Zipcode
     20
                          Department Id
     21
                       Department Name
     22
                               Latitude
```

```
23
                        Longitude
24
                           Market
25
                       Order City
26
                    Order Country
27
                Order Customer Id
          order date (DateOrders)
28
29
                         Order Id
           Order Item Cardprod Id
30
31
              Order Item Discount
32
    Order Item Discount Rate
                    Order Item Id
33
34
    Order Item Product Price
          Order Item Profit Ratio
36
              Order Item Quantity
37
                            Sales
               Order Item Total
38
39
           Order Profit Per Order
40
                     Order Region
41
                      Order State
42
                     Order Status
43
                  Product Card Id
44
              Product Category Id
45
              Product Description
46
                    Product Image
47
                     Product Name
48
                    Product Price
                   Product Status
49
50
    Shipping date (DateOrders)
51
                    Shipping Mode
                                                          DESCRIPTION
0
  Type of transaction made
  Actual shipping days of the purchased product
2
  Days of scheduled delivery of the purchased product
3
  Earnings per order placed
4
  Total sales per customer made per customer
:
: Delivery status of orders: Advance shipping , Late delivery , Shipping
canceled, Shipping on time
  Categorical variable that indicates if sending is late (1), it is not late
(0).
```

```
7
: Product category code
: Description of the product category
: City where the customer made the purchase
10
   Country where the customer made the purchase
11
: Customer's email
12
: Customer name
13
: Customer ID
14
: Customer lastname
15
: Masked customer key
16
: Types of Customers: Consumer , Corporate , Home Office
17
: State to which the store where the purchase is registered belongs
: Street to which the store where the purchase is registered belongs
: Customer Zipcode
: Department code of store
21
: Department name of store
22
: Latitude corresponding to location of store
23
: Longitude corresponding to location of store
: Market to where the order is delivered : Africa , Europe , LATAM , Pacific
Asia , USCA
25
: Destination city of the order
26
: Destination country of the order
: Customer order code
: Date on which the order is made
: Order code
```

```
30
  Product code generated through the RFID reader
31
   Order item discount value
: Order item discount percentage
33
: Order item code
34
: Price of products without discount
35
: Order Item Profit Ratio
: Number of products per order
37
: Value in sales
38
  Total amount per order
39
: Order Profit Per Order
40 : Region of the world where the order is delivered : Southeast Asia , South
Asia ,Oceania ,Eastern Asia, West Asia , West of USA , US Center , West Africa,
Central Africa ,North Africa ,Western Europe ,Northern , Caribbean , South
America , East Africa , Southern Europe , East of USA , Canada , Southern Africa ,
Central Asia , Europe , Central America, Eastern Europe , South of USA
: State of the region where the order is delivered
42
: Order Status : COMPLETE , PENDING , CLOSED , PENDING_PAYMENT , CANCELED ,
PROCESSING , SUSPECTED_FRAUD , ON_HOLD , PAYMENT_REVIEW
43
: Product code
44
: Product category code
45
: Product Description
46
: Link of visit and purchase of the product
47
: Product Name
48
: Product Price
: Status of the product stock : If it is 1 not available , 0 the product is
available
```

: Exact date and time of shipment

: The following shipping modes are presented : Standard Class , First Class , Second Class , Same Day  $\,$ 

da	ta_raw.head()				
	Type Days fo	r shipping (real)	Days for shi	pment (schedu	led) \
0	DEBIT	3	3		4
1	TRANSFER	5	5		4
2	CASH	4	1		4
3	DEBIT	3	3		4
4	PAYMENT	2	2		4
	Benefit per order	Sales per custo	omer Delivery	Status \	
0	91.250000	314.640	0015 Advance s	hipping	
1	-249.089996	311.359	9985 Late d	elivery	
2	-247.779999	309.720	0001 Shipping	on time	
3	22.860001	304.809	9998 Advance s	hipping	
4	134.210007	298.250	0000 Advance s	hipping	
	Late_delivery_ris	k Category Id	Category Name	Customer City	\
0		0 73 S	Sporting Goods	Caguas	
1		1 73 8	Sporting Goods	Caguas	
2		0 73 S	Sporting Goods	San Jose	
3		0 73 \$	Sporting Goods	Los Angeles	
4		0 73 5	Sporting Goods	Caguas	
	Customer Country C		stomer Fname C	ustomer Id Cu	stomer Lname
0	Puerto Rico	XXXXXXXX	Cally	20755	Holloway
1	Puerto Rico	XXXXXXXX	Irene	19492	Luna
2	EE. UU.	XXXXXXXX	Gillian	19491	Maldonado
3	EE. UU.	XXXXXXXX	Tana	19490	Tate
4	Puerto Rico	XXXXXXXX	Orli	19489	Hendricks
	Customer Password				stomer Street
0	XXXXXXXX	Consumer		5365 Noble	
1	XXXXXXXX	Consumer	PR		9 Rustic Loop
2	XXXXXXXX	Consumer	CA		und Bear Gate
3	XXXXXXXX	Home Office	CA		00 Amber Bend
4	XXXXXXXX	Corporate	PR	8671 Iron A	nchor Corners
	Customer Zipcode	Department Id De	-		Longitude \
0	725.0	2	Fitness		66.037056
1	725.0	2	Fitness		66.037064
2	95125.0	2	Fitness	37.292233 -13	
3	90027.0	2	Fitness	34.125946 -1	
4	725.0	2	Fitness	18.253769 -	66.037048

```
Order Customer Id \
         Market
                 Order City Order Country
O Pacific Asia
                      Bekasi
                                 Indonesia
                                                         20755
1 Pacific Asia
                    Bikaner
                                     India
                                                         19492
2 Pacific Asia
                    Bikaner
                                     India
                                                         19491
3 Pacific Asia Townsville
                                 Australia
                                                         19490
4 Pacific Asia Townsville
                                 Australia
                                                         19489
  order date (DateOrders)
                            Order Id Order Item Cardprod Id
0
          1/31/2018 22:56
                               77202
                                                         1360
1
          1/13/2018 12:27
                               75939
                                                         1360
2
          1/13/2018 12:06
                               75938
                                                         1360
          1/13/2018 11:45
3
                               75937
                                                         1360
4
          1/13/2018 11:24
                               75936
                                                         1360
   Order Item Discount Order Item Discount Rate
                                                   Order Item Id \
0
             13.110000
                                              0.04
                                                           180517
1
             16.389999
                                              0.05
                                                           179254
2
                                              0.06
             18.030001
                                                           179253
3
             22.940001
                                              0.07
                                                           179252
             29.500000
                                              0.09
                                                           179251
   Order Item Product Price Order Item Profit Ratio
                                                        Order Item Quantity
0
                      327.75
                                                  0.29
1
                      327.75
                                                 -0.80
                                                                           1
2
                                                 -0.80
                      327.75
                                                                           1
3
                      327.75
                                                  0.08
                                                                           1
4
                      327.75
                                                  0.45
                                                                           1
    Sales
          Order Item Total Order Profit Per Order
                                                         Order Region
0
   327.75
                 314.640015
                                           91.250000
                                                       Southeast Asia
  327.75
                 311.359985
                                         -249.089996
                                                           South Asia
1
2 327.75
                 309.720001
                                         -247.779999
                                                           South Asia
3 327.75
                 304.809998
                                                              Oceania
                                            22.860001
4 327.75
                 298.250000
                                           134.210007
                                                              Oceania
                       Order Status
       Order State
                                     Order Zipcode
                                                      Product Card Id
   Java Occidental
0
                            COMPLETE
                                                 NaN
                                                                  1360
1
          Rajastán
                             PENDING
                                                 NaN
                                                                  1360
2
          Rajastán
                              CLOSED
                                                 NaN
                                                                  1360
3
        Queensland
                            COMPLETE
                                                 NaN
                                                                  1360
        Queensland PENDING_PAYMENT
4
                                                 NaN
                                                                  1360
   Product Category Id Product Description
0
                    73
                                         NaN
1
                     73
                                         NaN
2
                    73
                                         NaN
```

