

interactive marketing, investor relations, marketing

merchandising and point of sale, mobile marketing, multi-cultural marketing, non-profit marketing,

organizational communications, package design, product placement, promotional marketing, public

affairs, retail marketing, sales support, search engine marketing, shopper marketing, social media

research, media planning and buying,

Sales, NI & Operating CF, annually

18 000 M -

netIncome



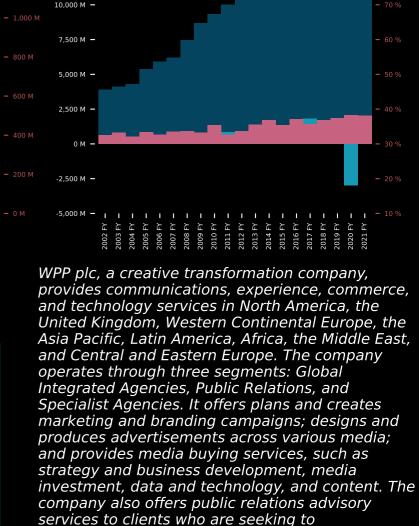
500 M -

250 M -

5.000 M -

2.500 M -

0 M -



communicate with a range of stakeholders from consumers to governments and the business and

financial communities; and specialist agency services. WPP plc was founded in 1985 and is

based in London, the United Kingdom.

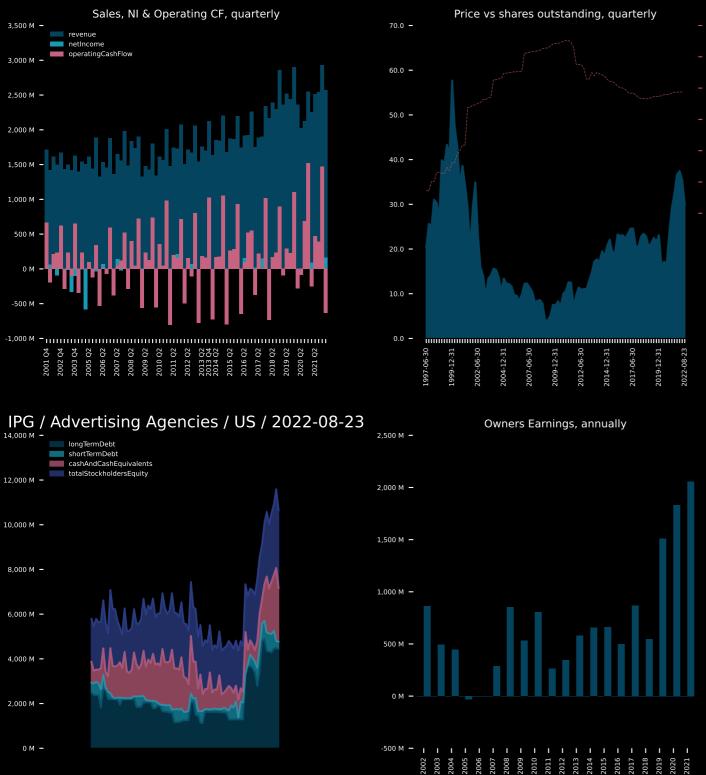
Sales, NI & Operating CF, annually

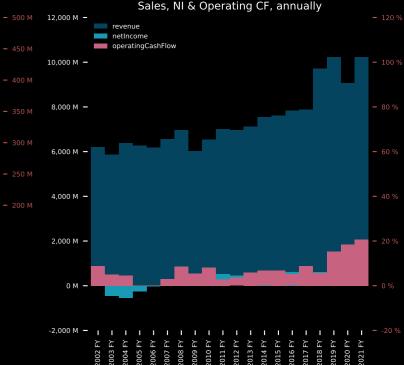
17.500 M -

15.000 M -

12,500 M -

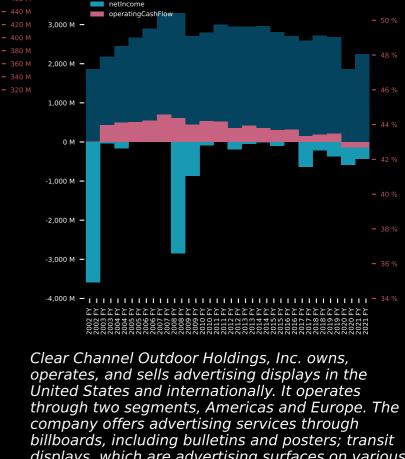
netIncome





The Interpublic Group of Companies, Inc. provides advertising and marketing services worldwide. It operates in two segments, Integrated Agency Networks (IAN) and IPG DXTRA. The company offers consumer advertising, digital marketing, communications planning and media buying, public relations, and specialized communications disciplines, as well as data science services. It also provides various diversified services, including meeting and event production, sports and entertainment marketing, corporate and brand identity, and strategic marketing consulting. The company was formerly known as McCann-Erickson Incorporated and changed its name to The Interpublic Group of Companies, Inc. in January 1961. The Interpublic Group of Companies, Inc. was founded in 1902 and is headquartered in New York, New York.

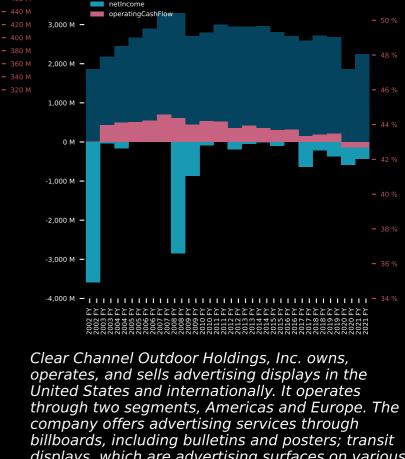




4 000 M -

displays, which are advertising surfaces on various types of vehicles or within transit systems; street furniture displays, such as advertising surfaces on bus shelters, information kiosks, freestanding units, and other public structures; spectaculars, which are customized display structures that incorporate videos, multidimensional lettering and figures, mechanical devices and moving parts, and other embellishments; wallscape, a display that drapes over or is suspended from the sides of buildings or other structures. It also provides street furniture equipment, cleaning and maintenance services, operation of public bike programs, and production services; and a public bicycle rental program, which offers bicycles for rent to the general public in various municipalities. As of December 31, 2021, it owned or operated approximately 69,000 advertising displays in the

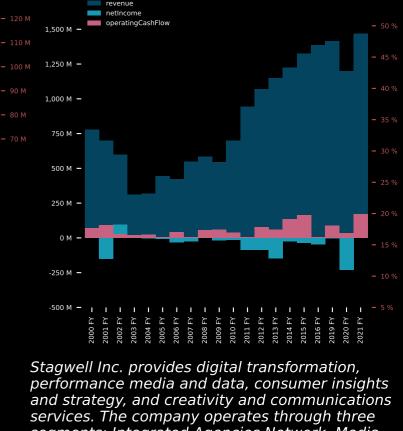




4 000 M -

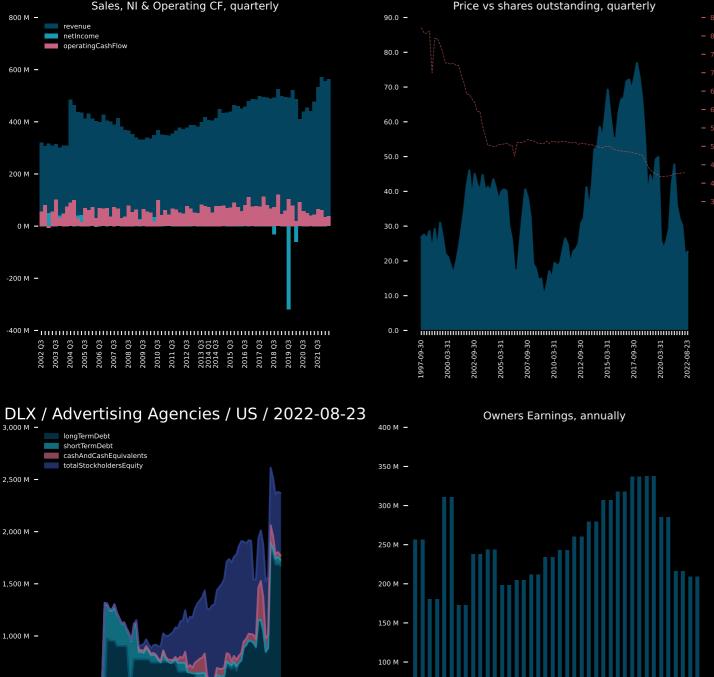
displays, which are advertising surfaces on various types of vehicles or within transit systems; street furniture displays, such as advertising surfaces on bus shelters, information kiosks, freestanding units, and other public structures; spectaculars, which are customized display structures that incorporate videos, multidimensional lettering and figures, mechanical devices and moving parts, and other embellishments; wallscape, a display that drapes over or is suspended from the sides of buildings or other structures. It also provides street furniture equipment, cleaning and maintenance services, operation of public bike programs, and production services; and a public bicycle rental program, which offers bicycles for rent to the general public in various municipalities. As of December 31, 2021, it owned or operated approximately 69,000 advertising displays in the





1.750 M -

segments: Integrated Agencies Network, Media Network, and Communications Network. It designs and builds digital platforms and experiences that support the delivery of content, commerce, services, and sales; creates websites, mobile applications, back-end systems, content and data management systems, and other digital environments; designs and implements technology and data strategies; and develops software and related technology products, including cookie-less data platforms for audience targeting and activation, software tools for e-commerce applications, and text messaging applications for consumer engagement. The company also provides media buying and planning services; and strategic insights and guidance services that offers business content, product, communications, and media strategies. In addition, it offers strategy development, advertising creation, live events, cross platform engagement, and social media



50 M

500 M -

0 M -



packaging services; and printed personal and

as Deluxe Check Printers, Incorporated and

headquartered in Shoreview, Minnesota.

business checks. The company was formerly known

changed its name to Deluxe Corporation in 1988.

Deluxe Corporation was founded in 1915 and is

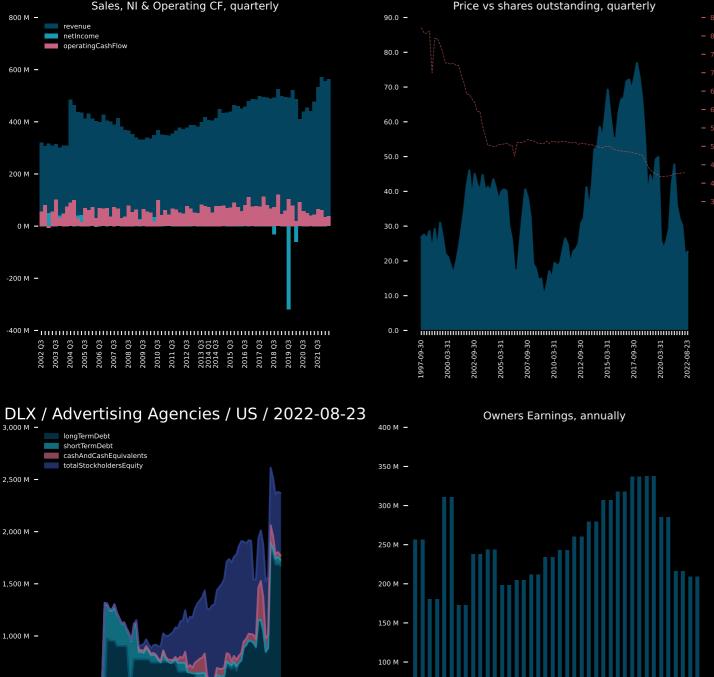
Sales, NI & Operating CF, annually

- 66 %

2.500 M -

2,000 M -

netIncome



50 M

500 M -

0 M -



packaging services; and printed personal and

as Deluxe Check Printers, Incorporated and

headquartered in Shoreview, Minnesota.

business checks. The company was formerly known

changed its name to Deluxe Corporation in 1988.

Deluxe Corporation was founded in 1915 and is

Sales, NI & Operating CF, annually

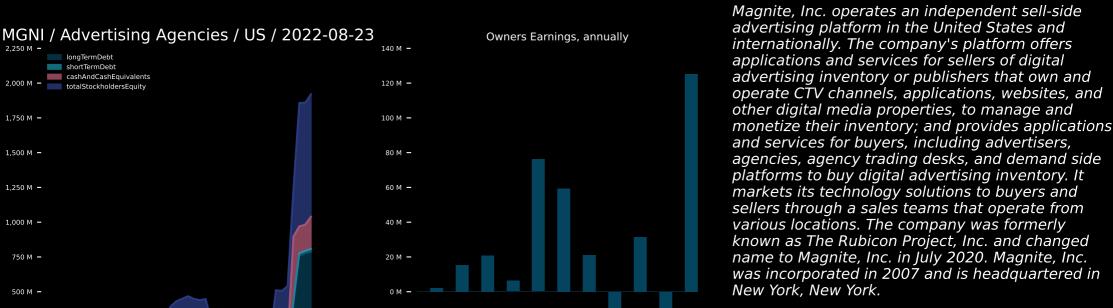
- 66 %

2.500 M -

2,000 M -

netIncome





-20 M -

-40 M -

250 M -

0 M -



1.200 M -

1.000 M -

800 M -

600 M -

400 M -

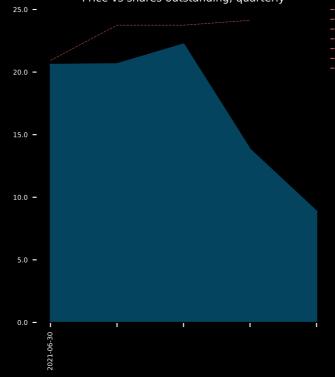
200 M -

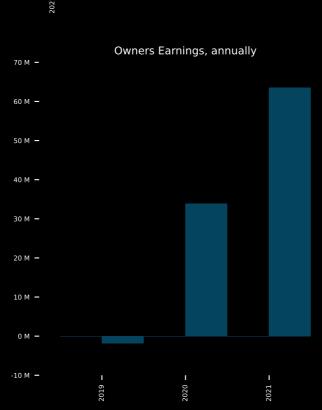
0 M -

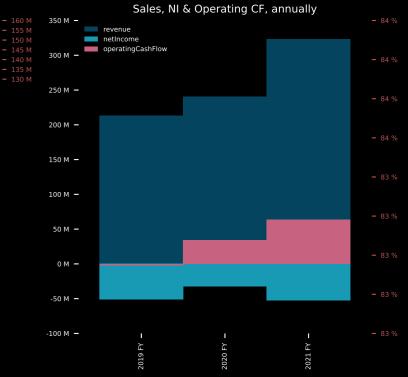
longTermDebt

cashAndCashEquivalents totalStockholdersEquity

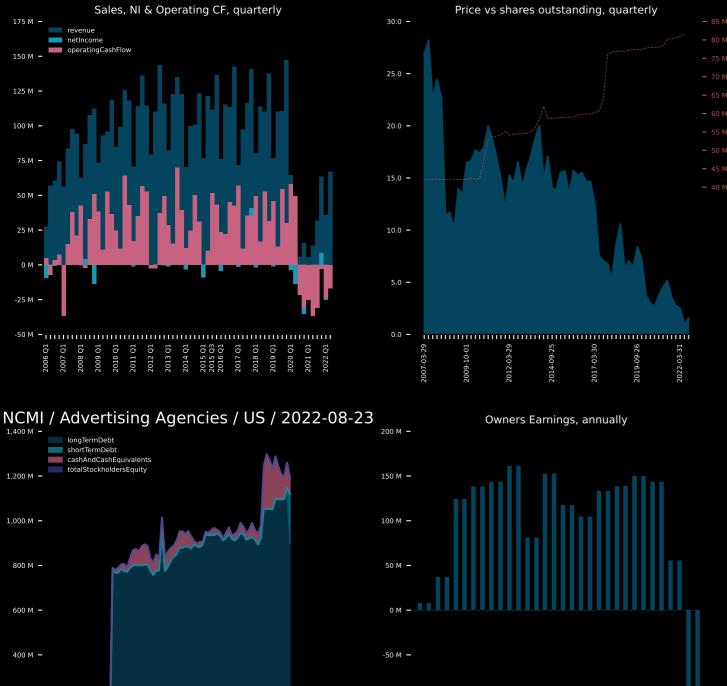
shortTermDebt







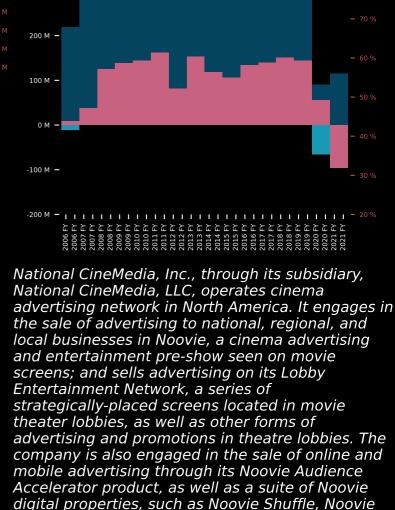
Integral Ad Science Holding Corp. operates as a digital advertising verification company in the United States, the United Kingdom, Germany, Italy, Spain, Sweden, Singapore, Australia, France, Japan, Canada, India, and Brazil. The company provides IAS Signal, a cloud-based technology platform that offers actionable insights; and deliver independent measurement and verification of digital advertising across devices, channels, and formats, including desktop, mobile, connected TV, social, display, and video. Its digital media quality solutions offer ad fraud detection and prevention, viewability, brand safety and suitability, contextual targeting, inventory yield management, and reporting. The company offers Quality Impressions, a metric designed to verify that digital ads are served to a real person rather than a bot, viewable on-screen, and presented in a brand-safe and suitable environment in the correct geography; Context Control solution that delivers contextual targeting and brand suitability capabilities; pre-bid programmatic and post-bid verification solutions for advertisers; and optimization and verification solutions for publishers. It serves advertisers and



-100 M -

200 M -

0 M -



Trivia, Name That Movie, and Noovie Arcade to reach entertainment audiences beyond the theater.

company was incorporated in 2006 and is headquartered in Centennial, Colorado.

It offers its services to third-party theater circuits under long-term network affiliate agreements. The

Sales, NI & Operating CF, annually

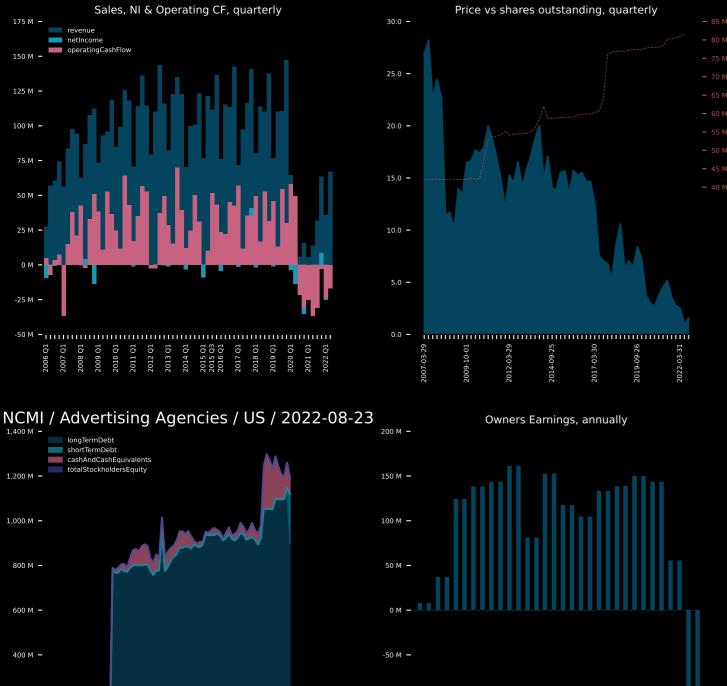
- 90 %

500 M -

400 M -

300 M -

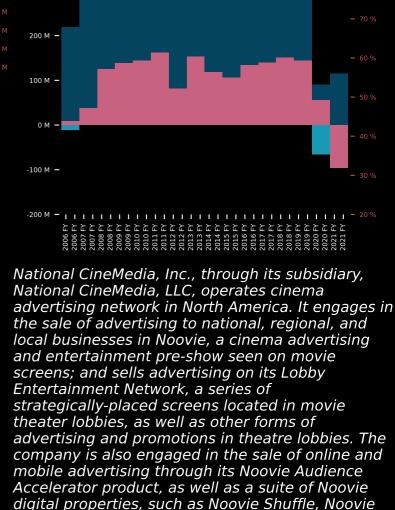
netIncome



-100 M -

200 M -

0 M -



Trivia, Name That Movie, and Noovie Arcade to reach entertainment audiences beyond the theater.

company was incorporated in 2006 and is headquartered in Centennial, Colorado.

