

Wheels STREET

wheelstreet@gmail.com





Project Context





Wheel
STREET

About Us

5yrs ago Randy Vuelban, John Michael Antalan and the others started a Bikeshop called "Wheels Street". Our focus is to make your life easier by buying your Bike parts online, We also do a Bike maintenance, repair and Spa. Wheels Street was designed as an alternative Online Bike shop, this shop is for Productivity and Creativity. We do a 100% in our maintenance and repairing on your bike, we do our best to build and to promote our Shop!



Life is a beautiful ride, and I've got the perfect bike for the journey.

Goals



Improved Inventory Management:

Implement a robust inventory management system to ensure accurate stock levels and reduce instances of stockouts.



Enhanced Customer Engagement:

Develop a user-friendly mobile app allowing customers to browse products.



Data-Driven Decision Making:

Utilize analytics to understand customer preferences, optimize product offerings, and improve marketing strategies.

Expected Outcomes:

01

Improved Customer
Satisfaction:

Reduced waiting times,
personalized service, and
easier access to products
and services.

02

Operational
Efficiency

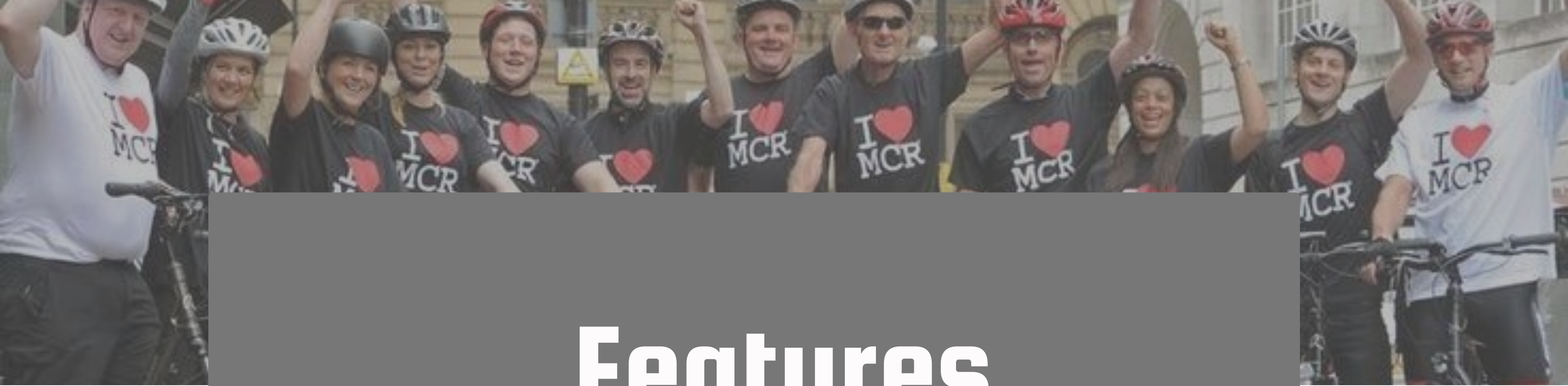
optimized service
processes, and better
resource allocation.

03

Business Growth:

