

12. Applications of Derivatives to Economics

A. Activities

Carry out the following activities.

- 1) If the average revenue is 45 and elasticity of demand is 5, find the marginal revenue by completing the following activity.

Given $R_A = \boxed{45}$ and $\eta = \boxed{5}$

$$\text{Now, } R_m = R_A \left(\boxed{1} - \frac{\boxed{1}}{\boxed{n}} \right)$$

$$= 45 \left(\boxed{1} - \frac{1}{\boxed{5}} \right)$$

$$= 45 \left(\frac{\boxed{4}}{\boxed{5}} \right) = \boxed{36}$$

- 2) Find the price by completing the following activity, if the marginal revenue is 28 and elasticity of demand is 3.

Given $R_m = 28$ and $\eta = 3$

$$\text{Since } R_m = R_A \left(\boxed{1} - \frac{\boxed{1}}{\boxed{n}} \right)$$

$$\therefore 28 = R_A \left(\boxed{1} - \frac{1}{\boxed{3}} \right) = \frac{\boxed{2}}{\boxed{3}} \cdot R_A$$

$$\therefore R_A = \frac{28 \times \boxed{3}}{\boxed{2}} = \boxed{42}$$

Hence, the price = $\boxed{42}$

- 3) If $D = 50 - 3p - p^2$. Find the elasticity of demand at $p = 5$ by completing the following activity.

$$D = 50 - 3p - p^2$$

$$\therefore \frac{dD}{dp} = \frac{d}{dp}(50 - 3p - p^2)$$

$$= \boxed{0} - \boxed{1} \times 3 - \boxed{2} p$$

$$= -3 - \boxed{2} p$$

$$\therefore \eta = -\frac{\boxed{P}}{\boxed{D}} \times \frac{dD}{dp} = \frac{-P}{50 - 3P - P^2} \times (-3 - \boxed{2} P)$$

$$\therefore \eta = -\frac{P(3 + \boxed{2} P)}{50 - 3P - P^2}$$

If $p = 5$, then

$$\eta = + \frac{5(3 + 2 \times 5)}{[50] - 3[5] - [5]^2} = \frac{5 \times 13}{[50] - [15] - [25]}$$
$$\therefore \eta = + \frac{65}{10} = [6.5]$$

- 4) Comment on elasticity of demand of a commodity for $p = 200$, when demand function is $p = 400 - \frac{q^2}{2}$ using following activity.

The demand function is $p = 400 - \frac{q^2}{2}$

$$\therefore \frac{q^2}{2} = [400] - p$$

$$\therefore q^2 = 800 - [2]p$$

$$\therefore q = \sqrt{800 - 2p}$$

$$\therefore \frac{dq}{dp} = \frac{d}{dp}(\sqrt{800 - 2p})$$

$$\therefore \frac{dq}{dp} = \frac{1}{2\sqrt{800 - 2p}} \frac{d}{dp}([800] - [2]p)$$

$$= \frac{1}{2\sqrt{800 - 2p}} ([0] - [2] \times 1)$$

$$= \frac{-1}{\sqrt{800 - 2p}}$$

$$\text{Now } \eta = \frac{-p}{q} \cdot \frac{dq}{dp}$$

$$\eta = \frac{-p}{\sqrt{800 - 2p}} \times \frac{-1}{\sqrt{[800] - [2]p}}$$

$$\eta = \frac{P}{[800] - [2]P}$$

$$\text{If } p = 200, \eta = \frac{200}{[800] - [200]2} = \frac{1}{2}$$

Since $0 < \eta < 1$, the demand is Relatively Inelastic

B. Solve the Following

Q.1. If the demand function is $D = 150 - p^2 - 3p$, find marginal revenue, average revenue and elasticity of demand for price $p = 3$.

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$$D = 150 - p^2 - 3p$$

$$\text{Revenue } R = P \cdot D = P(150 - p^2 - 3p)$$

$$= 150P - p^3 - 3P^2$$

Now, marginal Revenue :

$$\frac{dR}{dp} = 150 - 3p^2 - 6p$$

$$\left(\frac{dR}{dp}\right) \text{ at } p=3 = 150 - 3(3)^2 - 6(3)$$

$$= 150 - 27 - 18$$

$$= 105 //$$

Thus, the marginal revenue is 105 at $P=3$

$$\text{Now, } R_A = (D)_p \text{ at } p=3 = 150 - 3^2 - 3(3)$$

$$= 150 - 9 - 9 = \underline{\underline{132}}$$

Thus, the average revenue is 132 at $P=3$

Now, elasticity of demand

$$\eta = -\frac{P}{D} \frac{dD}{dp}$$

$$= -\frac{3}{132} \frac{d}{dp}(150 - p^2 - 3p)$$

$$= -\frac{3}{132} (-100 - 2p - 3)$$

$$= -\frac{3}{132} \times (-2 \times 3 - 3)$$

$$= -\frac{3}{132} \times -9$$

$$= \frac{27}{132}$$

Q.2. Comment on elasticity of demand of a commodity for $p = 600$ when

$$\text{demand function is } p = \left(1200 - \frac{q^2}{2}\right).$$

Soh.