It offers its services to third-party theater circuits under long-term network affiliate agreements. The

Sales, NI & Operating CF, annually

- 90 %

500 M -

400 M -

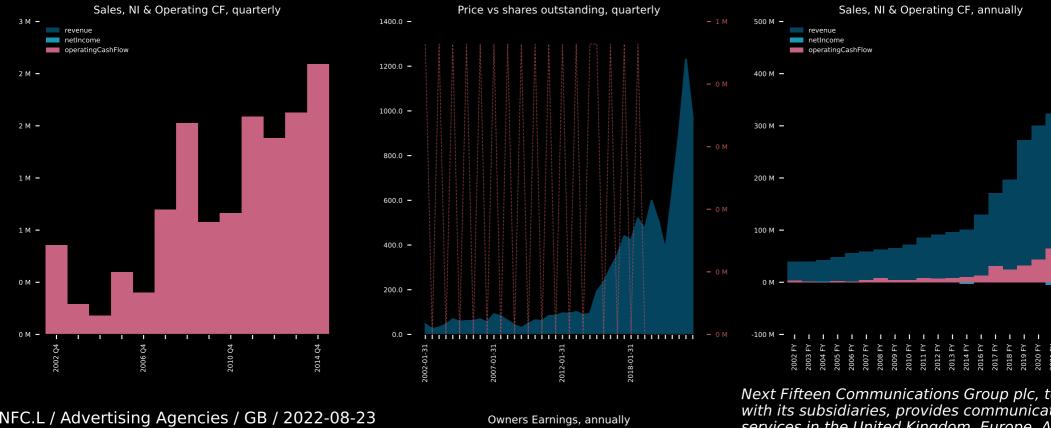
300 M -

netIncome



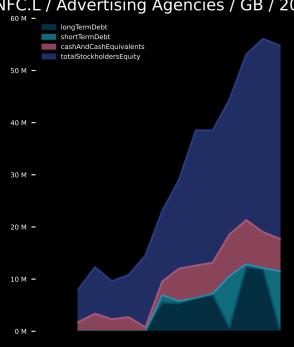
Steel Connect, Inc., together with its subsidiaries, provides direct marketing and supply chain services in the United States, Mainland China, and internationally. The company provides data-driven marketing solutions, including strategy, data and analytics, response analysis, creative services, lithographic and digital printing, envelope printing and converting, component manufacturing, promotional cards, data processing and hygiene, content and asset management, personalization, lettershop and bindery, and postal optimization and omnichannel marketing campaigns, as well as provides business continuity and disaster recovery services. It also offers product configuration and packaging, kitting, and assembly of components and parts into finished goods; and value-added processes, such as product testing, radio frequency identification tagging, product or service activation, language settings, personalization and engraving, multi-channel packaging, and packaging design services. In addition, the company provides fulfillment services comprising order management, pick, pack and ship, retail compliance, and demand planning services; and

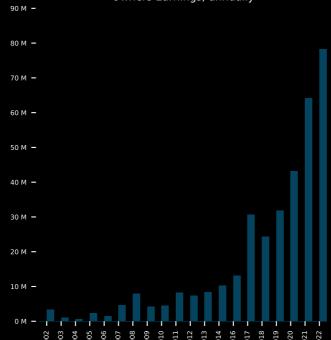


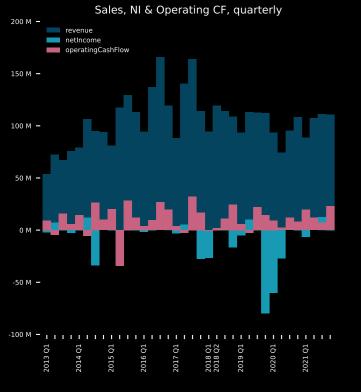


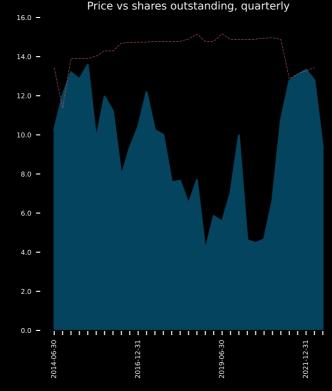


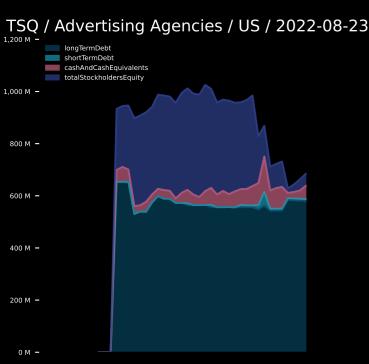
- 80 %

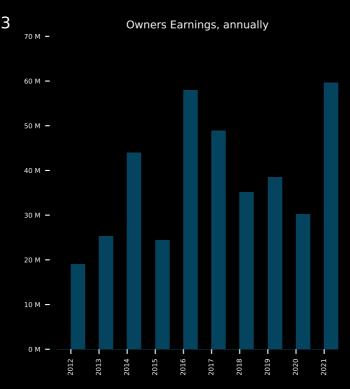


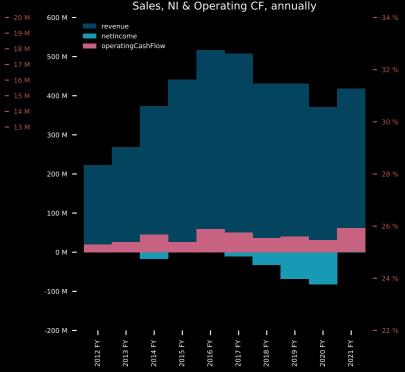




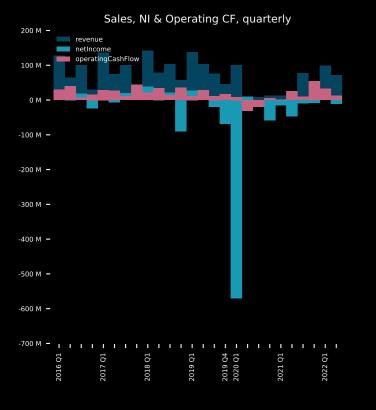


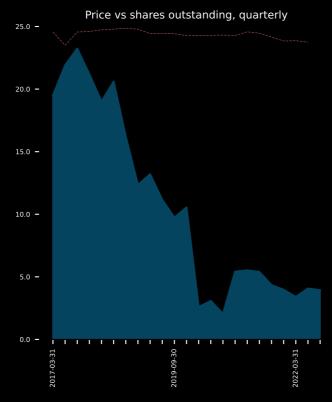


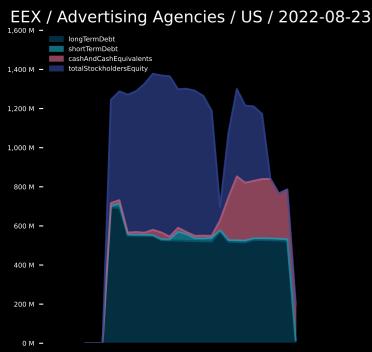


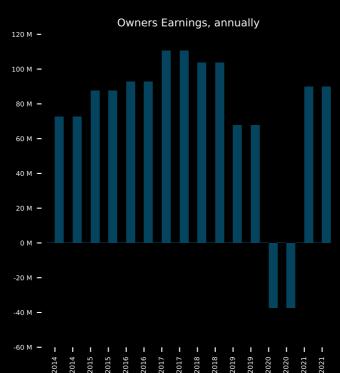


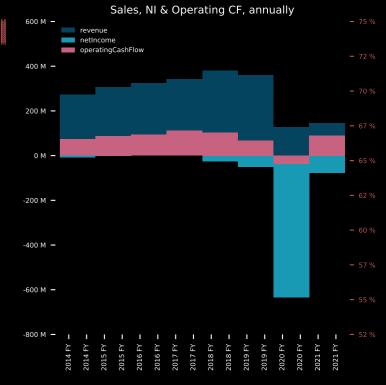
Townsquare Media, Inc. operates as a digital media and marketing solutions company in small and medium-sized businesses. It operates through three segments: Subscription Digital Marketing Solutions, Digital Advertising, and Broadcast Advertising. The Subscription Digital Marketing Solutions segment offers various digital marketing solutions, including hosting, search engine optimization, online directory optimization, e-commerce solutions, online reputation monitoring, social media management, appointment scheduling, payment and invoice, customer management, email marketing, and website retargeting services, as well as traditional and mobile-enabled website design, creation, and development services. The Digital Advertising segment provides digital advertising on its owned and operated digital properties, and digital programmatic advertising platforms, as well as data analytics and management platform. The Broadcast Advertising segment engages in the sale of local radio stations to local, regional, and national spot advertisers, and national network advertisers. As of December 31, 2021, this



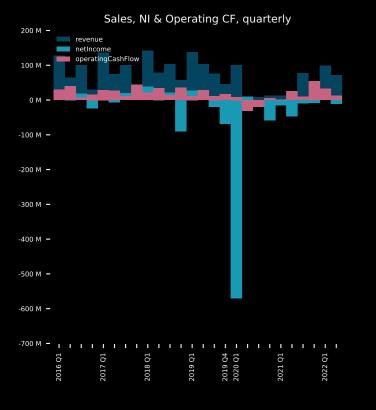


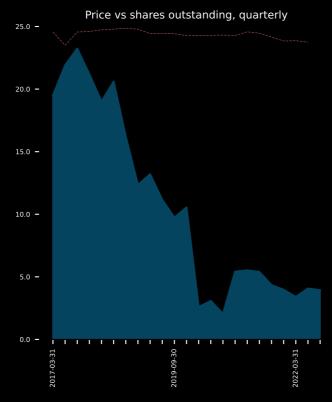


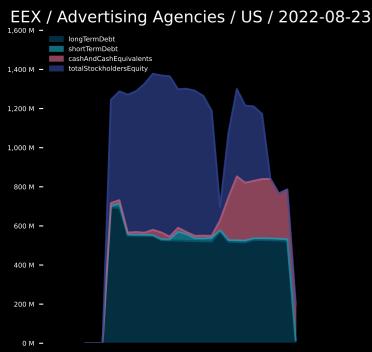


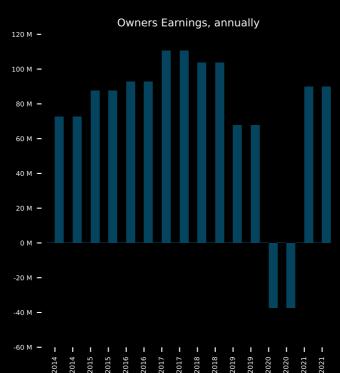


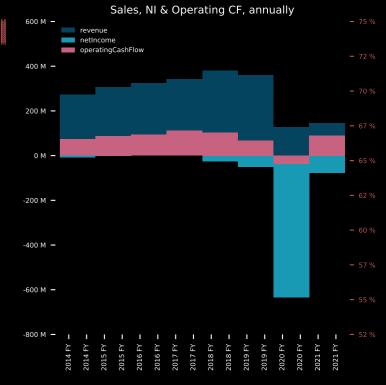
Emerald Holding, Inc. operates business-to-business (B2B) trade shows in the United States. The company operates trade shows in various industry sectors, including retail, design and construction, technology, equipment, and safety and security. It also operates content and content-marketing websites, and related digital products, as well as produce publications. In addition, the company operates Elastic Suite platform that streamlines the wholesale buying process for brands and retail buyers; and Flex platform. Emerald Expositions Events, Inc. was incorporated in 2013 and is based in New York, New York.



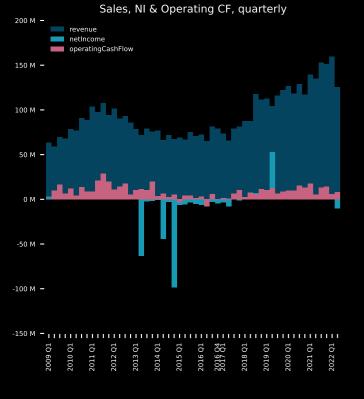


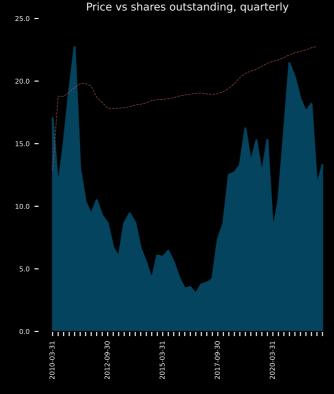


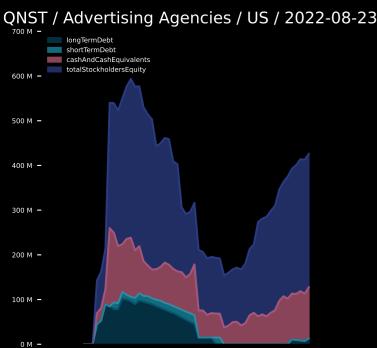


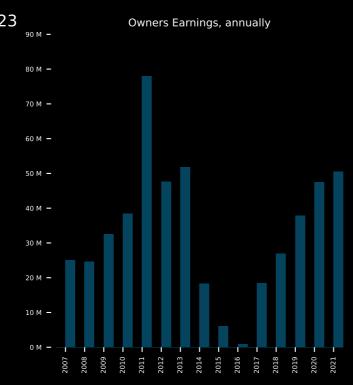


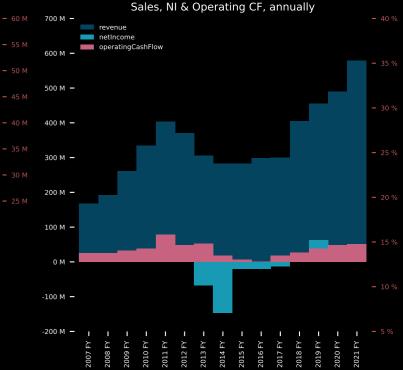
Emerald Holding, Inc. operates business-to-business (B2B) trade shows in the United States. The company operates trade shows in various industry sectors, including retail, design and construction, technology, equipment, and safety and security. It also operates content and content-marketing websites, and related digital products, as well as produce publications. In addition, the company operates Elastic Suite platform that streamlines the wholesale buying process for brands and retail buyers; and Flex platform. Emerald Expositions Events, Inc. was incorporated in 2013 and is based in New York, New York.



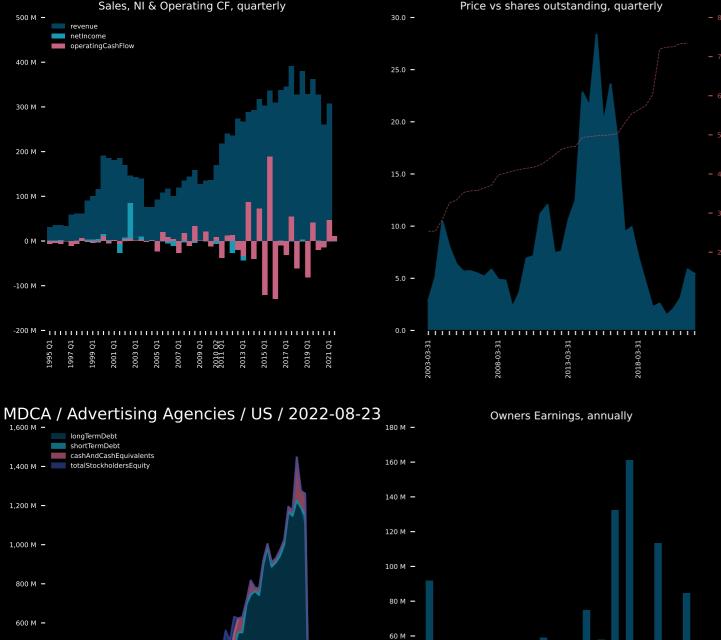








QuinStreet, Inc., an online performance marketing company, provides customer acquisition services for its clients in the United States and internationally. The company offers online marketing services to its clients in the form of qualified clicks, leads, calls, applications, or customers through its websites or third-party publishers. It provides its services in various verticals, such as financial services and home services. The company was incorporated in 1999 and is headquartered in Foster City, California.



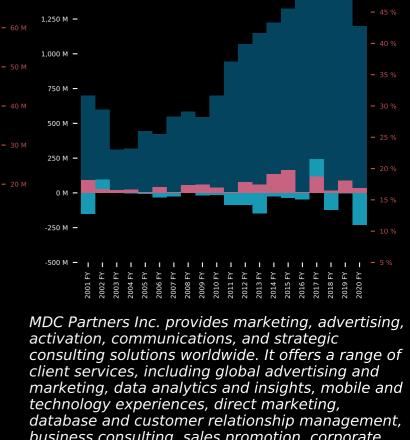
40 M -

20 M -

400 M -

200 M -

0 M -



Sales, NI & Operating CF, annually

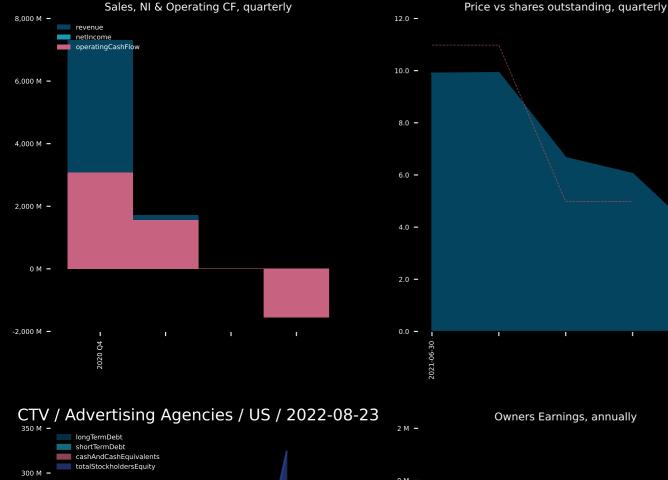
1,750 M -

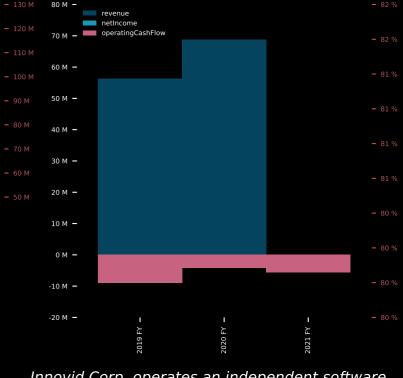
1.500 M -

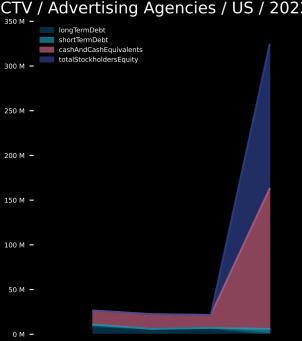
netIncome

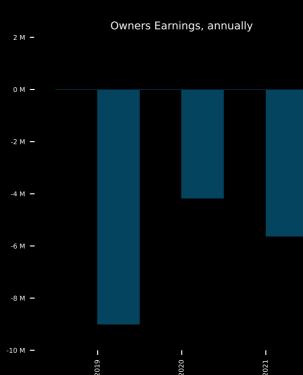
operatingCashFlow

MDC Partners Inc. provides marketing, advertising, activation, communications, and strategic consulting solutions worldwide. It offers a range of client services, including global advertising and marketing, data analytics and insights, mobile and technology experiences, direct marketing, database and customer relationship management, business consulting, sales promotion, corporate communications, market research, corporate identity, design and branding services, social media strategy and communications, product and service innovation, and e-commerce management, as well as media buying, planning, and optimization. The company was formerly known as MDC Corporation Inc. and changed its name to MDC Partners Inc. in January 2004. MDC Partners Inc. was founded in 1980 and is headquartered in New York, New York.