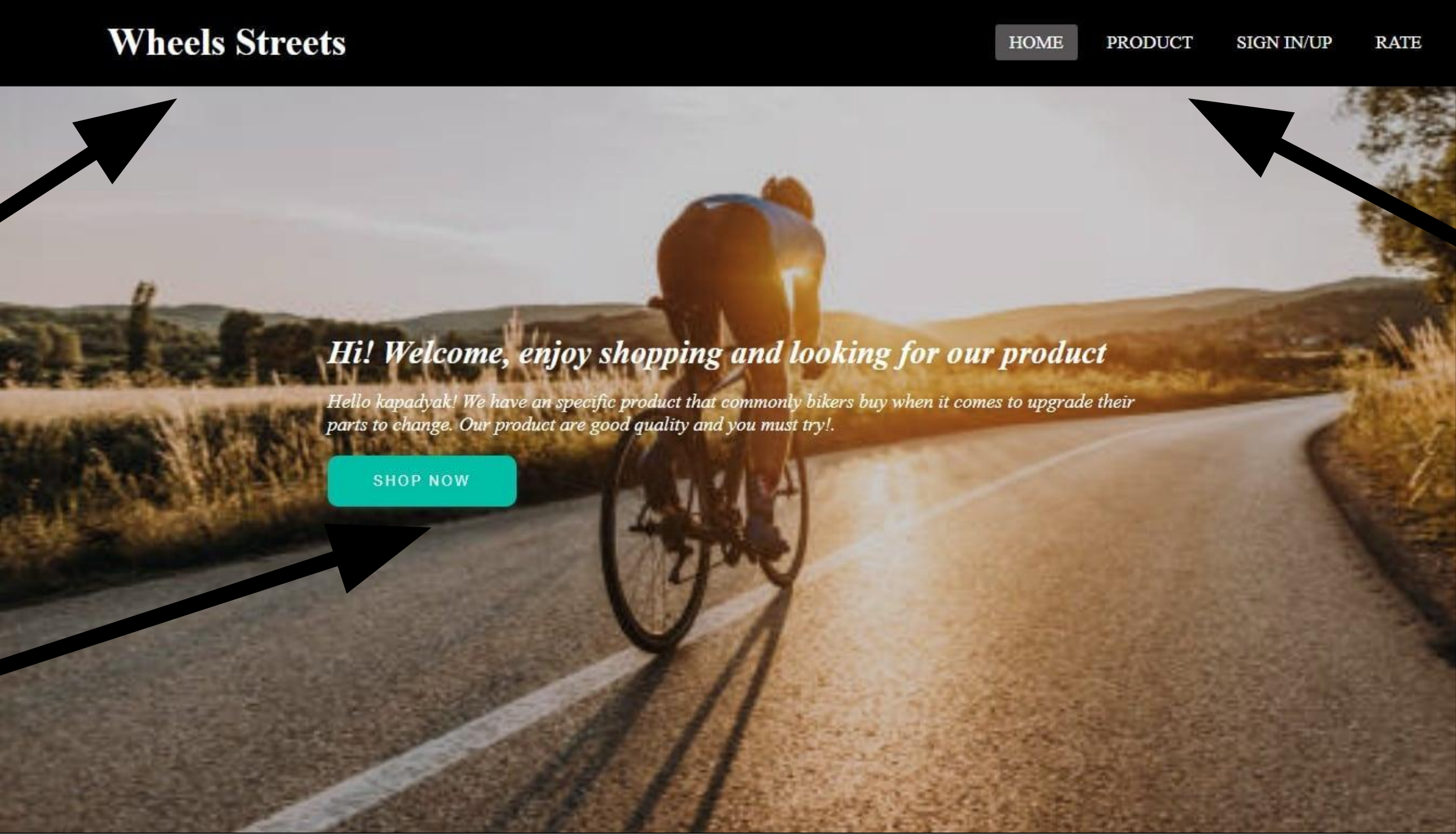
Increased sales through
improved customer
engagement and targeted
marketing strategies.

04



Features





Wheels Streets

HOME PRODUCT SIGN IN/UP RATE

Hi! Welcome, enjoy shopping and looking for our product

Hello kapadyak! We have an specific product that commonly bikers buy when it comes to upgrade their parts to change. Our product are good quality and you must try!.