```
3
                         73
                                             NaN
     4
                         73
                                             NaN
                                       Product Image
                                                      Product Name Product Price \
     0 http://images.acmesports.sports/Smart+watch
                                                                            327.75
                                                      Smart watch
     1 http://images.acmesports.sports/Smart+watch
                                                      Smart watch
                                                                            327.75
     2 http://images.acmesports.sports/Smart+watch
                                                                            327.75
                                                      Smart watch
     3 http://images.acmesports.sports/Smart+watch
                                                      Smart watch
                                                                            327.75
     4 http://images.acmesports.sports/Smart+watch
                                                      Smart watch
                                                                            327.75
       Product Status shipping date (DateOrders)
                                                    Shipping Mode
     0
                     0
                                   2/3/2018 22:56 Standard Class
     1
                     0
                                  1/18/2018 12:27
                                                   Standard Class
     2
                     0
                                  1/17/2018 12:06 Standard Class
                     0
     3
                                  1/16/2018 11:45 Standard Class
     4
                     0
                                  1/15/2018 11:24 Standard Class
[5]: data_unstructured.head()
[5]:
                                           Product
                                                                Category \
     0
           adidas Brazuca 2017 Official Match Ball
                                                    baseball & softball
     1
             The North Face Women's Recon Backpack
                                                     hunting & shooting
     2
            adidas Kids' RG III Mid Football Cleat
                                                         featured shops
     3
       Under Armour Men's Compression EV SL Slide
                                                            electronics
                       Pelican Sunstream 100 Kayak
     4
                                                           water sports
                 Date Month Hour Department
                                                          ip
     0 9/1/2017 6:00
                                6
                                    fitness
                                                37.97.182.65
                        Sep
     1 9/1/2017 6:00
                                 fan shop
                                                206.56.112.1
                        Sep
                                6
     2 9/1/2017 6:00
                        Sep
                                    apparel
                                               215.143.180.0
     3 9/1/2017 6:00
                                   footwear
                        Sep
                                                206.56.112.1
     4 9/1/2017 6:01
                                   fan shop
                                              136.108.56.242
                        Sep
                                   url
     0 /department/fitness/category/baseball%20%%20softball/product/adidas%20Brazuca
     %202017%200fficial%20Match%20Ball
     1 /department/fan%20shop/category/hunting%20%%20shooting/product/The%20North%20
     Face%20Women's%20Recon%20Backpack
              /department/apparel/category/featured%20shops/product/adidas%20Kids'%20
     RG%20III%20Mid%20Football%20Cleat
              /department/footwear/category/electronics/product/Under%20Armour%20Men'
     s%20Compression%20EV%20SL%20Slide
                              /department/fan%20shop/category/water%20sports/product/
     Pelican%20Sunstream%20100%20Kayak
[6]: data_raw.isnull().sum()
```

[6]:	Туре	0
	Days for shipping (real)	0
	Days for shipment (scheduled)	0
	Benefit per order	0
	Sales per customer	0
	Delivery Status	0
	Late_delivery_risk	0
	Category Id	0
	Category Name	0
	Customer City	0
	Customer Country	0
	Customer Email	0
	Customer Fname	0
	Customer Id	0
	Customer Lname	8
	Customer Password	0
	Customer Segment	0
	Customer State	0
	Customer Street	0
	Customer Zipcode	3
	Department Id	0
	Department Name	0
	Latitude	0
	Longitude	0
	Market	0
	Order City	0
	Order Country	0
	Order Customer Id	0
	order date (DateOrders)	0
	Order Id	0
	Order Item Cardprod Id	0
	Order Item Discount	0
	Order Item Discount Rate	0
	Order Item Id	0
	Order Item Product Price	0
	Order Item Profit Ratio	0
	Order Item Quantity	0
	Sales	0
	Order Item Total	0
	Order Profit Per Order	0
	Order Region	0
	Order State	0
	Order Status	0
	Order Zipcode	155679
	Product Card Id	155079
		0
	Product Category Id	-
	Product Description	180519

Product Image	0
Product Name	0
Product Price	0
Product Status	0
<pre>shipping date (DateOrders)</pre>	0
Shipping Mode	0
dtype: int64	

4

XXXXXXXX

Missing data is found on Customer Zipcode, Order Zipcode, and Product Description. Since those columns most likely wasnt going in training data, this can be ignored.

#### data\_raw.head() [7]: Days for shipping (real) Days for shipment (scheduled) Type 0 DEBIT 5 1 TRANSFER 4 2 CASH 4 4 3 DEBIT 3 4 4 PAYMENT 2 Delivery Status Benefit per order Sales per customer 0 91.250000 314.640015 Advance shipping 1 -249.089996 311.359985 Late delivery -247.779999 309.720001 2 Shipping on time 3 22.860001 304.809998 Advance shipping 4 134.210007 Advance shipping 298.250000 Late\_delivery\_risk Category Id Category Name Customer City Sporting Goods 0 Caguas 0 73 Sporting Goods 1 1 73 Caguas Sporting Goods 2 0 73 San Jose Sporting Goods Los Angeles 3 0 73 4 0 73 Sporting Goods Caguas Customer Country Customer Email Customer Fname Customer Id Customer Lname 0 Puerto Rico Cally 20755 Holloway XXXXXXXX 1 Puerto Rico XXXXXXXX Irene 19492 Luna 2 EE. UU. XXXXXXXX Gillian 19491 Maldonado 3 EE. UU. 19490 XXXXXXXX Tana Tate 4 Puerto Rico XXXXXXXX Orli 19489 Hendricks Customer Street Customer Password Customer Segment Customer State 0 Consumer PR 5365 Noble Nectar Island XXXXXXXX 1 XXXXXXXX Consumer PR 2679 Rustic Loop 8510 Round Bear Gate 2 XXXXXXXX Consumer CA 3 XXXXXXXX Home Office CA 3200 Amber Bend

PR

8671 Iron Anchor Corners

Corporate

```
Customer Zipcode
                     Department Id Department Name
                                                       Latitude
                                                                   Longitude
0
              725.0
                                  2
                                                      18.251453
                                                                  -66.037056
                                             Fitness
                                  2
1
              725.0
                                             Fitness
                                                      18.279451
                                                                  -66.037064
                                  2
2
            95125.0
                                             Fitness
                                                      37.292233 -121.881279
3
            90027.0
                                  2
                                             Fitness 34.125946 -118.291016
                                  2
              725.0
                                             Fitness
                                                      18.253769 -66.037048
         Market
                 Order City Order Country Order Customer Id \
  Pacific Asia
                     Bekasi
                                 Indonesia
                                                         20755
  Pacific Asia
                    Bikaner
                                     India
                                                         19492
2 Pacific Asia
                    Bikaner
                                     India
                                                         19491
3 Pacific Asia Townsville
                                 Australia
                                                         19490
4 Pacific Asia Townsville
                                 Australia
                                                         19489
  order date (DateOrders)
                            Order Id
                                      Order Item Cardprod Id \
          1/31/2018 22:56
0
                               77202
                                                         1360
          1/13/2018 12:27
                               75939
1
                                                         1360
2
          1/13/2018 12:06
                               75938
                                                         1360
3
          1/13/2018 11:45
                               75937
                                                         1360
          1/13/2018 11:24
                               75936
                                                         1360
   Order Item Discount Order Item Discount Rate
                                                    Order Item Id \
0
             13.110000
                                              0.04
                                                           180517
1
             16.389999
                                              0.05
                                                           179254
2
             18.030001
                                              0.06
                                                           179253
3
             22.940001
                                              0.07
                                                           179252
             29.500000
                                              0.09
                                                            179251
   Order Item Product Price
                             Order Item Profit Ratio
                                                        Order Item Quantity
0
                      327.75
                                                  0.29
                                                                           1
1
                      327.75
                                                 -0.80
                                                                           1
2
                      327.75
                                                 -0.80
                                                                           1
3
                      327.75
                                                  0.08
                                                                           1
4
                      327.75
                                                  0.45
                                                                           1
    Sales
           Order Item Total Order Profit Per Order
                                                         Order Region
  327.75
                 314.640015
                                            91.250000
                                                       Southeast Asia
0
1
   327.75
                 311.359985
                                          -249.089996
                                                           South Asia
2
   327.75
                 309.720001
                                          -247.779999
                                                           South Asia
3
  327.75
                 304.809998
                                            22.860001
                                                               Oceania
4 327.75
                 298.250000
                                           134.210007
                                                               Oceania
       Order State
                        Order Status Order Zipcode
                                                     Product Card Id \
0
   Java Occidental
                            COMPLETE
                                                 NaN
                                                                  1360
                                                 NaN
                                                                  1360
1
          Rajastán
                             PENDING
2
          Rajastán
                                                 NaN
                                                                  1360
                              CLOSED
3
        Queensland
                            COMPLETE
                                                 NaN
                                                                  1360
```