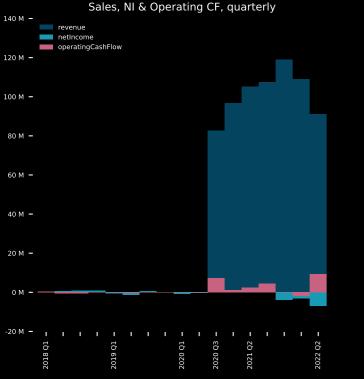


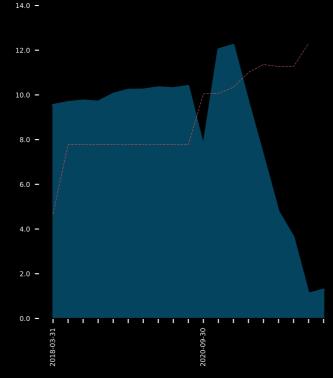




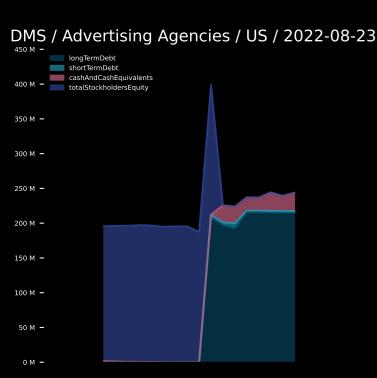


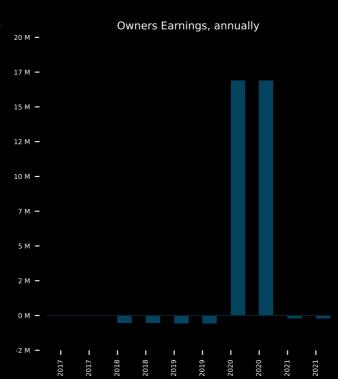
Innovid Corp. operates an independent software platform that provides ad serving and creative services. The company offers advertising services for the creation, delivery, and measurement of TV ads across connected TV, mobile TV, and desktop TV environments to advertisers, publishers, and media agencies. It also provides creative management; advertising measurement; identity resolution; and publisher solutions. The company serves consumer packaged goods, pharmaceutical and healthcare, financial services, and automotive and technology industries; third party agencies; and publishers in the United States, Canada, Europe, the Middle East, Africa, Latin America, and the Asia Pacific. Innovid Corp. was incorporated in 2007 and is headquartered in New York, New York.

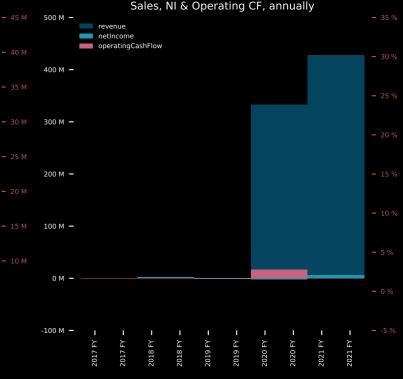




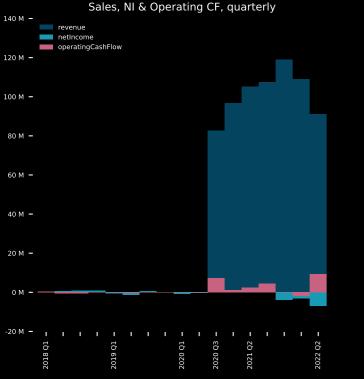
Price vs shares outstanding, quarterly

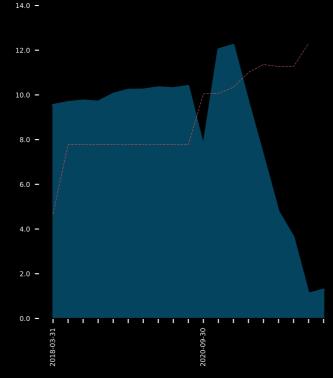




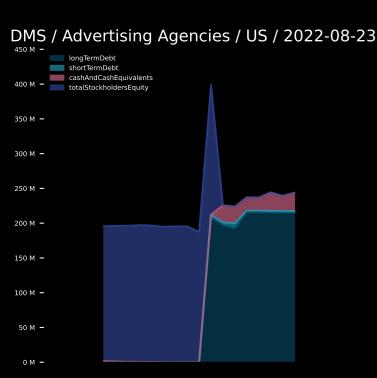


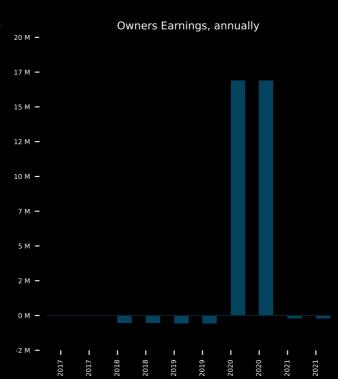
Digital Media Solutions, Inc. operates as a digital performance marketing company that offers a software delivery platform in the United States. It operates through three segments: Brand Direct, Marketplace, and Other. The company operates as a performance marketing engine for companies across various industries, including consumer finance, e-commerce, education, insurance, home services, brand performance, automotive, gig, health and wellness, and career placements. It also provides managed services that help clients to access and control the advertising expenses; and marketing automation software as a service to clients. The company was founded in 2012 and is headquartered in Clearwater, Florida.

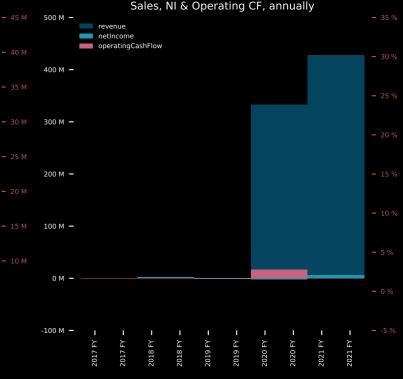




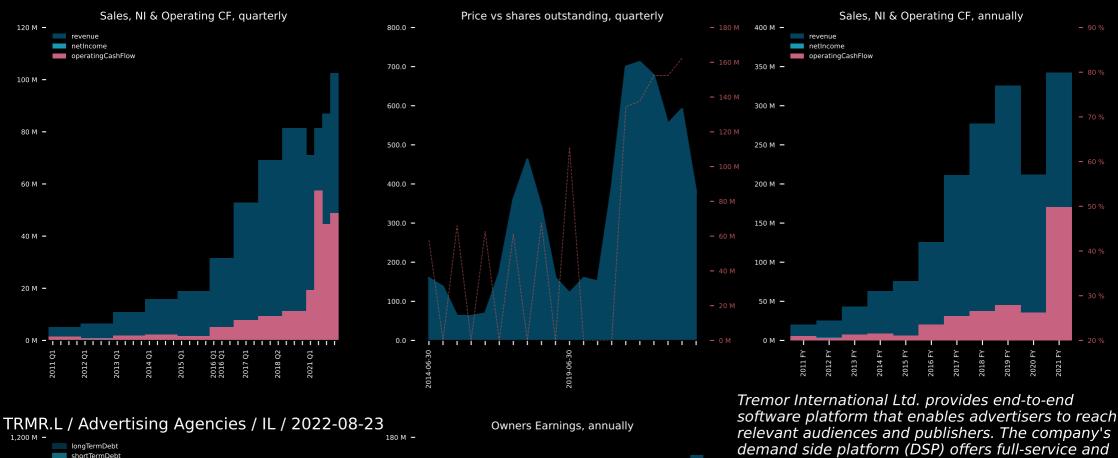
Price vs shares outstanding, quarterly







Digital Media Solutions, Inc. operates as a digital performance marketing company that offers a software delivery platform in the United States. It operates through three segments: Brand Direct, Marketplace, and Other. The company operates as a performance marketing engine for companies across various industries, including consumer finance, e-commerce, education, insurance, home services, brand performance, automotive, gig, health and wellness, and career placements. It also provides managed services that help clients to access and control the advertising expenses; and marketing automation software as a service to clients. The company was founded in 2012 and is headquartered in Clearwater, Florida.



160 M -

140 M -

120 M -

100 M -

80 M -

60 M -

40 M -

20 M -

cashAndCashEquivalents

totalStockholdersEquity

1.000 M -

800 M -

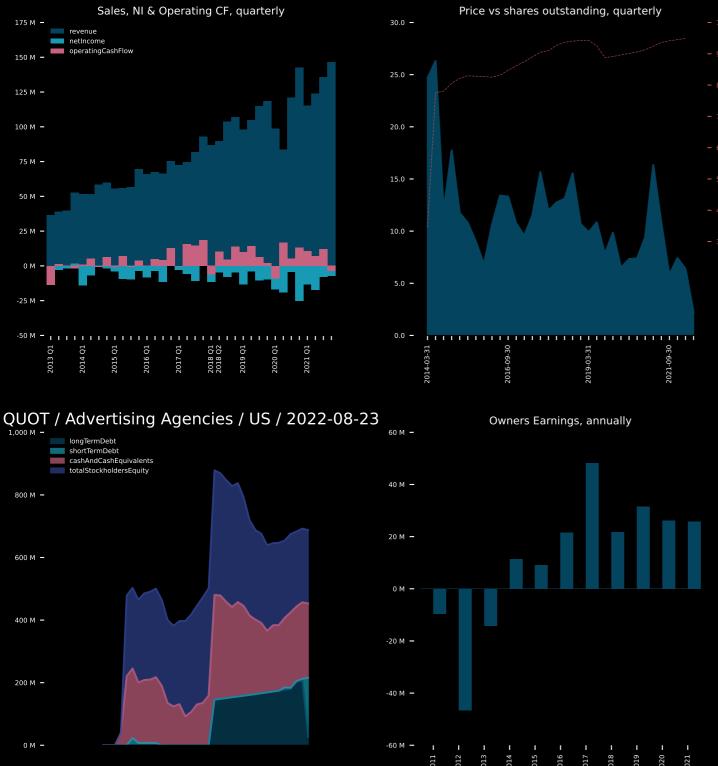
600 M -

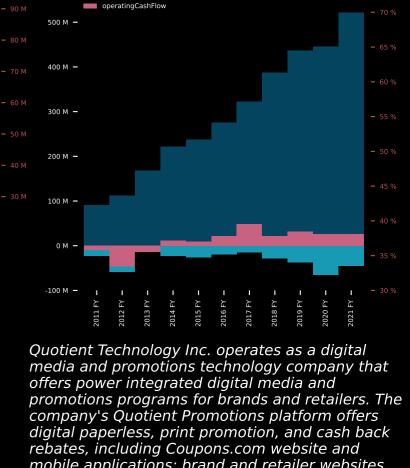
400 M -

200 M -

0 M -



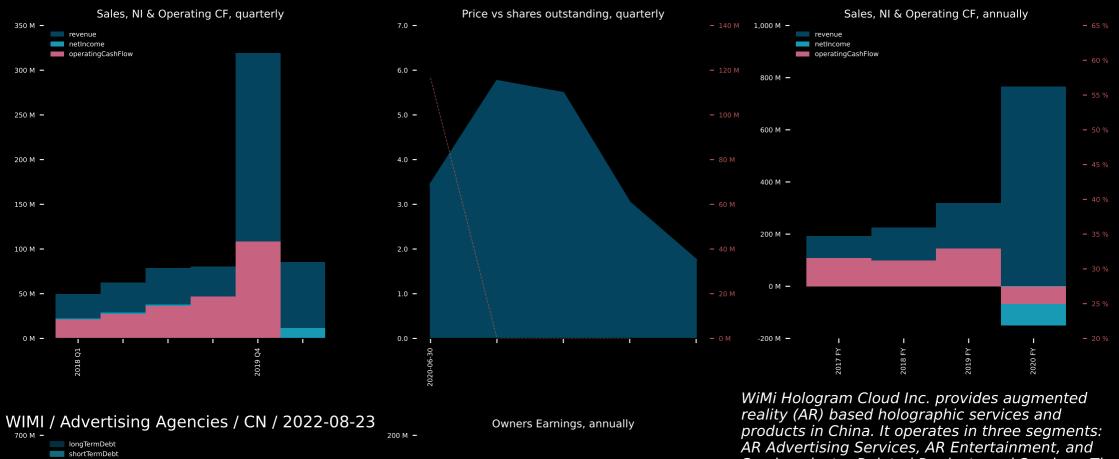


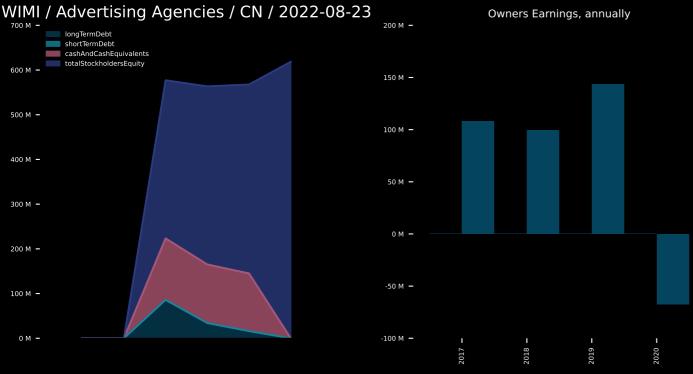


600 M -

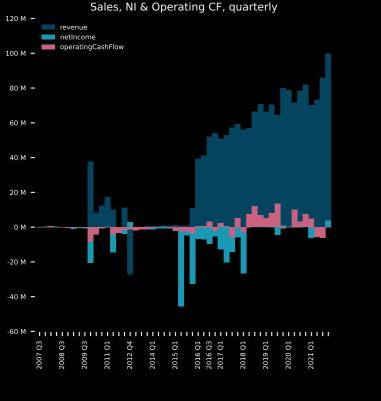
netIncome

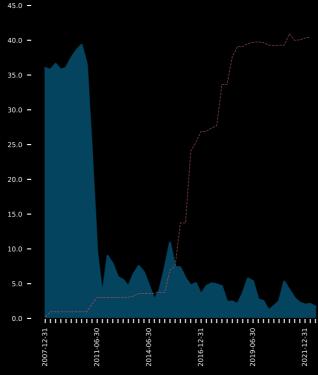
mobile applications; brand and retailer websites and mobile applications; and third-party publishing websites and mobile applications. It also provides **Quotient Retailer Promotions Platform that uses** consumer data and insights to distribute personalized and targeted media and promotions for retailers of grocery, drug, mass merchant, dollar, club, and convenience merchandise; and Quotient Media Platform, which provides targeted advertising solutions that enables brands to reach shoppers before, during, and after their shopping cycles with digital media campaigns. It also provides Quotient Retailer Performance Media Platform that uses retailer's consumer data to drive sales and enhances the shopper experience; Quotient Analytics provides campaign analytics and measured sales results to brands and retailers:



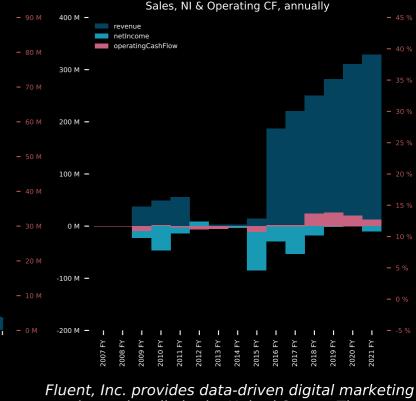


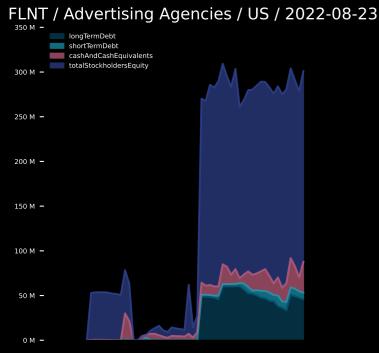
Semiconductor Related Products and Services. The company primarily offers holographic AR advertising services and holographic AR entertainment products. Its holographic AR advertising software enables users to insert into video footages real or animated three dimensional objects; and online holographic AR advertising solution embeds holographic AR ads into films and shows. The company's holographic AR entertainment products consist primarily of payment middleware software, game distribution platform, and holographic mixed reality software. In addition, it engages in the provision of central processing algorithm services, and provides computer chip products to enterprise customers, as well as sells comprehensive solutions for central processing algorithms and related services with software and hardware integration. WiMi Hologram Cloud Inc. was founded in 2015 and is headquartered in Beijing, the People's Republic of

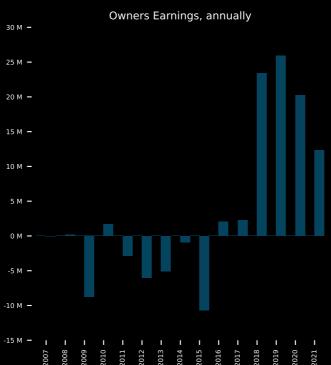




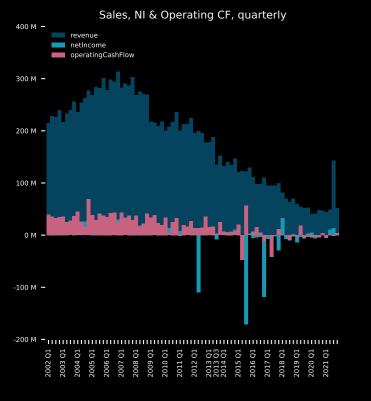
Price vs shares outstanding, quarterly







Fluent, Inc. provides data-driven digital marketing services primarily in the United States. The company operates through Fluent and All Other segments. It offers customer acquisition services by operating digital marketing campaigns, through which the company connects its advertiser clients with consumers. The company also delivers data and performance-based marketing executions to approximately 500 consumer brands, direct marketers, and agencies across a range of industries, including financial products and services, media and entertainment, health and wellness, retail and consumer, and staffing and recruitment. Fluent, Inc. is headquartered in New York, New York.



