

Kertz : Car Rental, Lease Company

- Over 4000 branches on World Wide.
- 800 partners include Auto Repair Companies, Used Car Dealers & Insurance Companies
- There are other problems depending on the model and the area.
- Increased costs from customer complaints.
- Proper time to replace the car and parts to reduce costs is important.



Kertz & Partners Agony

Need a solution to analyze trusted data

Kertz: Cost Increase

Increased costs caused by car breakdown
Need to predict right time to exchange
parts and car

Customer: Dissatisfaction

Unexpected Car broken-down
Increase Claim compensation

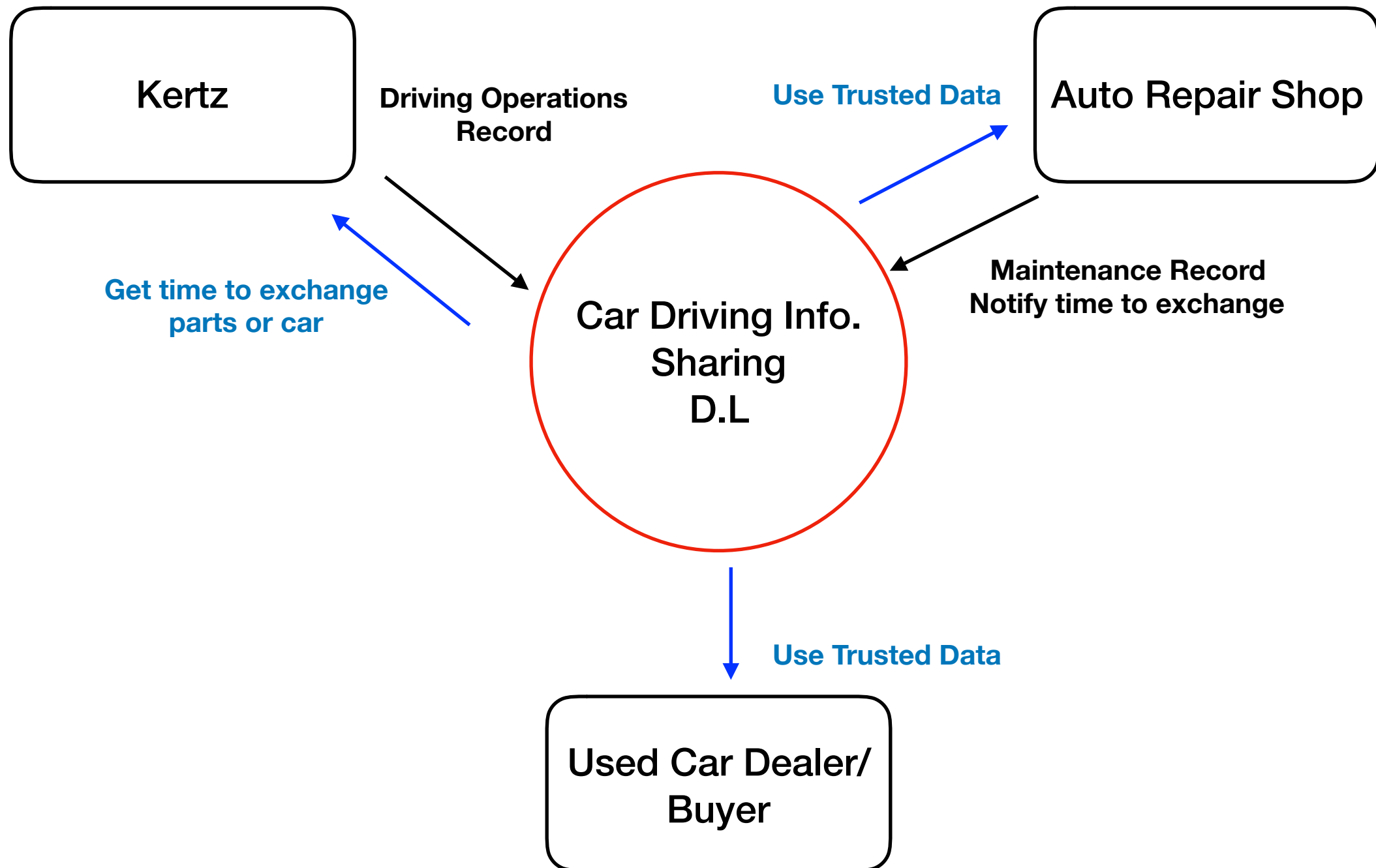
Partner : Used Car Dealer

Need trusted car operating record for
Used car buyer

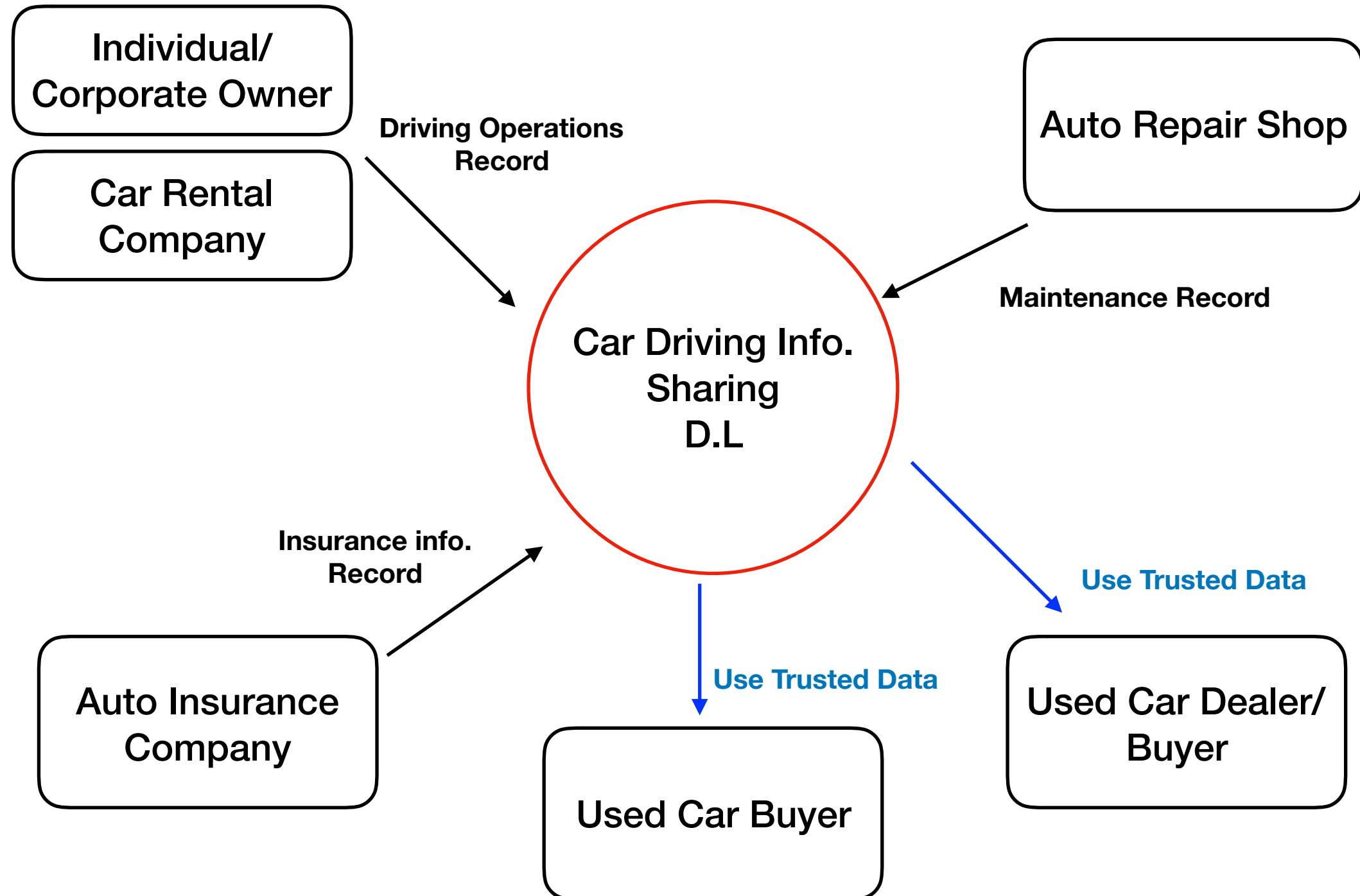
Partner : Car Repair Shop

Need more data to fix the car on time
Predict car parts demand

Car Information Sharing BCN



Expand partners



Record on D.L

- Car Operation Record
 - Driver Info. Data (Privacy)
 - Driver Information, Liability insurance
 - Car Operation Data
 - Operating Time
 - Speed, Gas consumption
 - Engine Status (ECU data)
 - Environment Information
 - Location, Weather(Temperature, Humidity, etc)
- Car Repair Record
 - Auto Parts Changing Record