



## **ACTIVITY REPORT**

Cancer awareness program by Bengal Cancer Foundation &  
Amrita Institute of Medical Science, Kochi

*WORLD CANCER DAY CELEBRATION*

DATE: 10TH FEBRUARY 2017

VENUE: VIDYA MANDIR, KOLKATA

## Concept & purpose of the program

Bengal Cancer Foundation, a charitable organization run by cancer survivors and Amrita Institute of Medical Science, Kochi, Kerala came together to celebrate cancer survivorship and celebration of life in World Cancer Day program at Kolkata. The venue was at centrally located Vidya mandir Hall near Minto Park, Kolkata with capacity of 650 people. The local coordination and promotion of the program was done by many Kolkata based NGOs involved in people service. Theatre group Rangashilpi, involved in cancer awareness programs came forward to support the cause. Green Peace Foundation, involved in organic food processing; Eastern India Palliative Care (EPIC) involved in supportive & palliative care; Urotar, social cause awareness organizations were the active partners for the program. Also Kaya band, Bengali theatre, LIC and few other organizations took part in promotion and as volunteers. Freedom from Cancer organization also participated in the program.

Bengal Cancer Foundation was the main organizer of the program, the volunteers were involved in making patients and survivors to participate in the program. They invited celebrities, doctors and were actively involved to make the program successful.



Amrita Institute of Medical Science, Kochi with their management people was actively involved in the program and had invited local oncologists.

The aim of the program was to increase awareness about cancer treatment, increase awareness about the facilities available at Amrita Institute to the local people, make cancer survivors participate in sharing their experiences and alleviate the fear of cancer treatment through experience sharing.

The program was at Vidya Mandir Hall, Minto Park, Kolkata on 10th Feb, 2017 from 5 pm to 8 pm. Mr Nitin Gopal from Amrita Institute of Medical Science, Kochi came to represent at the program. Many celebrities, oncologists, doctors, volunteers and patients participated in the program.



## Invitation



**BENGAL CANCER FOUNDATION  
&  
AMRITA INSTITUTE OF MEDICAL SCIENCE, KOCHI**

Invites you and your family for the  
Cancer Awareness and Cultural Program.

**Celebrating Cancer Survivorship  
on  
World Cancer Day**

**Date : 10th February 2017 (Friday) Time: 5.00 pm Onward**  
**Venu : VIDYA MANDIR HALL, 1 Moira Srteet, Kolkata - 700017**  
(NEAR MINTO PARK)

**-: Programme:-**

**Hosts** for the evening : **Lopamudra Sinha** Television & theatre personality  
**Anuradha Adhya** the real fighter

**Performance** by : conquers **Mrs Swati Ghosal & Soma Mitra**

**Drama** based on cancer care by : **Rangashilpi** Theatre group with a vision  
*Rangashilpi is the theatre group by professional theatre and film personalities. They have performed several successful professional social dramas in many theatres and in different cities as well as abroad. Rangashilpi spreads social messages through their thought provoking scripts and power-house performances. They along with Bengal Cancer Foundation work together for cancer awareness programs.*

**Performance** by : **Kaya Band** A contemporary FOLK FUSION BAND  
*Famous Bangla Band KAYA started with an objective to enrich the heritage and culture of Indian folk songs. Starting from Lalan Fakir to Abbasuddin, Nirmalendu chowdhury to Hemanga Biswas, traditional Rajasthani folk songs to Assamese BIFU; their work of experimentation is really vast. Band Kaya's music is a magical amalgamation of folk and rock, narrating tales of real life. Best part of the band is its versatility, and melody mixed with a variation of foot tapping rhythm.*

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**RSVP : Rupali 8336954092 / 8232026889**

We had distributed 800 invitations to survivors, doctors, volunteers, and celebrities. Also invited different NGOs & Voluntary organizations

## Program Schedule

*10th Feb, 2017 5.30-8.30 pm*

**Hosts for the evening:**

Famous television & theatre personality Lopamudra Sinha & the real fighter Anuradha Adhya

**Performance by conquerors** Mrs Swati Ghosal & Soma Mitra

**Drama 'Goanease Opera'** based on cancer care by Rangashilpi

**Rangashilpi: The Theatre group with a vision**

Rangashilpi is the theatre group by professional theatre and film personalities. They have performed several successful professional social dramas in many theatres and in different cities as well as abroad. Rangashilpi spreads social messages through their thought provoking scripts and power-house performances. They along with Bengal Cancer Foundation work together for cancer awareness programs.