shortTermDebt

600 M -

500 M -

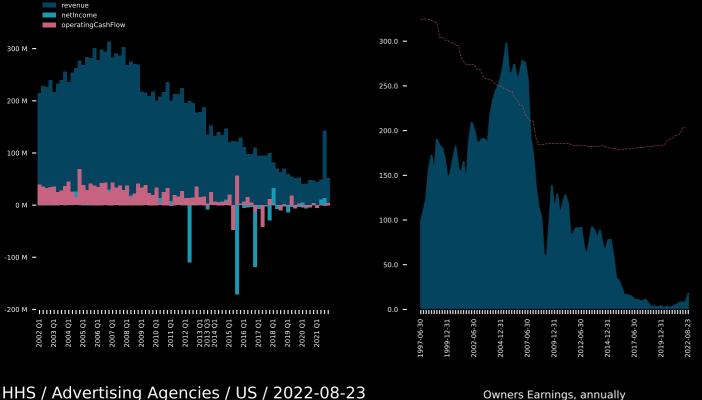
400 M -

300 M -

100 M -

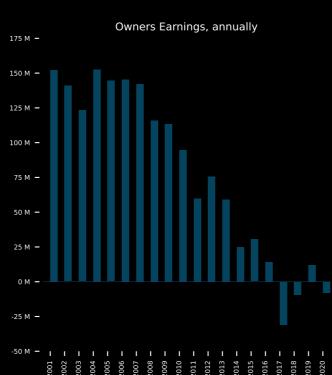
0 M -

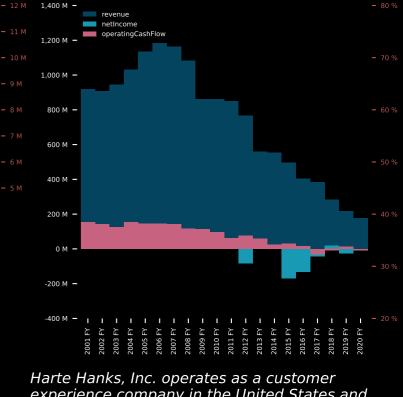
cashAndCashEquivalents



Price vs shares outstanding, quarterly

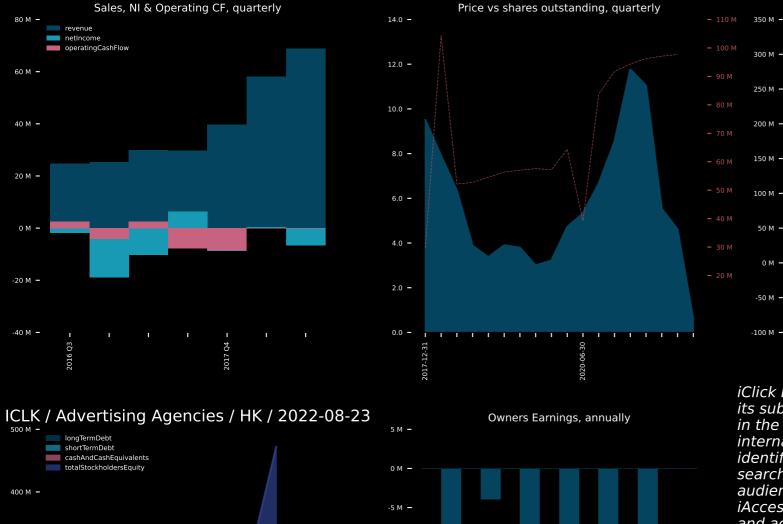
3500 -





Sales, NI & Operating CF, annually

experience company in the United States and internationally. It operates through three segments: Marketing Services, Customer Care, and Fulfillment & Logistics Services. The company provides strategic guidance to help clients to plan and execute omni-channel marketing programs; audience identification, profiling, segmentation and prioritization, predictive modeling, and data strategy services; data hygiene and cleansing services; print, broadcast, direct mail, website, app, display, social, mobile, search engine marketing, and voice services; Website and app development, e-commerce enablement, database building and management, platform architecture creation, and marketing automation services; and outsourcing marketing operations solutions. It also offers customer experience management services comprising interact and resolve consumer concerns across hardware and software platforms, healthcare benefit plans, and recalls or a myriad of other customer service issues; CRM and digital transformation solutions to create meaningful customer interactions by connecting content



-10 M -

-15 M -

-20 M -

-25 M -

-30 M -

-35 M -

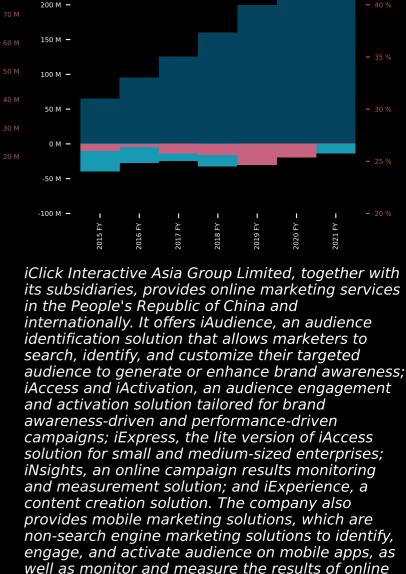
2019

300 M -

200 M -

100 M -

0 M -



marketing activities on such channels; and other

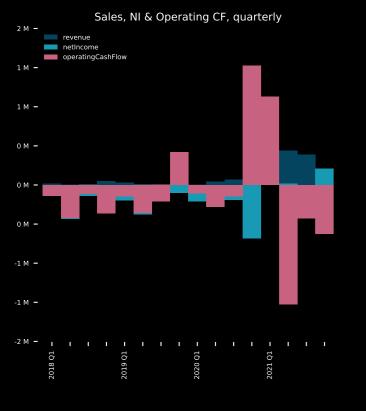
distribution channels comprising PC banner

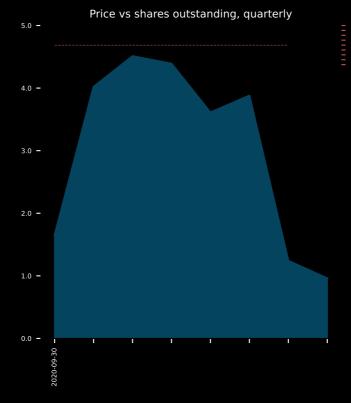
displays, PC video advertisements, and search

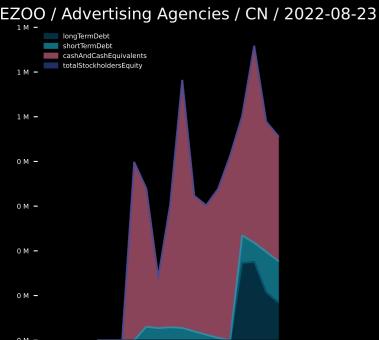
solutions that focuses on identifying, engaging, and activating audience on non-mobile app content

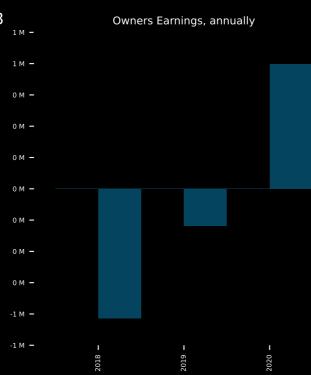
Sales, NI & Operating CF, annually

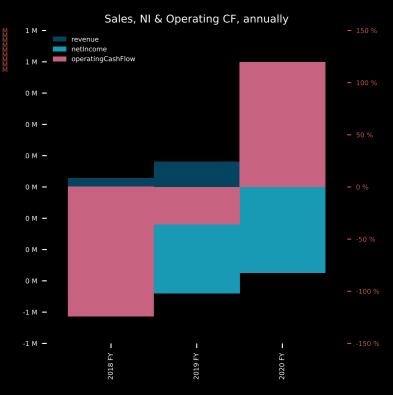
netIncome





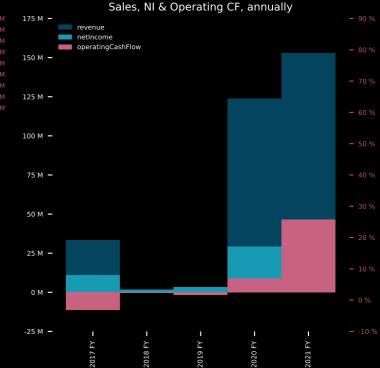




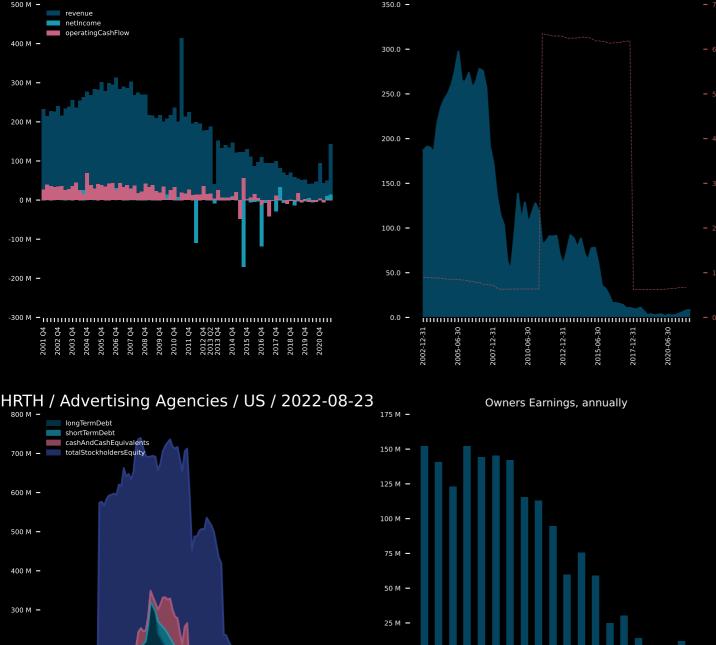


Ezagoo Limited provides advertising services in China. It offers display advertisement services on TV screens mounted on public buses. Ezagoo Limited was incorporated in 2018 and is based in Changsha, China.





Glory Star New Media Group Holdings Limited, through its subsidiaries, provides advertisement and content production services in the People's Republic of China. The company also engages in mobile and online digital advertising, and media and entertainment businesses. In addition, it operates CHEERS app, an e-commerce platform that allows users to access online store, live streaming, series TV shows, and online games, as well as online short videos, variety shows, and dramas. It is also developing CheerCar App, an interactive entertainment app; and CheerChat App, an overseas social audio app. Glory Star New Media Group Holdings Limited was founded in 2016 and is headquartered in Beijing, the People's Republic of China.



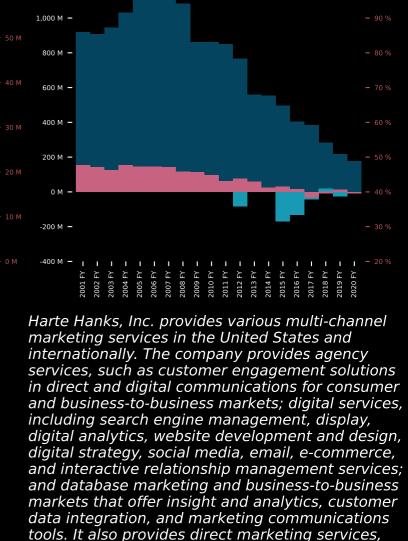
-25 M -

Price vs shares outstanding, quarterly

Sales, NI & Operating CF, quarterly

100 M -

0 M -



including digital printing, print on demand,

transportation optimization, tracking, commingling, shrink wrapping, and specialized mailing services, as well as custom kitting, product recalls, and freight optimization services through its fulfillment

centers; and operates tele-service workstations, which offer contact center solutions comprising

speech, voice and video chat, integrated voice response, analytics, social cloud monitoring, and

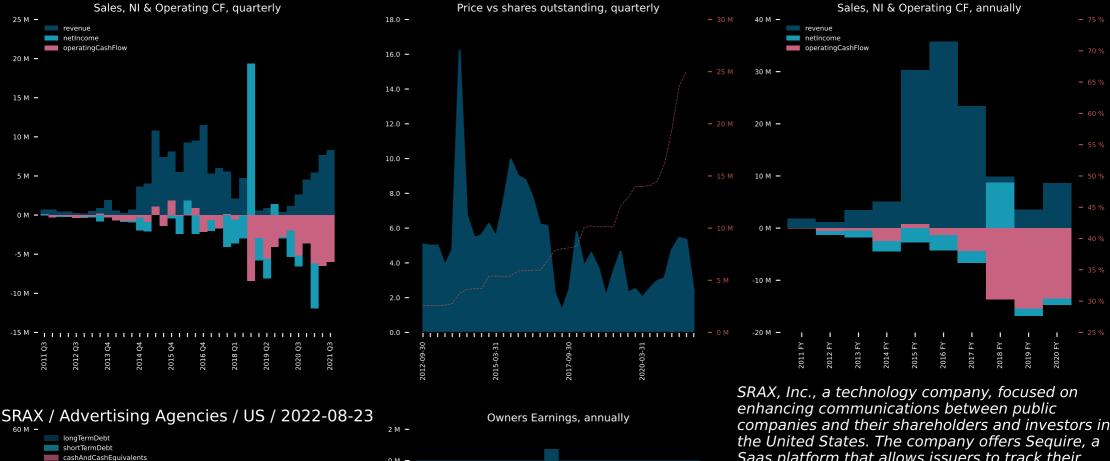
advanced mail optimization, logistics and

Sales, NI & Operating CF, annually

1.400 M -

1.200 M -

netIncome



-14 M -

-16 M -

-18 M -

totalStockholdersEquity

50 M -

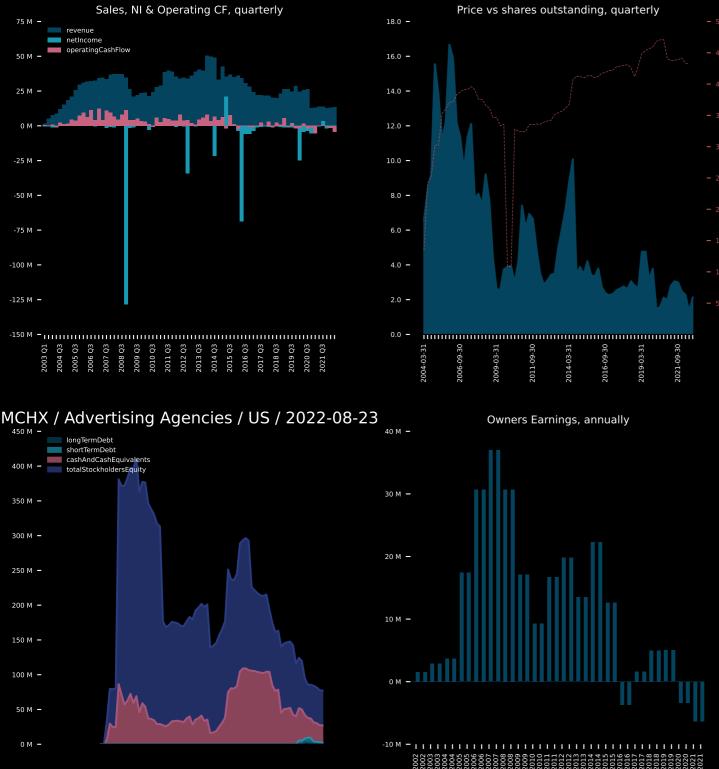
40 M -

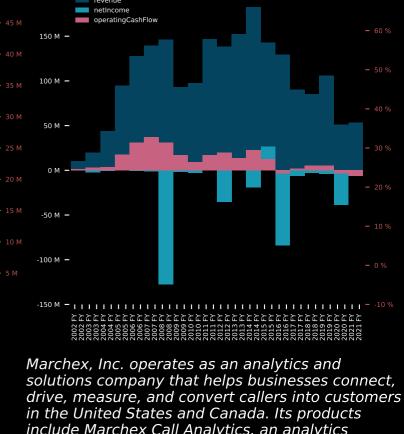
30 M -

20 M -

10 M -

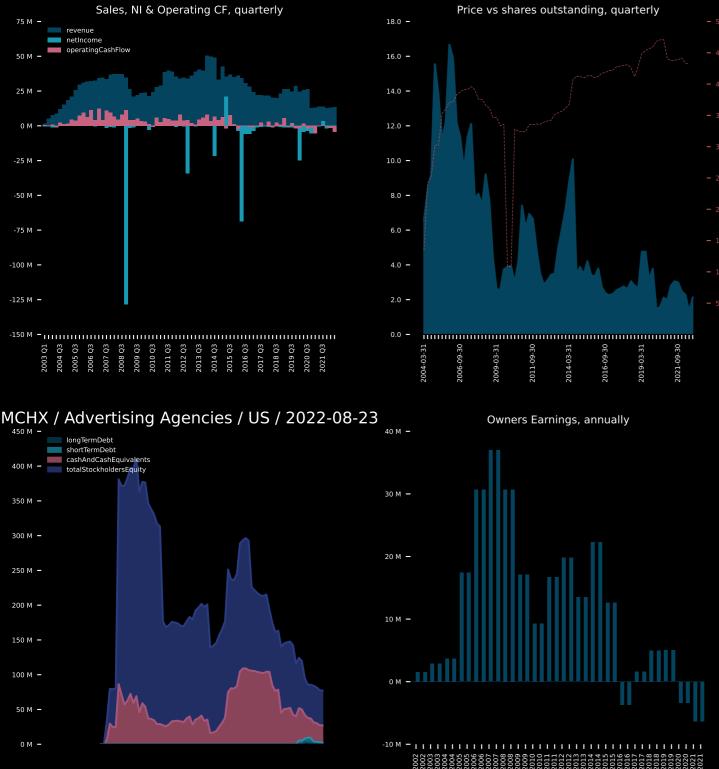


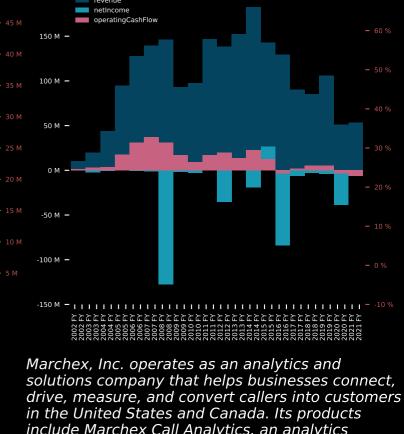




200 M

include Marchex Call Analytics, an analytics platform for enterprises, which depend on inbound phone calls to drive sales, appointments, and reservations; Marchex Call Analytics, Conversation Edition that enable actionable insights for enterprise, mid-sized, and small businesses; Text Analytics and Communications, a solution for intelligent mobile messaging, which enables sales, marketing, and operations teams in businesses to engage in two-way communications with field staff, prospects, and customers through text/SMS messages; Call Monitoring for call recording; and Marchex Marketing Edge, an analytics solution for marketers in enterprise, mid-sized and small businesses that depend on inbound phone calls to drive sales, appointments and reservations. The company's Marchex Sales Engagement products comprise Marchex Engage, which combines Marchex artificial intelligence and machine learning with call monitoring and scoring services; Marchex

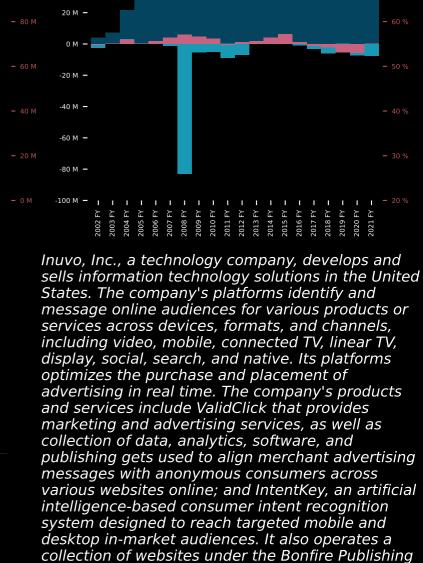




200 M

include Marchex Call Analytics, an analytics platform for enterprises, which depend on inbound phone calls to drive sales, appointments, and reservations; Marchex Call Analytics, Conversation Edition that enable actionable insights for enterprise, mid-sized, and small businesses; Text Analytics and Communications, a solution for intelligent mobile messaging, which enables sales, marketing, and operations teams in businesses to engage in two-way communications with field staff, prospects, and customers through text/SMS messages; Call Monitoring for call recording; and Marchex Marketing Edge, an analytics solution for marketers in enterprise, mid-sized and small businesses that depend on inbound phone calls to drive sales, appointments and reservations. The company's Marchex Sales Engagement products comprise Marchex Engage, which combines Marchex artificial intelligence and machine learning with call monitoring and scoring services; Marchex





brand, which creates content across a range of

topics, including health, finance, travel, careers, auto, education, and lifestyle categories. The

company's marketing channels consist of websites, social media, blogs, public relations, trade shows,

Sales, NI & Operating CF, annually

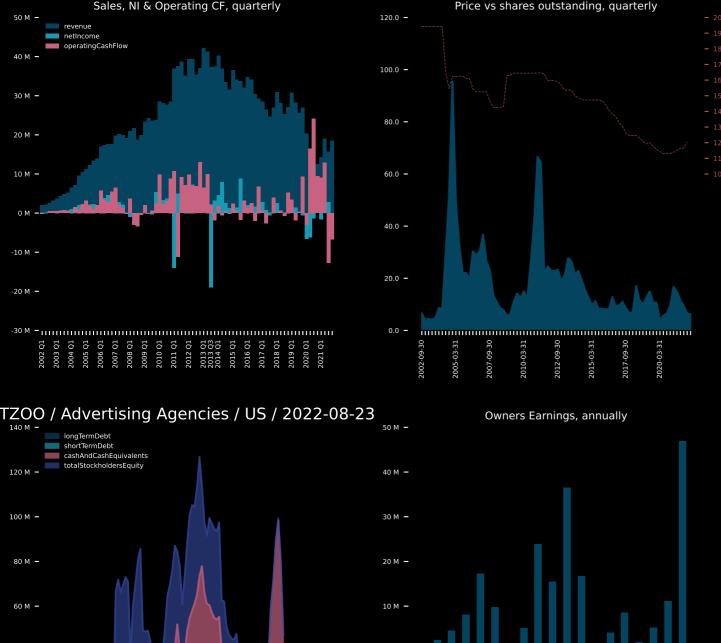
100 M -

60 M -

40 M -

netIncome

80 M - operatingCashFlow



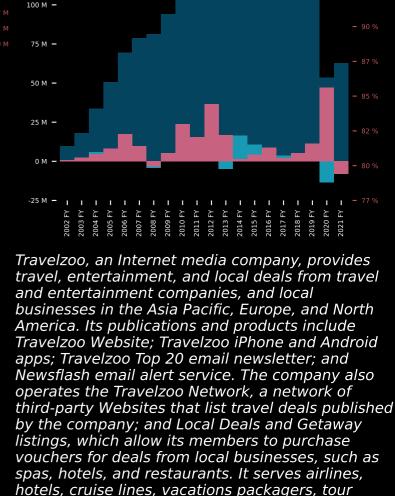
-10 M -

2007 2008 2009 2010 2011 2013 2014 2015 2015 2016 2016 2019 2019

40 M -

20 M -

0 M -



operators, destinations, car rental companies, travel agents, theater and performing arts groups,

restaurants, spas, and activity companies. Travelzoo Inc. was founded in 1998 and is

headquartered in New York, New York.