```
4
             Queensland PENDING_PAYMENT
                                                     NaN
                                                                     1360
        Product Category Id
                             Product Description \
     0
                         73
                                              NaN
     1
                         73
                                              NaN
     2
                         73
                                              NaN
     3
                         73
                                              NaN
     4
                         73
                                              NaN
                                        Product Image
                                                       Product Name Product Price \
     0 http://images.acmesports.sports/Smart+watch
                                                       Smart watch
                                                                             327.75
     1 http://images.acmesports.sports/Smart+watch
                                                       Smart watch
                                                                             327.75
     2 http://images.acmesports.sports/Smart+watch
                                                       Smart watch
                                                                             327.75
     3 http://images.acmesports.sports/Smart+watch
                                                       Smart watch
                                                                             327.75
     4 http://images.acmesports.sports/Smart+watch
                                                       Smart watch
                                                                             327.75
        Product Status shipping date (DateOrders)
                                                     Shipping Mode
     0
                     0
                                   2/3/2018 22:56 Standard Class
     1
                     0
                                  1/18/2018 12:27 Standard Class
     2
                     0
                                  1/17/2018 12:06
                                                   Standard Class
     3
                     0
                                  1/16/2018 11:45 Standard Class
     4
                     0
                                   1/15/2018 11:24 Standard Class
[8]: data_raw.dtypes
[8]: Type
                                        object
     Days for shipping (real)
                                         int64
     Days for shipment (scheduled)
                                         int64
     Benefit per order
                                      float64
     Sales per customer
                                      float64
     Delivery Status
                                        object
     Late_delivery_risk
                                         int64
     Category Id
                                         int64
     Category Name
                                        object
     Customer City
                                        object
     Customer Country
                                        object
     Customer Email
                                        object
     Customer Fname
                                        object
                                         int64
     Customer Id
     Customer Lname
                                        object
     Customer Password
                                        object
     Customer Segment
                                        object
     Customer State
                                        object
     Customer Street
                                        object
     Customer Zipcode
                                       float64
     Department Id
                                         int64
     Department Name
                                        object
```

```
float64
    Longitude
     Market
                                       object
     Order City
                                       object
     Order Country
                                       object
     Order Customer Id
                                        int64
     order date (DateOrders)
                                       object
     Order Id
                                        int64
     Order Item Cardprod Id
                                        int64
     Order Item Discount
                                      float64
     Order Item Discount Rate
                                      float64
     Order Item Id
                                        int64
     Order Item Product Price
                                      float64
     Order Item Profit Ratio
                                      float64
     Order Item Quantity
                                        int64
     Sales
                                      float64
     Order Item Total
                                      float64
     Order Profit Per Order
                                      float64
     Order Region
                                       object
     Order State
                                       object
     Order Status
                                       object
    Order Zipcode
                                      float64
    Product Card Id
                                        int64
    Product Category Id
                                        int64
    Product Description
                                      float64
    Product Image
                                       object
    Product Name
                                       object
    Product Price
                                      float64
    Product Status
                                        int64
     shipping date (DateOrders)
                                       object
     Shipping Mode
                                       object
     dtype: object
[9]: col_to_object = ["Customer Id", "Customer Zipcode", "Department Id", "Order_
      ⇔Customer Id", "Order Id", "Order Item Cardprod Id",
                      "Order Item Id", "Product Card Id", "Product Category Id", ...
      →"Product Status", "Late_delivery_risk", "Category Id",
                      "Latitude", "Longitude", "Order Zipcode", "Product
      ⇔Description"]
     col_to_date = ["order date (DateOrders)", "shipping date (DateOrders)"]
     data_1 = data_raw
```

float64

Latitude

data\_1[col\_to\_date] = data\_1[col\_to\_date].apply(pd.to\_datetime, format='%m/%d/

data\_1[col\_to\_object] = data\_1[col\_to\_object].astype(str)

→%Y %H:%M')

## 0.1.2 Descriptive Statistics

# [10]: print(data\_1.describe(include='all'))

C:\Users\PC\AppData\Local\Temp\ipykernel\_7520\3281304271.py:1: FutureWarning: Treating datetime data as categorical rather than numeric in `.describe` is deprecated and will be removed in a future version of pandas. Specify `datetime\_is\_numeric=True` to silence this warning and adopt the future behavior now.

print(data\_1.describe(include='all'))

	Туре	Days for shipping (real)	Days for shipment (scheduled) \
count	180519	180519.000000	180519.000000
unique	4	NaN	NaN
top	DEBIT	NaN	NaN
freq	69295	NaN	NaN
first	NaN	NaN	NaN
last	NaN	NaN	NaN
mean	NaN	3.497654	2.931847
std	NaN	1.623722	1.374449
min	NaN	0.000000	0.000000
25%	NaN	2.000000	2.000000
50%	NaN	3.000000	4.000000
75%	NaN	5.000000	4.000000
max	NaN	6.000000	4.000000

	Benefit per order	Sales per customer	Delivery Status
count	180519.000000	180519.000000	180519
unique	NaN	NaN	4
top	NaN	NaN	Late delivery
freq	NaN	NaN	98977
first	NaN	NaN	NaN
last	NaN	NaN	NaN
mean	21.974989	183.107609	NaN
std	104.433526	120.043670	NaN
min	-4274.979980	7.490000	NaN
25%	7.000000	104.379997	NaN
50%	31.520000	163.990005	NaN
75%	64.800003	247.399994	NaN
max	911.799988	1939.989990	NaN

	Late_delivery_risk	Category Id	Category Name	Customer City	\
count	180519	180519	180519	180519	
unique	2	51	50	563	
top	1	17	Cleats	Caguas	
freq	98977	24551	24551	66770	
first	NaN	NaN	NaN	NaN	
last	NaN	NaN	NaN	NaN	
mean	NaN	NaN	NaN	NaN	

std	Na	N NaN	NaN	NaN		
min	Na		NaN	NaN		
25%	Na		NaN	NaN		
50%	Na		NaN	NaN		
75%	Nai		NaN	NaN		
max	Na:		NaN	NaN		
man	114.	iv ivaliv	IVCIIV	Ivaiv		
	Customer Country	Customer Email C	ustomer Fname (	Customer Id	\	
count	180519	180519	180519	180519	•	
unique	2	1	782	20652		
top	EE. UU.	XXXXXXXXX	Mary	5654		
freq	111146	180519	65150	47		
first	NaN	NaN	NaN	NaN		
last	NaN	NaN	NaN	NaN		
mean	NaN	NaN	NaN	NaN		
std	NaN	NaN	NaN	NaN		
min	NaN	NaN	NaN	NaN		
25%	NaN	NaN	NaN	NaN		
50%	NaN	NaN	NaN NaN	NaN NaN		
75%	NaN	NaN NaN	NaN N-N	NaN NaN		
max	NaN	NaN	NaN	NaN		
	Q I Q	-+ D1	Q+ Q		Q+ - + -	,
	Customer Lname Cu					\
count	180511	180519	1805		.80519	
unique	1109	1	<b>a</b>	3	46	
top	Smith	XXXXXXXX	Consum		PR	
freq	64104	180519	935		69373	
first	NaN	NaN		aN	NaN	
last	NaN	NaN		aN	NaN	
mean	NaN	NaN		aN	NaN	
std	NaN	NaN		aN	NaN	
min	NaN	NaN	Na	aN	NaN	
25%	NaN	NaN		aN	NaN	
50%	NaN	NaN		aN	NaN	
75%	NaN	NaN	Na	aN	NaN	
max	NaN	NaN	Na	aN	NaN	
	Customer	Street Customer	-			
count		180519	180519	180519		
unique		7458	996	11		
top	9126 Wishing Exp	ressway	725.0	7		
freq		122	66770	66861		
first		NaN	NaN	NaN		
last		NaN	NaN	NaN		
mean		NaN	NaN	NaN		
std		NaN	NaN	NaN		
min		NaN	NaN	NaN		
25%		NaN	NaN	NaN		

50%		NaN		NaN		NaN			
75%		NaN		NaN		NaN			
max		NaN		NaN		NaN			
	Department Name	Latitude	e Long	gitude	Market	Orde	r City	\	
count	180519	180519	9	180519	180519		180519		
unique	11	11250	)	4487	5		3597		
top	Fan Shop	18.227573	4 -66.37	706131	LATAM	Santo Do	omingo		
freq	66861	417	7	3821	51594		2211		
first	NaN	Nal	J	NaN	NaN		NaN		
last	NaN	Nal	J	NaN	NaN		NaN		
mean	NaN	Nal	J	NaN	NaN		NaN		
std	NaN	Nal	J	NaN	NaN		NaN		
min	NaN	Nal	J	NaN	NaN		NaN		
25%	NaN	Nal	J	NaN	NaN		NaN		
50%	NaN	Nal	1	NaN	NaN		NaN		
75%	NaN	Nal	J	NaN	NaN		NaN		
max	NaN	Nal	1	NaN	NaN		NaN		
	Order Country	Order Custo	omer Id o	order d	ate (Dat	teOrders)	Order 1	[d \	
count	180519		180519			180519	18051	L9	
unique	164		20652			65752	6575	52	
top	Estados Unidos		5654	201	6-12-14	12:29:00	4888	30	
freq	24840		47			5		5	
first	NaN		NaN	201	5-01-01	00:00:00	Na	aN	
last	NaN		NaN	201	8-01-31	23:38:00	Na	aN	
mean	NaN		NaN			NaN	Na	aΝ	
std	NaN		NaN			NaN	Na	aN	
min	NaN		NaN			NaN	Na	aΝ	
25%	NaN		NaN			NaN	Na	aΝ	
50%	NaN		NaN			NaN	Na	aΝ	
75%	NaN		NaN			NaN	Na	aΝ	
max	NaN		NaN			NaN	Na	aΝ	
	Order Item Cardy	orod Id Oro	der Item	Discou	nt Orde	er Item D	iscount	Rate	\
count		180519	1805	19.0000	00	18	30519.00	0000	
unique		118		N	aN			NaN	
top		365		N	aN			NaN	
freq		24515		N	aN			NaN	
first		NaN		N	aN			NaN	
last		NaN		N	aN			NaN	
mean		NaN	2	20.6647	41		0.10	01668	
std		NaN	2	21.8009	01		0.07	70415	
min		NaN		0.0000	00		0.00	00000	
25%		NaN		5.4000	00		0.04	10000	
50%		NaN		14.0000	00		0.10	00000	
75%		NaN	2	29.9900	00		0.16	30000	
max		NaN	50	0000.00	00		0.25	50000	