**Performance by Bangla band KAYA**

**Kaya Band: A contemporary FOLK FUSION BAND**

Famous Bangla Band KAYA started with an objective to enrich the heritage and culture of Indian folk songs. Starting from Lalan Fakir to Abbasuddin, Nirmalendu chowdhury to Hemanga Biswas, traditional Rajasthani folk songs to Assamese BIHU; their work of experimentation is really vast. Band Kaya's music is a magical amalgamation of folk and rock, narrating tales of real life. Best part of the band is its versatility, and melody mixed with a variation of foot tapping rhythm.

**BENGAL CANCER FOUNDATION** & **AMRITA INSTITUTE OF MEDICAL SCIENCE, KOCHI**

**World Cancer Day**

*Welcome you & Your Family  
for Celebrating Cancer Survivorship*

*Supported By :*

**LIC** **Rangashilpi** **KAYA** **EIPC** **FREEDOM from CANCER** **Green for Life Foundation** **Bengali THEATRE**



## Program in photos

### Inauguration



The event was held on 10th February at vidyamandir hall. It began with traditional lamp lighting by survivors, doctors and guests. Then there was media briefing by Dr Debnarayan Dutta regarding the importance of awareness programs & celebration of survivorship. Major mainstream media houses, such as Doordarshan, Kolkata TV, Akash Bangla, Ganasakthi, Aaj Kal, Dainik Jagaran and many others media houses did coverage.

The main program began with a documentary to throwing light on the various works done by Bengal Cancer Foundation. Dr Dutta presented the documentation. Then, Mr Nitin Gopal from Amrita Institute management presented the documentary about the facilities at Amrita Institut

## Program: Inauguration & documentary



*The celebration was marked by many culture events, which portrayed the life and condition of people suffering from cancer.*

## Musical on Cancer awareness



Musical drama by Dr Anita Ramesh along with many sweet kids from 'Freedom from cancer' group performed musical on cancer awareness theme

Rangosilpi performed a beautiful drama 'Goanease Opera' covering the life of a lady who was a victim of cancer. Directed by Plabon Basu who intricately orchestrated the drama which revolved around the life of a lady ,who by proffer in was a dreamer and one day discovered that she was stuck by the life threatening disease cancer. She secluded herself in a confinement, away from work and family. She frequently visited an oncologist. The oncologist treated her and after a long tenure of treatment with medicines, chemo therapy ,counseling and surgery she was eventually cure. She then returned to her family. She was greatly supported by her daughter after she returned and equally encourage to join her work and made an overall comeback. ,She was an example of the slogan "cancer is conquerable as well as curable"



## 'Goanease Opera'







'Selfi' with volunteers and performers

## Musical with famous Bengali music band 'KAYA'



Foot tapping music of KAYA band made the survivors & volunteers tap their foot & clap all through the performance. All the participants enjoyed the performance



## Attendance & Participation

We had more than 400 people attended the program. There were survivors, patients, volunteers, doctors and many celebrities from Tollywood industry.



Selfies with patients and volunteers





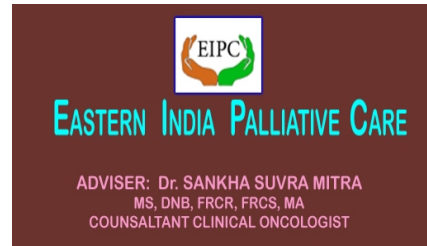
## Important guests attended the program

There were more than 400 guests for the program. There are few as registered and are important.