Sales, NI & Operating CF, annually

- 97 %

- 92 %

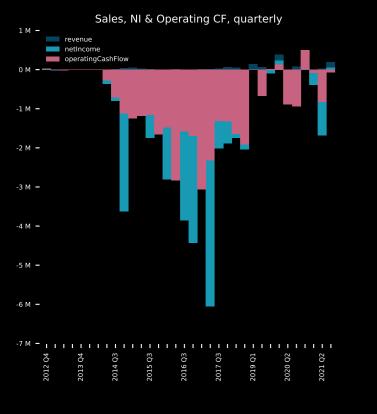
175 M -

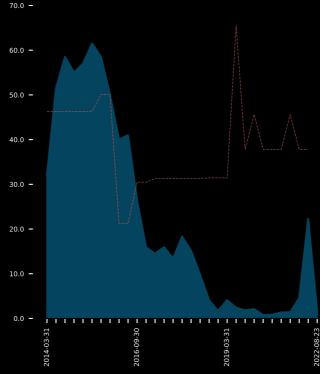
150 M -

125 M -

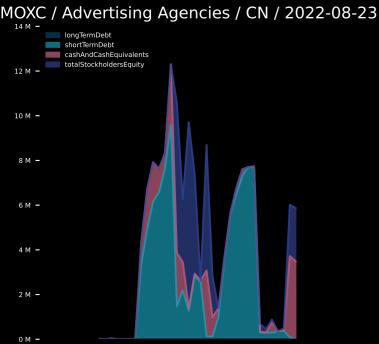
netIncome

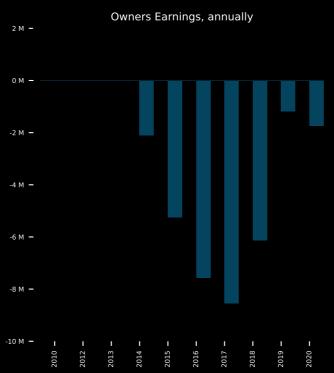
operatingCashFlow

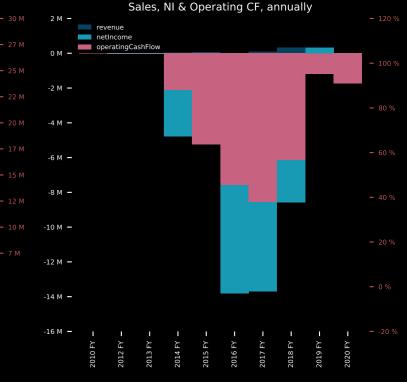




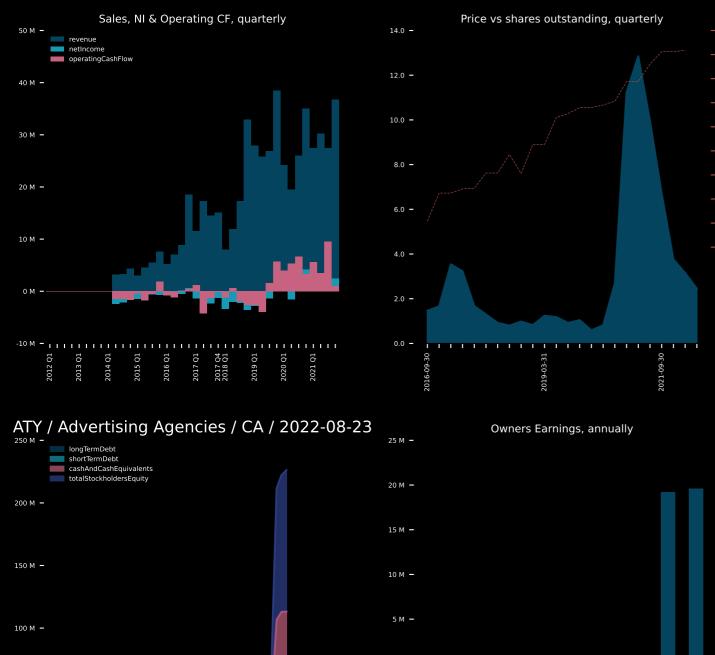
Price vs shares outstanding, quarterly







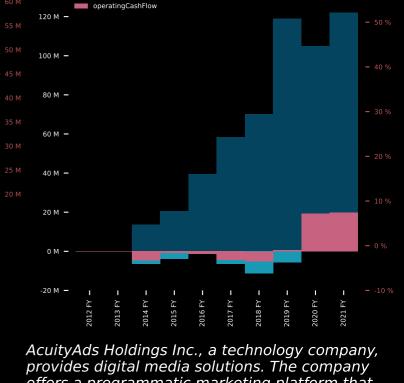
Moxian (BVI) Inc engages in internet media marketing business in Hong Kong, China, and Malaysia. The company operates online-to-offline business that provides an online platform for small and medium sized enterprises with physical stores to conduct business online, interact with existing customers, and obtain new ones. It also operates the Games Channel, an application that develops contacts with the mobile gaming industry in China. The company was founded in 2013 and is based in Tsim Sha Tsui, Hong Kong.



-5 M -

-10 M -

0 M -

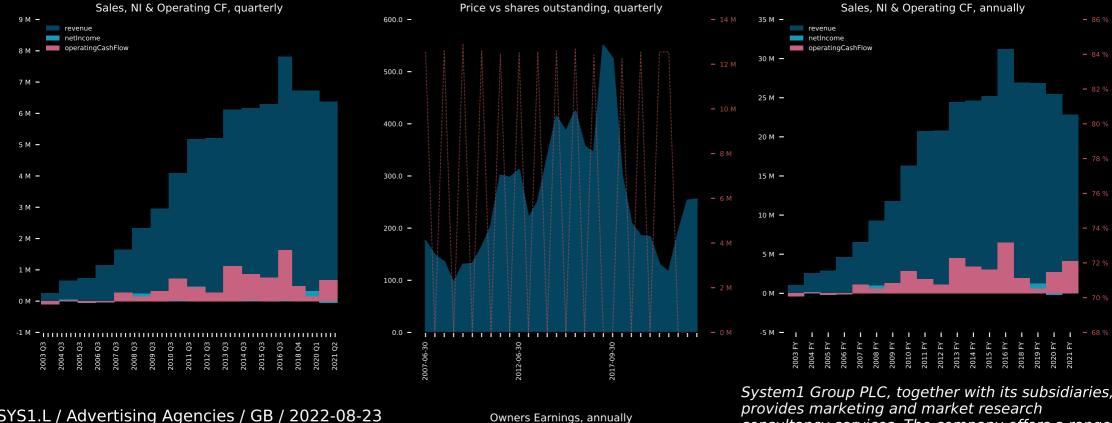


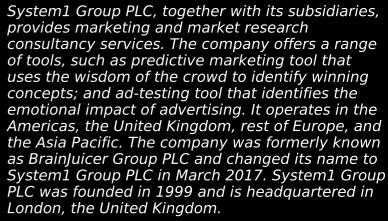
Sales, NI & Operating CF, annually

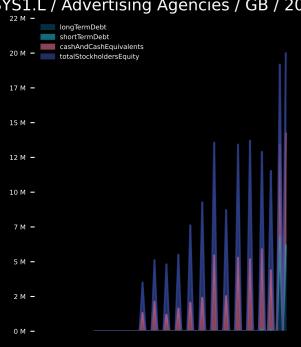
140 M -

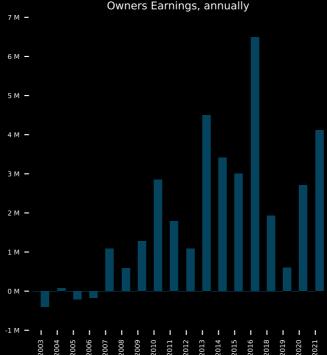
netIncome

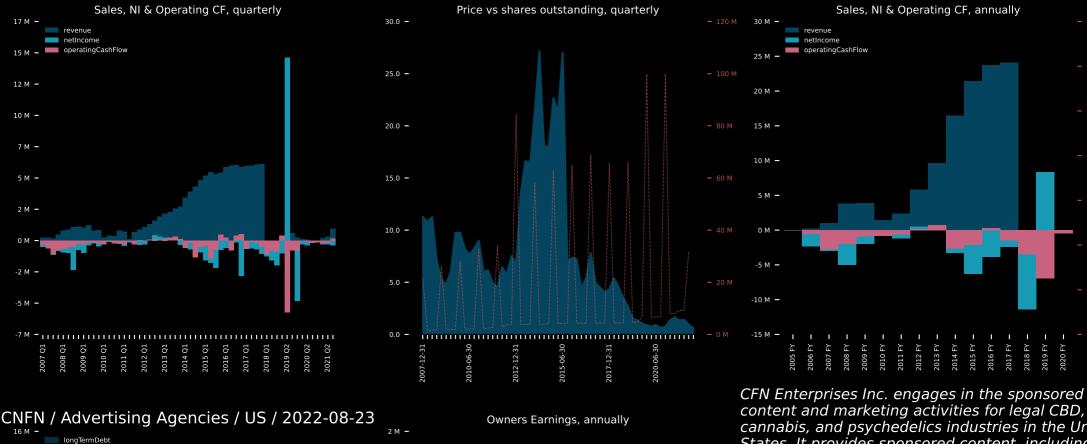
AcuityAds Holdings Inc., a technology company, provides digital media solutions. The company offers a programmatic marketing platform that enables advertisers to connect with their audiences across online display, video, social, and mobile campaigns. Its platform also allows advertisers to manage their purchasing of online display advertising in real-time using programmatic ad buying. The company serves Fortune 500 enterprises and small to mid-sized businesses in the United States, Canada, Europe, the Middle East, and Africa. AcuityAds Holdings Inc. is headquartered in Toronto, Canada.











0 M •

-1 M -

-2 M -

-3 M -

-4 M -

-5 M -

-6 M **–**

-7 M -

shortTermDebt

14 M - totalStockholdersEquity

12 M -

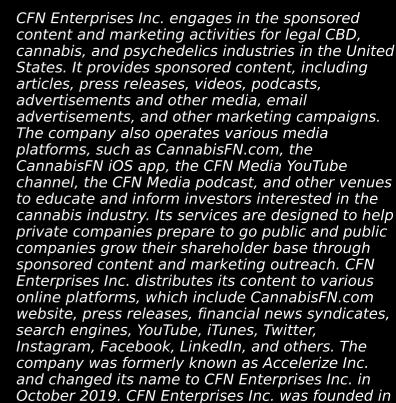
10 M -

8 M -

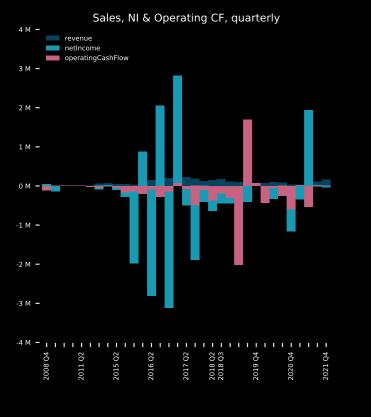
6 M -

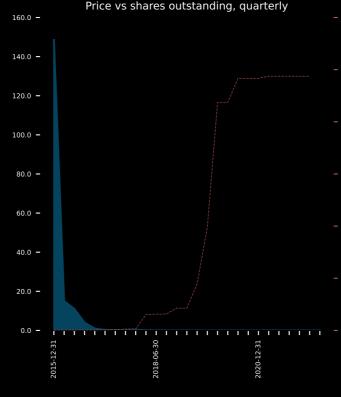
0 M -

cashAndCashEquivalents











Sales, NI & Operating CF, annually

5 M -

0 M -

-5 M -

-10 M -

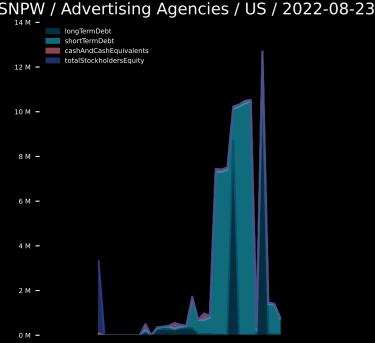
-15 M -

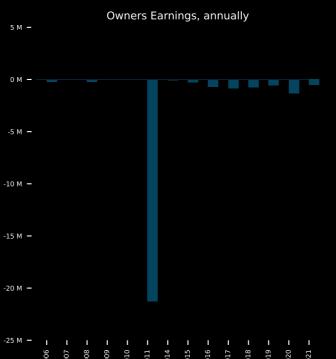
-20 M -

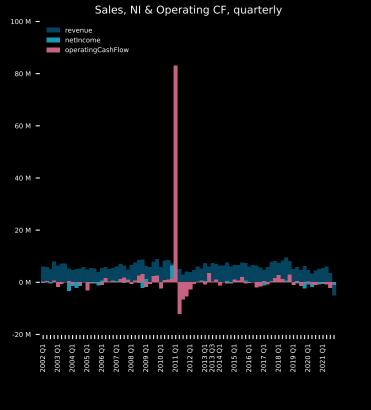
revenue

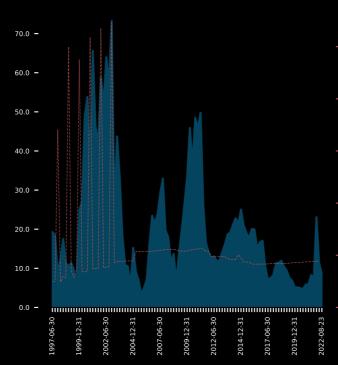
netIncome

operatingCashFlow



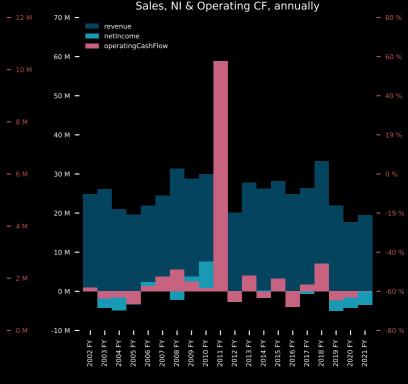


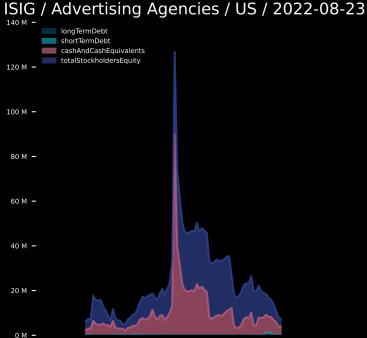


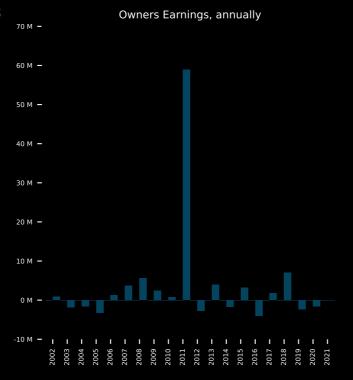


Price vs shares outstanding, quarterly

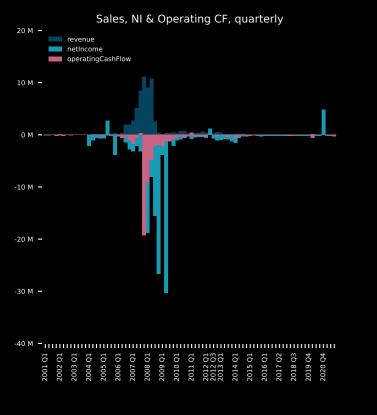
80.0 -

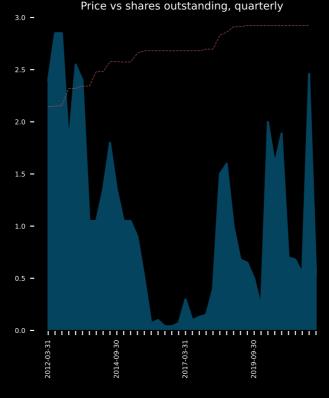




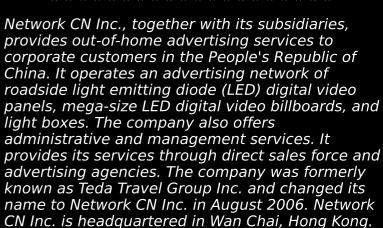


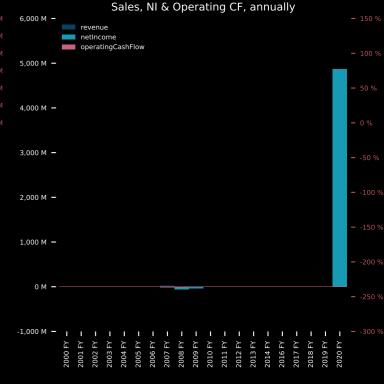
Insignia Systems, Inc. provides in-store advertising solutions to consumer-packaged goods manufacturers, retailers, shopper marketing agencies, and brokerages in the United States. It offers in-store signage solutions, which provides point-of-purchase services; merchandising solutions that include various corrugate displays, side caps, free standing shippers, and customized end-cap solutions; and on-pack solutions, which include BoxTalk, coupons, recipes, and cross-promotions. The company was incorporated in 1990 and is headquartered in Minneapolis, Minnesota.