```
Order Item Id
                        Order Item Product Price
                                                    Order Item Profit Ratio
                                    180519.000000
                                                               180519.000000
count
               180519
               180519
unique
                                               NaN
                                                                          NaN
top
               180517
                                               NaN
                                                                          NaN
                                               NaN
freq
                                                                          NaN
first
                  NaN
                                               NaN
                                                                          NaN
last
                  NaN
                                               NaN
                                                                          NaN
                                       141.232550
                                                                     0.120647
mean
                  NaN
                                       139.732492
                                                                     0.466796
std
                  NaN
                                         9.990000
                                                                    -2.750000
                  NaN
min
25%
                                        50.000000
                                                                     0.080000
                  NaN
50%
                                        59.990002
                                                                     0.270000
                  NaN
75%
                                       199.990005
                                                                     0.360000
                  NaN
max
                  NaN
                                      1999.989990
                                                                     0.500000
        Order Item Quantity
                                        Sales
                                                Order Item Total
               180519.000000
                                                   180519.000000
                               180519.000000
count
                          NaN
unique
                                          NaN
                                                              NaN
                          NaN
                                          NaN
                                                              NaN
top
freq
                          NaN
                                          NaN
                                                              NaN
first
                          NaN
                                          NaN
                                                              NaN
last
                          NaN
                                          NaN
                                                              NaN
                    2.127638
                                   203.772096
                                                      183.107609
mean
std
                    1.453451
                                   132.273077
                                                      120.043670
                     1.000000
                                     9.990000
                                                         7.490000
min
25%
                     1.000000
                                   119.980003
                                                      104.379997
50%
                     1.000000
                                   199.919998
                                                      163.990005
75%
                    3.000000
                                   299.950012
                                                      247.399994
                    5.000000
                                  1999.989990
                                                     1939.989990
max
        Order Profit Per Order
                                      Order Region Order State Order Status
                  180519.000000
                                             180519
                                                          180519
                                                                        180519
count
                             NaN
                                                 23
                                                            1089
                                                                             9
unique
                                   Central America
                                                                      COMPLETE
top
                             {\tt NaN}
                                                     Inglaterra
                                              28341
                                                            6722
freq
                             NaN
                                                                         59491
first
                             NaN
                                                NaN
                                                             NaN
                                                                           NaN
last
                             NaN
                                                NaN
                                                             NaN
                                                                           NaN
                       21.974989
                                                NaN
                                                             NaN
                                                                           NaN
mean
                     104.433526
std
                                                NaN
                                                             NaN
                                                                           NaN
                    -4274.979980
                                                NaN
                                                             NaN
                                                                           NaN
min
25%
                        7.000000
                                                             NaN
                                                                           NaN
                                                NaN
50%
                       31.520000
                                                NaN
                                                             NaN
                                                                           NaN
75%
                       64.800003
                                                NaN
                                                             NaN
                                                                           NaN
                     911.799988
                                                NaN
                                                             NaN
                                                                           NaN
max
       Order Zipcode Product Card Id Product Category Id Product Description \
               180519
                                 180519
                                                      180519
                                                                            180519
count
```

unique	610	118	5	1	1
top	nan	365	1	7	nan
freq	155679	24515	2455	1 1	80519
first	NaN	NaN	Na	N	${\tt NaN}$
last	NaN	NaN	Na	N	${\tt NaN}$
mean	NaN	NaN	Na	N	${\tt NaN}$
std	NaN	NaN	Na	N	${\tt NaN}$
min	NaN	NaN	Nal	N	${\tt NaN}$
25%	NaN	NaN	Nal	N	${\tt NaN}$
50%	NaN	NaN	Na	N	${\tt NaN}$
75%	NaN	NaN	Na	N	${\tt NaN}$
max	NaN	NaN	Na	N	NaN
count unique top	http://images.ac	mesports.sports/	Perfect+Fitness	Product Imag 18051 11 +Perfect+Rip+Dec 2451	9 8 k
freq					
first				Na	
last				Na	
mean				Na Na	
std				Na Na	
min 25%				Na Na	
23% 50%				Na Na	
75%					
				Na Na	
max				Na	.14
		Product Name	Product Price	Product Status	\
count		180519	180519.000000	180519	•
unique		118	NaN	1	
top	Perfect Fitness		NaN	0	
freq		24515	NaN	180519	
first		NaN	NaN	NaN	
last		NaN	NaN	NaN	
mean		NaN	141.232550	NaN	
std		NaN	139.732492	NaN	
min		NaN	9.990000	NaN	
25%		NaN	50.000000	NaN	
50%		NaN	59.990002	NaN	
75%		NaN	199.990005	NaN	
max		NaN	1999.989990	NaN	
count unique top freq	shipping date (Da 2016-01-05	180519 63701	ping Mode 180519 4 ard Class 107752		

first	2015-01-03 00:00:00	NaN
last	2018-02-06 22:14:00	NaN
mean	NaN	NaN
std	NaN	NaN
min	NaN	NaN
25%	NaN	NaN
50%	NaN	NaN
75%	NaN	NaN
max	NaN	NaN

C:\Users\PC\AppData\Local\Temp\ipykernel\_7520\3281304271.py:1: FutureWarning: Treating datetime data as categorical rather than numeric in `.describe` is deprecated and will be removed in a future version of pandas. Specify `datetime\_is\_numeric=True` to silence this warning and adopt the future behavior now.