SHOP NOW

Website
name

Navigation bar

Shopping
Cart

Bikes

Cart:
0

View Cart



Trek Marlin 4
P16,000

Add to Cart



Garuda Tempest
P6,000

Add to Cart



Tsunami SNM100
P13,000

Add to Cart



Giant Talon 1
P15,000

Add to Cart



Aurora Gent 893 700c
P4,999

Add to Cart



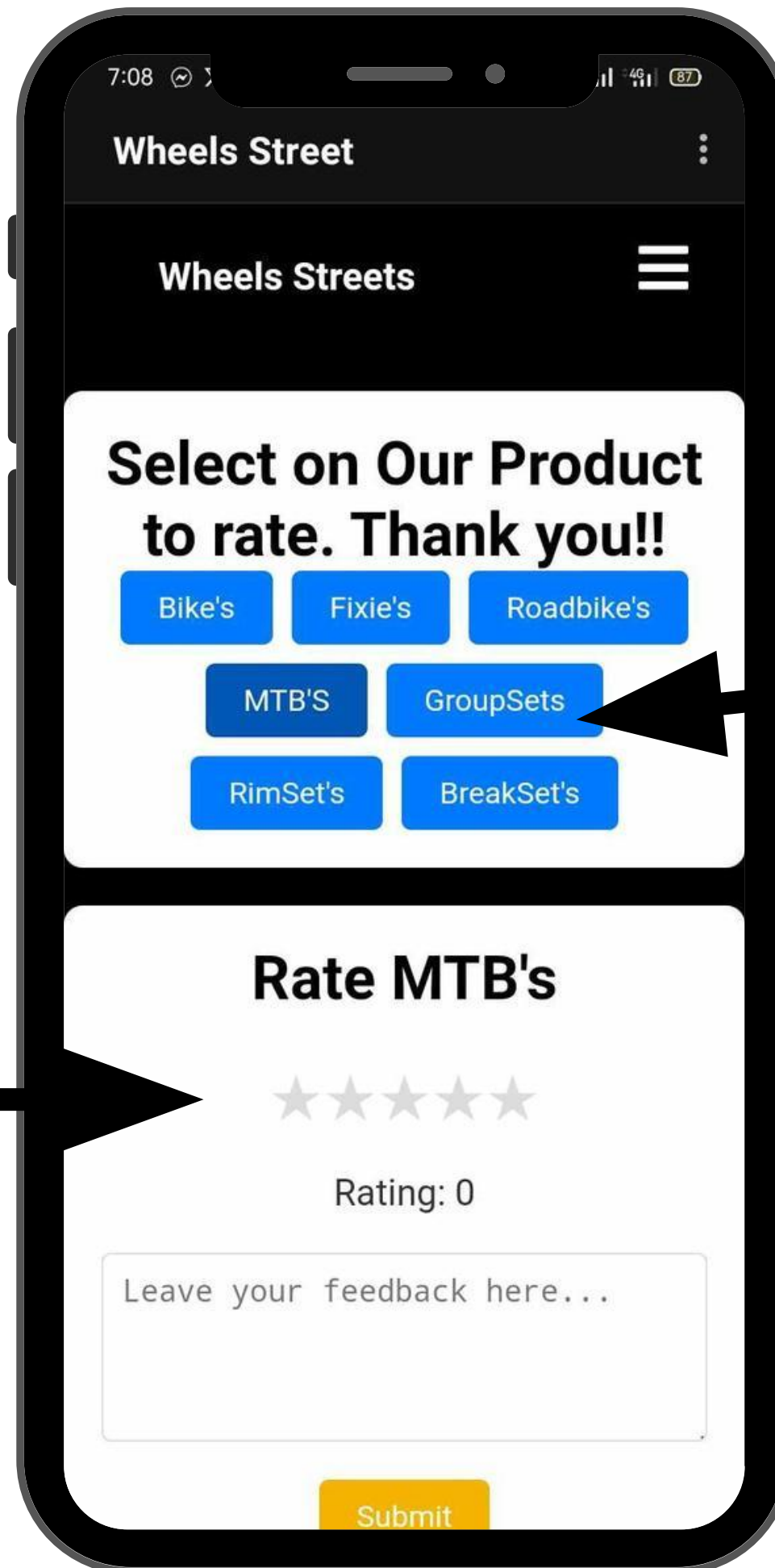
Toseek Targa 2022
P8,999

Add to Cart

Fixies

Shopping cart

Product



Product

Product
ratings



Target Beneficiaries



Recreational Cyclists:

- Individuals who enjoy biking for leisure and exercise.

Commuters:

- People who use bicycles as a primary or alternative mode of transportation.

Families:

- Parents looking to purchase bikes for their children.
- Families interested in outdoor activities and bonding experiences through biking.

Fitness Enthusiast:

- Individuals looking to incorporate cycling into their fitness routines.
- Fitness clubs or groups organizing cycling-related activities and events.