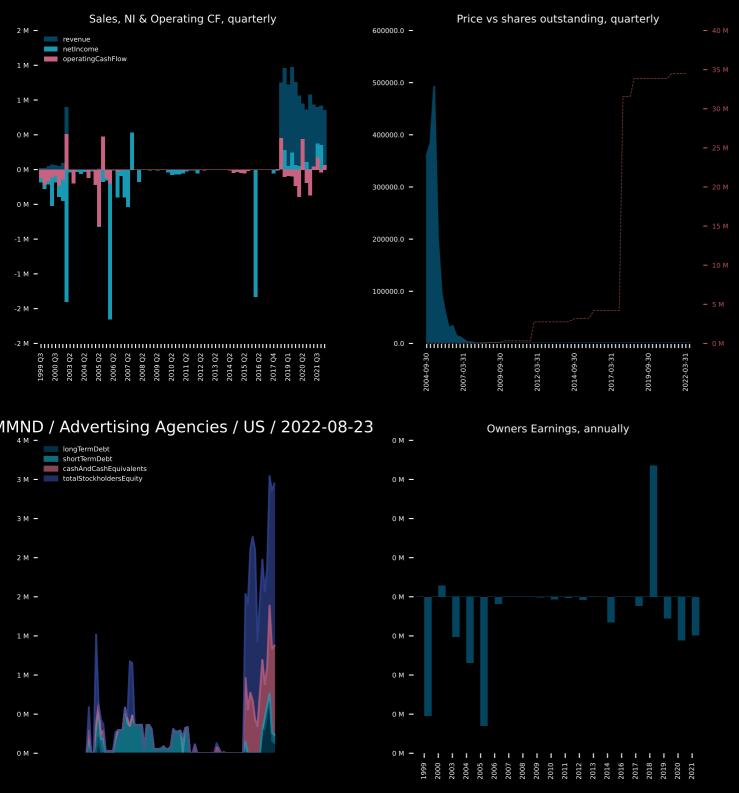


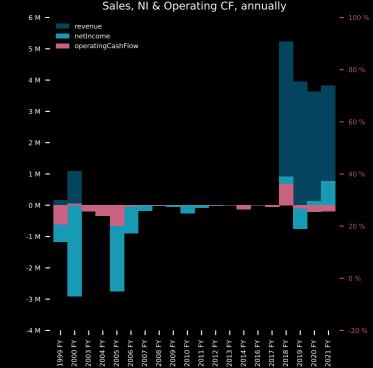








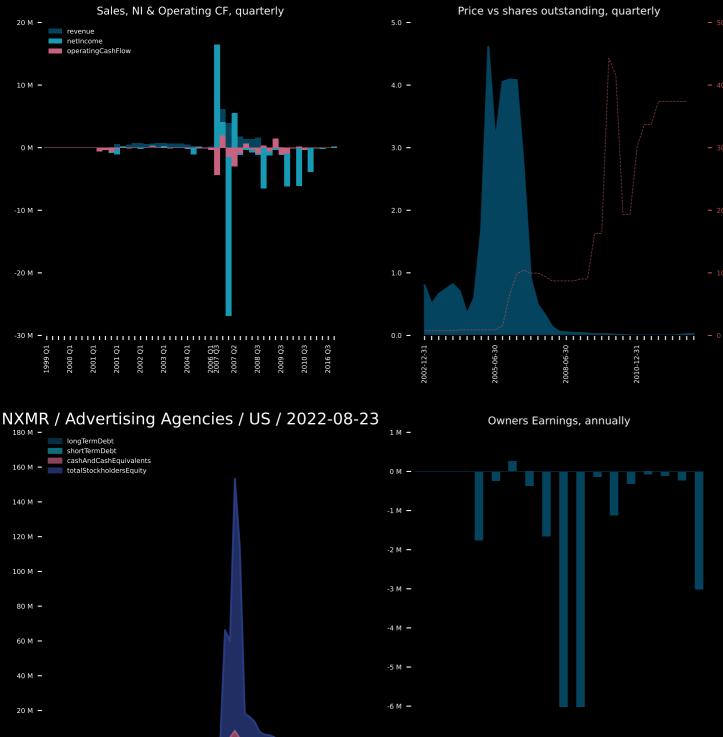


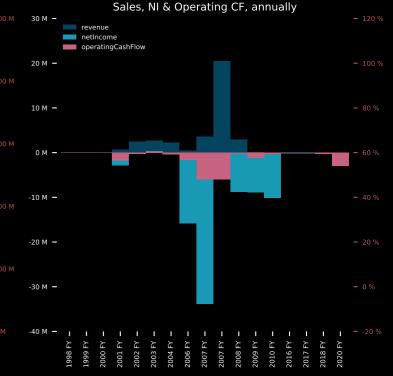


Mastermind, Inc., an involvement marketing service agency, designs, creates, and develops branding and marketing campaigns for corporate clients. The company's programs cover various forms, such as creating and managing digital content, designing campaign Websites/landing pages, social media and viral campaigns, mobile marketing initiatives, and brand communications. Its customers include sports and entertainment, oil and gas, automotive, retail, restaurant, B2B, financial services, hotel and hospitality, consumer packaged goods, healthcare and pharmaceuticals, technology, and agricultural chemicals. The company was founded in 2012 and is based in Atlanta, Georgia. Mastermind, Inc. is a subsidiary of Mastermind Marketing, Inc.

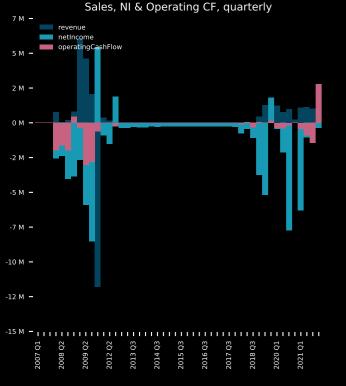


2020 FY Mobiguity Technologies, Inc., together with its subsidiaries, operates as a marketing and advertising technology and data intelligence company in the United States. The company's advertising technology operating system (ATOS) platform creates an automated marketplace of advertisers and publishers on digital media outlets to host online auctions to facilitate the sale of digital advertising targeted at users engaged on their internet-connected TV, laptop, tablet, desktop computer, mobile, and over-the-top streaming media devices; and gives advertisers the capability to understand and interact with their audiences and engage them by using ads in image and video formats. The company also offers data intelligence platform that provides data and insights on consumer's real-world behavior and trends for use in marketing and research; and MobiExchange, a data focused technology solution that enables individuals and companies to build actionable data and insights for their own use or for resale. The company was formerly known as Ace Marketing & Promotions, Inc. and changed its name to Mobiguity Technologies, Inc. in September 2013.

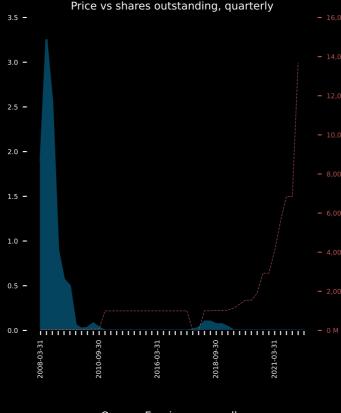


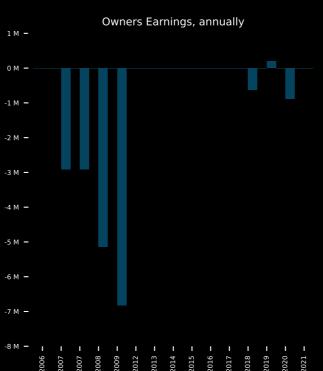


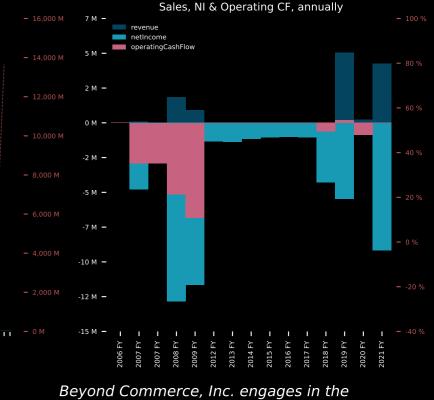
NextMart, Inc. does not have significant operations. Previously, it was involved in the art event and art media direct marketing; art-themed products design and marketing; and art themed real estate development businesses. The company was incorporated in 1972 and is based in Scottsdale, Arizona.





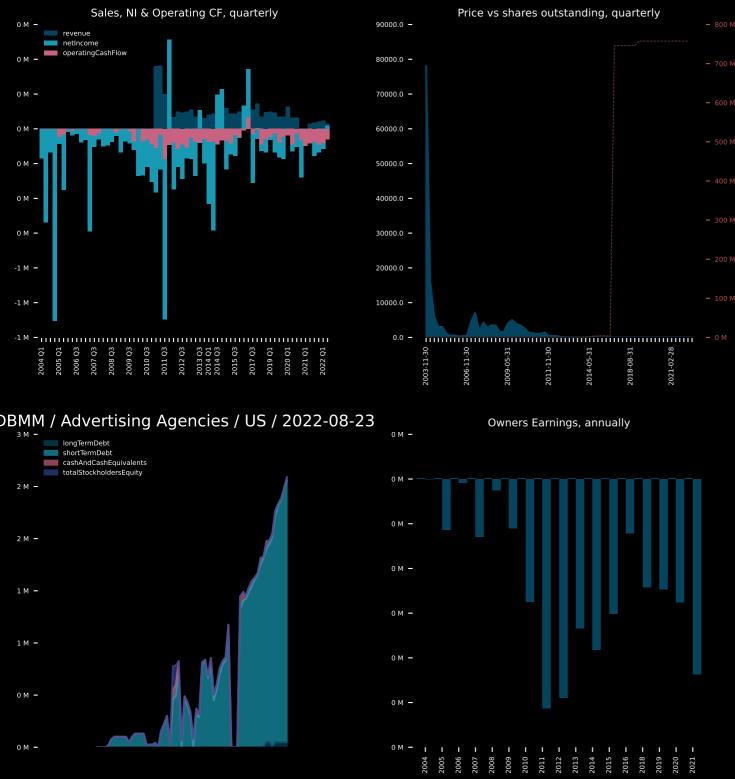






Beyond Commerce, Inc. engages in the business-to-business Internet marketing technology and services, and information management market businesses. It offers content, business process management, customer feedback management, customer experience, business network, and BYOC analytics services. The company was formerly known as BOOMj, Inc. and changed its name to Beyond Commerce, Inc. in February 2009. Beyond Commerce, Inc. was incorporated in 2006 and is based in Las Vegas, Nevada.





Digital Brand Media & Marketing Group, Inc., together with its subsidiaries, crafts, designs, and executes digital marketing strategies for various ad platforms and social media networks in Great Britain. The company provides pay-per-click advertising, search engine marketing and optimization, web design, social media, digital analytics, and advisory services. It serves entertainment, fashion, and sports industries, as well as automotive and ecommerce markets. The company was formerly known as RTG Ventures, Inc. and changed its name to Digital Brand Media & Marketing Group, Inc. in April 2013. Digital Brand Media & Marketing Group, Inc. was incorporated in

1998 and is based in New York, New York.

Sales, NI & Operating CF, annually

1 M -

0 M -

0 M

0 M -

-1 M -

-1 M -

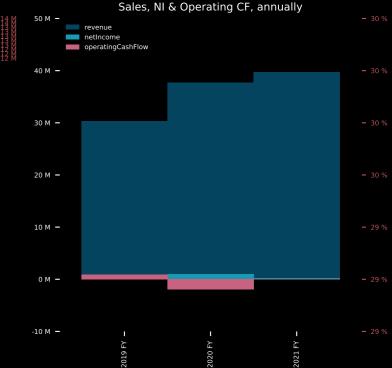
-2 M -

-2 M -

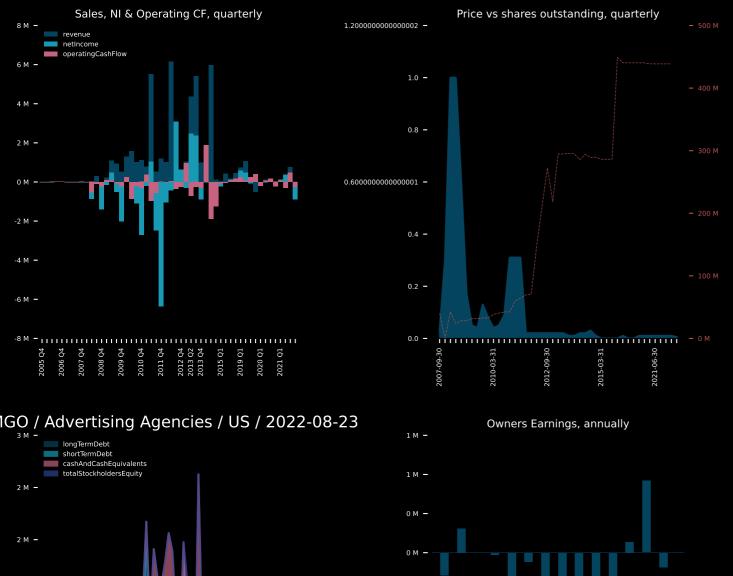
netIncome

operatingCashFlow





Stran & Company, Inc. provides outsourced marketing solutions. The company offers clients custom sourcing services; and e-commerce solutions for promoting branded merchandise and other promotional products, managing promotional loyalty and incentives, print collateral and event assets, order and inventory management, designing and hosting online retail popup shops, fixed public retail online stores, and online business-to-business service offerings. It also provides creative and merchandising services; warehousing/fulfillment and distribution; print-on-demand services; kitting services; point of sale displays; and loyalty and incentive programs. The company was founded in 1994 and is headquartered in Quincy, Massachusetts.



-1 M -

-1 M -

-2 M -

1 M -



Sales, NI & Operating CF, annually

10 M -

netIncome

operatingCashFlow

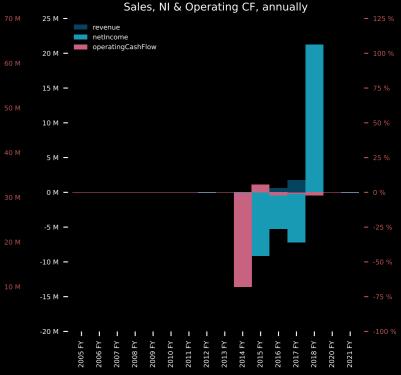
CMG Holdings Group, Inc., a marketing communications company, operates organizations in the alternative advertising, digital media, experiential and interactive marketing, and entertainment sectors in the United States. The company is involved in the production and promotion, event design, sponsorship evaluation, negotiation and activation, talent buying, show production, stage and set design, and data analysis and management activities. It also offers branding and design services, such as graphic, industrial and package designs across traditional and new media, public relations, social media, media development and relations, and interactive marketing platforms to provide its clients with customary private digital media networks for the design and development of individual broadcasting digital media channels, as well as to sell, promote, and enhance their digital media video content through mobile, online, and social mediums. In addition, the company provides develops, manages, and executes sales promotion programs. It serves clients operating in the marketing communication industry. CMG Holdings Group, Inc. was founded in 2002 and is based in



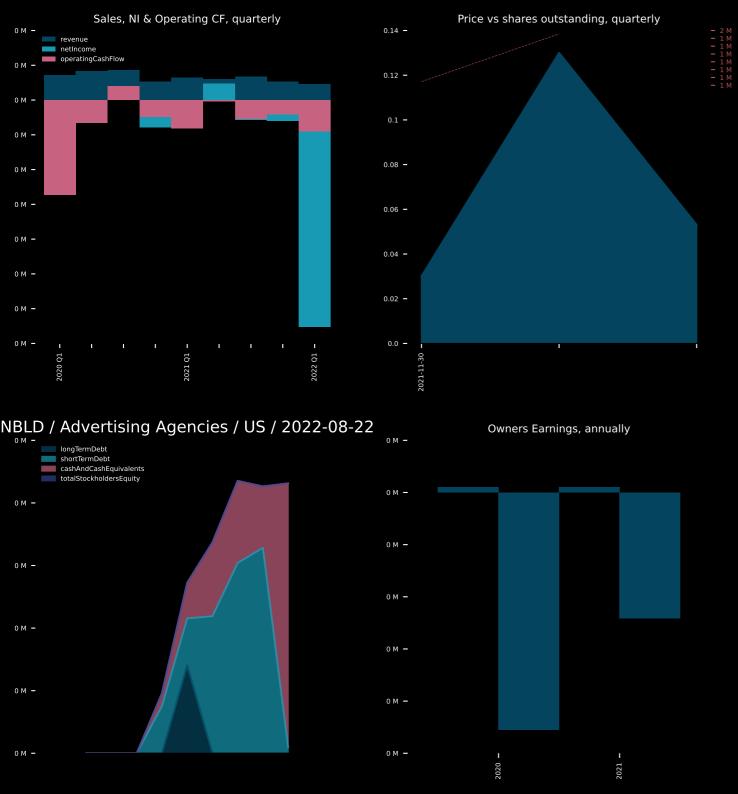
-12 M -

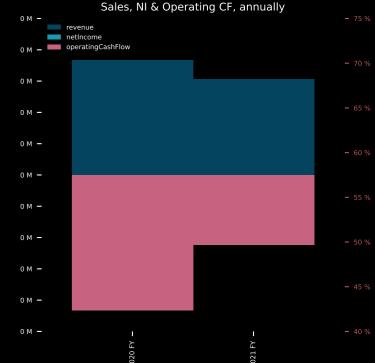
-14 M -

2 M -



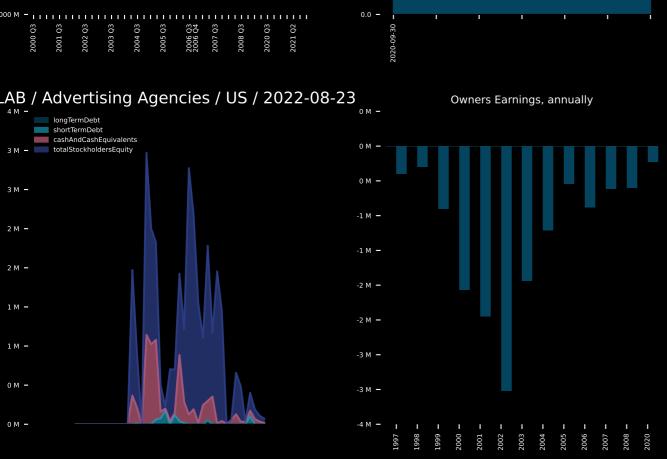
Adamant DRI Processing and Minerals Group does not have significant operations. Previously, it was engaged in the provision of digital implementation plans for exhibition center projects and display booths, and model designs for various exhibition centers and real estate. The company is based in Fort Lee, New Jersey. As of March 28, 2022, Adamant DRI Processing and Minerals Group operates as a subsidiary of Global Strategies, Inc.