```
print(data_1.describe(include='all'))
```

Since SVM is relatively demanding algorithm in case of using this large dataset, lets do stratified sampling based on Late\_delivery\_risk

#### 0.1.3 Bar Chart

```
[12]: data_cat = data_1.select_dtypes(include=['object'])
    data_cat.head()
```

[12]:		Туре	Delivery Status	Late_delivery_risk	Category Id	\
	131982	CASH	Advance shipping	0	46	
	122089	TRANSFER	Shipping canceled	0	29	
	59741	DEBIT	Advance shipping	0	43	
	146707	DEBIT	Shipping on time	0	45	
	79280	DEBIT	Shipping on time	0	48	

	Category Name	Customer City	Customer Country	Customer Email \	١
131982	Indoor/Outdoor Games	Opelousas	EE. UU.	XXXXXXXX	
122089	Shop By Sport	Caguas	Puerto Rico	XXXXXXXX	
59741	Camping & Hiking	Wheeling	EE. UU.	XXXXXXXX	
146707	Fishing	Caguas	Puerto Rico	XXXXXXXX	
79280	Water Sports	Cerritos	EE. UU.	XXXXXXXX	

	Customer Fname	Customer Id	Customer Lname	Customer Password	\
131982	Mary	38	Smith	XXXXXXXX	
122089	Nicholas	12002	Davis	XXXXXXXX	
59741	Mary	3477	Smith	XXXXXXXX	
146707	Kyle	10253	Smith	XXXXXXXX	
79280	Teresa	10142	Smith	XXXXXXXX	

```
Customer Segment Customer State
                                               Customer Street Customer Zipcode \
131982
                                                                          70570.0
               Consumer
                                             2805 Crystal Moor
122089
              Corporate
                                      PR.
                                           3977 Old Dale Point
                                                                            725.0
59741
              Corporate
                                      WV
                                           1397 Colonial Point
                                                                          26003.0
146707
                Consumer
                                      PR.
                                              1023 Honey Grove
                                                                            725.0
79280
                Consumer
                                          3504 Dusty View Loop
                                                                          90703.0
                                      CA
       Department Id Department Name
                                           Latitude
                                                         Longitude
                                                                           Market
                                                     -97.89144135
131982
                    7
                             Fan Shop
                                        30.24161911
                                                                     Pacific Asia
122089
                    5
                                  Golf
                                        18.28413773
                                                      -66.37057495
                                                                            LATAM
                    7
59741
                             Fan Shop
                                         40.0639801
                                                      -80.72141266
                                                                           Europe
146707
                    7
                             Fan Shop
                                        18.21958351
                                                       -66.3706131
                                                                           Africa
                             Fan Shop
79280
                                        33.80993271
                                                      -118.0119705
                                                                             USCA
           Order City
                         Order Country Order Customer Id Order Id
                                                              27562
131982
              Yakarta
                             Indonesia
                                                        38
                                                     12002
122089
          Villa Nueva
                             Guatemala
                                                               9109
                                                      3477
59741
        Villefontaine
                                Francia
                                                               12481
146707
            Quelimane
                            Mozambique
                                                     10253
                                                              46243
79280
                                                     10142
                                                               34938
          Springfield
                       Estados Unidos
       Order Item Cardprod Id Order Item Id
                                                   Order Region \
131982
                          1014
                                        68994
                                                 Southeast Asia
122089
                           627
                                               Central America
                                        22722
59741
                           957
                                                 Western Europe
                                        31224
146707
                          1004
                                       115597
                                                    East Africa
                                        87289
79280
                          1073
                                                    East of USA
                   Order State
                                    Order Status Order Zipcode Product Card Id \
131982
                       Yakarta
                                          CLOSED
                                                                            1014
                                                            nan
122089
                                 SUSPECTED_FRAUD
                     Guatemala
                                                            nan
                                                                             627
59741
        Auvernia-Ródano-Alpes
                                        COMPLETE
                                                                             957
                                                            nan
146707
                      Zambezia
                                        COMPLETE
                                                                            1004
                                                            nan
79280
                          Ohio
                                        COMPLETE
                                                        45503.0
                                                                            1073
       Product Category Id Product Description
131982
                         46
                                             nan
122089
                         29
                                             nan
59741
                         43
                                             nan
                         45
146707
                                             nan
79280
                         48
                                             nan
Product Image \
```

122089 http://images.acmesports.sports/Under+Armour+Girls%27+Toddler+Spine+Surg

http://images.acmesports.sports/0%27Brien+Men%27s+Neoprene+Life+Vest

131982

e+Running+Shoe

```
59741 \qquad \verb|http://images.acmesports.sports/Diamondback+Women\%27s+Serene+Classic+Comfort+Bike+2014|
```

146707

http://images.acmesports.sports/Field+%26+Stream+Sportsman+16+Gun+Fire+Safe 79280

http://images.acmesports.sports/Pelican+Sunstream+100+Kayak

	Product Name	Product S	Status	\
131982	O'Brien Men's Neoprene Life Vest		0	
122089	Under Armour Girls' Toddler Spine Surge Runni		0	
59741	Diamondback Women's Serene Classic Comfort Bi		0	
146707	Field & Stream Sportsman 16 Gun Fire Safe		0	
79280	Pelican Sunstream 100 Kayak		0	
	Shipping Mode			
131982	Standard Class			

122089 First Class 59741 Standard Class 146707 Standard Class 79280 Standard Class

# [13]: data\_cat.nunique()

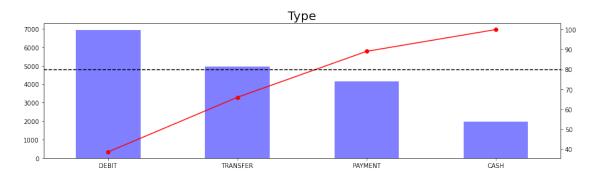
[13]:	Туре	4
	Delivery Status	4
	Late_delivery_risk	2
	Category Id	51
	Category Name	50
	Customer City	558
	Customer Country	2
	Customer Email	1
	Customer Fname	597
	Customer Id	9564
	Customer Lname	1036
	Customer Password	1
	Customer Segment	3
	Customer State	44
	Customer Street	5851
	Customer Zipcode	988
	Department Id	11
	Department Name	11
	Latitude	6556
	Longitude	3360
	Market	5
	Order City	2769
	Order Country	146
	Order Customer Id	9564

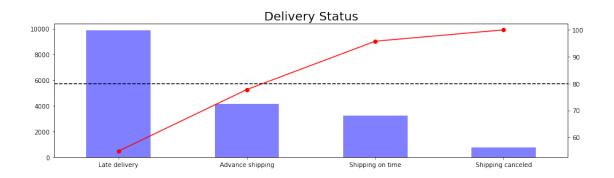
```
Order Id
                                15872
      Order Item Cardprod Id
                                  118
      Order Item Id
                                18052
      Order Region
                                   23
     Order State
                                  912
      Order Status
                                    9
     Order Zipcode
                                  453
     Product Card Id
                                  118
     Product Category Id
                                  51
     Product Description
                                   1
     Product Image
                                  118
     Product Name
                                  118
     Product Status
                                   1
      Shipping Mode
                                    4
      dtype: int64
[14]: retained_cat_col = ["Type", "Delivery Status", "Shipping Mode", __

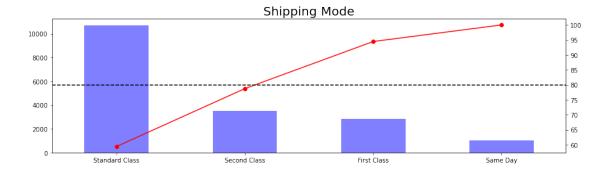
¬"Late_delivery_risk"]