SL	NAME	Resignation	ORGANISATION
1	<u>Tamal roy choudhury</u>	<u>Actor</u>	<u>Tollygung</u>
2	<u>Sraboni banik</u>	<u>Actor</u>	<u>Tollygung</u>
3	<u>Lopamudra Sinha</u>	<u>Bansdroni</u>	<u>Tollygung</u>
4	<u>Tarun mujumdaqr</u>	<u>Director of flim</u>	<u>Tollygung</u>
5	<u>Sueclcha Paencekae</u>	<u>Minta Park</u>	<u>Tollygung</u>
6	<u>ulka kulkarni</u>	<u>Professional</u>	<u>Nasik</u>
7	<u>p.matrupraled</u>	<u>Outside representative</u>	<u>Hyderabad</u>
8	<u>Indranil Pramanik</u>	<u>NGO representative</u>	<u>Cancer Care</u>
9	<u>RUMA CHOUDHURY</u>	<u>NGO representative</u>	<u>EPIC</u>
10	<u>Bevan George Michael</u>	<u>NGO representative</u>	<u>Green For Life Foundation</u>
11	<u>Kalpataru Sangha</u>	<u>NGO representative</u>	<u>Kalpataru Sangha</u>
12	<u>Narayan Biswas</u>	<u>NGO representative</u>	<u>Kalpataru Sangha</u>
13	<u>Kashi nath Koli</u>	<u>NGO representative</u>	<u>Kolkata</u>
14	<u>G.P.Choudhury</u>	<u>NGO representative</u>	<u>matix</u>
15	<u>Mihir Kanti</u>	<u>NGO representative</u>	<u>MGMS</u>
16	<u>S.Firdaus</u>	<u>NGO representative</u>	<u>peace school</u>
17	<u>partho Ghoshal</u>	<u>NGO representative</u>	<u>Rainbhow</u>
18	<u>Sushil Kanti</u>	<u>NGO representative</u>	<u>rangashilpi</u>
19	<u>Binodh Choudhury</u>	<u>NGO representative</u>	<u>rangashilpi</u>
20	<u>Rahul Roy</u>	<u>NGO representative</u>	<u>Rangashilpi</u>
21	<u>PLABAN BASU</u>	<u>NGO representative</u>	<u>RANGASILPI</u>
22	<u>Surendranath Mallik</u>	<u>NGO representative</u>	<u>Singur</u>
23	<u>SANJIB KR</u>	<u>NGO representative</u>	<u>Software</u>
24	<u>Prithwis ganguly</u>	<u>Actor</u>	<u>SRMC Chennai</u>
25	<u>Pritha Washan</u>	<u>NGO representative</u>	<u>Tollygung</u>
26	<u>SUMANTA SARKAR</u>	<u>NGO representative</u>	<u>UROTAAR</u>
27	<u>Himansu Halder</u>	<u>Media</u>	<u>Durdarshan Kolkata</u>
28	<u>Vibek singh</u>	<u>Media</u>	<u>Ittus (For FM)</u>
29	<u>Arindam Roy</u>	<u>Media</u>	<u>Kaya Band</u>
30	<u>sondeep shom</u>	<u>Media</u>	<u>kolkata tv</u>
31	<u>Rabin Naskar</u>	<u>Media</u>	<u>Makup Artist</u>
32	<u>Animesh Mukherjee</u>	<u>Media</u>	<u>Music Rangashilpi</u>
33	<u>Dr SANJAY SEN</u>	<u>Doctor</u>	<u>Oncologist</u>
34	<u>Dr ANJAN DAS</u>	<u>Doctor</u>	<u>Oncologist</u>
35	<u>DR.ANJAN ADAK</u>	<u>Doctor</u>	<u>Oncologist</u>
36	<u>Dr Anindya Chakraborty</u>	<u>Doctor</u>	<u>Oncologist</u>
37	<u>dr.devleena</u>	<u>Doctor</u>	<u>Oncologist</u>
38	<u>Dr.Santanu Paul</u>	<u>Doctor</u>	<u>Oncologist</u>
39	<u>Dr.Tanweer</u>	<u>Doctor</u>	<u>Oncologist</u>
40	<u>Dr.Biplab Dey</u>	<u>Doctor</u>	<u>Ophthalmologist</u>