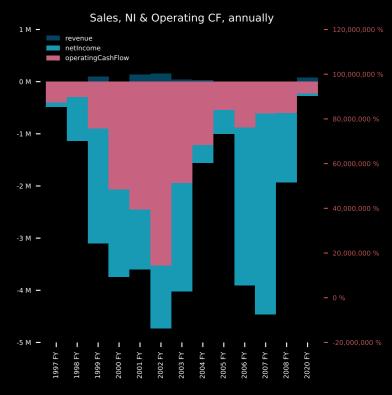




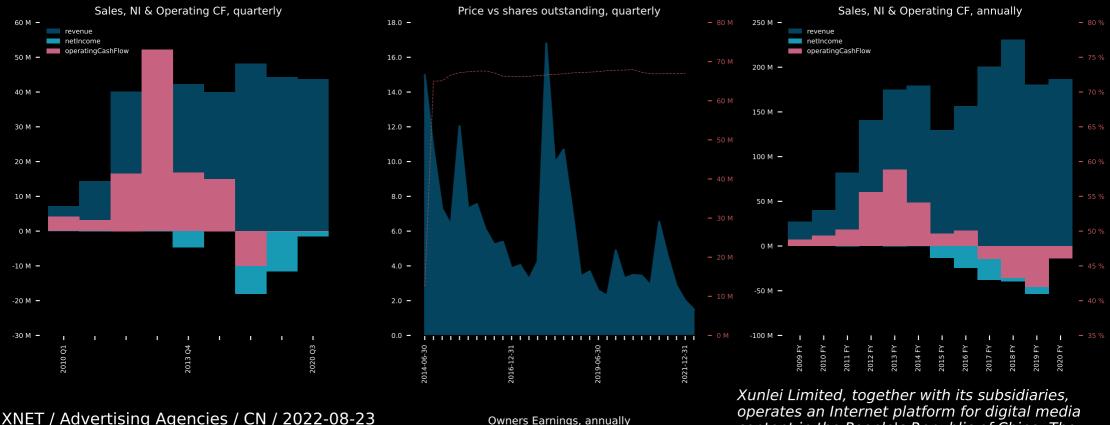
Nestbuilder.com Corp. provides digital media and marketing services for the real estate industry in the United States. The company offers enterprise video production services; and owns and operates LoseTheAgent.com, a site dedicated to peer-to-peer real estate transactions for home sellers and buyers. In addition, the company offers real estate virtual tour that allows agents to access various videos. The company was incorporated in 2017 and is based in Rochelle Park, New Jersey.



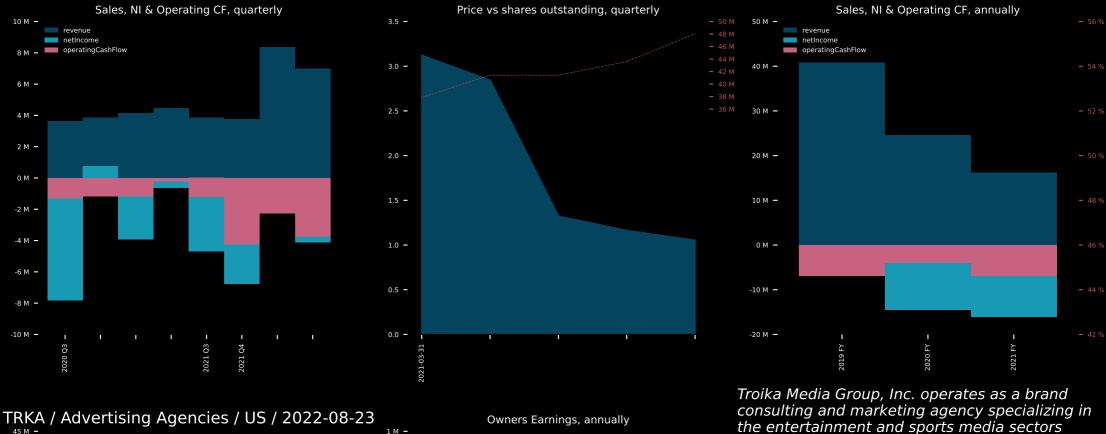




Bio Lab Naturals, Inc., through its subsidiaries, engages in the sale and rental of LED screens for entertainment, corporate, civic, and sporting events. The company was incorporated in 2010 and is based in Greenwood Village, Colorado.







-1 M -

-2 M -

-3 M -

-4 M -

-5 M -

-6 M **–**

-7 M -

-8 M -

longTermDebt shortTermDebt

35 M -

30 M -

25 M -

20 M -

15 M -

10 M -

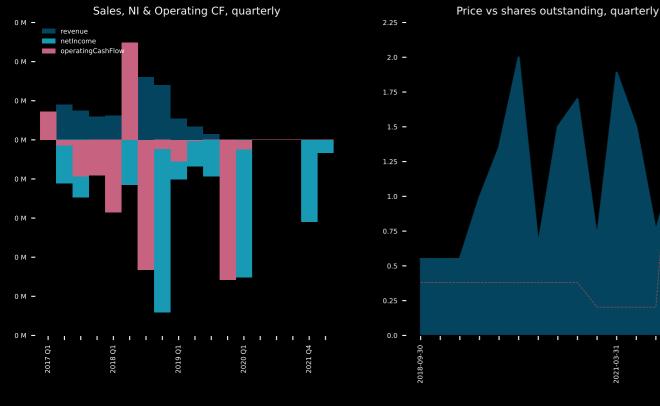
5 M -

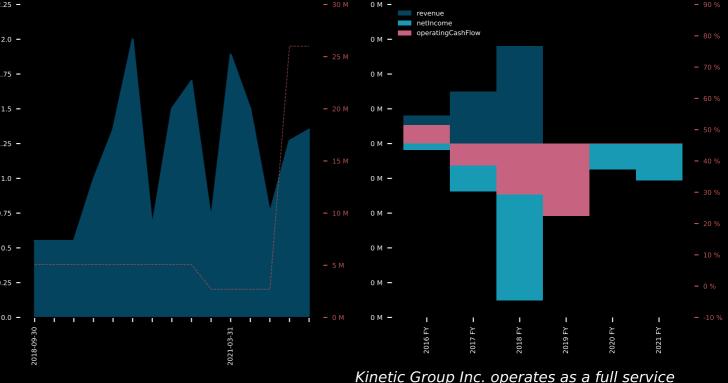
0 M -

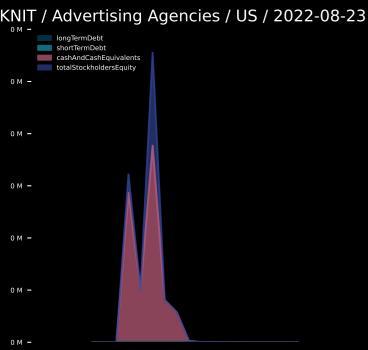
cashAndCashEquivalents

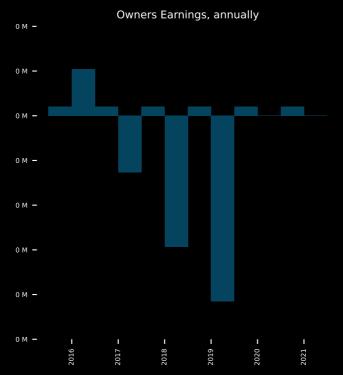
totalStockholdersEquity





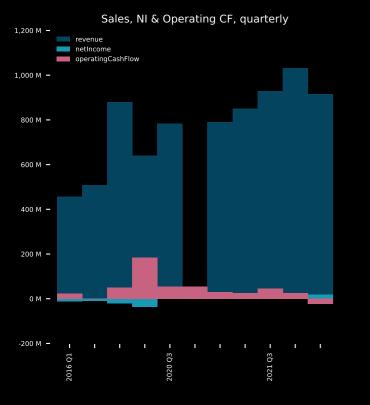


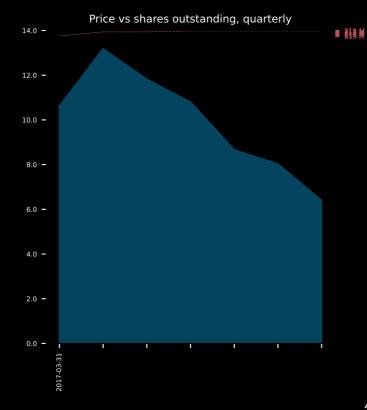


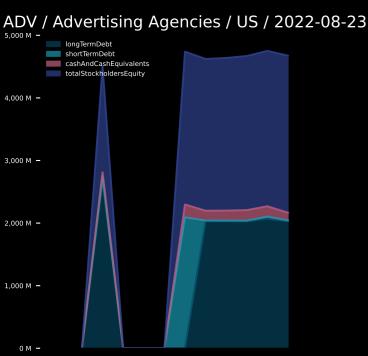


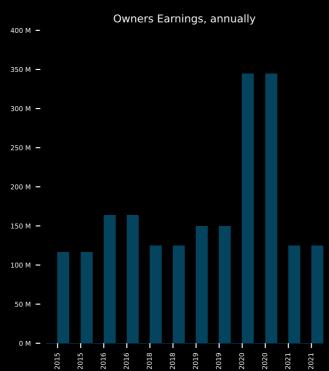
Kinetic Group Inc. operates as a full service integrated digital marketing agency in the United States. It offers various web services, including web marketing, social and viral marketing campaign, search engine optimization consulting, custom web design, website usability consulting, and web analytics implementation services to small and medium business customers. The company was incorporated in 2014 and is based in New York, New York.

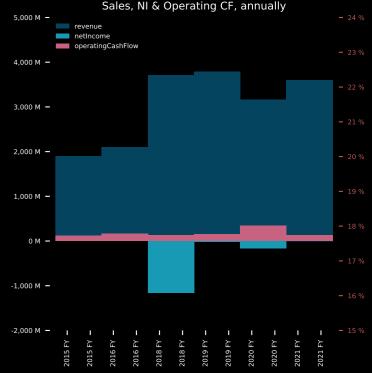
Sales, NI & Operating CF, annually



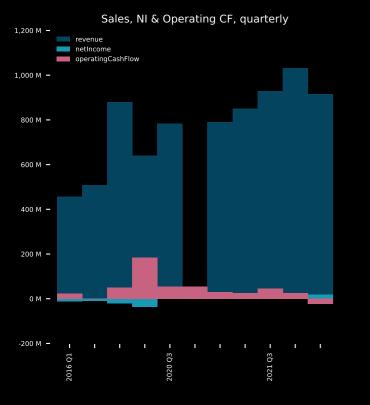


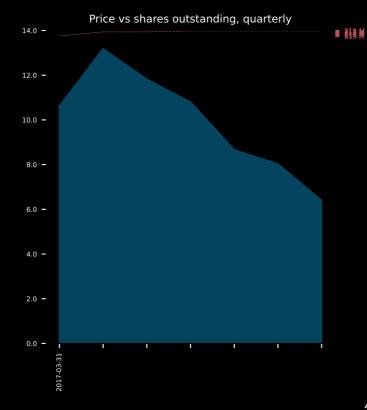


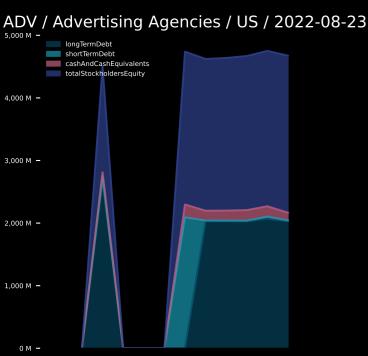


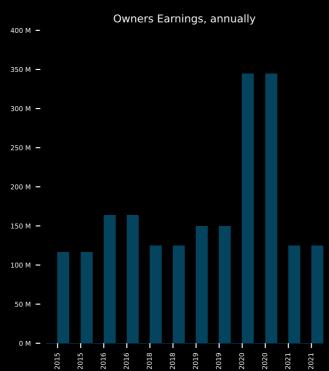


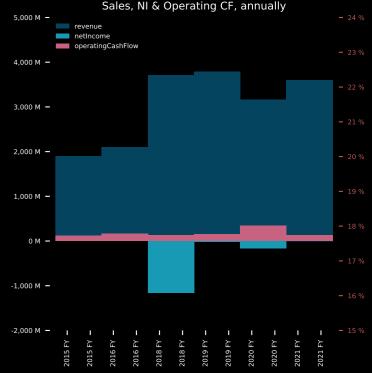
Advantage Solutions Inc. provides outsourced solutions to consumer goods companies and retailers in North America and internationally. It operates in two segments, Sales and Marketing. The Sales segment offers brand-centric services, such as headquarter relationship management; analytics, insights, and intelligence; administration; and brand-centric merchandising services. This segment also provides retailer-centric services comprising retailer-centric merchandising, in-store media, and digital commerce. The Marketing segment offers brand-centric services, including shopper and consumer marketing, and brand experiential services; and retailer-centric services, such as retail experiential, private label, digital marketing, and digital media and advertising. The company was formerly known as Karman Holding Corp. and changed its name to Advantage Solutions Inc. in March 2016. Advantage Solutions Inc. was founded in 1987 and is headquartered in Irvine, California.





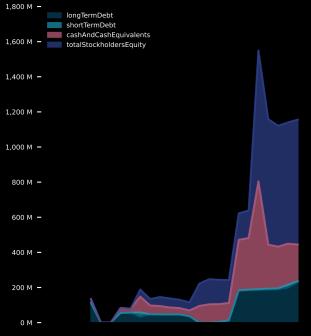


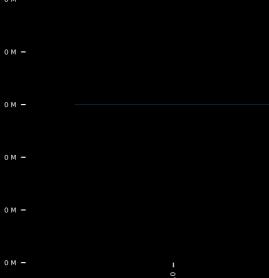


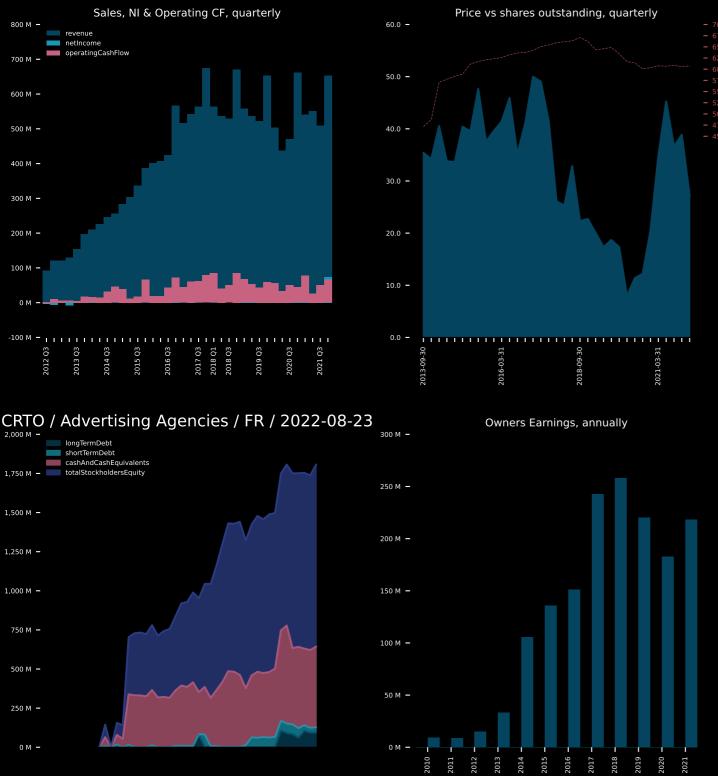


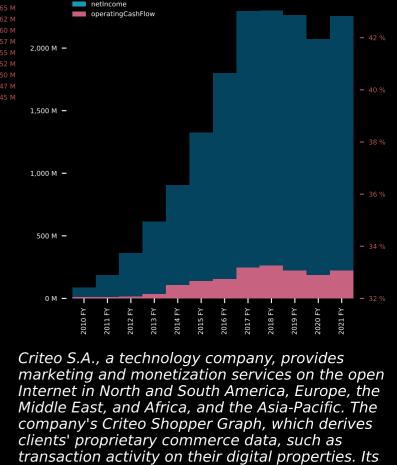
Advantage Solutions Inc. provides outsourced solutions to consumer goods companies and retailers in North America and internationally. It operates in two segments, Sales and Marketing. The Sales segment offers brand-centric services, such as headquarter relationship management; analytics, insights, and intelligence; administration; and brand-centric merchandising services. This segment also provides retailer-centric services comprising retailer-centric merchandising, in-store media, and digital commerce. The Marketing segment offers brand-centric services, including shopper and consumer marketing, and brand experiential services; and retailer-centric services, such as retail experiential, private label, digital marketing, and digital media and advertising. The company was formerly known as Karman Holding Corp. and changed its name to Advantage Solutions Inc. in March 2016. Advantage Solutions Inc. was founded in 1987 and is headquartered in Irvine, California.









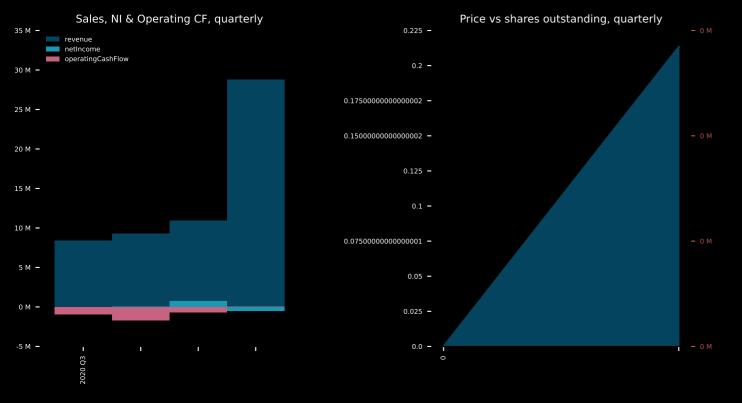


Sales, NI & Operating CF, annually

2.500 M -

- 44 %

Criteo Al Engine solutions include lookalike finder, recommendation, and predictive bidding algorithms; bidding engine that executes campaigns based on certain objectives set by its clients; dynamic creative optimization+, which assembles customized creative advertising content by optimizing each individual creative component in the advertisement; software systems and processes, which enable data synchronization, storage, and analysis of distributed computing infrastructure in various geographies; and experimentation platform, an offline/online testing platform to enhance the capabilities and effectiveness of prediction models. The company also provides Criteo Marketing Solutions that allow commerce companies to address various marketing goals by engaging their consumers with





headquartered in Quincy, Massachusetts.