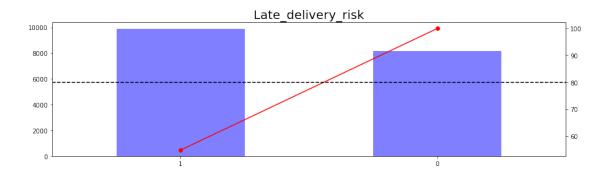
      data_cat = data_cat[retained_cat_col]
      data_cat.head()
[14]:
                          Delivery Status
                                            Shipping Mode Late_delivery_risk
                  Type
      131982
                  CASH
                         Advance shipping Standard Class
      122089 TRANSFER Shipping canceled
                                              First Class
                                                                           0
      59741
                DEBIT
                       Advance shipping Standard Class
                                                                           0
      146707
                DEBIT
                         Shipping on time Standard Class
                                                                           0
      79280
                         Shipping on time Standard Class
                                                                           0
                DEBIT
[15]: for column in data_cat:
          plt.figure(figsize=(15,4))
          # Calculate value counts and sort by descending order
          value_counts = data_cat[column].value_counts().sort_values(ascending=False)
          # Create bar chart
          value_counts.plot(kind='bar', color='blue', alpha=0.5)
          # Calculate cumulative sums and convert to percentage of total
          cumulative sums = value_counts.cumsum() / value_counts.sum() * 100
          # Create Pareto line
          cumulative_sums.plot(kind='line', marker='o', color='red', secondary_y=True)
          # Add dotted line at 80%
          plt.axhline(y=80, color='k', linestyle='--')
          plt.title(column, fontdict={'fontsize': 20})
```

# plt.show()









### From the visualization

- a. about 80% type of transaction made consist of DEBIT, TRANSFER, and PAYMENT
- b. about 80% delivery status consist of Late Delivery, Advance Shipping, and Shipping on Time
- c. about 80% shipping mode used were Standard Class and Second Class
- d. Late delivery risk, which is the label we want to predict were almost equal in occurence TODO-> bisa eksplorasi gimana statistiknya kalau Late delivery risk nya 0 dan 1

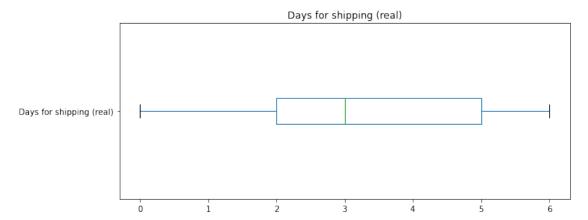
# 1 Box Plot

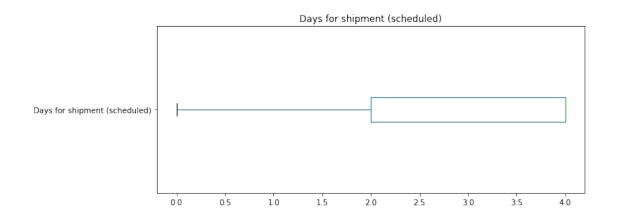
[16]: data_num = data_1.select_dtypes(exclude=['object', 'datetime64[ns] data_num.head()			exclude=['object', 'datetime64[ns]'])
[16]:		Days for shipping (real)	Days for shipment (scheduled) \
	131982	3	4
	122089	2	1
	59741	2	4
	146707	4	4
	79280	4	4
		<u>-</u>	per customer Order Item Discount \
	131982	-47.139999	173.929993 25.99
	122089	77.470001	188.949997 11.00
	59741		254.979996 45.00
	146707	151.309998	387.980011 12.00
	79280	46.400002	159.990005 40.00
		Order Item Discount Rate	Order Item Product Price \
	131982	0.13	49.980000
	122089	0.06	39.990002
	59741	0.15	299.980011
	146707	0.03	399.980011

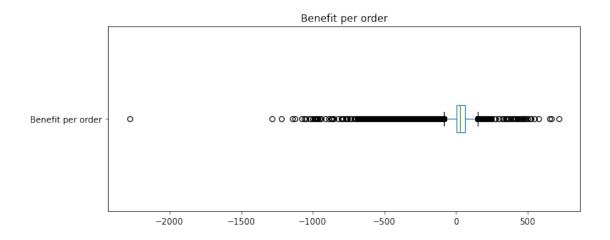
79280 0.20 199.990005

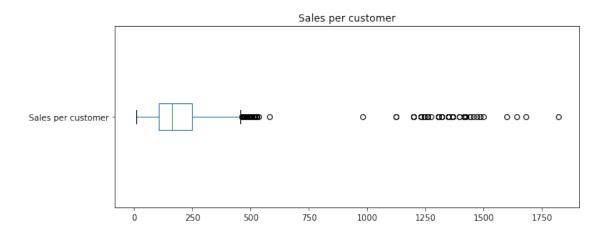
```
Order Item Profit Ratio Order Item Quantity
                                                            Sales \
131982
                          -0.27
                                                      199.919998
122089
                           0.41
                                                    5 199.949997
59741
                           0.47
                                                    1 299.980011
146707
                           0.39
                                                    1 399.980011
79280
                           0.29
                                                       199.990005
        Order Item Total Order Profit Per Order Product Price
              173.929993
                                      -47.139999
131982
                                                       49.980000
122089
              188.949997
                                       77.470001
                                                       39.990002
59741
              254.979996
                                      119.839996
                                                      299.980011
146707
              387.980011
                                      151.309998
                                                      399.980011
79280
              159.990005
                                       46.400002
                                                      199.990005
```

