

zooplus AG operates as an online retailer of pet products. The company offers wet and dry food, feed additives, and snacks for dogs and cats under the Concept for Life, Wolf of Wilderness, Wild Freedom, Purizon, Rocco, Cosma, Lukullus, and Feringa brands, as well as Briantos, My Star, Smilla, and Tigerino brands; and specialty articles, such as toys, scratch trees, transport baskets, grooming and care products, bedding, and other accessories. It provides approximately 8,000 food and accessory products for dogs, cats, small animals, birds, aquarium, and horses. The company sells its products in Germany and internationally. zooplus AG was incorporated in 1999 and is headquartered in Munich, Germany.