Sales, NI & Operating CF, annually

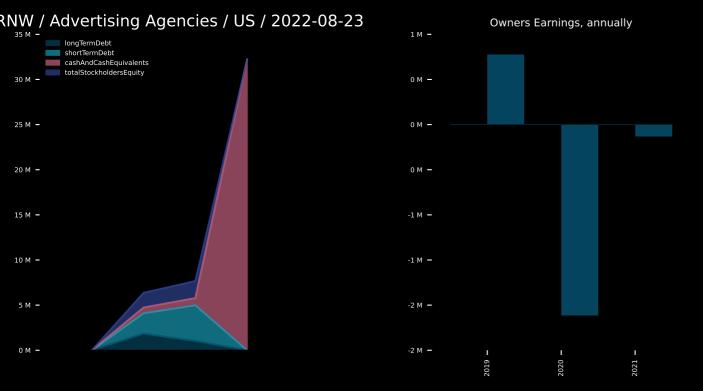
50 M -

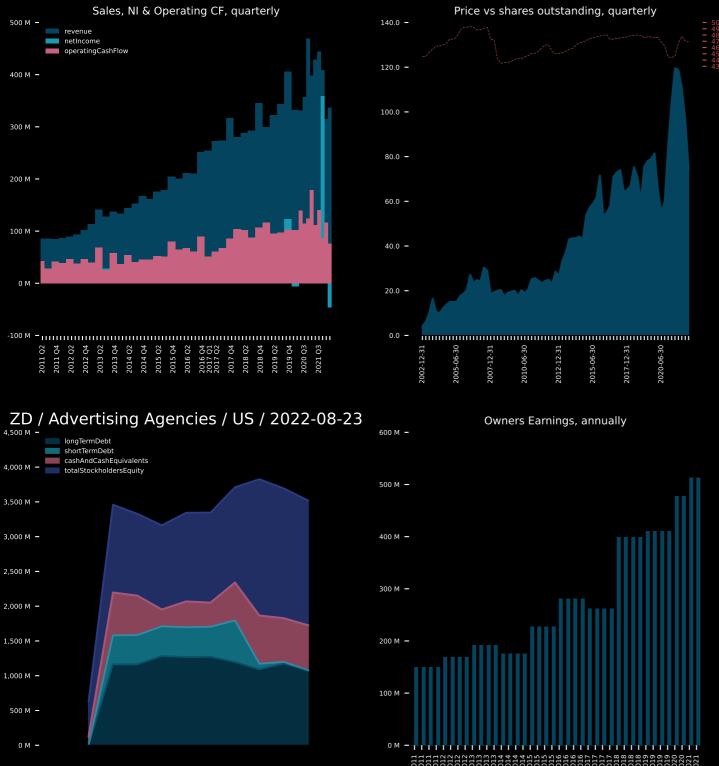
40 M -

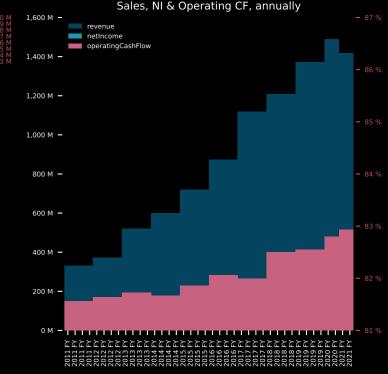
30 M -

netIncome

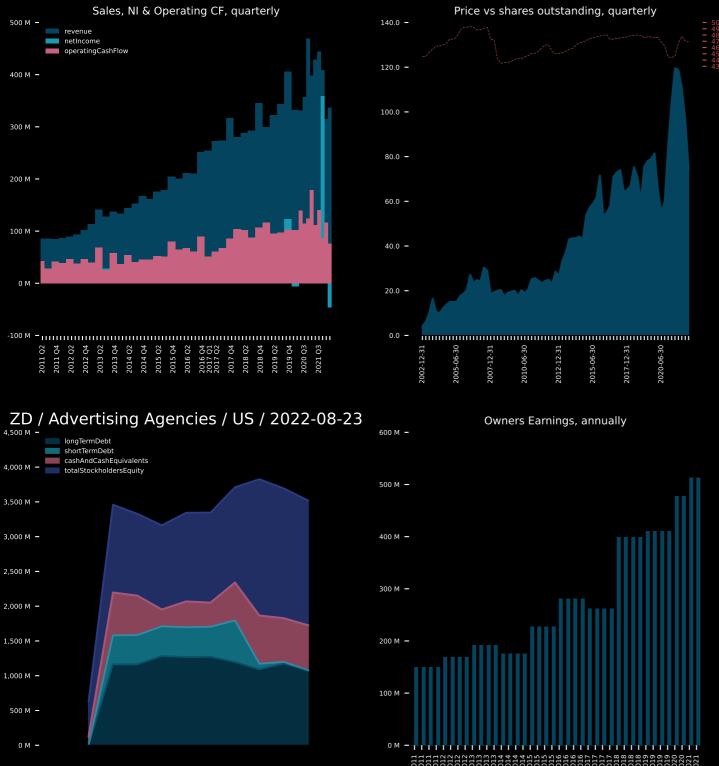
operatingCashFlow

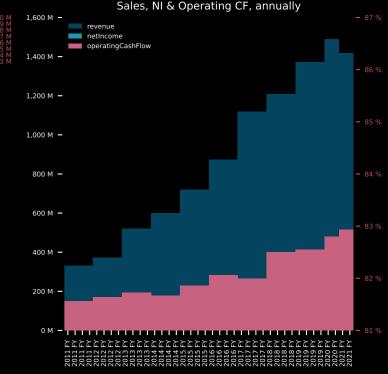






Ziff Davis, Inc., together with its subsidiaries, provides internet information and services in the United States, Canada, Ireland, and internationally. It operates in two segments, Digital Media, and Cybersecurity and Martech. The Digital Media segment operates a portfolio of web properties and apps, which include IGN, RetailMeNot, Mashable, PCMag, Humble Bundle, Speedtest, Offers, Black Friday, MedPageToday, Everyday Health, BabyCenter, and What to Expect, among others in the technology, shopping, entertainment, and health and wellness markets. The Cybersecurity and Martech segment offers cloud-based subscription services to consumers and businesses, including cybersecurity, privacy, and marketing technology. The company was formerly known as j2 Global, Inc. and changed its name to Ziff Davis, Inc. in October 2021. Ziff Davis, Inc. was incorporated in 2014 and is headquartered in New York, New York.





Ziff Davis, Inc., together with its subsidiaries, provides internet information and services in the United States, Canada, Ireland, and internationally. It operates in two segments, Digital Media, and Cybersecurity and Martech. The Digital Media segment operates a portfolio of web properties and apps, which include IGN, RetailMeNot, Mashable, PCMag, Humble Bundle, Speedtest, Offers, Black Friday, MedPageToday, Everyday Health, BabyCenter, and What to Expect, among others in the technology, shopping, entertainment, and health and wellness markets. The Cybersecurity and Martech segment offers cloud-based subscription services to consumers and businesses, including cybersecurity, privacy, and marketing technology. The company was formerly known as j2 Global, Inc. and changed its name to Ziff Davis, Inc. in October 2021. Ziff Davis, Inc. was incorporated in 2014 and is headquartered in New York, New York.



2018

2020

2021

8 M -

6 M -

4 M -

2 M -

0 M

-2 M -

-4 M -

-6 M -

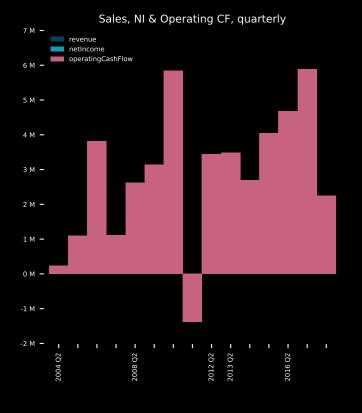
60 M -

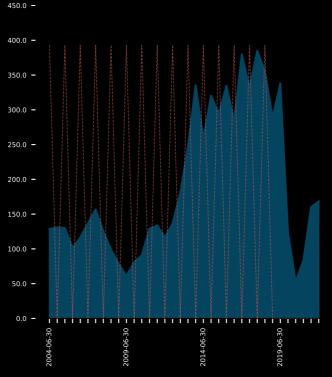
40 M -

20 M -

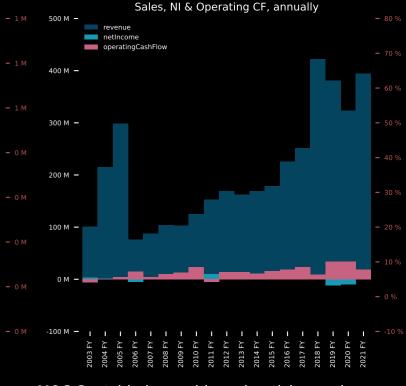
ом -

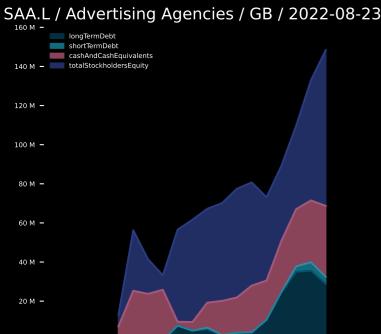






Price vs shares outstanding, quarterly

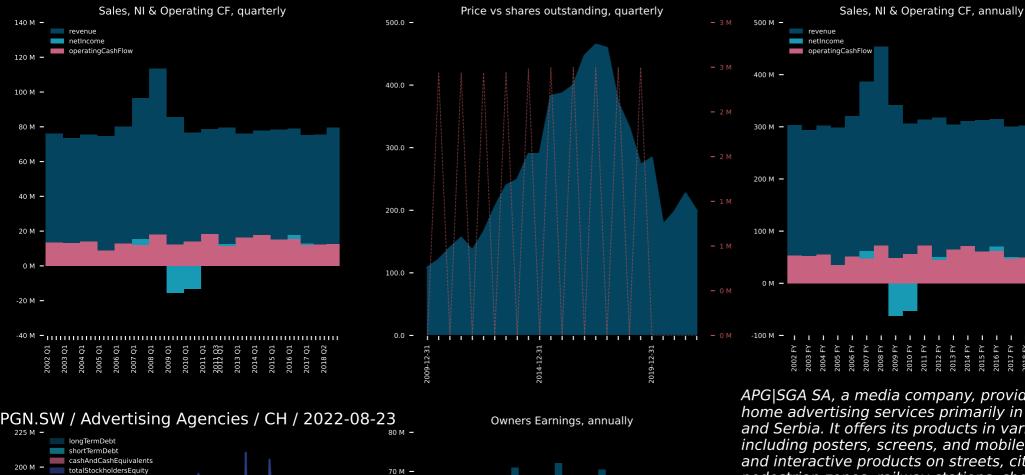




0 M -



M&C Saatchi plc provides advertising and marketing services in Europe, the Middle East, Africa, Asia, Australia, and the Americas. The company offers its services in the areas of media buying, direct marketing, talent management, mobile marketing, research agency, Website construction, branding and digital marketing, design, marketing strategy, finished art and production management, marketing consultant, and sport sponsorship and entertainment PR agency. The company was founded in 1995 and is headquartered in London, the United Kingdom.



50 M -

40 M -

30 M -

20 M -

10 M -

0 M -

175 M -

150 M -

125 M -

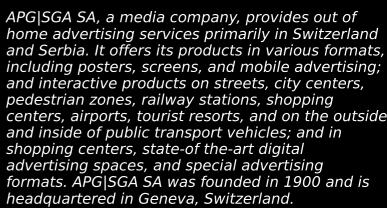
100 M -

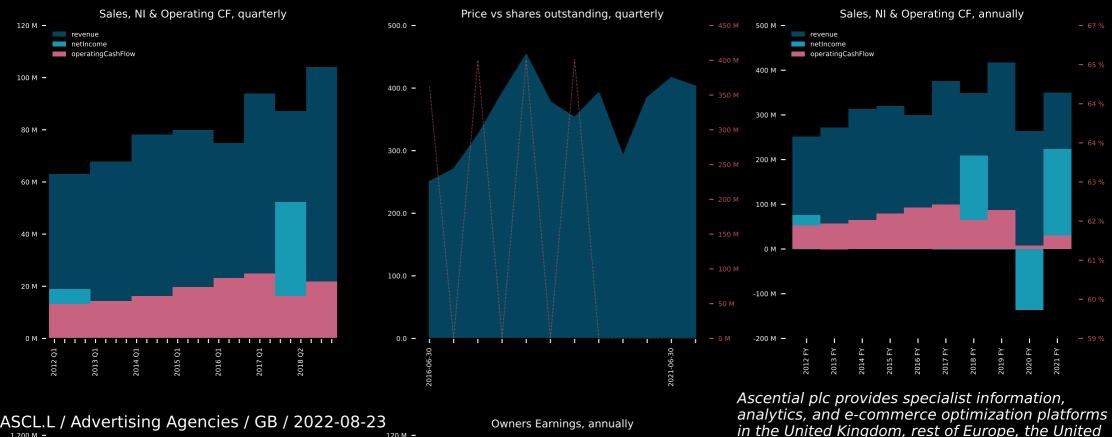
75 M -

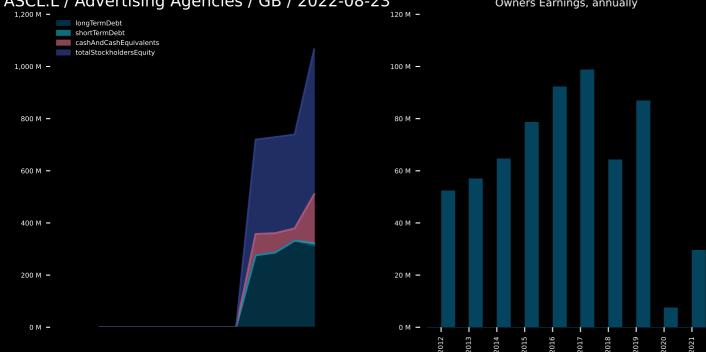
50 M -

25 M -

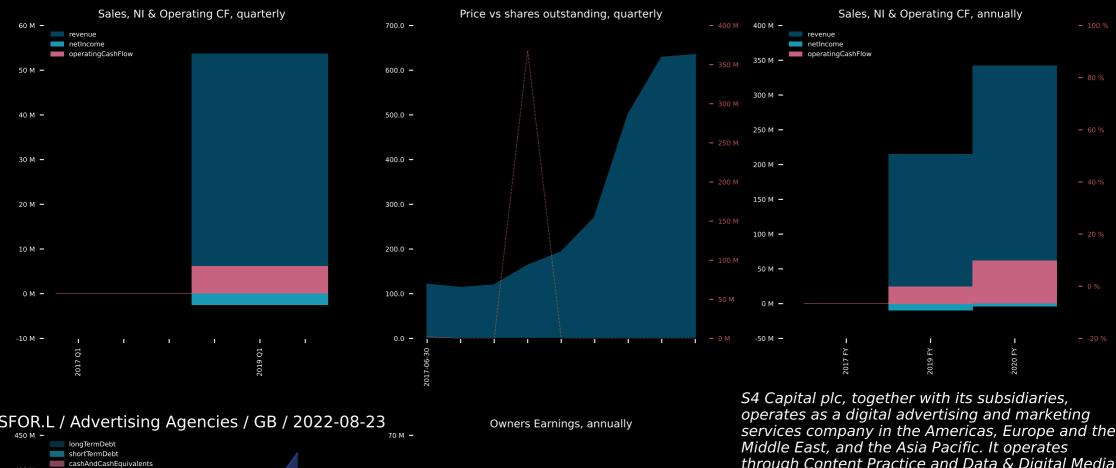
0 M -







Ascential plc provides specialist information, analytics, and e-commerce optimization platforms in the United Kingdom, rest of Europe, the United States, Canada, the Asia Pacific, the Middle East, Africa, and Latin America. The company operates through four segments: Digital Commerce, Product Design, Marketing, and Retail & Financial Services. It offers industry-specific business intelligence, insights, and forecasting through data and digital subscription tools. The company was formerly known as Trident Floatco PLC and changed its name to Ascential plc in January 2016. Ascential plc was incorporated in 2016 and is based in London, the United Kingdom.



50 M -

40 M -

30 M -

20 M -

10 M -

0 M -

-10 M -

2017

totalStockholdersEquity

350 M -

300 M -

250 M -

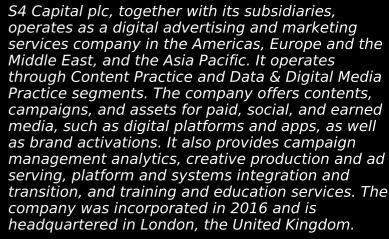
200 M -

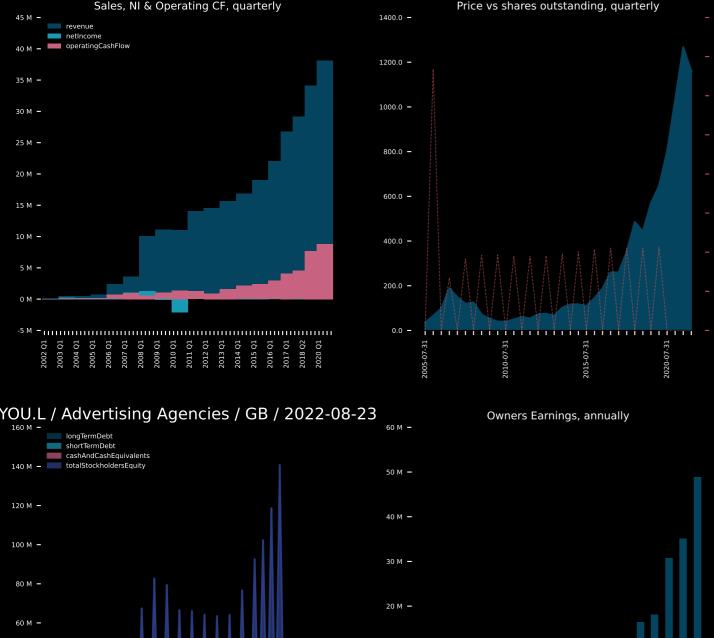
150 M -

100 M -

50 M -

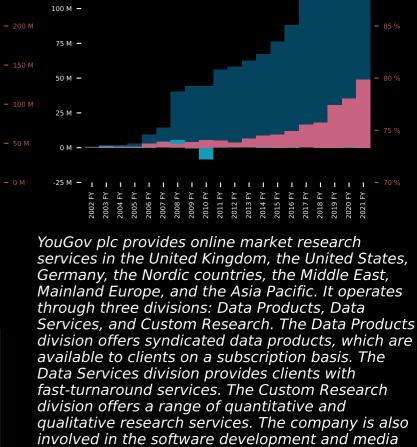
0 M -





20 M -

0 M -



production businesses, as well as provision of

operations services. YouGov plc was founded in

2000 and is headquartered in London, the United

Sales, NI & Operating CF, annually

200 M -

175 M **–**

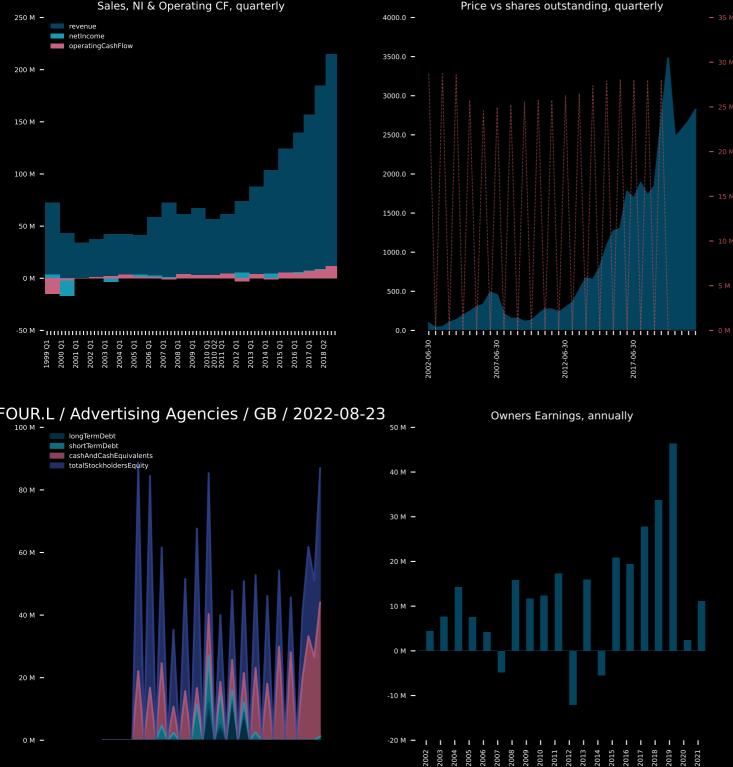
150 M -

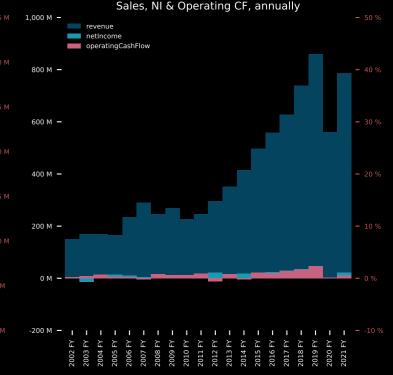
125 M -

Kingdom.

2008 2009 2010 2011 2012 2013 2015 2015 2017 2018 2019 2020 netincome

operatingCashFlow





4imprint Group plc operates as a direct marketer of promotional products in North America, the United Kingdom, and Ireland. It offers pens, bags, drinkware, embroidered apparel, business gifts, fitness and outdoor recreation/leisure, tradeshows and signage, home and work, and wellness and safety products. The company markets its products to individuals in businesses and organizations under the Crossland, refresh, and TaskRight brands. 4imprint Group plc was incorporated in 1921 and is based in London, the United Kingdom.