```
[17]: for column in data_num:
    plt.figure(figsize=(10,4))
    data_num.boxplot([column], vert=False, grid=False)
    plt.title(column)
    plt.show()
```

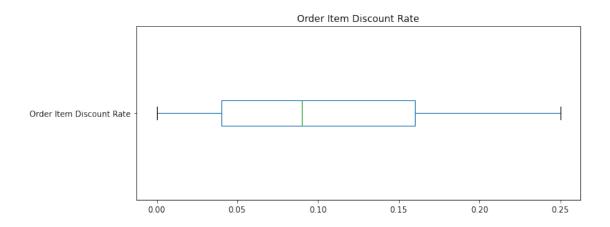




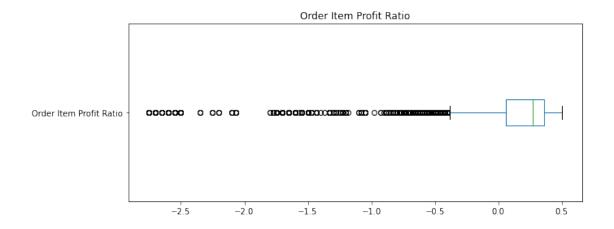


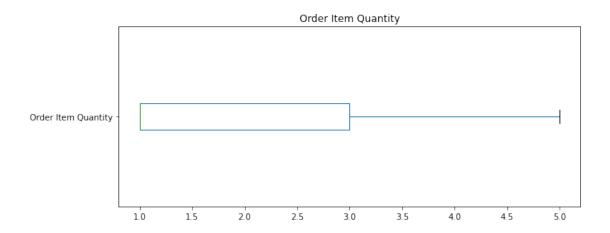


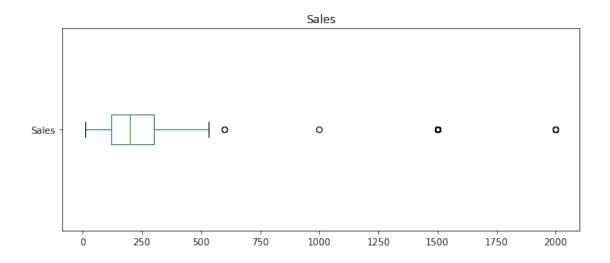


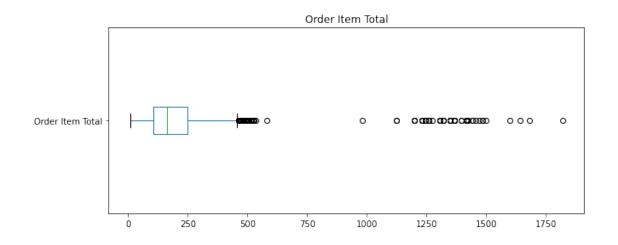


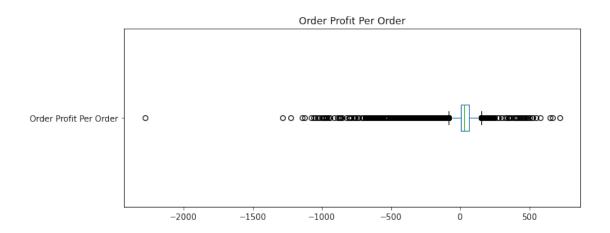


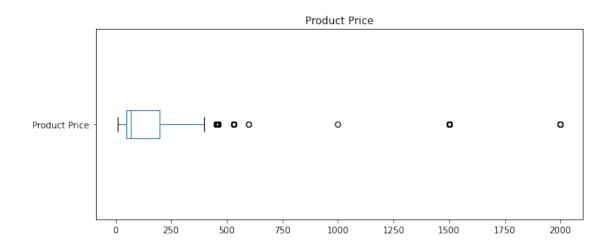












From boxplot created above, several point can be derived:

a. Outliers exist in Benefit per order, Sales per customer, Order Item Discount, Order Item Product Price, Order Item Profit Ratio, Sales, Order Item Total, Order Profit Per Order, Product Price

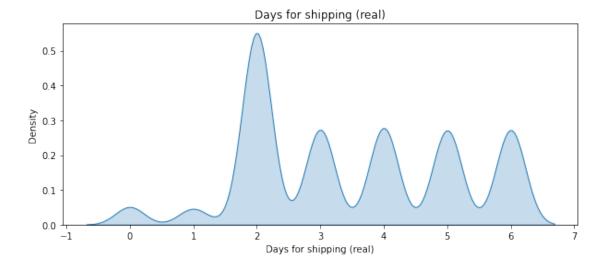
### 1.0.1 Data Preprocessing

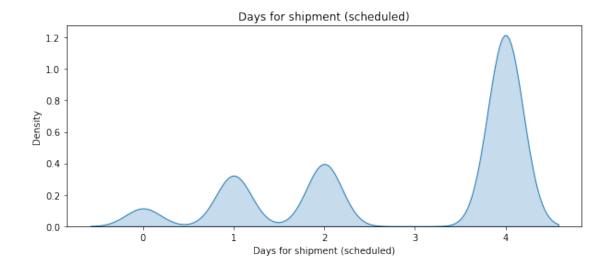
According to prior search, SVM most likely does not have prior assumptions, therefore we can proceed with current data and make preparation for training, test, and validation data. The special treatment is we gonna use stratified sampling across data.

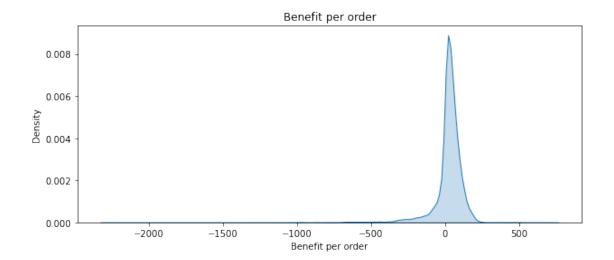
Source: https://stackoverflow.com/questions/35422072/major-assumptions-of-machine-learning-classifiers-lg-svm-and-decision-trees

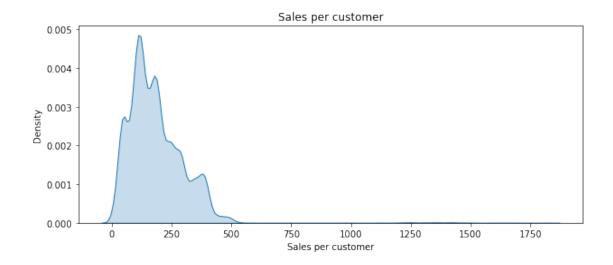
```
[18]: rand_seed = 123
np.random.seed(rand_seed)
```

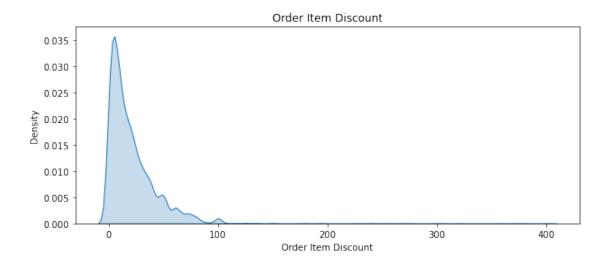
```
[19]: for column in data_num:
    plt.figure(figsize=(10,4))
    sns.kdeplot(data_num[column], fill=True)
    plt.title(column)
    plt.show()
```

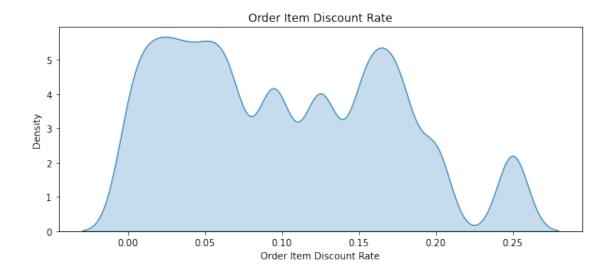


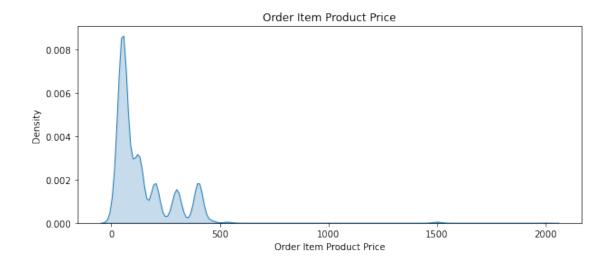


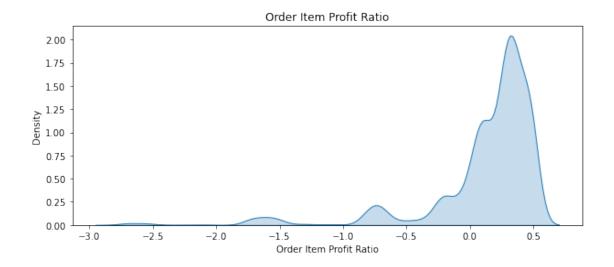


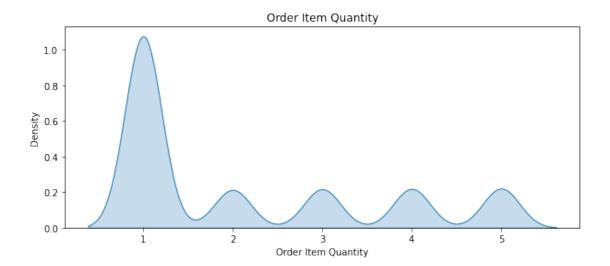


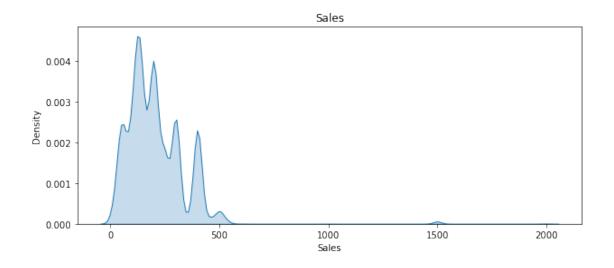


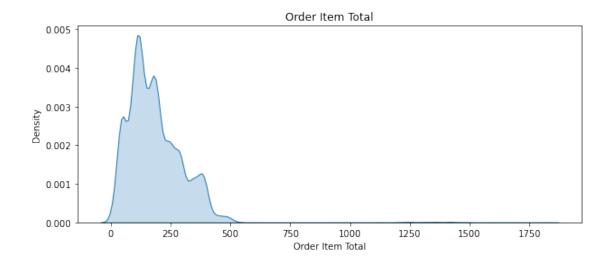


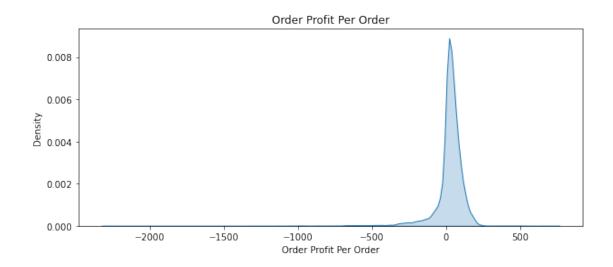


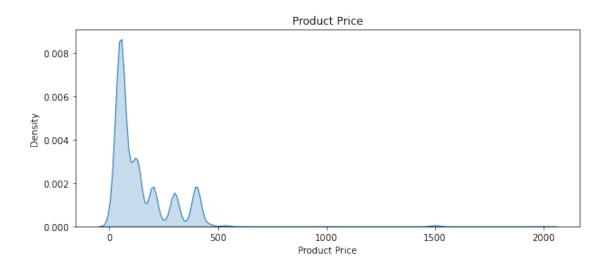












```
Days for shipping (real)
                                  0.086850
Days for shipment (scheduled)
                                 -0.717514
Benefit per order
                                 -3.978533
Sales per customer
                                  3.139386
Order Item Discount
                                  3.451388
Order Item Discount Rate
                                  0.349407
Order Item Product Price
                                  3.549491
Order Item Profit Ratio
                                 -2.867483
Order Item Quantity
                                  0.886592
Sales
                                  3.276199
Order Item Total
                                  3.139386
Order Profit Per Order
                                 -3.978533
Product Price
                                  3.549491
dtype: float64
```

```
[21]: | #data_num.apply(lambda x: x.skew())
```

Support vector machines (SVMs) are a set of supervised learning methods used for classification, regression and outliers detection.

The advantages of support vector machines are:

- Effective in high dimensional spaces.
- Still effective in cases where number of dimensions is greater than the number of samples.
- Uses a subset of training points in the decision function (called support vectors), so it is also memory efficient.
- Versatile: different Kernel functions can be specified for the decision function. Common kernels are provided, but it is also possible to specify custom kernels.

The disadvantages of support vector machines include:

• If the number of features is much greater than the number of samples, avoid over-fitting in

choosing Kernel functions and regularization term is crucial.

• SVMs do not directly provide probability estimates, these are calculated using an expensive five-fold cross-validation (see Scores and probabilities, below).

The support vector machines in scikit-learn support both dense (numpy.ndarray and convertible to that by numpy.asarray) and sparse (any scipy.sparse) sample vectors as input. However, to use an SVM to make predictions for sparse data, it must have been fit on such data. For optimal performance, use C-ordered numpy.ndarray (dense) or scipy.sparse.csr\_matrix (sparse) with dtype=float64.

Source: https://scikit-learn.org/stable/modules/svm.html