$$\therefore \text{Elasticity of demand } \eta = -\frac{P}{D} \frac{dD}{dp} \quad \text{--- (1)}$$

$$\text{Here, } P = 600 \text{ & } P = 1200 - \frac{q^2}{2}$$

$$\therefore 600 = 1200 - \frac{q^2}{2}$$

$$\frac{q^2}{2} = 1200 - 600$$

$$\frac{q^2}{2} = 600$$

$$q^2 = 1200$$

$$q = 20\sqrt{3}$$

$$\text{and, } P = 1200 - \frac{q^2}{2}$$

$$\frac{q^2}{2} = 1200 - P$$

diff. both side w.r.t. 'P' -

$$\frac{x q}{x} \frac{dq}{dP} = -1$$

$$\frac{dq}{dP} = -\frac{1}{q} = -\frac{1}{20\sqrt{3}}$$

$$\text{Now, from } ① \eta = -\frac{600}{20\sqrt{3}} \times -\frac{1}{20\sqrt{3}} \\ = \frac{600}{1200} = \frac{1}{2}$$

Since $0 < \eta < \frac{1}{2}$, the demand is inelastic

Q.3. Mr. Pritesh orders x mobiles at the price $P = 2x + \frac{32}{x^2} - \frac{5}{x}$

How many mobiles should he order for the most economical deal?

Soln: \therefore price of mobiles: $P = 2x + \frac{32}{x^2} - \frac{5}{x}$

Total cost $C = P \cdot x$ ($\because x$ is the no. of mobiles to be ordered)

$$C = \left(2x + \frac{32}{x^2} - \frac{5}{x}\right)x$$

$$C = 2x^2 + \frac{32}{x} - 5$$

$$\text{and, } \frac{dc}{dx} = 4x - \frac{32}{x^2}$$

$\therefore C$ is minimum

$$\therefore \frac{dc}{dx} = 0 \Rightarrow 4x - \frac{32}{x^2} = 0$$

$$\Rightarrow 4x^3 = 32$$

$$\Rightarrow x^3 = 8$$

$$\Rightarrow x = 2$$

$$\text{We have, } \frac{d^2c}{dx^2} = \frac{d}{dx} \left(\frac{dc}{dx} \right) = \frac{d}{dx} \left(4x - \frac{32}{x^2} \right) \\ = 4 + \frac{64}{x^3}$$

$$\therefore \left(\frac{d^2c}{dx^2} \right)_{x=2} = 4 + \frac{64}{(2)^3} = \frac{32+64}{8} = \frac{96}{8} = 12 > 0$$

Thus, c is minimum for $x=2$, by the second derivative test.

Hence 2 mobiles should be ordered for the most economical deal.

Q.4. In Shraddha's farm the cost function for output x is given by

$$C = \frac{x^3}{3} - 20x^2 + 70x$$

Find the output for which i) Marginal cost (C_m) is minimum. ii) Average cost (C_A) is minimum.

Sol: $\therefore c = \frac{x^3}{3} - 20x^2 + 70x$

$$\therefore C_A = \frac{c}{x} = \frac{x^2}{3} - 20x + 70$$

We have marginal cost $C_m = \frac{dc}{dx} = \frac{d}{dx} \left(\frac{x^3}{3} - 20x^2 + 70x \right)$
 $= x^2 - 40x + 70$
 $= x^2 - 40x + 70$

Now, $\frac{dC_m}{dx} = 2x - 40$

$\because C_m$ is minimum

$$\frac{dC_m}{dx} = 0 \Rightarrow 2x - 40 = 0$$
 $\Rightarrow 2x = 40$

$$\Rightarrow \boxed{x = 20}$$

Now, $\frac{d^2C_m}{dx^2} = \frac{d}{dx} \left(\frac{dC_m}{dx} \right) = \frac{d}{dx} (2x - 40) = 2 > 0$

\therefore marginal cost is minimum for $x=20$ by the second derivative test.

Now, $\frac{dC_A}{dx} = \frac{d}{dx} \left(\frac{x^2}{3} - 20x + 70 \right) = \frac{2x}{3} - 20$

$\because C_A$ is minimum

$$\frac{dC_A}{dx} = 0 \Rightarrow \frac{2x}{3} - 20 = 0$$
 $\Rightarrow 2x = 60$
 $\Rightarrow \boxed{x = 30}$

Now, $\frac{d^2C_A}{dx^2} = \frac{d}{dx} \left(\frac{dC_A}{dx} \right) = \frac{d}{dx} \left(\frac{2x}{3} - 20 \right) = \frac{2}{3} > 0$

$\therefore C_A$ is minimum for $x=30$ by the second derivative test.

Sign of Teacher :