

# Kertz : Car Rental, Lease Company

- Over 4000 branches on World Wide.
- 800 partners include Auto Repair Companies, Used Car Dealers & Insurance Companies
- There are other problems depending on the model and the area.
- Increased costs from customer complaints.
- Proper time to replace the car and parts to reduce costs is important.



# Kertz & Partners Agony

Need a solution to analyze trusted data

**Kertz: Cost Increase**

Increased costs caused by car breakdown  
Need to predict right time to exchange  
parts and car

**Customer: Dissatisfaction**

Unexpected Car broken-down  
Increase Claim compensation

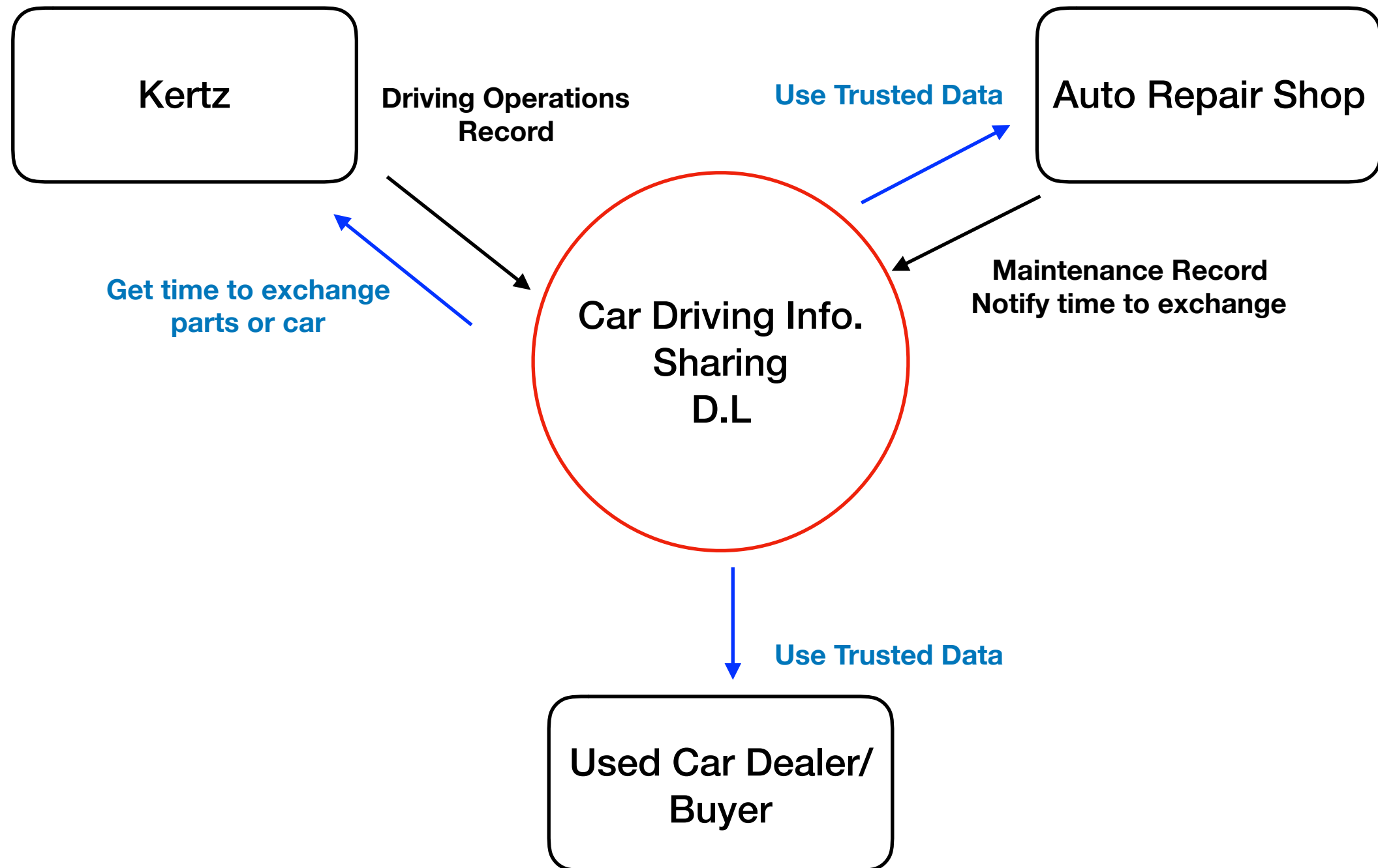
**Partner : Used Car Dealer**

Need trusted car operating record for  
Used car buyer

**Partner : Car Repair Shop**

Need more data to fix the car on time  
Predict car parts demand

# Car Information Sharing BCN



# Expand partners