41	<u>Dr Sathiya Krishnamorty</u>	<u>Doctor</u>	<u>Oncologist</u>
42	<u>Dr JOYJIT SRIMANY</u>	<u>Doctor</u>	<u>Physician</u>
43	<u>T Ramkumar</u>	<u>Doctor</u>	<u>Gurgical gastroenterologist</u>
44	<u>Dr Kannan</u>	<u>Doctor</u>	<u>Head &amp; Neck surgeon</u>
45	<u>Dr Sankar Ganesh</u>	<u>Doctor</u>	<u>Neurosurgeon</u>
46	<u>Dr Karthikeyan</u>	<u>Doctor</u>	<u>Oncologist</u>
47	<u>Ritesh Singh</u>	<u>BCF</u>	<u>Volunteer</u>
48	<u>duran jaktion</u>	<u>BCF</u>	<u>patient</u>
49	<u>TRIPTI DAS</u>	<u>BCF</u>	<u>Survivor</u>
50	<u>RAKESH PANDAY</u>	<u>BCF</u>	<u>Survivor</u>
51	<u>CHAN CHAL +1</u>	<u>BCF</u>	<u>Survivor</u>
52	<u>OPIP MALLICK</u>	<u>BCF</u>	<u>Survivor</u>
53	<u>SUTIRTHO SARKER</u>	<u>BCF</u>	<u>Survivor</u>
54	<u>amalesh sarkar</u>	<u>BCF</u>	<u>Survivor</u>
55	<u>samir kumar ghosh</u>	<u>BCF</u>	<u>Survivor</u>
56	<u>Manik jana</u>	<u>BCF</u>	<u>Survivor</u>
57	<u>TAPAN Kumar Mridha</u>	<u>BCF</u>	<u>Survivor</u>
58	<u>Santanu Naskar</u>	<u>BCF</u>	<u>Survivor</u>
59	<u>Omarkaosar</u>	<u>BCF</u>	<u>Survivor</u>
60	<u>Kishor ch Ray</u>	<u>BCF</u>	<u>Survivor</u>
61	<u>Arun Jhunjhunwala</u>	<u>BCF</u>	<u>Survivor</u>
62	<u>Saidhul Biswas</u>	<u>BCF</u>	<u>Survivor</u>
63	<u>Suparna</u>	<u>BCF</u>	<u>Survivor</u>
64	<u>Sarukh ali SK</u>	<u>BCF</u>	<u>Survivor</u>
65	<u>Tapash Bhui</u>	<u>BCF</u>	<u>Survivor</u>
66	<u>Rawtta+5</u>	<u>BCF</u>	<u>Survivor</u>
67	<u>DEBASIS MALLIK</u>	<u>BCF</u>	<u>Volunteer</u>
68	<u>KOUSIK ROY</u>	<u>BCF</u>	<u>Volunteer</u>
69	<u>SOUMOBESH DAS</u>	<u>BCF</u>	<u>Volunteer</u>
70	<u>pallabi bharman</u>	<u>BCF</u>	<u>Volunteer</u>
71	<u>kumar s chakrabatty</u>	<u>BCF</u>	<u>Volunteer</u>
72	<u>ranjan das</u>	<u>BCF</u>	<u>Volunteer</u>
73	<u>ananya maili</u>	<u>BCF</u>	<u>Volunteer</u>
74	<u>Tanmay Sengupta</u>	<u>BCF</u>	<u>Volunteer</u>
75	<u>Sabita Naiya</u>	<u>BCF</u>	<u>Volunteer</u>
76	<u>Prabin sen</u>	<u>BCF</u>	<u>volunteer</u>
77	<u>Parulata batawal</u>	<u>BCF</u>	<u>Volunteer</u>
78	<u>Narayan Saha</u>	<u>BCF</u>	<u>Volunteer</u>
79	<u>Sohini Chatterjee</u>	<u>BCF</u>	<u>Volunteer</u>
80	<u>A C RUPALI D ROZARIO</u>	<u>BCF</u>	<u>Volunteer</u>
81	<u>NIKITA SHARMA</u>	<u>BCF</u>	<u>Volunteer</u>
82	<u>Durjay Paul Majumdar</u>	<u>BCF</u>	<u>Volunteer</u>

## Support groups for our program



- Life Insurance Company of India
- Eastern India Palliative Care
- Rangashilpi
- Green for life Foundation
- Freedom from Cancer Foundation
- Urotar
- KAYA Band



## Take home from the program

1. Large proportion of people in Bengal came to know the facilities of Amrita Institute
2. There was over whelming response to the program. As good will gesture, the program meant a lot for survivors
3. There was a local connect with doctors during invitation by Amrita Institute representatives
4. All old patients of Dr Dutta came to know the new facility where he is now working, hence they will plan follow up and refer patients to Amrita Institute for check up and treatment
5. There was large attendance for the program. Many patients from interior of Bengal came for the program, which will spread the good will message in that session of society Amrita Institute is privileged to cater.
6. In future, a team of representation at Bengal is formed. So, many more similar programs are possible to conduct without hassle.
7. The guests appreciated high quality of cancer awareness program by professional artists.
8. The program was most cost effective mean to disseminate the information about the services available at Amrita Institute of Medical Science, Kochi.

## For Further Information

Bengal Cancer Foundation  
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Thank you