

RANDY LUBIN

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Education

Stanford Graduate School of Business

Palo Alto, CA

Master in Business Administration

2009 - 2011

- Affiliations include: Entrepreneurship, High Tech, and Venture Capital student clubs
- GMAT: 780

Washington University in St. Louis - Olin Business School

St. Louis, MO

Bachelor of Science in Business Administration, GPA: 3.72

2005 – 2009

- Majors: Finance, Entrepreneurship, International Business
- Minor: Accounting

Experience

Bitplay

San Francisco, CA

Start-up developing real-time video products; founded winter 2011

Consultant – Project Manager for a new video conferencing product

Fall 2011

- Collaborated with co-founders to devise branding, feature set, and roadmap
- Created wireframes and coordinated with 99 Designs and psd2html for the frontend design
- Worked with co-founders to integrate the code and build the remainder of the site

Poig

Palo Alto, CA

Website for sharing and coordinating plans with friends; founded summer 2010

Intern

Summer 2010

- Researched monetization opportunities and interviewed potential online offer partners
- Created and helped execute multi-platform social media strategy (Facebook, Twitter, blog)
- Collaborated with co-founders to create new features and prioritize product roadmap

LiveFeed

St. Louis, MO

Non-profit venture working with the music industry to provide hunger relief in local communities

Board Member

2008 – 2009

- Created the business plan and financial model which the founder used to grow the organization and to win a \$30,000 grant
- Developed multi-tier fundraising and sponsorship plan and delivered it to executive directors
- Led the long-term strategy committee in evaluating long-term growth plans

Yahoo!

London, UK

Media Intern

Spring – Summer 2008

- Won internal innovation competition and was asked to lead the project management
- Devised product requirements, strategic plan, and financial model to execute the project
- Prepared the Online Video site for launch and designed new features and content
- Developed recommendations and improvements, based on detailed analysis, for Yahoo! Europe's Online Video, Movie, and Videogame sites

Team 31 Productions

St. Louis, MO

Festival production student group which organizes a concert each semester that features famous musical acts

Co-President

2006-2007

- Managed a 14-person team to plan the concert and other activities for students
- Oversaw a \$240,000 annual budget and optimized resource allocation under budget tightening
- Executed plans during the events, each of which attracted over 6,000 students, faculty, and alumni

Other Experiences

- Consulting for various start-ups in 2011; built financial models and pitch decks, analyzed markets
- Summer internship with HBO in 2007; worked on financial budgets, forecasts, and viral marketing
- Summer internship with Merck Capital Ventures 2005, 2006; analyzed investment opportunities

Interests

- Learning to code (Python/Django, Java, C++)
- Improvising blues on electric guitar
- Hiking, biking, and playing tennis