```
[24]: # Train a Support Vector Machine
      # Define the parameter grid
      #param grid = {
           'C': [0.1, 1, 10, 100, 1000],
           'kernel': ['linear', 'rbf', 'poly', 'sigmoid'],
      #
           'degree': [2, 3, 4], # only used when kernel is 'poly'
           'gamma': [1, 0.1, 0.01, 0.001, 0.0001], # not used when kernel is 'linear'
           'coef0': [0.0, 0.1, 0.5] # only used when kernel is 'poly' or 'sigmoid'
      #7
      # Create a base model
      #svm base = svm.SVC(random state=rand seed)
      #### Instantiate the grid search model
      #qrid search = GridSearchCV(estimator=sum base, param qrid=param qrid,
                                  cv=2, n jobs=-1, verbose=2)
      # Fit the grid search to the data
      #qrid_search.fit(X_train, y_train)
      # Get the best parameters
      #best_params = grid_search.best_params_
      #print("Best parameters: ", best_params)
```

This hyper parameter tunning is not performed because it took a very long time to finish, even with stratified sampling it to 10% of the original data

```
[25]: def eval_metrics(actual, pred):
    accuracy = accuracy_score(actual, pred)
    f1 = f1_score(actual, pred)
    recall = recall_score(actual, pred)
    precision = precision_score(actual, pred)
    return accuracy, f1, recall, precision
```

```
[26]: mlflow.set_tracking_uri("http://localhost:5000")
      mlflow.set_experiment("Order_Delivery")
[26]: <Experiment: artifact_location='mlflow-artifacts:/102778540419101379',
      creation_time=1696053492284, experiment_id='102778540419101379',
      last_update_time=1696053492284, lifecycle_stage='active', name='Order_Delivery',
      tags={}>
[27]: if __name__ == "__main__":
          warnings.filterwarnings("ignore")
          rand seed = 123
          np.random.seed(rand seed)
          with mlflow.start_run(run_name="order_delivery_linear"):
              clf = svm.SVC(kernel="linear", random_state=rand_seed, probability=_u
       →True)
              clf.fit(X_train, y_train)
              # Test SVM Model on Test Data
              y_pred = clf.predict(X_test)
              (accuracy, f1, recall, precision) = eval_metrics(y_test, y_pred)
              print(f"Accuracy: {accuracy}")
              print(f"F1 Score: {f1}")
              print(f"Recall: {recall}")
              print(f"Precision: {precision}")
              mlflow.log_param("accuracy", accuracy)
              mlflow.log_param("f1 score", f1)
              mlflow.log_param("recall", recall)
              mlflow.log_param("precision", precision)
              # Test SVM Model on validation data
              y_val_pred = clf.predict(X_val)
              (val_accuracy, val_f1, val_recall, val_precision) = eval_metrics(y_val,_
       →y_val_pred)
              print(f"Validation Accuracy: {val_accuracy}")
              print(f"Validation F1 Score: {val_f1}")
              print(f"Validation Recall: {val_recall}")
              print(f"Validation Precision: {val_precision}")
              mlflow.log_param("validation_accuracy", val_accuracy)
              mlflow.log_param("validation_f1 score", val_f1)
              mlflow.log_param("validation_recall", val_recall)
              mlflow.log_param("validation_precision", val_precision)
```

```
# Assuming clf is your trained model
      try:
          # This will only work when clf is a linear model
          importance = clf.coef_[0]
          # summarize feature importance
          for i, j in enumerate(importance):
              print('Feature: %s, Score: %.5f' % (X_train.columns[i], j))
          # plot feature importance
          plt.figure(figsize=(10, 5))
          plt.bar(X_train.columns, importance)
          plt.xticks(rotation=90) # Rotate feature names for readability
                   # Save the figure as a PNG
          if not os.path.exists("images"):
              os.mkdir("images")
          plt.savefig("feature_importance.png")
          mlflow.log_artifact("feature_importance.png")
          plt.show()
      except AttributeError:
          print("coef_ is only available when using a linear kernel")
      predictions = clf.predict(X_train)
      signature = infer_signature(X_train, predictions)
      tracking_url_type_store = urlparse(mlflow.get_tracking_uri()).scheme
      # Model registry does not work with file store
      if tracking_url_type_store != "file":
          mlflow.sklearn.log_model(clf, "model", __
oregistered_model_name="OrderDelivery", signature=signature)
      else:
          mlflow.sklearn.log_model(clf, "model", signature=signature)
```

Accuracy: 0.5472673559822747 F1 Score: 0.7065581617999043 Recall: 0.9939393939393939 Precision: 0.5480876346082436 Validation Accuracy: 0.5491137370753324 Validation F1 Score: 0.7067018976699496

Validation Recall: 0.9905723905723905
Validation Precision: 0.5492905153099328
Feature: Benefit per order, Score: -0.00025
Feature: Sales per customer, Score: -0.04538
Feature: Order Item Discount, Score: -0.08485
Feature: Order Item Discount Rate, Score: -0.88036
Feature: Order Item Product Price, Score: -0.00023

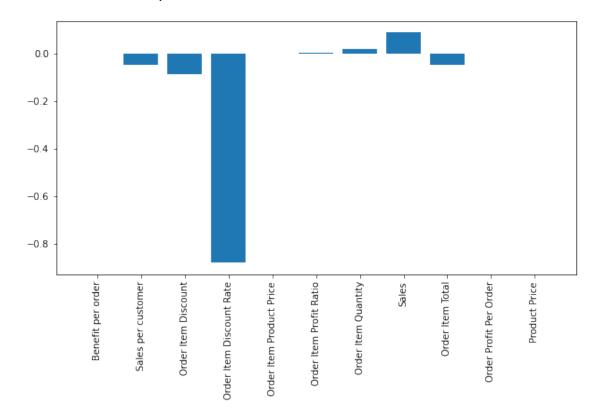
Feature: Order Item Profit Ratio, Score: 0.00271 Feature: Order Item Quantity, Score: 0.01784

Feature: Sales, Score: 0.08883

Feature: Order Item Total, Score: -0.04538

Feature: Order Profit Per Order, Score: -0.00025

Feature: Product Price, Score: -0.00023

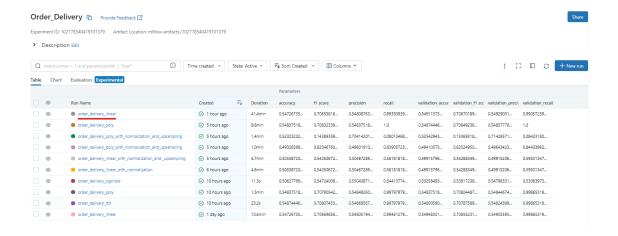


Registered model 'OrderDelivery' already exists. Creating a new version of this model...

2023/10/01 21:08:15 INFO mlflow.tracking.\_model\_registry.client: Waiting up to 300 seconds for model version to finish creation. Model name: OrderDelivery, version 15

Created version '15' of model 'OrderDelivery'.

[31]:



Lets learn about how to interpret the metrics

- 1 Accuracy is suitable with balanced dataset when there are an equal number of observations in each class which isn't common in real-life problems.
- 2 Precision is important when the cost of false positives is high.
- 3 Recall is important when the cost of false negatives is high.
- 4 F1 score considers both the precision and recall.

The accuracy shows that the model is still need some experimentation, just little better from random guessing whether the delivery will be late or not. On the contrast, Recall score is high thus it is unlikely to missidentified delivery on time

```
[28]: # Create a LimeTabularExplainer
      explainer = lime_tabular.LimeTabularExplainer(
          training_data=X_train.values,
          feature_names=X_train.columns,
          class_names=['0', '1'],
          mode='classification'
      )
      # Get the instance in the test set for which we want to explain the model's
       \rightarrow decision
      instance = X_test.iloc[1]
      # Generate explanations
      exp = explainer.explain_instance(
          data_row=instance,
          predict_fn=clf.predict_proba,
          num features=5,
          top_labels=1
      )
```

```
# Visualize the explanation
exp.show_in_notebook(show_table=True, show_all=True)
```

<IPython.core.display.HTML object>

```
[30]: import plotly.express as px
fig = px.scatter(data_1, x='Order Item Discount Rate', y='Sales',

color='Late_delivery_risk')
fig.show()
```

Based on the coefficient, Order Item Discount Rate have the highest influence (negatively) for the outcome. This might mean that the highest the discount rate is, the more likely the delivery will be on time.